



## DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

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Statement of  
**MIKE MCCARTNEY**  
Director

Department of Business, Economic Development, and Tourism  
before the

**SENATE COMMITTEE ON ENERGY, ECONOMIC DEVELOPMENT, AND TOURISM**

Wednesday, April 14, 2021

3:00 PM

State Capitol, Conference Room 224

In consideration of

**GM 801**

**Submitting for consideration and confirmation to the Board of Directors of the  
Hawai'i Tourism Authority, Gubernatorial Nominee, SIGMUND ZANE,  
for a term to expire at noon on 06-30-24.**

Chair Wakai, Vice Chair Miscalucha and members of the Committee.

I am writing in **strong support** of Sigmund "Sig" Zane, to serve on the Board of Directors of the Hawai'i Tourism Authority (HTA). Sig is one of the founders of an iconic apparel brand based in Hilo, Hawai'i that started over 35 years ago; keiki o ka 'āina; and an educator of the culture of Hawai'i. As a business owner that caters to residents and visitors, he understands the need for balance within the State. Sig can bring a strong and balanced voice to the HTA Board and will be a good fit.

I strongly support the confirmation of Gubernatorial Nominee, Sig Zane, to serve on the Board of Directors of the Hawai'i Tourism Authority. Thank you for the opportunity to submit testimony.



COMMITTEE ON ENERGY, ECONOMIC DEVELOPMENT, AND TOURISM  
Senator Glenn Wakai, Chair  
Senator Bennette E. Misalucha, Vice Chair

TESTIMONY IN SUPPORT  
Governor's Message 801, Sigmund Zane, Gubernatorial Nominee, Hawai'i Tourism Authority  
Wednesday, April 14, 2021, 3:00pm  
Conference Room 224 & Videoconference

Aloha Chair Wakai, Vice Chair Misalucha and members of the Committee on Energy, Economic Development and Tourism,

Thank you for the opportunity to provide testimony in strong support of Mr. Sigmund Zane's nomination to the Hawai'i Tourism Authority. We believe that Mr. Zane's experience as a small business owner, a cultural practitioner and an artist provides a balance seldom found in nominees.

Hawaiian Airlines has appreciated a successful working relationship with Mr. Zane and his design firm and are excited and grateful by the possibilities of his presence of the Tourism Authority.

Thank you for the opportunity to provide testimony in support of Sigmund Zane to the Hawai'i Tourism Authority.