

Grant Application Instructions Fiscal Year 2023 (July 1, 2022 to June 30, 2023)

- 1) Fill out the application form in its entirety.
- 2) Submit (1) completed original of the application to the House Committee on Finance and (1) completed original of the application to the Senate Committee on Ways and Means via United States Postal Service (USPS):

House of Representatives Committee on Finance
State Capitol
415 S. Beretania Street, Rm. 306
Honolulu, HI 96813
Attn: GIA

Senate Committee on Ways and Means
State Capitol,
415 S. Beretania Street, Rm. 208
Honolulu, HI 96813
Attn: GIA

- 3) Or Submit (1) completed original of the application via email to GIATestimony@capitol.hawaii.gov.
- 4) Do not include stapled or bound materials or brochures with applications. All materials submitted should be in 8 and ½ by 11 format and clipped together if submitted via USPS.
- 5) Applications submitted via email should be:
 - a) Submitted as an attachment
 - b) Attachments should be a single consolidated file in PDF format.
 - c) Email size including attachments should not exceed 150MB.
 - d) All signatures in the application must be executed by either signing and scanning a hard copy or via Adobe E-Sign to be considered a valid original of the application.

- e) Applications submitted via email must be submitted to the GIATestimony@capitol.hawaii.gov email address to be considered valid.
- 6) Applications may be submitted effective immediately. The deadline for receipt of applications is **January 21, 2022 at 5:00pm (HST)** as determined by the official legislative calendar.

Please contact the House Committee on Finance staff at 586-6200 or Senate Committee on Ways and Means staff 586-6800 if you have questions.

Your application will be posted on the Legislature's website.
Your federal and state tax id numbers on the cover page will be redacted.

Pahoa Business Center
152662 Pahoa Village
Rd Ste306
Pahoa, HI 96778
808-498-0580

Invoice#: 129785 Clerk: DAN

01/21/2022 09:45

Cash, Check, Charge

=====

Description

SKU# Price Qty ExtPrice

=====

SCANING

SCANING .96 30 28.80 t

=====

Sub-Total: \$28.80

Sales Tax: \$1.36

Total:
\$30.16

Check Tendered: \$30.16

Check Number: 1083

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Certificate of Good Standing (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - c) Equipment and motor vehicles ([Link](#))
 - d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing



AUTHORIZED SIGNATURE

AMEDEO MARKOFF, BOARD PRESIDENT

PRINT NAME AND TITLE

1/20/2022

DATE



**STATE OF HAWAII
STATE PROCUREMENT OFFICE**

CERTIFICATE OF VENDOR COMPLIANCE

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs

Vendor Name: PAHOA LAVA ZONE MUSEUM

DBA/Trade Name: PAHOA LAVA ZONE MUSEUM

Issue Date: 01/09/2022

Status: Compliant

Hawaii Tax#:
New Hawaii Tax#: GE-0097184256-01
FEIN/SSN#: XX-XXX2219
UI#: No record
DCCA FILE#: 316121

Status of Compliance for this Vendor on issue date:

Form	Department(s)	Status
A-6	Hawaii Department of Taxation	Compliant
8821	Internal Revenue Service	Compliant
COGS	Hawaii Department of Commerce & Consumer Affairs	Exempt
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant

Status Legend:

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	A status determination has not yet been made
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information

**THE THIRTIETH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

Operating Capital

Legal Name of Requesting Organization or Individual: Db a:
Pahoa Lava Zone Museum

Amount of State Funds Requested: \$410,000

Brief Description of Request (Please attach word document to back of page if extra space is needed):
This proposal is a match to a pending EDA grant that will support the purchase of the existing facility, parking lot, and the adjacent restaurant (Kaleo's- with an operating cafe,) and renovate to allow additional space for museum displays, and events. The expansion will help provide revenue generation to sustain and grow operations, promote responsible tourism. It will provide local residents and island visitors with a meaningful and unique experience, educational programs, and host events, thus stimulating the economic recovery of lower Puna from the 2018 eruption and the Covid pandemic.

Amount of Other Funds Available:

State: \$ 0
Federal: \$ 1,908,000.00 pending
County: \$ 0
Private/Other: \$ _____

Total amount of State Grants Received in the Past 5 Fiscal Years:

\$ 0
Unrestricted Assets:
\$ 27,240

New Service (Presently Does Not Exist): Existing Service (Presently in Operation):

Type of Business Entity:

501(C)(3) Non Profit Corporation
 Other Non Profit
 Other

Mailing Address:

PO Box 1943
City: Pahoa State: Hi Zip: 96778

Contact Person for Matters Involving this Application

Name:
Amedeo Markoff

Title:
Board President

Email:
pahoalavazonemuseum@gmail.com

Phone:
808.937.4146

Federal Tax ID#:

██████████

State Tax ID#

██████████



Authorized Signature

Amedeo Markoff, Board President

Name and Title

1/20/2022

Date Signed

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Pahoehoe Lava Zone Museum

(Typed Name of Individual or Organization)

Amedeo Markoff

(Signature)

1/20/22

(Date)

Amedeo Markoff

(Typed Name)

(Title)

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Certification – Please attach immediately after cover page

1. Certificate of Good Standing (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2021.

Please see attached

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with [Section 42F-103, Hawaii Revised Statutes](#).

