

**THE THIRTIETH LEGISLATURE  
APPLICATION FOR GRANTS  
CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

Operating                       Capital

Legal Name of Requesting Organization or Individual: Dbā:  
Hālau Ke'alaokamaile

Amount of State Funds Requested: \$ 881,600

Brief Description of Request (Please attach word document to back of page if extra space is needed):  
Hālau Ke'alaokamaile, under the direction of Kumu Hula Keali'i Reichel, seeks funding to construct a Cultural Resource Training Center on 4 acres of donated land in Pi'iholo, Makawao, Maui.

Amount of Other Funds Available:

State: \$ 0  
Federal: \$ 0  
County: \$ 200,000  
Private/Other: \$ 437,553.67

Total amount of State Grants Received in the Past 5

Fiscal Years: \$ 0

Unrestricted Assets:

\$ 1,251,064.69

New Service (Presently Does Not Exist):  Existing Service (Presently in Operation):

Type of Business Entity:

- 501(C)(3) Non Profit Corporation  
 Other Non Profit  
 Other

Mailing Address:


PO Box 881040

City: Pukalani                      State: HI                      Zip: 96788

**Contact Person for Matters Involving this Application**

Name: Kaimanamālie Brummel	Title: Board Member
Email: kaimana.brummel@gmail.com	Phone: 808-281-6799

Federal Tax ID#: [REDACTED]	State Tax ID#: [REDACTED]
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\_\_\_\_\_  
Authorized Signature

Sharron Joseph, President  
\_\_\_\_\_  
Name and Title

2/10/2022  
\_\_\_\_\_  
Date Signed

## Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Certificate of Good Standing (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
  - a) Budget request by source of funds ([Link](#))
  - b) Personnel salaries and wages ([Link](#))
  - c) Equipment and motor vehicles ([Link](#))
  - d) Capital project details ([Link](#))
  - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing

 SHARON JOSEPH, PRESIDENT 1/21/2022  
AUTHORIZED SIGNATURE                      PRINT NAME AND TITLE                      DATE

## Application for Grants

*If any item is not applicable to the request, the applicant should enter "not applicable".*

### **I. Certification – Please attach immediately after cover page**

#### **1. Certificate of Good Standing (If the Applicant is an Organization)**

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2021.

See attached Certificate of Good Standing for Hālau Ke‘alaokamaile.

#### **2. Declaration Statement**

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes.

See attached Declaration.

#### **3. Public Purpose**

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

If awarded funding, the State Grant-in-Aid will be used toward a public purpose as described in Section II. Background and Summary, Question 3 below. Funding will enable Hālau Ke‘alaokamaile to create a permanent physical home for the community to learn, honor, and embody the legacy of Hawaiian knowledge on the island of Maui.

### **II. Background and Summary**

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

Hālau Ke‘alaokamaile has been in existence for over forty years and incorporated for over twelve years. Led by Kumu Hula Keali‘i Reichel, Hālau has been operating out of a rented community center since its inception. Unfortunately, it has also led to several interruptions in the delivery of training to make way for community events and meetings,



leading Hālau and its supporters to look at options that will lend to a continual and consistent delivery of training and resource development.

Seven years ago, Hālau embarked on a process that would lead them to the conclusion that Hālau needed a permanent base of operations with access to the natural and technological resources necessary for Hālau to continue. Through community meetings, surveys, and research, Hālau and its supporters agreed to begin the process necessary to establish a permanent home that would include a native forest of endemic and indigenous plants necessary for cultural practices, and a building facility that would include training rooms, resource library and repository, certified kitchen, and an agricultural processing area for students and practitioners to use for both training and economic activities.

Through a partnership with Hōkū Nui Farms, Hālau has been able to acquire 4 acres of land in Pi'iholo, Maui for the establishment of a farming operation of practitioner crops (3.5 acres) and Resource Training Center (.5 acres). Hālau has received approval from the Maui County Planning Commission for the construction of the Resource Training Center, and Year One of construction is complete.

