

Honolulu, Hawaii
FEB 16 , 2022

RE: H.B. No. 2082
H.D. 1

Honorable Scott K. Saiki
Speaker, House of Representatives
Thirty-First State Legislature
Regular Session of 2022
State of Hawaii

Sir:

Your Committee on Economic Development, to which was referred
H.B. No. 2082 entitled:

"A BILL FOR AN ACT RELATING TO ECONOMIC DEVELOPMENT,"

begs leave to report as follows:

The purpose of this measure is to require the Department of
Business, Economic Development, and Tourism to:

- (1) Promote the acquisition of appropriate patents and
copyrights for "Hawaii Made" products; and
- (2) Study and prepare a plan for the promotion and
enforcement of either a "Hawaii Made" or "Made in
Hawaii" program and evaluate which name to use.

Your Committee received testimony in support of this measure
from the Department of Business, Economic Development, and Tourism
and Hawai'i Farm Bureau. Your Committee received comments on this
measure from the Department of Budget and Finance and one
individual.

Your Committee finds that Act 2, Special Session Laws of
Hawaii 2021, transferred the oversight of the "Hawaii Made"
program for manufactured products and the "Hawaii Made" trademark
to the Department of Business, Economic Development, and Tourism.




Your Committee further finds that the use of the name "Hawaii Made" or "Made in Hawaii" may have different standards limiting flexibility. This measure will clarify the program and determine the proper enforcement procedures and responsibilities, thereby expanding the number of companies that will seek to be certified to use the "Hawaii Made" or "Made in Hawaii" designation.

Your Committee has amended this measure by:

- (1) Changing the effective date to October 18, 2050, to encourage further discussion; and
- (2) Making technical, nonsubstantive amendments for the purposes of clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Economic Development that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 2082, as amended herein, and recommends that it pass Second Reading in the form attached hereto as H.B. No. 2082, H.D. 1, and be referred to your Committee on Finance.

Respectfully submitted on
behalf of the members of the
Committee on Economic
Development,



SEAN QUINLAN, Chair



