

Mr. Kainoa Daines

Professional experience:

Director of Culture & Product Development, HVCB February 2019 to present

- Oversee and develop all Hawaiian cultural content within the Visitors Bureau, statewide.
 - Manage Corporate Social Responsibility (CSR) for Meet Hawai'i groups department
 - Curriculum development for travel agent and meeting planner training
- Hawaiian cultural training for HVCB Members – i.e. hotels, airlines, museums, etc.
- Manage Warrior Marker program – statewide signage program for visitor attractions.

Director of Sales, O'ahu Visitors Bureau July 2011 to May 2019

- Responsible for travel to the island of O'ahu – global Meetings, Conventions and Incentive (MCI) group travel, leisure travel out of all major Asian markets and travel agent consortia based in North America. Manage and execute all Familiarization Tours, as well as extensive travel, presenting the wonders of O'ahu and Hawai'i to travel agents and meeting planners around the world.
- Tourism Liaison, City & County of Honolulu's Department of Emergency Management

Special Events aligned with Visitors Bureau kuleana:

- Asia Pacific Economic Cooperation, APEC 2011 Managed and executed all Host Committee evening functions
- Philadelphia International Flower Show, 2012 Worked closely with show management to develop cultural programming representative of their theme, "Islands of Aloha." Managed Polynesian Cultural Center's promo team, a hālau from San Francisco and several cultural practitioners.
- International Union for Conservation of Nature, World Conservation Congress 2016 Chair, Excursions, Pre/Post Trips and Parallel Events

Cultural Advisor, Hawai'i Visitors & Convention Bureau April 2012 to February 2019

- Develop Hawaiian cultural content and review existing content for Hawaiian language and cultural elements for all departments of the Hawai'i Visitors & Convention Bureau, statewide.
- Responsible for cultural training for staff

Arts Program Specialist, King Kamehameha Celebration Commission April 2011 to July 2011

- Temporarily filled the vacancy left to maintain continuity for the Commission.

Director of Sales/Cultural Director, Queen Kapi'olani Hotel March 2010 to April 2011

- Responsible for all sales and marketing initiatives from all market segments, globally.
- Developed and managed cultural programs for staff and guests.

Sales Manager, Miramar At Waikiki May 2004 to March 2010

- Responsible for military, kama'āina and corporate markets. Also managed all domestic and international groups, including student groups.
- Developed cultural programming for staff and hotel guests.

Education:

- University of Nevada Las Vegas, Bachelors degree, William F. Harrah's College of Hospitality
- Kamehameha Schools, general study

Community involvement:

- Student, Ka Pā Hula Hawai'i – Loea Hula, Kaha'i Topolinski December 2005 to present
- Former Board member and certified trainer, Native Hawaiian Hospitality Association February 2007 to 2012
- Officer, Royal Order of Kamehameha I – Moku o Hawai'i August 2007 to present
- Commissioner, King Kamehameha Celebration Commission December 2007 to March 2011; July 2012 to present
 - Represented the Royal Order of Kamehameha I and the Kamehameha Schools Alumni Association during different terms as Commissioner. 2009 to 2011, served as Chair, appointed by Governor Linda Lingle.
 - Reappointed as Chair by Governor David Ige, August 2017
 - Parade Chair, King Kamehameha Celebration Floral Parade September 2010 to present
- Member/former Board Member, Hawaiian Civic Club of Honolulu October 2011 to present
- Board Member, Friends of 'Iolani Palace and docent-in-training August 2014 to 2020
- Past President, Hospitality Sales & Marketing Association, Hawai'i Chapter
- Past Board Member, Hawai'i Business Travel Association

Recognitions:

- 2011, Hawai'i Business Magazine's "20 For the Next 20"
- 2018, Pacific Business News' "40 Under 40"
- 2019, Meeting Professionals International – Aloha Chapter, "Cultural Leader of the Year"