Please see attached

3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to [Section 42F-102, Hawaii Revised Statutes](#).

Pahoia Lava Zone Museum will use the GIA grant for a public purpose pursuant to Section 42-F-102, Hawaii Revised Statutes.

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

The 2018 Lower East Rift Zone (LERZ) eruption of the active volcano, Kilauea, on the Island of Hawaii caused the devastation of over a thousand structures, thousands of acres of farmlands, and impacted subdivisions within miles of the small town of Pahoia. One of the buildings destroyed in the eruption was the Jaggar Museum in Hawaii Volcanos National Park (HVNP). Members of the Main-Street Pahoia Association (MPA), private business owners, representatives of the HVNP, county officials, department representatives, scientists, geologists and community volunteers met to discuss ways to safely promote tourism in the area and protect the local economy. The idea to establish a lava-themed museum was agreed on, and the Pahoia Lava Zone Museum (PLZM) was opened.

PLZM's mission is to provide public, historic, scientific, and educational information to tourists and local residents regarding the geology and impacts of Hawaii Island's volcanic events for the benefit of the Pahoa community and to promote responsible tourism in the lower Puna district. It is also the mission of the PLZM to help facilitate a safe, strong, sustainable community and economy in Puna and on the Island of Hawaii.

The Museum currently contains 1,000 square feet of space which houses nine exhibits loaned in perpetuity from the permanently closed Jaggar Museum. These consist of two large murals painted by Herb Kane, renowned artist, a case with a large topographical map display, several informational displays on volcanos, an eruption forecaster device, and a field seismograph. The exhibits also include historic information on the formation of Hawaii's volcanos, as well as displays of unique lava formations from the 2018 volcanic eruption with explanatory notes. Videos taken during the 2018 lava flow, volcanic eruptions at the summit of Kilauea, and a video of personal stories of residents impacted by the eruption can be viewed. To enhance the experience, maps of the 2018 eruption and photographs before and after the eruption are also on display. In addition, the community donated many incredibly unique geological specimens.

PLZM opened in December 2018, and in mid 2019 PLZM began the process to become a 501 C3 and was awarded nonprofit status in December 2019. In the first year eighteen months, the museum hosted over 10,000 visitors. In March of 2020 PLZM and most other businesses in Pahoa, were forced to close due to the COVID-19 pandemic. The Museum reopened in early April of 2021. The museum has been functioning with assistance from the County and many dedicated volunteers. Renovations completed during the closure have vastly improved the displays. Results of a 2021 survey indicated visitors found the presentations to be very informative. The museum also acquired display screens, security systems and other operational assets such as electronic devices to process credit cards. PLZM produced a Drive Guide brochure, that highlights scenic lava viewing areas and provides information on local visitor resources. Since opening, the Museum has hosted a total of more than 15,000 visitors.

In the past year, PLZM has been the fiscal sponsor for many lava recovery projects focusing on access restoration and development of business opportunities. The reopening of private roads has helped to develop and restore various economic opportunities. These funds have come through the Kilauea Lava Recovery Grant program and other funds directed at helping Lower Puna recover from eruption impacts.

The funds requested within this proposal will be used for a match to an Economic Development Agency (EDA grant) to purchase of the existing facility, parking lot, and the adjacent restaurant (Kaleo's) with an operating café. When renovations are completed, this will allow for more space to house museum displays. It will also provide additional revenue streams to sustain and grow the overall operations, which include promotion of responsible tourism, educational programs, events, and provide local residents and visitors with a meaningful and unique experience.

This museum, with its focus on historic and cultural aspects of this volcanically active Island of Hawai'i, will help with the recovery of lower Puna from the 2018 eruption and the Covid pandemic.

2. The goals and objectives related to the request;

PLZM's goals are to expand the existing museum space dedicated to educate the public by sharing the history and stories of volcanic eruptions on the Island of Hawai'i, and to create a vibrant economic hub that provides services to support tourism and creates jobs for the local population.

- The Economic Recovery PLZM will continue to coordinate with government officials and agencies as such as Hawai'i Volcanoes National Park, the Kilauea Disaster Recovery Team, the County of Hawai'i Research & Development, and the Island of Hawaii Visitor's Bureau, cruise lines, other private and public stakeholders to help stimulate the economy. As the primary visitor center in Pahoia town and lower Puna, PLZM will continue to make the new volcanically impacted areas a safe and viable destination for visitors by providing a plethora of educational materials, media and other products.
- PLZM plans to provide a training program with certification for commercial tour operators, and offer in house guided tours to lava impacted areas in lower Puna.
- Showcase an ongoing lecture series on geology, volcanology, related cultural history, mythology, and other events to promote visitor and resident participation.
- Involve future generations by growing our partnership with Haas, Kua O Ka La, and other local charter schools to provide a venue for students to conduct community service projects and an opportunity for additional educational programs. Students will learn about the geology of volcanoes, express their creativity in developing interactive displays, and support culturally and ecologically sensitive tourism.
- Provide a gallery and gift shop to sell work of local artists and craftsmen, which will provide an additional income stream and income opportunities for the community, and help sustain the operations of the museum.
- Continue to refine our business model to create in-house jobs as well as adding community employment opportunities.

