

Honolulu, Hawaii

APR - 8 2022

RE: H.B. No. 1785
H.D. 1
S.D. 2

Honorable Ronald D. Kouchi
President of the Senate
Thirty-First State Legislature
Regular Session of 2022
State of Hawaii

Sir:

Your Committees on Labor, Culture and the Arts and Ways and Means, to which was referred H.B. No. 1785, H.D. 1, S.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO TOURISM GOVERNANCE,"

beg leave to report as follows:

The purpose and intent of this measure is to provide for a more effective tourism governance system for the State.

Specifically, this measure:

- (1) Requires and appropriates moneys to the Legislative Reference Bureau to conduct a study that identifies and analyzes alternative tourism governance systems and to submit a report to the Legislature regarding potential tourism governance options for its consideration;
- (2) Establishes in statute the four core functions under which the Hawaii Tourism Authority shall operate its programs;
- (3) Requires the Hawaii Tourism Authority to perform actions specified in the Authority's destination management action plans;



- (4) Prohibits the Hawaii Tourism Authority from contracting with entities for services or programs that fall within more than one of the four core functions;
- (5) Requires all branding contracts to be performance-based;
- (6) Requires the organization of the Hawaii Tourism Authority to reflect the four core functions, and establishes applicable positions; and
- (7) Appropriates moneys to the Hawaii Tourism Authority.

Your Committees received written comments in support of this measure from three individuals.

Your Committees received written comments in opposition to this measure from the State Procurement Office.

Your Committees received written comments on this measure from the Department of Land and Natural Resources, Department of Budget and Finance, Hawaii Tourism Authority, and Legislative Reference Bureau.

Your Committees find that specifying the destination action management goals and objectives in statute and aligning the organization of the Hawaii Tourism Authority to those goals and objectives will ensure the Authority's accountability and allow the Authority to execute the objectives identified in its destination management action plans more quickly and efficiently.

Your Committees have amended this measure by:

- (1) Providing for the lapse on June 30, 2024, of moneys appropriated to the Legislative Reference Bureau;
- (2) Adding to the Hawaii Tourism Authority's list of statutory duties the development of a destination management action plan for each county;
- (3) Changing the source of moneys for the various appropriations made to the Hawaii Tourism Authority from general funds to federal American Rescue Plan Act funds;

