JAN 2 2 2021

A BILL FOR AN ACT

RELATING TO SUSTAINABLE INVESTING.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. The legislature finds that factors relevant to
- 2 environmental, social, and governance (ESG) investing, also
- 3 known as sustainable investing, are vital to maximize the safe
- 4 viability and performance of public funds. These socially
- 5 responsible factors are indicative of the overall performance of
- 6 an investment and are also strong indicators of an investment's
- 7 long-term value. Public agencies and governments have a duty to
- 8 recognize and evaluate these materially relevant factors.
- 9 The legislature also finds that sustainable investment
- 10 practices include factors that contribute to the long-term
- 11 health and viability of public investment funds, Hawaii's local
- 12 economy, and tax revenues. This calls for the disclosure of
- 13 investment fees that are paid to outside managers and other
- 14 third-party entities, as well as the net economic income,
- 15 including tax dollars and tax deductions, of investments in
- 16 Hawaii's economy.



1	The purpose of this Act is to integrate sustainable
2	investment practices and socially responsible factors into the
3	investment decision-making, investment analysis, portfolio
4	construction, due diligence, and investment ownership of public
5	funds to minimize projected risks, more effectively execute
6	fiduciary duties, contribute to a more just, accountable, and
7	sustainable State, and ensure that Hawaii is getting the best
8	economic benefit possible from its investments through
9	transparency in fee disclosure, tax payment, and local job
10	creation.
11	It is the intent of the legislature that to the extent that
12	Hawaii's public investment funds are providing capital for much-
13	needed infrastructure and private capital investment in Hawaii,
14	they do so only for those investments that adhere to and
15	demonstrably uphold ESG socially responsible investment factors.
16	SECTION 2. The Hawaii Revised Statutes is amended by
17	adding a new chapter to be appropriately designated and to read
18	as follows:
19	"CHAPTER
20	SOCIALLY RESPONSIBLE INVESTING

§ -1 Definitions. As used in this chapter:

- 1 "Alternative investment vehicle" means the limited 2 partnership, limited liability company, or similar legal 3 structure through which a public investment fund invests in an alternative investment. 4 "Carried interest" means any share of profits from an 5 alternative investment vehicle that is distributed to a fund 6 7 manager, general partner, or related parties, including allocations of alternative investment vehicle profits received 8 9 by a fund manager in consideration of having waived fees that 10 fund manager might otherwise have been entitled to receive. "Fund manager" means the general partner, managing manager, 11 12 adviser, or other person or entity with primary investment decision-making authority over an alternative investment vehicle 13 14 and related parties of the fund manager. "Operational person" means any operational partner, senior 15 advisor, or other consultant or employee whose primary activity 16 17 for a relevant entity is to provide operational or back office 18 support to any portfolio company of any alternative investment
- 20 "Portfolio companies" means individual portfolio21 investments made by the alternative investment vehicle.

vehicle, account, or fund managed by a related person.

1 "Principles for Responsible Investment" means a set of six 2 investment principles supported by the United Nations that offer 3 actions for incorporating environmental, social, and governance 4 (ESG) factors into investment practice of which the employees' 5 retirement system officially became a signatory of on May 13, 6 2018. 7 "Private capital vehicle" means the limited partnership, 8 limited liability company, or similar legal structure through 9 which a public investment fund invests in a private capital and 10 certain other alternative investments. "Private capital vehicle" includes private equity, venture capital, 11 infrastructure and real estate funds, but does not include 12 13 liquid assets such as hedge funds or real estate investment 14 trusts. "Public investment fund" means an entity with management 15 and oversight or fiduciary responsibility over the endowment 16 17 funds of the university of Hawaii, funds of the employees' 18 retirement system, Hawaii employer-union health benefits trust fund, Hawaii tobacco prevention and control trust fund, Hawaii 19 children's trust fund, State of Hawaii endowment fund, or any 20

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S.B. NO. 801

- 1 other endowment, trust, or investment fund established by
- 2 statute or maintained by state agencies or offices.
- 3 "Related party" means:
- 4 (1) Any related person;
- 5 (2) Any operational person;
- Any entity of which more than ten per cent of the

 ownership is held directly or indirectly, whether

 through other entities or trusts, by a related person

 or operational person regardless of whether the

 related person or operational person participates in

 the carried interest received by the general partner
- 13 (4) Any consulting, legal, or other service provider
 14 regularly engaged by portfolio companies of an
 15 alternative investment vehicle, account, or fund
 16 managed by a related person and that also provides
 17 advice or services to any related person or relevant
 18 entity.