2. The goals and objectives related to the request;

In the last four years, Hālau has successfully raised \$1.85 million dollars to establish the farming operation from the Administration of Native Americans, ("ANA"), U.S. Department of Agriculture and Office of Hawaiian Affairs. Now that the programs are complete, Hālau is ready to move forward on their plans for the construction of the facility.

**Goal 1** – Accommodate the growing demand for hula, oli, cultural and traditional agricultural classes;

**Goal 2** – Develop a resource library and repository of Hawaiian knowledge, books, audio recordings, maps, etc that is Hawai'i centered and Maui focused; and

**Goal 3** – Provide facilities, training, and capacity for participants to grow, process, and sell farm, value-added, and cultural products.

3. The public purpose and need to be served;

One of the most important cultural legacies in Hawai'i is creating a sense of place. How the Hawaiian people exist in the world, in their neighborhoods and with their 'ohana provides value and purpose and benefits the community as a whole. First of its kind, this facility will create a permanent physical home for the community to learn, honor and embody the legacy of Hawaiian knowledge on the island of Maui. It will also serve as a model for other hālau or cultural groups to develop a permanent, place-based facility in their community.

4. Describe the target population to be served; and

Participants reflect Maui's rich diversity of age, ethnicity, gender identity, sexual orientation, education level, socio-economic status, and Hawaiian cultural training.

5. Describe the geographic coverage.

Currently, Hālau serves participants from centra, upcountry, south, and west Maui. Once the facility is complete, Hālau will be able to accommodate visiting scholars, practitioners, and other hālau from across Hawai'i and the world.

### **III. Service Summary and Outcomes**

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks, and responsibilities;

Grant-in-Aid funds will be used toward the construction of the Hālau Ke'alaokamaile Resource Training Center.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

As this is a Capital Improvement Project, the scope of work is finite and is anticipated that, with the successful acquisition of funds, will take three years to complete.

The anticipated timeline for the completion of this project is as follows:

Year One: Ground preparation, excavation, and installation of a concrete base, septic system, utility conduits, and metal framing. Completed October 2021.

Year Two: Complete exterior construction and begin internal construction including utility conduits, flooring, roof, and supplies and equipment installation. May 2022-January 2023.

Year Three: Finalize and install technology equipment, furnishings and finishes for training classrooms, library, and certified kitchen and agriculture processing area. January 2023-October 2023.



At the end of Year Three, the facility will contain: Upcountry Historical and Cultural Resource Center, classrooms both on the first and second floor, a certified kitchen, and a plant/craft processing area.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

In 2021, Hālau contracted with Tantillo Construction and Design to develop the construction schedule and manage the project. Hālau Ke'alaokamaile Board of Directors and the Special Projects Director will monitor all construction activities using the construction schedule and will work with the contractor to address any unforeseen incidents and delays. Using the contract components and the construction schedule, Hālau will be able to file reports in a timely manner.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Construction progress will be tracked weekly, monthly, and quarterly, as well as at the completion of each phase of the contract with Tantillo Construction, who has been contracted to do the work.

The Special Projects Director reports to the Board President and will communicate any material deviation from established protocol, specifications, and schedules for Board approval. Any expenditures above the established budget will be reported first to the Board President, who will then secure approval and authorization from Hālau's Executive Committee before any such additional expenditures are made.

#### **IV. Financial**

##### **Budget**

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
  - a. Budget request by source of funds (Link)
  - b. Personnel salaries and wages (Link)
  - c. Equipment and motor vehicles (Link)
  - d. Capital project details (Link)
  - e. Government contracts, grants, and grants in aid (Link)

- The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2023.

Hālau's Year Two & Three budget requirements total is \$2,770,761. This grant request of \$881,600 makes up approximately 31% of the total amount.

Should Hālau be awarded the requested amount, the following quarterly allocations will be used for the distribution of requested funds.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
308,560	308,560	176,320	88,160	881,600

- The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2023.