3. The public purpose and need to be served;

Lower Puna has one of the highest instances of below median income Kilauea volcano is one of the only instances worldwide where such a large population lives within the reach of an active rift on an erupting volcano.

Since the impacts of the 2018 Kilauea eruption and subsequent pandemic the situation has become critical. The impacts to the local economy has been felt by the community in various ways including closure of businesses and lack of services.

The Economic Recovery Plan produced by the County's consultant, the Institute for Sustainable Development, identified the PLZM as a key component in the economic recovery of Puna. The grant funds will allow PLZM to expand to a larger venue in Pahoa Town and be a major employer to uplift the community and support local businesses like farms, restaurants, local retail shops, and other venues. PLZM is able to assist in sharing historic, scientific and educational information regarding the geology and impacts of Hawaii Island's volcanic events to local residents and attract visitors from all over the world.

GIA support will help make PLZM the fiscal anchor for Pahoa town and as a catalyst in positioning the lower Puna area as a Big Island destination, thus helping Puna's economy recover and lift up the whole island.

4. Describe the target population to be served; and

Hawai'i Island has a very diverse population . According to the 2020 census the population estimates are: Asian,21.2%; Black, 8%; American Indian/Alaskan Native 6%; Native Hawai'ian/Pacific Islander, 12.8 %; Two or more races, 30.5%; White 30.2%; and White/Hispanic, 12.9%. As noted above, the Puna district has a disproportionate amount of socio-economically challenged households and some of the highest asset limited, income constrained, employed (ALICE) numbers in the state. This project will help address some of these inequities by providing high-quality employment opportunities. The project serves visitors and all of Hawai'i Island, but primarily is meant to provide benefits to our unique community of 50,000 people residing in the Puna District.

5. Describe the geographic coverage.

PLZM currently hosts visitors from Puna, the Big Island, across the state of Hawaii, as well as national and international guests. Prior to the 2018 eruption, the Big Island was visited by 1.7 million visitors yearly. Recent surveys indicate a loss of almost 70% in 2020. Historically, the Hawaii Volcanoes National Park (HVNP) has been one of the largest single tourist destinations in the state. While there are other small theme museums on the Island of Hawaii, since the demise of the Jaggar Museum in the HVNP due to severe damage inflicted by the 2018 eruption event, none of these museums focus on the geological history of the island or provide exhibits reflecting many of the recent eruption events, which occurred in areas that impacted residential development.

Since the 2018 eruption, Lower Puna has become a prime destination of visitors to the island. In spite of Covid, PLZM has hosted more than 15,000 visitors including various school groups, residents, tourists, and scientists from the Big Island, neighbor islands and around the world since opening in 2019.

While the pandemic is still limiting travel to the state, PLZM is seeing that number of visitors to the Puna District of the Big Island is rebounding, as of December 2021. The Museum is experiencing an increase in visitors from the neighbor islands and the mainland. Cruise ships have also resumed docking in the Hilo Port and flights from the mainland have increased in the two past months. Starting January 2022, Princess Adventures is offering their customers a tour

that includes PLZM, guided tours of the Puna Lava flow, and Pahoa shops and restaurants. We anticipate the visitor count to increase significantly as the islands reopen.

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

The PLZM work, tasks and responsibilities include:

- Provide oversight of all aspects of the project
- See that all permits and documents are acquired in a timely manner
- Oversee work of contractors and subcontractors
- Review and make adjustments to keep within project funding
- See that remodeling meets historic building requirements
- Securing additional funding
- Provide reports to funders, as requested

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

Start Date 6/15/2021

- Assemble an Expansion Committee (completed)
- Develop remodeling plans (completed)
- Agreement for building purchase and 1 year (renewable restaurant management) (completed)
- Check with historical society for renovation guidelines (completed)
- Additional funding identified (completed)
- Committee to create a timeline (completed)

Project commencement 8/15/2022

- Building purchase
- Apply for permits
- Purchase materials
- Remodeling construction and parking lot paving
- Remodeling to be completed
- Installation of exhibits, signage etc
- Gallery Installation/ Stock gift store

Project Completion 6/30/2023

- Blessing/ Grand Opening

- Note: the existing museum will continue to operate during construction for the most part, as it is currently housed in a separate building.
3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

The Board President and Expansion Committee will work closely to oversee the progress of purchase and renovation of the Museum. Steve Schaeffle, Treasurer, will submit financial reports to the Expansion Committee on a regular basis, including a projection of additional funding to insure sustainability and growth. Adjustments will be made to the budget and timeline, as needed. Collaborations and programs will be reviewed to fit budget adjustments and insure that they meet the needs of the community and visitors. PLZM is working with government officials, agencies, nonprofits and the community to secure additional funding.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

PLZM will report on receipt of GIA funds and funds expended in accordance with the benchmarks in the project's timeline and budget.