or the special limited partner; or

"Related person" means any current or former employee,
manager, or partner of any relevant entity that is involved in
the investment activities or accounting and valuation functions

- 1 of the relevant entity or any family member of a current or
- 2 former employee, manager, or partner of the relevant entity.
- 3 "Relevant entity" means the general partner, any separate
- 4 carry vehicle, the investor advisor, any of the investment
- 5 advisor's parent or subsidiary entities, or any similar entity
- 6 related to any other alternative investment vehicle, account, or
- 7 fund advised or managed by any current or former related person.
- 8 "Socially responsible investing" means an investment
- 9 strategy that considers factors that may have a material and
- 10 relevant financial impact on the safety or performance of an
- 11 investment and are complementary to fiduciary duty, financial
- 12 factors, and financial accounting, including environmental
- 13 impact, social impact, and governance of investment.
- "Sustainable investing" includes socially responsible
- 15 investing but also includes a focus on long-term sustainable
- 16 business, investment practices, a three hundred sixty
- 17 perspective on economic gains, stakeholder capitalism, fees, and
- 18 taxes.
- 19 S -2 Socially responsible investing. (a)
- 20 Notwithstanding any other law to the contrary, each public
- 21 investment fund shall develop, publish, and implement socially

- 1 responsible investment policies applicable to the management of
- 2 all public funds under the public investment fund's control.
- 3 Socially responsible investment policies may be incorporated in
- 4 existing investment policies developed, published, and
- 5 implemented by the public investment fund.
- **6** (b) A socially responsible investment policy shall include
- 7 material, relevant, and decision-useful sustainability factors
- 8 to be considered when evaluating investment decisions,
- 9 including:
- 10 (1) Corporate governance and leadership factors, including
- 11 the independence of boards and auditors, the expertise
- and competence of corporate boards and executives,
- systemic risk management practices, executive
- 14 compensation structures, transparency and reporting,
- 15 leadership diversity, regulatory and legal compliance,
- shareholder rights, and ethical conduct;
- 17 (2) Environmental factors that may have an adverse or
- 18 positive financial impact on investment performance,
- including greenhouse gas emissions, air quality,
- 20 energy management, water and wastewater management,

1		waste and hazardous materials management, and
2		ecological impacts;
3	(3)	Social capital factors that impact relationships with
4		key outside parties, such as local communities, the
5		public, and government, and may impact investment
6		performance, including human rights, customer welfare
7		customer privacy, data security, access and
8		affordability, selling practices and product labeling
9		community reinvestment, and community relations;
10	(4)	Human capital factors that recognize that the
11		workforce is an important asset to delivering long-
12		term value, including labor practices, responsible
13		contractor and responsible bidder policies, employee
14		health and safety, employee engagement, diversity and
15		inclusion, and incentives and compensation; and
16	(5)	Innovation factors that reflect an ability to plan for
17		and forecast opportunities and risks, including
18		physical impacts of climate change.
19	(c)	Socially responsible factors may be analyzed in a
20	variety o	f ways, including:

(1) Direct financial impacts and risks;

- 1 (2) Legal, regulatory, and policy impacts and risks;
- 2 (3) Assessment against industry norms, best practices, and
- 3 competitive drivers; and
- 4 (4) Stakeholder engagement.
- 5 (d) Socially responsible policies shall support and not
- 6 supplant fiduciary responsibility to the members and
- 7 beneficiaries of any retirement system or trust fund affected by
- 8 this chapter.
- 9 (e) A public investment fund shall adopt and implement an
- 10 investment policy based on nationally recognized or
- 11 internationally recognized framework that addresses socially
- 12 responsible factors, including but not limited to the Principles
- 13 for Responsible Investment, to satisfy the requirements of this
- 14 chapter. A public investment fund that has adopted a policy
- 15 that meets the same or substantially similar criteria as
- 16 provided in this chapter, such as the Principles for Responsible
- 17 Investment framework, may utilize that policy to satisfy the
- 18 requirements of this chapter.
- 19 (f) Nothing in this chapter shall prohibit a public
- 20 investment fund from integrating additional factors into its
- 21 investment decision-making, investment analysis, portfolio

