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David Y. Ige
Governor

John De Fries
President and Chief Executive Officer

Statement of
JOHN DE FRIES

Hawai'i Tourism Authority
before the
SENATE COMMITTEE ON WAYS AND MEANS
SENATE COMMITTEE ON JUDICIARY

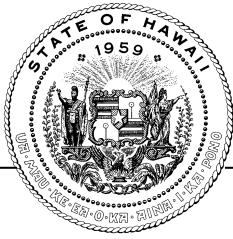
Wednesday, March 3, 2021
10:35 AM
State Capitol, Conference Room #211
via videoconference

In consideration of
SENATE BILL NO. 1320
RELATING TO REGENERATIVE TOURISM

Chairs Dela Cruz and Rhoads, Vice Chairs Keith-Agaran and Keohokalole, and members of the Committee on Ways and Means and the Committee on Judiciary: the Hawai'i Tourism Authority (HTA) **supports** Senate Bill 1320, which incorporates a regenerative framework into the State Planning Act by establishing objectives and policies for the visitor industry.

HTA has already taken steps and continues to form community partnerships to ensure Native Hawaiian cultural integrity. HTA supports the ['Āina Aloha Economic Futures](#), which was adopted by our Board of Directors last June. Supporting initiatives and projects that help to perpetuate the Native Hawaiian culture is also one of the strategic pillars of HTA, as outlined in [HTA's 2020-2025 Strategic Plan](#).

It is for these reasons that HTA **supports** SB1320. We appreciate this opportunity to provide testimony.



OFFICE OF PLANNING STATE OF HAWAII

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DAVID Y. IGE
GOVERNOR

MARY ALICE EVANS
DIRECTOR
OFFICE OF PLANNING

Statement of
MARY ALICE EVANS
Director, Office of Planning
before the
SENATE COMMITTEES ON WAYS AND MEANS AND JUDICIARY
Wednesday, March 3, 2021
10:35 AM
State Capitol
in consideration of
SB 1320
RELATING TO REGENERATIVE TOURISM.

Chairs Dela Cruz and Rhoads, Vice Chairs Keith-Agaran and Keohokalole, and Members of the Senate Committees:

The Office of Planning (OP) supports the intent of SB 1320 and offers the following **comments and amendments**. This bill incorporates a regenerative framework into the Hawai'i State Planning Act by establishing objectives and policies for the visitor industry.

The Office of Planning notes that the proposed regenerative framework will be included in addition to the original visitor industry objectives described in the Hawai'i State Planning Act.

The Office of Planning's newly-established [Statewide Sustainability Program](#) recently held a series of public meetings in the Fall of 2020 to update the [Hawai'i 2050 Sustainability Plan](#), which was revised by [Act 146, SLH 2019](#) to "serve as the state's climate and sustainability strategic action plan." Through this timely statewide public outreach during the COVID-19 global pandemic and its corresponding economic impacts to Hawai'i, public participants raised the vital importance and need for sustainable and regenerative tourism, and expressed concerns about the Hawaiian Islands' natural resources, ecosystems, and land's ability to sustain 10 million tourists per year in addition to the state's 1.4 million residential population.

The Office of Planning finds the regenerative tourism proposals described in SB 1320 complimentary to the state's and the public's intent to transition to a more sustainable form of tourism as a part of Hawai'i's long-term economic recovery and resilience.

The Office of Planning recommends the following amendments for the committee's consideration:

- p.2, line 20: Revise to: "and people, kamaaina (Hawaii residents) and malihini (guests) alike;"
- p.3, line 4: Revise to: "Ensuring that kapu (prohibited) and environmentally sensitive"

- p. 4, line 16: Revise to: “Generate greater economic benefits for [~~local people~~ Hawaii residents,”
- p. 4, line 20: Revise to: “Involve [~~local people~~ Hawaii residents] in decisions that affect their”
- p. 5, line 3: Revise to: “ [~~the world's~~ Hawaii's diversity;”
- p. 5, line 7: Revise to: “meaningful connections with [~~local people~~ Hawaii residents]; and”
- p. 5, lines 10-11: Revise to: “and builds [~~local~~] pride and confidence in Hawaii.”