See enclosed budget forms.

- The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

See enclosed budget forms.

- The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for the fiscal year 2023 for program funding.

One of the activities identified for this project is the installation of a PV system that will provide the necessary power and energy for all activities on site. As such, Halau plans to apply for the state energy tax credits for use in the payment of our PV system.

- The applicant shall provide the balance of its unrestricted current assets as of December 31, 2021.

See enclosed Balance Sheet.

## **V. Experience and Capability**

### **1. Necessary Skills and Experience**



The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Keali'i Reichel has been at the forefront of the revival and perpetuation of Hawaiian culture. He is a world-class performer, best-selling recording artist, multiple award-winning kumu hula, prolific composer, renowned chanter, choreographer, dancer, crafter, scholar, and teacher.

In 2011 he was inducted into the Hawaiian Music Hall of Fame for achievement in all facets of Hawaiian music, chant, and hula. He has received Grammy nominations for his 2004 CD Ke'alaokamaile and his 2015 release Kawaiokalena, and 36 Nā Hōkū Hanohano awards over a musical career spanning 25 years.

Even with critical acclaim and fame, Keali'i Reichel is a Kumu Hula at his core. His commitment to the perpetuation of his ancestor's teachings and values continues today in the lives of his students.

The Special Projects Director, Punahale Krauss, also brings over 20 years of experience in negotiating contracts, coordinating venues and marketing the music of Mr. Reichel. His background in business management brings a wealth of expertise to the table for this project. Hālau plans to enhance the management and oversight of this project by contracting with expert businesses in the field of construction. Should Hālau be successful in this grant application, the Special Projects Director shall immediately seek out and contract with experts for this project.

## **2. Facilities**

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

This grant application is for the construction of a training and resource development facility for Hālau to preserve traditional practices and understanding of the Hawaiian culture. It is a finite project which will house Hālau and will be used to develop knowledge and skills in language, dance and historical information.

## **VI. Personnel: Project Organization and Staffing**

### **1. Proposed Staffing, Staff Qualifications, Supervision and Training**



The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Current administration of Hālau rests with the Special Projects Director Punahuele Krauss.

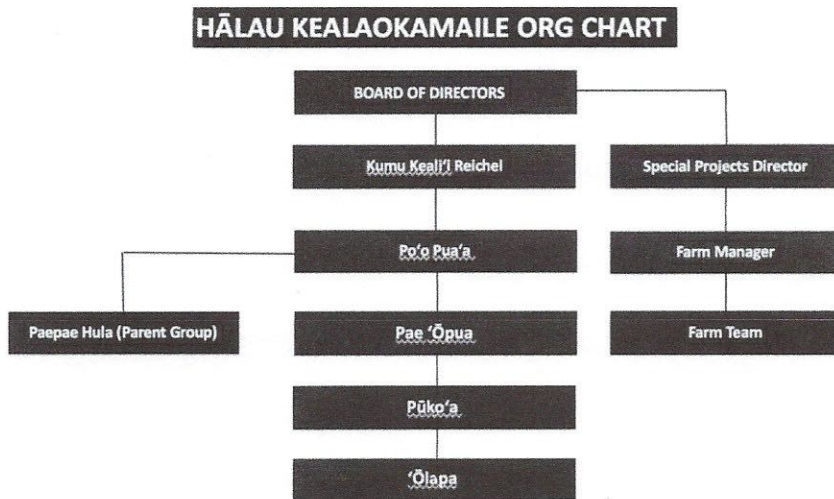
The Farm Manager, Kepa Hewahewa, is on-site daily and leads the day-to-day operations of the agroforestry activities.

Kumu Keali'i Reichel provides the necessary training of students in resource development and preservation activities.