- 1 construction, due diligence, and investment ownership of public
- 2 funds.
- 3 (g) This chapter shall not apply to financial institution
- 4 time deposits or financial institution processing services.
- 5 § -3 Disclosure and reporting. (a) It is the intent of
- 6 the legislature to increase the transparency of investment
- 7 portfolios, fees paid, and the net economic benefit or loss to
- 8 the Hawaii economy by any investment made by private capital
- 9 vehicles in which State public funds are invested.
- 10 (b) Each public investment fund shall submit a report to
- 11 the legislature no later than twenty days prior to the convening
- 12 of the regular session of 2022, and each regular session
- 13 thereafter, on the following:
- 14 (1) The gross rate of return and net rate of return of
- 15 each alternative investment vehicle, since inception,
- in which the public investment fund participates. The
- 17 public investment fund shall report the gross rate of
- 18 return and net rate of return; provided that for
- purposes of this paragraph, "gross rate of return"
- 20 means the internal rate of return for the alternative

1		investment vehicle prior to the reduction of fees and
2		expenses described in this subsection;
3	(2)	The gross economic benefit and net economic benefit of
4		each private capital vehicle on the local economy,
5		including taxes and jobs, subsidies, and lobbying.
6		The public investment fund shall report the
7		information required by section -2;
8	(3)	A summary of the proportion of its investments in
9		accordance with socially responsible investment
10		policies pursuant to this Act. If an entity has an
11		existing annual investment report that includes a
12		summary of the proportion of its investments in
13		accordance with the socially responsible investment
14		policies pursuant to this Act, it may publish that
15		report to meet the requirements of this section;
16	(4)	The fees and expenses that the public investment fund
17		pays directly to the alternative investment vehicle,
18		fund manager, or related parties;
19	(5)	The public investment fund's pro rata shares of fees
20		and expenses not included in paragraph (1) that are

paid from the alternative investment vehicle to the

1		fund manager or related parties. The public
2		investment fund may independently calculate this
3		information based on information contractually
4		required to be provided by the alternative investment
5		vehicle to the public investment fund, in which case
6		the alternative investment vehicle shall not be
7		required to provide the information identified in this
8		paragraph;
9	(6)	The public investment fund's pro rata share of carried
10		interest distributed to the fund manager or related
11		parties;
12	(7)	The public investment fund's pro rata shares of
13		aggregate fees and expenses paid by all the portfolio
14		companies held within the alternative investment
15		vehicle to the fund manager or related parties;
16	(8)	Each private capital vehicle in which the public
17		investment fund invests shall disclose:
18		(A) Any investments that the fund has made, directly
19		or indirectly, in the State;
20		(B) Jobs created or lost by those investments,
21		whether or not those jobs come with union



1		representation, and tax revenues generated from
2		those jobs;
3	(C)	All tax revenues generated by those investments;
4	(D)	All tax benefits, deductions, or subsidies,
5		received by, or applied for on the part of, those
6		investments;
7	(E)	Any additional subsidiaries that these
8		investments have received from the state or
9		municipalities;
10	(F)	Any and all lobbying fees paid in association
11		with these investments or by any related party or
12		entity; and
13	(G)	An assessment of the environmental and social
14		impact of those investments, including, where
15		appropriate, any environmental impact study or
16		draft environmental impact study that has been
17		filed in association with these investments.
18	(b) The	department or agency with oversight over the
19	respective pub	lic investment fund shall publish an annual list
20	of public inve	stment funds that fail to submit a report as
21	required pursu	ant to this Act."

1 SECTION 3. This Act shall take effect on July 1, 2021.

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INTRODUCED BY:

Report Title:

Sustainable Investing; Environmental, Social, And Governance Investing; Socially Responsible Investing; Public Investment Funds

Description:

Requires a public investment fund to develop, publish, and implement socially responsible investment policies applicable to the management of all public funds under the public investment fund's control and submit an annual report to the legislature on disclosing its investments in accord with environmental, social, and governance investing and socially responsible investment policies.

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