The Office of Planning is actively working on the sustainable development and climate adaptation of the state to meet the needs of the present without compromising the ability of future generations of Hawai‘i to meet their own needs.

Mahalo for this opportunity to submit these comments and amendments, supporting the intent of SB 1320.

SB-1320

Submitted on: 3/2/2021 9:32:08 AM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Albert Perez	Testifying for Maui Tomorrow Foundation, Inc.	Support	No

Comments:

The Maui County Council, on February 5, 2021, adopted a resolution "**EXPRESSING SUPPORT FOR SUSTAINABLE TOURISM, EMPHASIZING QUALITY OVER QUANTITY,**" in a 9-0 vote. This action was consistent with SB1320. Maui Tomorrow supported that resolution, and we support SB1320 as well.



'Ekolu Mea Nui
PO Box 336
Kailua, Hi, 96734

LATE

March 2, 2021

COMMITTEE ON JUDICIARY
Senator Karl Rhoads, Chair
Senator Jarrett Keohokalole, Vice Chair
Tuesday, March 2, 2021
9:35 am

COMMITTEE ON WAYS AND MEANS
Senator Donovan Dela Cruz, Chair
Senator Gil Keith-Agaran, Vice-Chair

STRONG SUPPORT FOR SB 1320 Elevating a new model for tourism by adopting Regenerative Tourism framework in the Hawaii State Planning Act.

Aloha Gentlemen,

My name is Dr. Jamee Miller and I am the Co-founder of 'Ekolu Mea Nui, a non-profit organization dedicated to the transformation of Hawai'i's Criminal Justice System to become a pono one that heals and empowers individuals, 'ohana and communities. **I strongly support SB1320** because it has the potential to provide greater opportunities for our Pa'ahao returning to community AND create safer, healthier environments to deter entering the criminal justice system from the getgo.

Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses.

Mahalo for your consideration, I urge you to please pass SB1320 out of your committee,

Jamee M. Miller, EdD, LSW
(808)430-3380

SB-1320

Submitted on: 3/2/2021 3:01:33 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Walter Ritte	Testifying for Aina Momona	Support	No

Comments:

Aina momona strongly supports SB1320. This is a perfect time to fix tourism to gain local support and to correct the negative impacts on our environment and our native community.

LATE

SB-1320

Submitted on: 3/2/2021 7:28:50 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
laurel brier	Testifying for Kauai women's caucus	Support	No

Comments:

Much overdue. We must consider the impacts of our heavy reliance on tourism to our environment, our economy and our self sufficiency

SB-1320

Submitted on: 3/2/2021 9:00:11 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Sandy Ward	Testifying for Hui o Ho`ohonua 501(c)3	Support	No

Comments:

Our community non-profit strongly supports SB1320 and mahalo to your committee for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses. Hui o Ho`ohonua 501(c)3 is a registered supporter of the `ĀĀina Aloha Economic Futures framework - our organization's leadership believes this to be the best model for a regenerative framework moving forward in our state's economic recovery and the passing of this bill is a step in the right direction.

Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

SB-1320

Submitted on: 3/2/2021 10:57:30 AM

Testimony for WAM on 3/3/2021 10:35:00 AM



Submitted By	Organization	Testifier Position	Present at Hearing
Lisette Akamine	Individual	Support	No

Comments:

Aloha mai kā• kou. I strongly support SB1320 and mahalo to your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's overreliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much-needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 10:57:49 AM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Scott Keli'i Fisher	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please **pass SB1320** out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 10:58:30 AM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Olan Leimomi Fisher	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please **pass SB1320** out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 11:03:50 AM
Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Will Carlson	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

SB-1320

Submitted on: 3/2/2021 11:05:05 AM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Bronson Azama	Individual	Support	No

Comments:

Aloha my name is Bronson Azama, I am a youth advocate for the windward side of O'ahu. I would like to express my deep support for this bill.

