

STAND. COM. REP. NO.

1386

Honolulu, Hawaii

MAR 30 2021

RE: S.R. No. 218
S.D. 1

Honorable Ronald D. Kouchi
President of the Senate
Thirty-First State Legislature
Regular Session of 2021
State of Hawaii

Sir:

Your Committee on Energy, Economic Development, and Tourism,
to which was referred S.R. No. 218 entitled:

"SENATE RESOLUTION URGING THE STATE TO EXPLORE AND IMPLEMENT
A VISITOR PLEDGE OF ALOHA TO EDUCATE AND EXPLAIN THE
IMPORTANCE OF HAWAII'S ENVIRONMENT AND CULTURE AND ENCOURAGE
INCREASED RESPECT AND APPRECIATION OF THE HAWAIIAN ISLANDS,"

begs leave to report as follows:

The purpose and intent of this measure is to urge the State
to explore and implement a visitor pledge of Aloha to educate and
explain the importance of Hawaii's environment and culture and
encourage increased respect and appreciation of the Hawaiian
Islands.

Your Committee received testimony in support of this measure
from the Hawai'i Tourism Authority.

Your Committee finds that Hawaii's environment, culture, and
people are unique and its assailable resources are central to the
identity of our island state. Your Committee further finds that
the unique attributes of the Hawaiian Islands should be honored,
valued, and protected by the people of Hawaii and visitors should
be educated and acknowledge their kuleana to honor and respect
Hawaii's environment, culture, and people. This measure, which
implements a visitor pledge of Aloha, will allow visitors to gain
a deeper understanding of the importance of Hawaii's environment



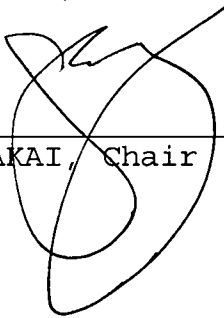
and culture and an increased admiration and respect of the Hawaiian Islands.

Your Committee also finds that this measure aligns with the Hawaii Tourism Authority's guiding principles, and therefore, your Committee has amended this measure by:

- (1) Identifying the Hawaii Tourism Authority as the responsible State agency for this effort;
- (2) Amending its title in accordance with its amended purpose; and
- (3) Making technical, nonsubstantive amendments for the purposes of clarity and consistency.

As affirmed by the record of votes of the members of your Committee on Energy, Economic Development, and Tourism that is attached to this report, your Committee concurs with the intent and purpose of S.R. No. 218, as amended herein, and recommends its adoption in the form attached hereto as S.R. No. 218, S.D. 1.

Respectfully submitted on
behalf of the members of the
Committee on Energy, Economic
Development, and Tourism,



GLENN WAKAI, Chair



The Senate
 Thirty-First Legislature
 State of Hawai'i

Record of Votes
Committee on Energy, Economic Development, and Tourism
EET

Bill / Resolution No.:* SR 218	Committee Referral: EET	Date: 3/29/21		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is: <input type="checkbox"/> Pass, unamended 2312 <input checked="" type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
WAKAI, Glenn (C)	✓			
MISALUCHA, Bennette E. (VC)	✓			
LEE, Chris	✓			
RIVIERE, Gil				✓
FEVELLA, Kurt	✓			
TOTAL	4	0	0	1
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature:				
Distribution: Original Yellow Pink Goldenrod File with Committee Report Clerk's Office Drafting Agency Committee File Copy				

*Only one measure per Record of Votes