

STAND. COM. REP. NO. 1385

Honolulu, Hawaii

MAR 30 2021

RE: S.C.R. No. 259  
S.D. 1

Honorable Ronald D. Kouchi  
President of the Senate  
Thirty-First State Legislature  
Regular Session of 2021  
State of Hawaii

Sir:

Your Committee on Energy, Economic Development, and Tourism,  
to which was referred S.C.R. No. 259 entitled:

"SENATE CONCURRENT RESOLUTION URGING THE STATE TO EXPLORE AND  
IMPLEMENT A VISITOR PLEDGE OF ALOHA TO EDUCATE AND EXPLAIN  
THE IMPORTANCE OF HAWAII'S ENVIRONMENT AND CULTURE AND  
ENCOURAGE INCREASED RESPECT AND APPRECIATION OF THE HAWAIIAN  
ISLANDS,"

begs leave to report as follows:

The purpose and intent of this measure is to urge the State  
to explore and implement a visitor pledge of Aloha to educate and  
explain the importance of Hawaii's environment and culture and  
encourage increased respect and appreciation of the Hawaiian  
Islands.

Your Committee received testimony in support of this measure  
from the Hawai'i Tourism Authority. Your Committee received  
comments on this measure from one individual.

Your Committee finds that Hawaii's environment, culture, and  
people are unique and its assailable resources are central to the  
identity of our island state. Your Committee further finds that  
the unique attributes of the Hawaiian Islands should be honored,  
valued, and protected by the people of Hawaii and visitors should  
be educated and acknowledge their kuleana to honor and respect  
Hawaii's environment, culture, and people. This measure, which



implements a visitor pledge of Aloha, will allow visitors to gain a deeper understanding of the importance of Hawaii's environment and culture and an increased admiration and respect of the Hawaiian Islands.

Your Committee also finds that this measure aligns with the Hawaii Tourism Authority's guiding principles, and therefore, your Committee has amended this measure by:

- (1) Identifying the Hawaii Tourism Authority as the responsible State agency for this effort;
- (2) Amending its title in accordance with its amended purpose; and
- (3) Making technical, nonsubstantive amendments for the purposes of clarity and consistency.

As affirmed by the record of votes of the members of your Committee on Energy, Economic Development, and Tourism that is attached to this report, your Committee concurs with the intent and purpose of S.C.R. No. 259, as amended herein, and recommends its adoption in the form attached hereto as S.C.R. No. 259, S.D. 1.

Respectfully submitted on  
behalf of the members of the  
Committee on Energy, Economic  
Development, and Tourism,



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GLENN WAKAI, Chair



The Senate  
Thirty-First Legislature  
State of Hawai'i

**Record of Votes**  
**Committee on Energy, Economic Development, and Tourism**  
**EET**

Bill / Resolution No.:* <b>SCR 259</b>	Committee Referral: <b>EET</b>	Date: <b>3/29/21</b>		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is: <input type="checkbox"/> Pass, unamended 2312 <input checked="" type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
WAKAI, Glenn (C)	✓			
MISALUCHA, Bennette E. (VC)	✓			
LEE, Chris	✓			
RIVIERE, Gil				✓
FEVELLA, Kurt	✓			
<b>TOTAL</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>1</b>
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature:				
<b>Distribution:</b> Original     Yellow     Pink     Goldenrod File with Committee Report     Clerk's Office     Drafting Agency     Committee File Copy				

\*Only one measure per Record of Votes