I support remodeling our tourism industry to produce an industry that is regenerative toward our economy and environment. This is a task that I feel could have exponential benefit for our people. I would highly recommend our legislative officials consider modeling it after the Qualmark system in Aotearoa (New Zealand). Which has proven to be an effective model, which also is of great benefit for the environment as it supports other industries. It is key that we continue to find ways for these monies earned to circulate throughout the economy.

We the people of Hawai'i can be world leaders in sustainable and regenerative tourism should you, our elected officials, allow it. Let us be an example for the world to follow, and develop a model that all of society can benefit from. During this time of COVID, it is needed now more than ever, that we adapt to our environment. As did our Kāpuna.

Aloha nā ,

Bronson "Kainoa" Azama

LATE

SB-1320

Submitted on: 3/2/2021 11:05:33 AM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Keiko Gonzalez	Individual	Support	No

Comments:

I strongly support SB1320, and mahalo to your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

Me ke aloha,

Keiko

LATE

SB-1320

Submitted on: 3/2/2021 11:05:55 AM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Kelsey Amos	Individual	Support	No

Comments:

I support this bill. We need a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses.

SB-1320

Submitted on: 3/2/2021 11:09:35 AM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Anela Evans	Individual	Support	No

Comments:

Aloha Chair Dela Cruz, Chair Rhoads, Vice Chair Keith-Agaran, Vice Chair Keohokalole, the Senate Committee of Ways and Means and the Senate Judiciary Committee,

Thank you to your committees for hearing this measure. **I strongly support SB1320.** Hawai'i tourism industry has suffered greatly as a result of the COVID-19 pandemic. Our state's reliance on this extractive industry is partially why Hawai'i's unemployment rates are currently the highest in the nation. For way too long, Hawai'i's visitor industry has catered to external interests in order to sustain growth. This has caused devastating impacts on our natural environment, our resources, and the quality of life for Hawai'i residents.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses.

Thank you for your consideration. I urge you to please pass SB1320 out of your committee. Aloha.

SB-1320

Submitted on: 3/2/2021 11:10:36 AM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Dawn Kaniaupio	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

SB-1320

Submitted on: 3/2/2021 11:11:13 AM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Jasmine Bostock	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

LATE

I strongly support SB1320 and mahalo to your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

Aja

LATE

SB-1320

Submitted on: 3/2/2021 11:14:09 AM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Joylin Felix	Individual	Support	No

Comments:

Aloha!

I strongly support SB1320. Last March I was employed by three companies that heavily relied on tourism. I am currently furloughed from one employer and was let go from the other two. Being stuck at home for a year with children has made me realize that we can't rely so heavily on tourism. Let's discuss other options.

mahalo.

Joylin Felix

SB-1320

Submitted on: 3/2/2021 11:14:57 AM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
P Noel Bobilin	Individual	Support	No

Comments:

I strongly support SB1320 Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration and to your committees for hearing this measure. I urge you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 11:24:30 AM
Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Forest Frizzell	Individual	Support	No

Comments:

Aloha Committee,

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

Mahalo,

Forest

SB-1320

Submitted on: 3/2/2021 11:26:17 AM

Testimony for WAM on 3/3/2021 10:35:00 AM



Submitted By	Organization	Testifier Position	Present at Hearing
John-Mario Sevilla	Individual	Support	No

Comments:

Mahalo for hearing this measure. I support SB1320. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. The islands' dependence on industry that depletes and exacerbates our natural resources is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, tourism has catered to external Hawai'i interests in order to promote growth, while turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for a course correction towards a more regenerative and pono approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

LATE

SUPPORT for SB1320
Senate Ways and Means Committee

Aloha Chair Donovan Dela Cruz, Vice Chair Karl Rhoads and Committee Members,

I strongly support SB1320 and mahalo to your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic.

Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents.

The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses.

Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

Sincerely,

Jeri Di Pietro

SB-1320

Submitted on: 3/2/2021 11:32:01 AM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Dylan P. Armstrong	Individual	Support	No

Comments:

Senator Wakai and the Members of the Committee on Energy, Economic Development, and Tourism:

SUBJECT: Senate Bill (SB) 1320

Aloha mai kakou,

I am in favor of this SB 1320, relating to regenerative tourism. The measure would insert a regenerative framework into the State Planning Act by establishing objectives and policies for the visitor industry.

Tourism is a controversial and looming subject in political discourse in Hawaii. Although it is easy to overstate its share of the labor market, the consequences of tourism in terms of land use, traffic congestion, and cost of living are considerable. We experience profound effect from mountainward Manoa to seaward Waikiki on Oahu, from Kalalau on Kauai to South Point on Hawaii Island.

I believe in holistic policy and therefore appreciate the intent of this bill. Tourism's problems are best approached by inverting their underlying premises, and using the underlying causes as means to prevent and resolve negative impacts. If tourism encourages environmental degradation, we can find ways to mitigate that damage through transforming both the user experience as stated in the measure language, and also, through the set-aside or reallocation of resources to deal with environmental consequences (economists call these 'externalities') from tourism revenues and fees. Tourism non-profits like Travel2Change encourage environmental volunteering both as a means to improve conditions and also to transform counterproductive stereotypes about Hawaii, with tourists becoming better ambassadors for Hawaii, wherever these guests venture.

Thank you for your consideration; again, please vote in favor.

Sincerely yours,
Dylan P. Armstrong

LATE

SB-1320

Submitted on: 3/2/2021 11:44:29 AM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Manu Kaiama	Individual	Support	No

Comments:

The entire Kaiama Ohana supports SB1320. We have not forgotten the lessons that the Pandemic has taught us, we need to change tourism today. We cannot do this without your courage and support.

SB-1320

Submitted on: 3/2/2021 11:48:45 AM

Testimony for WAM on 3/3/2021 10:35:00 AM



Submitted By	Organization	Testifier Position	Present at Hearing
Peter Kealii Thoene	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

SB-1320

Submitted on: 3/2/2021 12:02:51 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Christopher Hendrickson	Individual	Support	No

Comments:

I support SB 1320. Particularly, "Foster an understanding by visitors of the aloha spirit and of the unique and sensitive character of Hawaii's cultures and values".

LATE

SB-1320

Submitted on: 3/2/2021 12:08:20 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Rachel Solemsaas	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo top your committees for hearing this measure.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 12:09:26 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Cara Oba	Individual	Support	No

Comments:

This bill is a wonderful opportunity to course correct and allow us to create an industry that helps Hawaii thrive and value its truly unique qualities from a cultural, scientific, environmental, and geographical standpoint. Let's build a non-extractive tourism industry that encourages new business and cultural development that focuses on resident and community/environment well-being and allows tourists a new depth of experience that values Hawaii as a place and a people. It is possible. Reflecting on my own experiences as a tourist to other places, the lasting positive impressions are those where I was immersed in a local culture, history, place and was supported by the same infrastructure that served the local community. We want thoughtful and sustainable tourism. I very strongly support this bill.

SB-1320

Submitted on: 3/2/2021 12:09:53 PM

Testimony for WAM on 3/3/2021 10:35:00 AM



Submitted By	Organization	Testifier Position	Present at Hearing
Kevin Chang	Individual	Support	No

Comments:

Aloha Committee members,

As a citizen I generally support the current attempts we are making to re-invent some of the way our economy works for us this definitely includes tourism. We must seize the moment.

Aloha

Kevin

LATE

SB-1320

Submitted on: 3/2/2021 12:14:57 PM
Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Alice Terry	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo to your committees for hearing this measure. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism, with a model that can contribute to a tangible benefits and a better quality of life for more of our residents.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. I urge you to please pass SB1320 out of your committee. Mahalo for your consideration.

LATE

SB-1320

Submitted on: 3/2/2021 12:18:39 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Stephanie Chang	Individual	Support	No

Comments:

Thank you for holding a hearing on this bill!