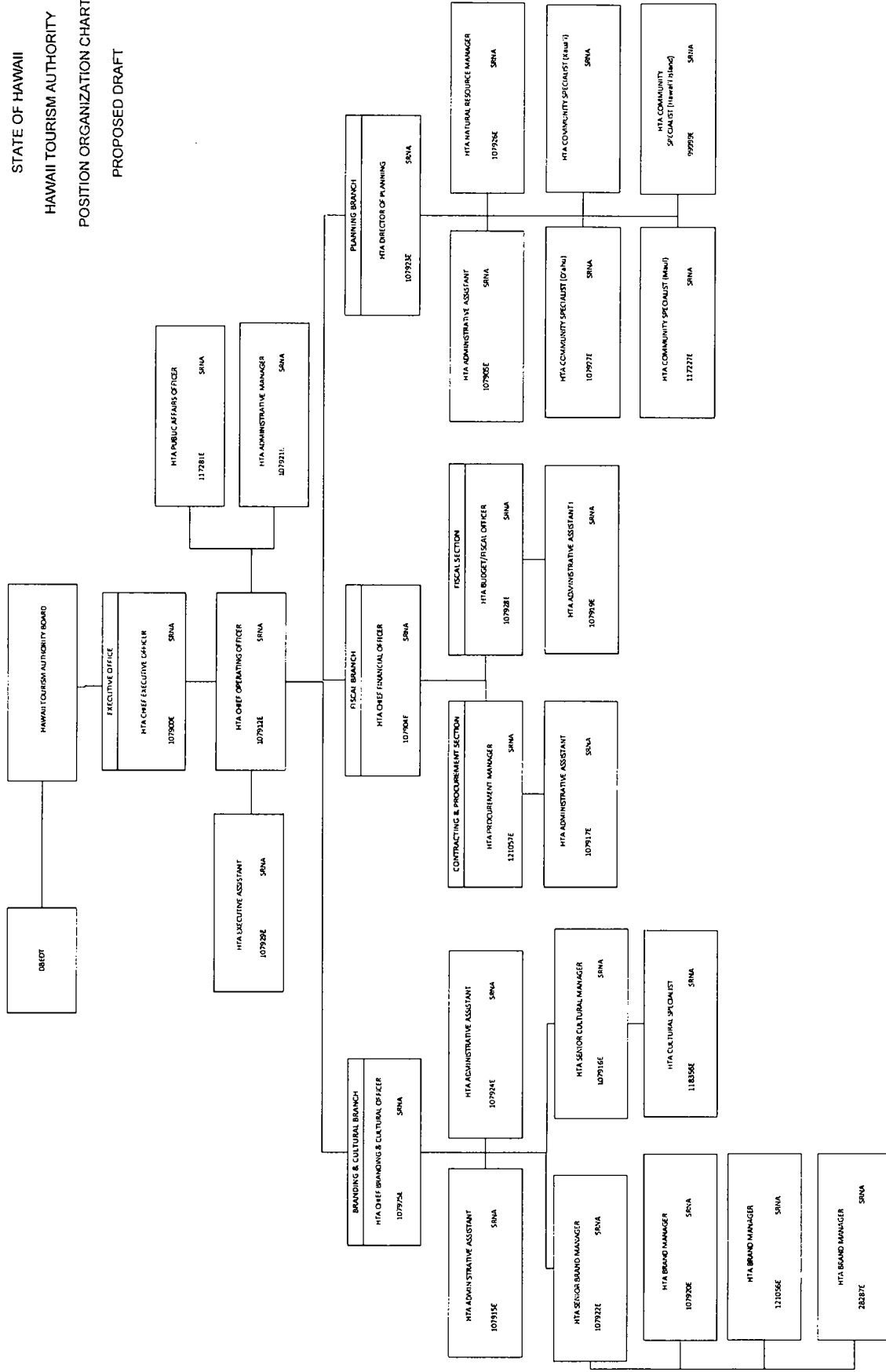


- (4) Changing the amount appropriated to the Hawaii Tourism Authority for administrative costs from \$3,972,107, to \$4,984,417, and making corresponding changes to the administrative and organizational structure of the Authority; and
- (5) Making technical nonsubstantive amendments for purposes of clarity, consistency, and style.

Your Committees note that the following organizational chart, reflecting a focus on the four "pillars" or core functions of the Hawaii Tourism Authority, graphically depicts your Committees' intended organizational structure of the Hawaii Tourism Authority as contemplated under this measure:




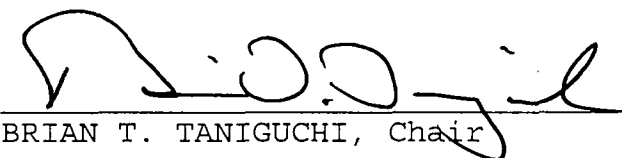
STATE OF HAWAII
 HAWAII TOURISM AUTHORITY
 POSITION ORGANIZATION CHART
 PROPOSED DRAFT



As affirmed by the records of votes of the members of your Committees on Labor, Culture and the Arts and Ways and Means that are attached to this report, your Committees are in accord with the intent and purpose of H.B. No. 1785, H.D. 1, S.D. 1, as amended herein, and recommend that it pass Third Reading in the form attached hereto as H.B. No. 1785, H.D. 1, S.D. 2.

Respectfully submitted on
behalf of the members of the
Committees on Labor, Culture
and the Arts and Ways and
Means,



DONOVAN M. DELA CRUZ, Chair


BRIAN T. TANIGUCHI, Chair



The Senate
Thirty-First Legislature
State of Hawai'i

Record of Votes
Committee on Labor, Culture and the Arts
LCA

Bill / Resolution No.:*	Committee Referral:	Date:		
HB1785 HD1 SD1	EET/GVO, LCA/WAM	4/07/2022		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is:				
<input type="checkbox"/> Pass, unamended 2312	<input checked="" type="checkbox"/> Pass, with amendments 2311	<input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313		
Members	Aye	Aye (WR)	Nay	Excused
TANIGUCHI, Brian T. (C)	✓			
IHARA, Jr., Les (VC)				✓
CHANG, Stanley	✓			
KEOHOKALOPE, Jarrett				✓
FEVELLA, Kurt	✓			
TOTAL	3	0	0	2
Recommendation:				
<input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature:				
				
Distribution:				
Original File with Committee Report	Yellow Clerk's Office	Pink Drafting Agency	Goldenrod Committee File Copy	

*Only one measure per Record of Votes

The Senate
Thirty-First Legislature
State of Hawai'i

Record of Votes
Committee on Ways and Means
WAM

Bill / Resolution No.:* HB 1705, HD1, SD1	Committee Referral: EET/GVO, LCA/WAM	Date: 4/7/22		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is: <input type="checkbox"/> Pass, unamended 2312 <input checked="" type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
DELA CRUZ, Donovan M. (C)	X			
KEITH-AGARAN, Gilbert S.C. (VC)	X			
INOUYE, Lorraine R.	X			
KANUHA, Dru Mamo	X			
KIDANI, Michelle N.	X			
MISALUCHA, Bennette E.	X			
MORIWAKI, Sharon Y.	X			
SHIMABUKURO, Maile S.L.	X			
TANIGUCHI, Brian T.	X			
WAKAI, Glenn	X			
FEVELLA, Kurt	X			
TOTAL	11			
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature: 				
Distribution:	Original File with Committee Report	Yellow Clerk's Office	Pink Drafting Agency	Goldenrod Committee File Copy

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