As stated previously, the Special Projects Director has extensive knowledge and expertise in contract management and fiscal operations. The farming manager has been actively involved in reforestation and agroforestry for the past 10 years, and Kumu Hula Reichel has been teaching hula, oli and 'ōlelo for over 30 years. Together they have been able to secure the necessary foundation for both the programmatic activities and the Hālau Resource and Training Center.

## 2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.



### 3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

Farm Manager                      \$27,000

## VII. Other

### 1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgment. If applicable, please explain.

None.

### 2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not applicable.

### 3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

Not applicable.

### 4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2022-23 the activity funded by the grant if the grant of this application is:

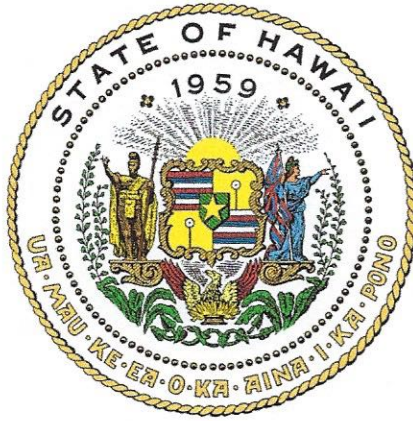
- (a) Received by the applicant for fiscal year 2022-23, but
- (b) Not received by the applicant thereafter.



Over the five years, Hālau conducted fundraising activities that resulted in over \$1,000,000 for the project. Other public and private grants will be sought out to meet the financial needs of this project, and Hālau is actively working to raise the capital needed to complete this project. As part of their marketing strategy, Hālau developed collateral that articulates its mission and vision and provides potential donors an opportunity to get involved by purchasing a small piece of the structure such as an 'ōhi'a pillar or a decorative item that will be used in the building.

Hālau maintains a level of commitment and understanding that fundraising will always be a key component to the development and management of Resource Training Center, and as such continues to look for both traditional and innovative ways to do so.

While not anticipated, Hālau has the ability to secure short-term financing if necessary, in the event only partial funding is awarded from all sources to ensure that the facilities are completed on time and within budget.



## Department of Commerce and Consumer Affairs

### CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

HĀLAU KE'ALAOKAMAILE

was incorporated under the laws of Hawaii on 03/15/1990 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 20, 2022

Director of Commerce and Consumer Affairs



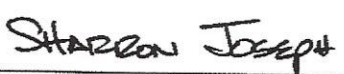
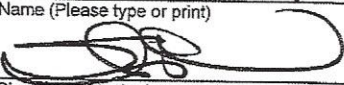
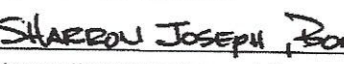




# BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2022 to June 30, 2023

Applicant: Hālau Ke'alaokamaile

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
<b>A. PERSONNEL COST</b>				
1. Salaries	0	0	0	0
2. Payroll Taxes & Assessments	0	0	0	0
3. Fringe Benefits	0	0	0	0
<b>TOTAL PERSONNEL COST</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>B. OTHER CURRENT EXPENSES</b>				
1. Airfare, Inter-Island	0	0	0	0
2. Insurance	0	0	0	0
3. Lease/Rental of Equipment	0	0	0	0
4. Lease/Rental of Space	0	0	0	0
5. Staff Training	0	0	0	0
6. Supplies	0	0	0	0
7. Telecommunication	0	0	0	0
8. Utilities	0	0	0	0
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<b>TOTAL OTHER CURRENT EXPENSES</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>C. EQUIPMENT PURCHASES</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>D. MOTOR VEHICLE PURCHASES</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>E. CAPITAL</b>	<b>881,600</b>	<b>0</b>	<b>200,000</b>	<b>100,000</b>
<b>TOTAL (A+B+C+D+E)</b>	<b>881,600</b>		<b>200,000</b>	<b>100,000</b>
<b>SOURCES OF FUNDING</b>		Budget Prepared By:		
(a) Total State Funds Requested	881,600	<div style="display: flex; justify-content: space-between;"> <div style="width: 60%;">                       Name (Please type or print)                 </div> <div style="width: 35%;">                     808286438                      Phone                 </div> </div>		
(b) Total Federal Funds Requested	0			
(c) Total County Funds Requested	200,000	<div style="display: flex; justify-content: space-between;"> <div style="width: 60%;">                       Signature of Authorized Official                 </div> <div style="width: 35%;">                     1/21/2022                      Date                 </div> </div>		
(d) Total Private/Other Funds Requested	100,000			
<b>TOTAL BUDGET</b>	<b>1,181,600</b>	<div style="display: flex; justify-content: space-between;"> <div style="width: 60%;">                       Name and Title (Please type or print)                 </div> <div style="width: 35%;">                     Sharon Joseph, Board President                 </div> </div>		







BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS Period: July 1, 2022 to June 30, 2023

APPLICANT: Halau Ke'alaokamaile

FUNDING AMOUNT REQUESTED

TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2020-2021	FY: 2021-2022			FY:2022-2023	FY:2022-2023
PLANS	0	0	0			
LAND ACQUISITION	0	0	0	0		
DESIGN	0	0	0			
CONSTRUCTION	490000	200000	881600	300000	1589161	0
EQUIPMENT	0	0	0			
TOTAL:	490000	200000	881,600	300,000	1,589,161	

JUSTIFICATION/COMMENTS:



**GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID**

Applicant: Halau Ke'alaokamaile

Contracts Total:

400,000

CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S./State/Hawaii/ Honolulu/ Kauai/ Maui County)	CONTRACT VALUE
1 Line Item Grant	7/1/20-6/30/21	Office of Economic Development	Maui County	200,000
2 Line Item Grant	7/1/21-6/30/22	Office of Economic Development	Maui County	200,000
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## Halau Ke'alaokamaile

## Balance Sheet

As of December 31, 2021

	Dec 31, 21
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
BUILDING FUND ACCOUNTS	
Bank of Hawaii Cking #763061	16,904.15
Bank of Hawaii MM #402619	43,499.26
Bank of Hawaii Cert #735330	252,757.54
HIUSA Building Fund	34,738.45
Total BUILDING FUND ACCOUNTS	347,899.40
GRANT ACCOUNTS	
ANA GRANT ACCOUNT	11,730.67
USDA GRANT ACCOUNT	4,694.23
Total GRANT ACCOUNTS	16,424.90
OPERATING ACCOUNTS	
FHB Checking #6167	114,809.05
FHB Maximizer #1027	10,005.01
FHB Checking #9188 (Grant)	30,000.00
HIUSA FCU Savings Account	5.16
Total OPERATING ACCOUNTS	154,819.22
Total Checking/Savings	519,143.52
Other Current Assets	
Flipcause Receivable	3,685.00
Venmo Receivable	1,604.05
Total Other Current Assets	5,289.05
Total Current Assets	524,432.57
Fixed Assets	
Building Equipment	49,943.30
Furniture and Equipment	27,056.22
Total Fixed Assets	76,999.52
Other Assets	
Building Construction Costs	
Consultants	608,162.20
Development Costs	30,964.81
Materials	60,382.82
Total Building Construction Costs	699,509.83
Total Other Assets	699,509.83
<b>TOTAL ASSETS</b>	<b>1,300,941.92</b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Credit Cards	
HIUSA CC #0176 - Halau	31.23
Total Credit Cards	31.23
Other Current Liabilities	
Future Equip Purchases Clring	28,485.00
Total Other Current Liabilities	28,485.00
Total Current Liabilities	28,516.23
Total Liabilities	28,516.23

Halau Ke'alaokamaile  
**Balance Sheet**  
As of December 31, 2021

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	Dec 31, 21
Equity	
Opening Bal Equity	-614.79
Unrestricted Net Assets	868,752.01
Net Income	404,288.47
<b>Total Equity</b>	<b>1,272,425.69</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>1,300,941.92</b>