Covid has laid bare our vulnerabilities; and offered an opportunity to rethink the role and impact of tourism in our island state. I support a course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

SB-1320

Submitted on: 3/2/2021 1:06:35 PM

Testimony for WAM on 3/3/2021 10:35:00 AM



Submitted By	Organization	Testifier Position	Present at Hearing
Edith Kawai	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

Sincerely, Edith Kawai

LATE

SB-1320

Submitted on: 3/2/2021 1:13:27 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Benton Kealii Pang, Ph.D.	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses.

Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

Benton Kealii Pang, Ph.D.

LATE

SB-1320

Submitted on: 3/2/2021 1:18:42 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Brittney Hedlund	Individual	Support	No

Comments:

Aloha nā• !

I strongly support SB1320 and mahalo to your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's overreliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much-needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

Me ka mahalo,

Brittney K. B. Hedlund

LATE

SB-1320

Submitted on: 3/2/2021 1:18:35 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Michelle Ramos	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo for hearing this measure. Hawai'i's tourism industry has suffered due to the pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

Mahalo,

Michelle Ramos

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 1:32:15 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Isabella Brandes	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 1:53:45 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
N. U?ilani Barrett-Tau	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 1:57:46 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Meredith Buck	Individual	Support	No

Comments:

I strongly support SB1320. The State of Hawai'i has prioritized outside interests over local people and issues for far too long, and the COVID-19 pandemic has only made this truth more evident. I understand that some people want to get tourism moving as quickly as possible in hopes of restoring the economy. However, without a vision for a healthy, abundant, resilient island community, tourism as we know it will suck these islands dry. There needs to be a real strategy toward making tourism work for Hawai'i, not the other way around.

I also want to lend my support to 'ĀĀina Aloha Economic Futures, who have been spearheading this movement toward regenerative tourism.

Mahalo nui for your time and consideration. Please pass SB1320!

LATE

SB-1320

Submitted on: 3/2/2021 2:08:11 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Jennifer Milholen	Individual	Support	No

Comments:

"This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee."

LATE

SB-1320

Submitted on: 3/2/2021 2:20:11 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Allen Freese	Individual	Support	No

Comments:

I am writing in support of SB1320, in favor of reshaping Hawaii's tourism industry towards a more regenerative approach. The tourism industry in Hawaii has historically catered to outside interests, while often ignoring the well-being of local residents and causing the degradation of the natural environment. The COVID-19 pandemic has shown us just how one-sided the tourism industry's relationship is with the local community as our unemployment rate remains one of the highest in the nation, even as other states have begun to see some measure of economic recovery. Now is the perfect opportunity to reexamine how tourism has been allowed to happen in the state and to reform it in such a way that it enriches the lives and livelihoods of Hawaii residents and promotes environmental conservation, thus facilitating trust and a relationship based on a sense of mutual respect. Mahalo nui for your time and for hearing testimony on this bill.

LATE

SB-1320

Submitted on: 3/2/2021 2:35:47 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Wendy Wells	Individual	Support	No

Comments:

Aloha!

I strongly support SB1320 and mahalo to your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses.

Also, as a schoolteacher and parent, I want to leave a Hawaii to future generations that is better than what we have now. A Hawaii that grows most of its food, a Hawaii that takes care of its most vulnerable citizens and wildlife, a Hawaii that cares more for its citizens than its visitors.

Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

Wendy Wells

LATE

SB-1320

Submitted on: 3/2/2021 3:01:26 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Wilbert & Laura Costa Sr	Individual	Support	No

Comments:

We strongly support SB1320 and mahalo your committee for reading this message.

Our States "Tourism Bussinesses" has suffered immensely because of Covid-19 and our dependance on tourist. Now we must take a step back and find ways to become a smart and sustainable State with Tourism, not dependant on tourism. The people of Hawaii need jobs that will flourish even when tourism slows down, not go on unemployment! People want to work jobs need to be created by our government to help the residents not send them to DHHS for EBT and whatever other benefits they offer. These funds from DHHS should be put to training skills for future jobs. Our lifeline depends on it. Who is going to take responsibility for US, it should be US not tourist. Please reshape Tourism in Hawaii to provide greater benefits for all it's residents, communities and bussinesses. I urge you to pass SB1320 out of your committee. Mahalo.