IV. Financial

Budget. Attached

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds (Link)
 - b. Personnel salaries and wages (Link)
 - c. Equipment and motor vehicles (Link)
 - d. Capital project details (Link)
 - e. Government contracts, grants, and grants in aid (Link)
2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2023.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$410,000	\$0	\$0	\$0	\$410,000

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2023

EDA \$2,318,000 million
Recovery Funds \$200,000
HTA, seeking \$130,000
County R & D seeking \$50,000
Puna Strong Foundation \$25,000
HPM Building Supply seeking \$10,000
Atherton Foundation, seeking \$5,000
Cooke Foundation, seeking \$5000
Ashley Kierkiewicz discretionary funds seeking \$5,000

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

No tax credits have been received, nor will be applied for.

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2023 for program funding.

Grants 2019 - 2021:

- o \$222,000 Kilauea Recovery Grants fiscal sponsor
- o \$10,000 Innovation grant from the County's Research and Development Department
- o \$4,500 Matt Kaneali'i-Kleinfelder, County Council contingency funds grants
- o \$3,000 Ashley Kierkiewicz County Council contingency funds grant
- o \$500 Amway

No Federal or State tax credits are being applied for

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2021.

\$27,240

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

PLZM has been working with various nonprofits and community organizations including, Main Street Pahoia, Malama O Puna, Pahoia High School, HAAS Charter School. Since 2019 PLZM has also partnered with local County, State, and Federal Agencies to advocate for Puna and the Big Island, including the Hawaii Master Plan for Tourism, County of Hawaii Recovery Team, Puna Strong, and Hawaii County R & D. In addition, The Institute for Sustainable Development features PLZM in the Economic Recovery Plan. PLZM has acted as a fiscal sponsor and program manager for community organizations to facilitate the reconstruction multiple roads within the impacted lava zone areas and for projects that benefit community recovery from the 2018 eruption and Covid.

Amedeo Markoff, PLZM Board President and community activist, was a contributor on the Hawaii Island Tourism Master Plan and has 32 years of experience of working in the Hawaii construction industry as a builder. He is also the owner Puna Gallery and Gift Emporium which exhibits arts and crafts of over 150 local artists and craftsmen.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

Located on the main street in Pahoia, the Museum space currently exists of 1,000 square feet, containing exhibits from the Jagger Museum, rocks and artifacts from the 2018 lava flow, video screens, and can accommodate small groups of up to 25 persons for educational seminars and entertainment events. The parking area accommodates over 50 vehicles and tour bus traffic can be accommodated in the town of Pahoia.

The Museum will be expanded to include a restaurant café and gift store located in the building that currently supports Kaleo's Bar & Grill, a very popular local eatery. The additional space within the existing restaurant building (side & front porch and back room) can accommodate lectures, workshops, and special events as well. The proposal is to purchase the business, which includes management by the current owner/manager of Kaleo's Leslie Lai. The Café will be remodeled to downsize the restaurant, install additional exhibits, and provide administrative space.

This Museum expansion will create many additional jobs for a restaurant manager, waiters, cooks, bartenders, musicians, artists, and parking lot attendants, as well as income to support PLZM. In addition, the purchase will provide the additional space needed for a cultural tourism certification program for local tour providers. This certification program concept is widely supported by government partners and the tourism industry.

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

- Amedeo Markoff, Board President is a local Puna community activist and businessman in the building, forestry, and sawmill industry and has served on the Boards of many local nonprofits.
- Sandra Silva, owns Integrated Accounting and Tax Solutions, a local tax preparation business specializing in nonprofit accounting, and is a certified Quick Books Pro advisor and instructor.
- Steve Schaeffe, PLZM Treasurer has more than 35 years of experience as an advisor in savings financial for public nonprofits and private organizations including working as a financial advisor for Edward Jones and American Savings.
- John Stallman, a local biologist and ranger at Volcanoes National Park is the Curator Program consultant for the Museum. The current PLZM display was curated by John. He will research and recommend purchases on display materials. He will also curate the Museum displays, lectures, and provide docent training.
- Eileen O'Hara, Phd Administrative Consultant for business development, has a degree in economics and various universities. She is also a former Councilperson in Puna District
- Mary Milelzcik, Development Consultant, has a Masters of Public Administration degree and more than 25 years of nonprofit development experience in administration and fundraising. She will identify and write grants to secure additional funding.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

Please see attached organizational chart

3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

The Museum is currently a volunteer-run organization, that employs the services of independent contractors when necessary. The expansion will help us secure funds to add paid staff.

VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not applicable

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not applicable

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see [Article X, Section 1, of the State Constitution](#) for the relevance of this question.

Not applicable

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2022-23 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2022-23, but
- (b) Not received by the applicant thereafter.

