

Honolulu, Hawaii

FEB 14 2022

RE: S.B. No. 1065

S.D. 1

Honorable Ronald D. Kouchi
President of the Senate
Thirty-First State Legislature
Regular Session of 2022
State of Hawaii

Sir:

Your Committee on Energy, Economic Development, and Tourism,
to which was referred S.B. No. 1065 entitled:

"A BILL FOR AN ACT RELATING TO THE DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT, AND TOURISM,"

begs leave to report as follows:

The purpose and intent of this measure is to amend the law
relating to the Department of Business, Economic Development, and
Tourism.

Prior to the hearing on this measure, your Committee posted
and made available for public review a proposed S.D. 1, which
amends this measure by deleting its contents and replacing it with
a measure that:

- (1) Includes best practice destination management and
regenerative tourism be included under the scope and
responsibilities of the Hawaii Tourism Authority (HTA);
- (2) Requires HTA to develop a tourism management plan that
includes tourism marketing, best practice destination
management, and regenerative tourism; and
- (3) Requires HTA to allocate most marketing moneys to the
respective county economic development offices for



visitor marketing contracts and nonprofits that benefit the county.

Your Committee has amended this measure by adopting the proposed S.D. 1.

As affirmed by the record of votes of the members of your Committee on Energy, Economic Development, and Tourism that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 1065, as amended herein, and recommends that it be recommitted to your Committee on Energy, Economic Development, and Tourism, in the form attached hereto as S.B. No. 1065, S.D. 1, for further consideration.

Respectfully submitted on
behalf of the members of the
Committee on Energy, Economic
Development, and Tourism,



GLENN WAKAI, Chair