LATE

SB-1320

Submitted on: 3/2/2021 3:05:38 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
penny levin	Individual	Support	No

Comments:

The definition of insanity is doing the same thing over and over again and expecting a different outcome. The only outcome currently at our table is the death of our islands from ongoing overuse of our natural resources based on a model that demands more and more tourists to underpin our economy. We know this can't continue; in some cases we have passed a point of no return (no recovery for specific sites and ecosystems).

It's the perfect time for a major shift in thinking and redesigning when it comes to tourism in Hawaii and in decision-making around this issue. Please support SB1320. Mahalo.

LATE

SB-1320

Submitted on: 3/2/2021 3:07:37 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Glenn Kwarcinski	Individual	Support	No

Comments:

Aloha.

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 3:10:56 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Sonnet Coggins	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo to your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 3:37:28 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Kristin Clark	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee. Malama pono.

LATE

SB-1320

Submitted on: 3/2/2021 3:41:16 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Kim L. Kalama	Individual	Support	No

Comments:

Aloha Senators Dela Cruz, Rhoads and committee members. I write in support of SB1320. Mahalo for hearing this bill. Because of COVID-19, our tourism industry has been devastated. Although I am retired, I have Ohana who make their living in this industry and there is much that needs to be improved in our approach towards tourism. We cannot just return to the status quo prior to this COVID pandemic. It is important that we address the impacts of pre-COVID tourism to ensure the sustainability of our Hawai'i people, our environment and put us on a new path that will benefit Hawai's health and economy. I do believe that tourism is an important component of our economy and that this bill provides a positive framework for moving forward in a more balanced and equitable manner. Again, mahalo for your consideration. I urge you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 3:53:00 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Rachelle Robley	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo to your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 3:55:40 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Helen Cox	Individual	Support	No

Comments:

Aloha Kakou,

Mahalo for considering my testimony. I was born and raised in Honolulu, am a resident of Kauai, prior chancellor of Kauai Community College, and actively engaged in the county's work to come back from Covid as a more just and sustainable place.

I support SB1320 Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation., Since I was a kid in the 1950s, I've been hearing how over reliant Hawaii is on tourism. In addition, Hawai'i's to tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 3:56:44 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Ethan Porter	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 3:59:57 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Kainalu	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo to your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. Growing up in West Maui and working in the tourism industry myself at a young age, I've seen and experienced the way our economy has focused on catering to outsiders, while our locals have to work multiple jobs just to put food on the table. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, and I humbly ask you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 4:17:17 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
pamela burrell	Testifying for apollo kauai, zero waste kauai	Support	No

Comments:

Let me first state that I am not against tourism. But I am against too much tourism without any thought to the nature of our land and its needs and the welfare of residence of this land and their needs. There must be a balance. If anything the floods of 2018 on Kauai, and now the past year with a pandemic, has told us that less is more for the benefit of our infrastructure our ocean our land and our people. Yes visitors are welcome but I feel there should be a visitor destination and a resident designation. I know this is how it is supposed to be but unfortunately neighborhoods have been obliterated with vacation rentals. The locals are forced to move out. I find this very disturbing. Thank you for putting this bill forward and realizing that there is a better way for everyone..both the visitor and the resident. Thank you very much for your time I greatly appreciate the work that you do.

Is it possible to put a cap on car rentals to start? Airplane seats? Our island does have a capacity..let's not cheapen the experience for the traveler.

warm regards,

pamela burrell, Kalihiwai,Kauai

LATE

SB-1320

Submitted on: 3/2/2021 4:20:31 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Constance Keoahunui Uale Warrington	Individual	Support	No

Comments:

Aloha,

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

Constance Keoahunui Uale Warrington

LATE

SB-1320

Submitted on: 3/2/2021 4:40:17 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
carol lee kamekona	Individual	Support	No

Comments:

For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses.