Should additional funding not be received, we will review our plans and timeline, and move forward incrementally to complete the project and insure sustainability of organization

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2022 to June 30, 2023

App

Amedeo Markoff

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries				
2. Payroll Taxes & Assessments				
3. Fringe Benefits				
TOTAL PERSONNEL COST				
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island				
2. Insurance				
3. Lease/Rental of Equipment				
4. Lease/Rental of Space				
5. Staff Training				
6. Supplies				
7. Telecommunication				
8. Utilities				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
TOTAL OTHER CURRENT EXPENSES				
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL	410,000	1,908,000	0	
TOTAL (A+B+C+D+E)	2,318,000			
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	410,000	Amedeo Markoff 808 937 4146		
(b) Total Federal Funds Requested	1,908,000	Name (Please type or print) Phone		
(c) Total County Funds Requested		1/2/22		
(d) Total Private/Other Funds Requested		Signature of Authorized Official Date		
TOTAL BUDGET	2,318,000	Amedeo Markoff PLZM President		
		Name and Title (Please type or print)		

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2022 to June 30, 2023

Pahoia Lava Zone Museum

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
Not applicable			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS:				

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS:				

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

App

Pahoia Lava Zone Museum

Contracts Total: 2,318,000

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S./State/Hawaii/ Honolulu/ Kauai/ Maui County)	CONTRACT VALUE
1	State GIA Funds	Pending approval	Legistlaion	State	410,000
2	EDA Economic Development Grant	Pending approval	EDA	Federal	1,908,000
3					
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1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

- Amedeo Markoff, Board President is a local Puna community activist and businessman in the construction, forestry, and sawmill industry and has served on the Boards of many local nonprofits.
- Sandra Silva, owns Integrated Accounting and Tax Solutions, a local tax preparation business specializing in nonprofit accounting, and is a certified Quick Books Pro advisor and instructor.
- Steve Schaeffe, PLZM Treasurer has more than 35 years of experience as an advisor in savings financial for public nonprofits and private organizations including working as a financial advisor for Edward Jones and American Savings.
- John Stallman, a local biologist and ranger at Volcanoes National Park is the Curator Program consultant for the Museum. The current PLZM display was curated by John. He will research and recommend purchases on display materials. He will also curate the Museum displays, lectures, and provide docent training.
- Eileen O’Hara, Phd. Administrative Consultant for business development, has a degree in economics and various universities. She is also a former Councilperson in Puna District
- Mary Milelzcik, Development Consultant, has a Masters of Public Administration degree and more than 25 years of nonprofit development experience in administration and fundraising. She will identify and write grants to secure additional funding.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

Please see attached organizational chart

3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

Not applicable

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not applicable

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see [Article X, Section 1, of the State Constitution](#) for the relevance of this question.

Not applicable

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2022-23 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2022-23, but
- (b) Not received by the applicant thereafter.

Should additional funding not be received, we will review our plans and timeline, and move forward incrementally to complete the project and insure sustainability of organization

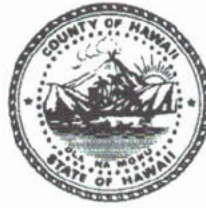
**PAHOA LAVA ZONE MUSEUM (PLZM)
Organizational Chart**



Mitchell D. Roth
Mayor

Lee E. Lord
Managing Director

West Hawai'i Office
74-5044 Ane Keohokālole Hwy
Kailua-Kona, Hawai'i 96740
Phone (808) 323-4770
Fax (808) 327-3563



County of Hawai'i PLANNING DEPARTMENT

Zendo Kern
Director

Jeffrey W. Darrow
Deputy Director

East Hawai'i Office
101 Pauahi Street, Suite 3
Hilo, Hawai'i 96720
Phone (808) 961-8288
Fax (808) 961-8742

January 20, 2022

Hawai'i State Legislature
Hawai'i State Capitol
415 South Beretania St.
Honolulu, HI 96813

SUBJECT: Letter of Support for Pāhoā Lava Zone Museum Application to Grant-in-Aid

To Whom it May Concern:

On behalf of the County of Hawai'i, it is my pleasure to provide this letter of support for the Pāhoā Lava Zone Museum in their application to the State's Grant-in-Aid program. The Museum is a vital resource to the Puna community and a close partner to the County in our recovery efforts following the historic 2018 Kīlauea volcanic eruption and initiatives to revitalize the area's economy.

Support to the Museum from the Grant-in-Aid program will enable the organization to pursue and leverage federal sources of funding to realize its vision for site acquisition and construction, as well as expanded programming.

The Pāhoā Lava Zone Museum participated in the development of the Hawai'i Island Tourism Strategic Plan 2020-2025 and Destination Management Action Plan. The expanded programming that the Museum proposes with these capital investments will be part of the implementation of these plans that pivot our tourism sector to be more regenerative and sustainable.

The Pāhoā Lava Zone Museum provides important services to and advocacy for the Puna makai area and has remained very active in the collective efforts of the County and community organizations to recovery from the 2018 Kīlauea volcanic eruption as well as the economic impacts of the COVID-19 pandemic. Additionally, the Museum has served as an effective fiscal sponsor in support of several property owners, farms and community groups looking to access resources through the County's Kīlauea Recovery Grant Program.

Hawai'i State Legislature
January 20, 2021
Page 2

I appreciate your consideration and support for this initiative the Pāhoa Lava Zone Museum is seeking to advance with funding from the Grant-in-Aid program. If you have any questions on this letter of support, please contact me at zendo.kern@hawaiiicounty.gov.

Mahalo,

Zendo Kern

Zendo Kern (Jan 20, 2022 12:31 HST)

ZENDO KERN
Planning Director

Ashley L. Kierkiewicz
Council Member
District 4 Puna



Office: (808) 961-8265
Fax: (808) 961-8912
ashley.kierkiewicz@hawaiicounty.gov

HAWAI'I COUNTY COUNCIL

Hawai'i County Building
25 Aupuni Street • Hilo, Hawai'i 96720

January 20, 2022

Aloha,

I write in support of Pāhoā Lava Zone Museum's State Grant-in-Aid application, which would increase capacity and offerings of the existing museum in order to serve more visitors interested in learning about the 2018 Kīlauea eruption.

