A BILL FOR AN ACT

RELATING TO EQUITABLE GENDER REPRESENTATION ON CORPORATE BOARDS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. The legislature finds that the inclusion of
- 2 individuals of all genders on boards of directors of publicly
- 3 held corporations will boost the State's economy; improve
- 4 opportunities for all individuals in the workplace; protect
- 5 Hawaii taxpayers, shareholders, and retirees; and lead to other
- 6 societal benefits. The legislature recognizes that numerous
- 7 independent studies have concluded that publicly held
- 8 corporations generally perform better, or, at the very least,
- 9 show no negative effects, when there is gender diversity of
- 10 their boards of directors. A 2017 study by MSCI ESG RESEARCH
- 11 LLC found that during the period from 2011 to 2016, United
- 12 States companies with three or more female directors reported
- 13 earnings per share that were thirty-seven per cent higher than
- 14 earnings for companies with no female directors. A 2016 study
- 15 in the Journal of Social Issues acknowledged that while findings
- 16 regarding the effects of gender diversity of corporate boards
- 17 are mixed, with no clear positive or negative trend, there are

- 1 no negative effects of such diversity, particularly for
- 2 companies' accounting outcomes. In 2014, Credit Suisse found
- 3 that companies with at least one woman on their boards since
- 4 2005 had an average return on equity of 14.1 per cent, compared
- 5 to 11.2 per cent for companies with no female directors. The
- 6 same report found that companies with women on their boards had
- 7 a price-to-book value of 2.3 times the value in comparison to
- 8 1.8 times the value for companies without women on their boards.
- 9 Further, a 2012 study from the University of California,
- 10 Berkeley found that companies with more women on their boards
- 11 are more likely to "create a sustainable future" by, among other
- 12 matters, instituting strong governance structures with a high
- 13 level of transparency.
- 14 The legislature also recognizes, however, that studies
- 15 predict that it will take forty to fifty years to achieve gender
- 16 parity if proactive measures are not taken. The legislature
- 17 notes that economically thriving European countries, such as
- 18 Germany, France, Norway, and the Netherlands, have addressed the
- 19 lack of gender diversity on corporate boards by instituting
- 20 quotas mandating that thirty to forty per cent of seats be held
- 21 by female directors.

1	The p	urpose of this Act is to require publicly held
2	domestic c	orporations to include individuals of all genders
3	among the	directors of their corporate boards.
4	SECTI	ON 2. Chapter 414, Hawaii Revised Statutes, is
5	amended by	adding a new section to part IX, subpart A, to be
6	appropriat	ely designated and to read as follows:
7	" <u>§414</u>	- Boards of publicly held corporations; equitable
8	gender rep	resentation. (a) Each publicly held domestic
9	corporatio	n whose principal executive office is located within
10	the State	shall comply with the following equitable gender
11	representa	tion requirements:
12	(1)	Beginning no later than December 31, 2021, have a
13		gender-diverse board; and
14	(2)	Beginning no later than December 31, 2023, have a
15		minimum of:
16		(A) Three male or non-binary directors on its board;
17		and
18		(B) Three female or non-binary directors on its
19		board;
20		provided that, if its number of directors is five, the
21		corporation shall have at least two male or non-binary

1	directors and at least two female or non-binary
2	directors; provided further that, if its number of
3	directors is four or fewer, the corporation shall have
4	at least one male or non-binary director and at least
5	one female or non-binary director.
6	A corporation may increase the number of directors on its
7	board to comply with this section.
8	(b) Each corporation subject to this section shall report
9	on its compliance to the department in the form and substance
10	directed by the department.
11	(c) No later than July 1, 2024, the department shall
12	publish a report on its website documenting the number of all
13	publicly held domestic corporations whose principal executive
14	office is located within the State that have at least one male
15	or non-binary director and one female or non-binary director.
16	(d) No later than March 1, 2025, and no later than each
17	March 1 thereafter, the department shall publish an annual
18	report on its website that shall provide, at a minimum:
19	(1) The number of corporations subject to this section
20	that complied with this section for any period of time
21	during the preceding calendar year;

1	(2)	The number of publicly held corporations that moved
2		their United States headquarters to this State from
3		outside of the State during the preceding calendar
4		year; and
5	(3)	The number of corporations that were subject to this
6		section at some point during the preceding calendar
7		year, but subsequently ceased to be publicly held
8		corporations.
9	<u>(e)</u>	The department shall adopt rules pursuant to chapter
10	91 to imp	lement this section.
11	(f)	In addition to any other applicable fine or penalty,
12	an admini	strative fine shall be imposed upon a corporation
13	subject t	o this section for failure to timely file with the
14	departmen	t information that is required by any rule adopted by
15	the depar	tment. For a first violation, the fine shall be \$500.
16	For any second violation or subsequent violation that occurs	
17	within te	n years after the most recent violation, the fine shall
18	be \$1,000	<u>•</u>
19	<u>(g)</u>	In addition to any other applicable fine or penalty,
20	an admini	strative fine shall be imposed upon a corporation
21	subject t	o this section for failure to comply with the equitable

- 1 gender representation requirements of subsection (a). For a
- 2 first violation, the fine shall be \$1,000. For any second
- 3 violation or subsequent violation that occurs within ten years
- 4 after the most recent violation, the fine shall be \$5,000. For
- 5 the purposes of this subsection, each director's seat not in
- 6 compliance with this section shall count as a separate
- 7 violation.
- **8** (h) For purposes of this section:
- 9 "Department" means the department of commerce and consumer
- 10 affairs.
- "Principal executive office" means a corporation's
- 12 principal executive office, as listed on the corporation's most
- 13 recent United States Security and Exchange Commission FORM 10-K.
- 14 "Publicly held corporation" means a corporation with
- 15 outstanding shares listed on a major United States stock
- 16 exchange."
- 17 SECTION 3. Section 414-16, Hawaii Revised Statutes, is
- 18 amended by amending subsection (d) to read as follows:
- 19 "(d) The department director's duty to file documents
- 20 under this section is ministerial [-]; provided that the
- 21 department shall perform its duties under section 414- . The

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department director's filing or refusing to file a document does 1 2 not: (1) Affect the validity or invalidity of the document in 3 4 whole or part; (2) Relate to the correctness or incorrectness of 5 information contained in the document; and 6 7 (3) Create a presumption that the document is valid or invalid or that information contained in the document 8 9 is correct or incorrect." SECTION 4. Statutory material to be repealed is bracketed 10 11 and stricken. New statutory material is underscored. SECTION 5. This Act shall take effect on July 1, 2021. 12

Report Title:

Gender Representation; Corporate Boards; Department of Commerce and Consumer Affairs; Reports

Description:

Requires publicly held domestic corporations to have a gender-diverse board of directors. Establishes reporting requirements for the Department of Commerce and Consumer Affairs and penalties. (SD1)

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