I highly support this Measure and ask that you too, support and pass it out of your committee. Mahalo!

LATE

SB-1320

Submitted on: 3/2/2021 4:55:43 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Daniel Nahoopii	Individual	Support	No

Comments:

I support SB1320. Mahalo committee chair and members for hearing this measure. Globally, tourism is undergoing a major transformation in its recovery from the pandemic. We cannot stay with the old markets, distribution channels and outdated tourism products. We need to develop innovative strategic solutions to address this new direction. I feel these updated tourism policies will ensure real system change instead of small incremental adjustments. These policies force tourism to contribute to regenerating our places and our communities. More importantly these policies strive to not only minimize long-term negative impacts (economic, social, and environmental) but also make certain visitors actually contribute positively to the community.

“Regenerative tourism is not anti-growth; it simply asks that we grow the things that matter most to us in ways that benefit the entire system and never at the expense of others.” ([Anna Pollock, 2019](#))

As we were taught growing up in Hawaii, “leave this place better than when you found it.”

LATE

SB-1320

Submitted on: 3/2/2021 5:27:43 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Max Castanera	Individual	Support	No

Comments:

Aloha mai kakou,

I strongly support SB1320. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 6:14:18 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Pine Smith	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo to your committees for hearing this measure. I grew up on the Big Island and only recently returned to live here full time. I have been saddened by the ways my home has changed... much of it attributable to the excessively consumptive tourism industry that has developed. The homelessness issues, the unemployment rate, the lack of respect for the land... this is not the Hawaiian tradition. The forced downsizing caused by the Covid pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses. We have an opporrtnuity here to build a better Hawaii, in new and creative ways and I am excited for the potential these amendments represent. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

SB-1320

Submitted on: 3/2/2021 6:15:13 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
David Dinner	Individual	Support	No

Comments:

If we are to save our islands from climate change, overtourism and just the every day nuisances brought on by too many people in our sacred places, we must take some difficult but necessary steps toward change. Please pass this bill.

SB-1320

Submitted on: 3/2/2021 6:21:18 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Laurie Freed	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo to your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents ***an opportunity for course correction*** towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, ***I urge you to please pass SB1320 out of your committee.***

Thank you, Laurie Freed

SB-1320

Submitted on: 3/2/2021 6:52:50 PM

Testimony for WAM on 3/3/2021 10:35:00 AM



Submitted By	Organization	Testifier Position	Present at Hearing
Kellie Hines	Individual	Support	No

Comments:

Aloha I strongly support SB 1320 it's time for us to take care of our island and our people and our resources.

i've been in the visitor industry over half my life and I support this bill so we can continue to work with our visitors in a mindful way.

Mahalo

Kellie Hines

SB-1320

Submitted on: 3/2/2021 6:54:38 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Amber McClure	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

LATE

SB-1320

Submitted on: 3/2/2021 7:33:08 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Margaret L Kahoilua	Individual	Support	No

Comments:

Aloha,

I strongly support SB1320 and appreciate your committees for hearing this measure. Without question Hawai'i's tourism industry has been extremely impacted as a result of the COVID-19 pandemic. Even so, with the slowdown over the past year we are presented with an opportunity to rewrite the narrative around tourism and best practices. The state's dependence on this extractive industry has been detrimental to the well-being of our people and 'Ā• ina.

It's time to allow our islands to offer our guests a much richer experience than the adulterated dumbed down version of paradise that seems to be the recent script. Hawai'i alone boasts eleven of the world's thirteen climate zones. There are myriad treasured facts along with a vibrant history within the state archives. Our truth should pave the path toward a regenerative and thriving tourism industry and an overall circular economy.

For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. We have an opportunity to emerge from this pandemic on a course toward a more regenerative approach to the experiences offered and the values portrayed to our guests. This allows for a more collaborative effort between our communities and the tourism industry to care for our precious resources.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai'i to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

Best Regards,

Margaret Kahoilua

LATE

SB-1320

Submitted on: 3/2/2021 7:45:02 PM
Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Daniel Bishop	Individual	Support	No

Comments:

Aloha All

My name is Daniel Bishop, a Resident and Native Hawaiian.