The curated experience, guided by Puna residents who lived through the eruption, provides a front row seat to anyone curious to know more about the science of the volcanic event, impacts to the community, and how residents have rebounded. The exhibit features the popular Herb Kane mural depicting Hawaiian deities, retrieved from the Jagger Museum at Hawai'i Volcanoes National Park.

Pāhoā Lava Zone Museum has been an anchor for the downtown Pāhoā area, following the 2018 eruption, attracting and educating visitors about the often sensationalized event; great care is taken to ground visitors in place, culture, and behavioral protocols so proper respect is provided when visiting new lava landscapes and features.

State grant monies are critical to helping Pāhoā Lava Zone Museum help the communities of Puna. Facility expansion would allow for showcasing of more artwork and imagery, inclusion of work by local artists and craftspeople, and implementation of a tour operator certification program aimed at ensuring tours that are place-based, culturally-grounded, and with a give back to 'āina component. The museum is an economic incubator that can do more, and have more reach, with your support.

Feel free to contact me directly at (808) 989-4004 should you have questions. Mahalo for the opportunity to provide support.

Cheers,

A handwritten signature in black ink, appearing to be 'Ashley L. Kierkiewicz'. The signature is fluid and cursive, with the first letters of the first and last names being prominent.

Ashley L. Kierkiewicz



July 24, 2020

Grant Review Committee
COVID-19 Response Grant
County of Hawai'i
RE: Puna Lava Zone Museum Grant Proposal – Puna Tour Certification Program

Aloha,

The island of Hawai'i has seen it's fair share of crisis over the last few years and with that comes recovery. In each case the tourism industry has taken a large brunt of the misfortune and challenges. As we move forward well beyond the volcanic recovery and now into COVID-19 mitigation and soon recovery, we will look at the tourism industry with a new set of eyes.

Those eyes will have seen about the worst possible circumstances and the lowest amount of visitation to our island in decades if not ever. Moving forward we need to focus on specific customer types and more productive outcomes. This means we need to create products and platforms that cater to a higher visitor spend and experiences worthy of those visitors. This only comes through training and controlled accessibility to many of the island special places.

The training program as lined out by the Puna Lava Zone Museum in their application for funding is a perfect start and one that is focused on a specific area of the island hit hardest from the volcanic activity and now COVID-19. The best result would be to enable the visitor industry works who have commuted most of their lives from the Puna area to the Kohala and Kona coasts. Providing work opportunities close to home. The training program will also assist in opening tours properly to the areas recently inundated by the 2018 lava flow. Control over accessibility will be key and partnerships with local residents and business critical to the success.

This pilot program will require partnerships from the Island of Hawai'i Visitors Bureau, County of Hawai'i Research and Development, Hawai'i Community College, NaHHA (Native Hawaiian Hospitality Association) and the Ecotourism Association. It is only with their support will this program be able to scale throughout the island and state.

We appreciate you time and consideration for this proposal.

Mahalo,

Ross Birch
Executive Director
Island of Hawai'i Visitors Bureau

Lower Puna Rising
13-872 Malama Street
Pahoa, HI 96778
Rgolden46@gmail.com
January 17, 2022

RE: Community Support for Pahoa Lava Zone Museum

Dear Sir or Madam:

It is an honor and privilege for Lower Puna Rising to support the application of the Pahoa Lava Zone Museum (PLZM) in its request for a State Grant in Aid grant. PLZM and its president, Amedeo Markoff, have been a significant community presence and voice in support of the recovery and renewal of Pahoa and the surrounding community. The creation of the PLZM was one of the earliest and significant responses of resilience that was demonstrated in the community soon after the 2018 lava eruption.

The museum has walked its talk of educating visitors and residents about the volcanic eruptions and bring a heightened awareness to this awesome geological experience. Visitors and residents can be informed at the museum and then within a few minutes visit the volcanic sites having a deeper understanding of what took place here in 2018.

Furthermore, PLZM efforts to expand its resources and scope. I had the distinct pleasure at attending a previous event last year that featured a slide lecture on the 1960 Kapoho lava flow. I left the evening having a deeper understanding of what this community lost in that flow and a renewed effort to do more to support the recovery and revival of Lower Puna.

I hope you will support the efforts of our residents and particularly Amedeo Markoff in sustaining and expanding the museum as a cultural and economic resource for our community. Expanding the reach of the museum will enable it to serve as a vehicle to attract more visitors to Pahoa and opportunities for employment in one of the poorest districts in Hawaii. We need to encourage such bright lights!

Lower Puna Rising, a local citizen organization dedicated to the support the recovery and renewal of lower Puna after the 2018 lava flow. Our mission and that of the PLZM are aligned. We want to rebuild our community and make Puna a thriving place to live.

Mahalo,

Robert Golden
President, Lower Puna Rising.



MALAMA O PUNA
P.O Box 1467
Pahoa, Hawai'i 96778
(808) 965-2000

www.malamaopuna.org * malamaopuna@yahoo.com

Protecting Hawai'i's precious natural heritage

Date: Jan 18, 2022

To: Hawaii State Legislature

From: Malama O Puna, PO Box 1467 Pahoa, HI 96778

RE: Support for the GIA request from Pahoa Lava Zone Museum

The Board of Directors and members of our nonprofit organization that has been active in the Pahoa/Puna area for over 20 years would like to offer our support of the application of Pahoa Lava Zone Museum (PLZM) for GIA funds. Pahoa and Lower Puna were severely impacted by the 2018 volcanic eruption with the subsequent Covid 19 pandemic hitting our community while we were just beginning the process of rebuilding our community. PLZM was one of the first organizations to step forward and start that process of economic renewal for our town and district. Even as the lava was still cooling, they opened their doors in December 2018 and began the difficult task of trying to help mitigate the impacts from the eruption and guide the rebuilding of our visitor industry in a mindful and positive way. Their goal of providing visitors and residents an educational, ecological, and culturally mindful experience is essential.

They have demonstrated they are capable of administering grants successfully and have the personnel to manage complicated projects such as the proposed expansion which is currently being proposed. Considering that the impacts of the 2018 eruption forced the permanent closure of the Jaggar Museum in the Hawaii Volcanoes National Park, the PLZM is the ONLY museum and venue dedicated to educating the public about our volcanic island providing displays on the island's creation, historic eruption events, and educating visitors with the information they need to safely navigate the volcanic landscape as they tour the Puna district. Their plans to increase services and expand the only visitor center in Pahoa Town are in

alignment with our organization whose mission is environmental education and community capacity building. The PLZM will play a crucial role in the economic recovery of Pahoia and the surrounding area of Lower Puna.

The programs and activities that they plan to implement will create much needed job opportunities and provide opportunities for new and exciting collaboration between our organizations. On behalf of our board and members at Malama O Puna, we ask that you support their application and help our community revitalize and restore our district.

Mahalo for your consideration,

A handwritten signature in cursive script that reads "Eileen O'Hara". The signature is written in black ink and is positioned above the printed name and title.

Eileen O'Hara, Ph.D.
Executive Director



*Hawaii Academy
of Arts & Science*
Public Charter School

January 18, 2022

To Whom it May concern regarding State GIA application,

This letter is in support of the Pahoa Lava Zone Museum in their efforts to serve our community through various programs and to expand upon their mission to help educate both visitors and residents about the volcanic eruptions specific to lower Puna. The mission of HAASPCS is to educate, enrich and inspire the whole student to thrive by understanding the past, navigating the present and preparing for the future.

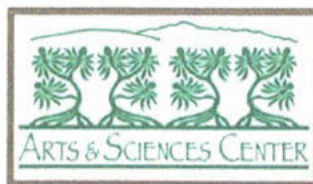
HAASPCS students are benefiting from the Museum as it allows learning and serving opportunities. Students are trained to serve as volunteer docents and they earn community service hours that are a part of the graduation requirement at our public charter school. HAASPCS encourages support to expand the efforts and effectiveness of the Museums' programs and facilities.

Sincerely,

Steve Hirakami,
School Director

PO Box 1494, Pahoa, Hawaii 96778

808-965-3730 (office) 808-965-3733 (fax)



PO Box 2091
Pahoa, HI, 96778
(808)965-3730x102
hiasc.org

January 18, 2022

To Whom it May concern at the State Grants in Aid,

I write on behalf of the Arts & Sciences Center in support of the Pahoa Lava Museum's application for a grant to fund the expansion of their facilities and exhibitions in Pahoa. Volunteers of the Pahoa Lava Zone Museum have worked diligently to provide this educational resource within the Puna community, which was directly impacted by the 2018 eruption.

The mission of the Arts & Sciences Center is to 'provide outstanding support and infrastructure for community-based learning rooted in Puna,' and as such, is in alignment with the efforts of the Pahoa Lava Zone Museum. We strongly support this grant application and the focus on educating residents of and visitors to the Puna area by providing relevant historical, cultural, and geological information on the incredible 2018 eruption.

Sincerely,

A handwritten signature in blue ink that reads "Gail Clarke". The signature is fluid and cursive, with the first name "Gail" being larger and more prominent than the last name "Clarke".

Gail Clarke

President, EO

Arts & Sciences Center

Mindful Living
15-921 Paradise Ala Kai Drive
Keaau, HI 96749

January 17, 2022

To Whom It May Concern:

I write in strong support of the Pahoa Lava Zone Museum and its pursuit of State Grants in Aid program.

The Pahoa Lava Zone Museum provides a venue for the local community and visitors to be educated about the history and uniqueness of our island and district. The vision to expand the museum's exhibits and offerings, add certification programs, tours, lecture series and gift shop would enrich the local community and economy.

The district has weathered multiple natural disasters in recent years and as our economy has been hit not only by these disasters but also the COVID-10 pandemic, it is projects such as the Pahoa Lava Zone Museum that will serve the local community and economy for a more resilient future.