I am in Support of any legislation that will have the residents best interest in mind.

I have been aware of the Tourist Industry as being a major contributor to our economy. Tourism and the Military Industrial Complex provide jobs both directly and indirectly in the form of services like small restaurants and shops.

That being said I have been very aware, also, that we as residents are asked to Sacrifice our Well Being, Privacy, Special Places, Beaches and Mountains in order to provide a positive and enjoyable experience for our visitors

During this past year We, as Residents, got a sample of, first, how dependent our community is on Tourism, and second How intrusive the Industry is on us.

I would hope that the future will bring more controls to this very Intrusive Industry and that the Resident be Rescued from being Held Hostage from the idea that Service/Servitude is the only future employment that my 11 grandchildren have to look forward to !!!!

LATE

SB-1320

Submitted on: 3/2/2021 8:14:41 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
C. Vierra	Individual	Support	No

Comments:

I support regenerative tourism.

SB-1320

Submitted on: 3/2/2021 9:17:09 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Marie Alohalani Brown	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

SB-1320

Submitted on: 3/2/2021 9:25:31 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Joanna Maile Pokipala Resurrection	Individual	Support	No

Comments:

Aloha,

I strongly support SB1320 and mahalo top your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

Na'u ma ke aloha,

Maile Resurrection

SB-1320

Submitted on: 3/2/2021 9:36:33 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Bethan Pualani Baptista	Individual	Support	No

Comments:

Dear Concerned Persons,

I wish to express my support for SB1320. Please support this opportunity for a better more inclusive opportunity for conscious resource management and community economic building. You are the springboard for an opportunity we have been talking about for over 30 years. Please give the people of Hawaii in their communities an opportunity to mold our future with your support. Mahalo Nui for your support in advance.

Bethan Pualani Baptista

LATE

SB-1320

Submitted on: 3/2/2021 11:22:03 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Kapulei Flores	Individual	Support	No

Comments:

Aloha,

We have all seen the how the pandemic has affected Hawai'i in numerous ways, especially the tourism industry. This pandemic has shown how reliant we are as a state are on the tourism industry and how easily it can be impacted. This gives us an opportunity to change the priorities of Hawai'i from toursim, to being more self sustainable and reliant on our own communitites intead of relying on income made from outsiders. This is the time to prioritize our local people and make an environment and system that doesnt soley rely on tourism. This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Lets use this opportunity to change the way things are in Hawai'i for the better of the local people and communities here.

Mahalo

SB-1320

Submitted on: 3/2/2021 11:59:37 PM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Hans Mortensen	Individual	Support	No

Comments:

I strongly support SB1320 and mahalo to your committees for hearing this measure. Hawai'i's tourism industry has suffered immensely as a result of the COVID-19 pandemic. Our state's over reliance on this extractive industry is partially why Hawai'i's unemployment rates remain the highest in the nation. For too long, Hawai'i's tourism industry has catered to outside interests in order to sustain growth, turning a blind eye to the devastating impacts on our natural environment and quality of life for Hawai'i residents. The forced downsizing caused by the pandemic presents an opportunity for course correction towards a more regenerative approach to tourism whereby the value and resources that the industry adds to the environment and community is equal to, if not greater, than what it extracts.

This measure makes much needed amendments to the Hawai'i State Planning Act (HRS 226-8) by incorporating a regenerative framework that will elevate a new set of business values and reshape tourism in Hawai' to provide greater benefit to residents, local communities, and local businesses. Mahalo for your consideration, I urge you to please pass SB1320 out of your committee.

Mahalo,

Hans K. Mortensen

SB-1320

Submitted on: 3/3/2021 7:11:54 AM

Testimony for WAM on 3/3/2021 10:35:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Debra M Javar	Individual	Oppose	No

Comments:

I OPPOSE sb1320.

I oppose Tourism in Hawai'i. We need sustainable Agricultural programs, not tourism. Mahalo.