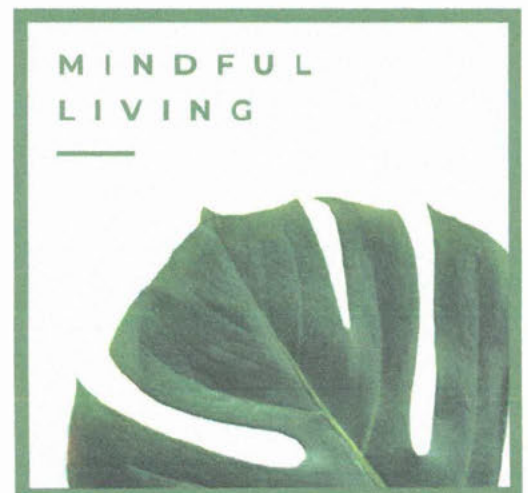
Mahalo for the opportunity. Should you have any questions, feel free to contact us directly at contact.mindfulliving@gmail.com.

Thank you for your consideration.

Sincerely,

Susan Kim

Susan Kim
Mindful Living Director



KULEANA PAHOA



Kuleana Pahoa
PO Box 750
Pahoa, HI 96778

19th January, 2022

To Whom it may concern,

This letter is to offer a voice of support for the Pahoa Lavazone Museum (PLZM). I have spent years working alongside Museum President Amedeo Markoff in the Mainstreet Pahoa Association (MPA), and in other capacities.

I can say confidently that the inception of this museum was through an incredible level of community outpouring for Pahoa Village; it was close to miraculous. Even Volcanoes National Park came alongside Mainstreet Pahoa Association with generous donations and access to artifacts from the Jaggar Museum.

PLZM was founded through MPA, which is the greatest advocacy group for our Village and districts 4 and 5. Now PLZM stands on it's own as a separate non-profit entity, but the heart for Pahoa is the same.

Please help this grassroots organization with the next steps to success. Pahoa needs a presence like this which all community members can get behind, and which will attract business and tourism in a way which puts the community first.

Sincerely,

A handwritten signature in black ink that reads "Matthew Purvis". The signature is fluid and cursive, with the first name "Matthew" and last name "Purvis" clearly legible.

Matthew Purvis,
President, Kuleana Pahoa
808-960-4555.
mattpurvis@gmail.com



Nov 23rd, 2021

To whom it may concern:

Polynesian Adventure Tours is a highly regarded operator of sightseeing tours to the most sought-after locations on the four main Hawaiian islands. We provide the widest variety of tours to Pearl Harbor and the Battleship USS Missouri on Oahu, and regularly thrill guests with our day excursions to Volcanoes National Park on Hawaii Island and Kauai tours to Waimea Canyon's famous movie filming locations. Nearly every cruise line whose ships call on Hawaii's ports select Polynesian Adventure Tours as their preferred tour operator. As such, the company has shown Hawaii's beauty to countless numbers of cruise guests for decades and today remains the industry's top Hawaii shore excursion provider.

It is with great pleasure that we have been working with Mainstreet Pahoia and the Pahoia Lava Zone Museum to put together a custom tour highlighting the Pahoia area and its surroundings for our cruise passengers. A tentative tour description follows.

We are expecting the return of cruise ships in mid-January and hope to make this tour option available to them in the early part of 2022. Preliminary estimates would be several hundred cruise visitors per week based on past experience, although nothing is certain in these new and different times.

We appreciate your support of our collaborative efforts with our local providers and look forward to presenting this unique and informative tour to our cruise guests.

Warm regards,

John Oldefendt
Director of Cruise & Business Development

Polynesian Adventure Tours
650.219.5646
2880 Kilihau Street, Honolulu, HI 96819
www.polyad.com



TOUR TO PAHOA TOWN

Today we journey to historic Pahoa Town in Puna District for a close up look at a recent lava flow and a hands-on experience with local Hawaiian culture. Once a booming plantation town, Pahoa is now a quaint, artsy village with a laid-back vibe. Here we'll spend time with the local community. Experience local artists and practitioners, learn the art of Lei making, and meet the Kalai Wa'a canoe carver, where you will see them practice their craft and learn the traditions of Hawaii. You can even try your hand at some traditional Hawaiian games too. There'll be time to wander the shops and grab a tasty lunch before we continue our journey.

The Puna community was hard stricken by the 2018 eruption - homes and land were engulfed in fiery flows that now rest fields of frozen lava. You will have the opportunity to visit the Pahoa Lava Zone Museum home to some of the exhibits that were rescued from the now condemned world famous Jagger Museum. Exclusive videos, one of a kind geological specimens and local docents who lived it all will guide you through the 2018 eruption and the impacts on the community.

We'll walk a trail among lava trees that resemble a petrified forest and look down into a deep fissure. Then we travel on top of the newly reopened Highway 132 straight through the now hardened lava river where you'll get a true sense of the power of the Hawaiian Goddess Pele. A stop at a local artisan home and gallery is truly amazing not only for the art, but the opportunity to walk on the surrounding lava fields that are still steaming! Here you'll also have the opportunity help in the reforestation efforts in Puna at a family run local forestry and sawmill business. Then it's time to return to the port area as you enjoy the sights along the way and "talk story" about your unforgettable day spent on Hawaii Island.