DAVID Y IGE GOVERNOR

June 23, 2021

HONOLULU

The Honorable Ronald D. Kouchi,
President
and Members of the Senate
Thirty First State Legislature
State Capitol, Room 409
Honolulu, Hawai'i 96813

The Honorable Scott K. Saiki, Speaker and Members of the House of Representatives Thirty First State Legislature State Capitol, Room 431 Honolulu, Hawai'i 96813

Dear President Kouchi, Speaker Saiki, and Members of the Legislature:

This is to inform you that on June 23, 2021, the following bill was signed into law:

SB309 SD1 HD2 CD1

RELATING TO PRIVACY ACT 059 (21)

Sincerely,

Governor, State of Hawai'i

THE SENATE THIRTY-FIRST LEGISLATURE, 2021 STATE OF HAWAII

ACT059 309 S.B. NO. S.D. 1

A BILL FOR AN ACT

RELATING TO PRIVACY.

| | BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII: |
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| 1 | SECTION 1. The legislature finds that House Concurrent |
| 2 | Resolution No. 225, S.D. 1, Regular Session of 2019, (H.C.R. |
| 3 | No. 225) established the twenty-first century privacy law task |
| 4 | force (task force), whose membership consisted of individuals in |
| 5 | government and the private sector with an interest or expertise |
| 6 | in privacy law in the digital era. H.C.R. No. 225 found that |
| 7 | public use of the Internet and related technologies have |
| 8 | significantly expanded in recent years, and that a lack of |
| 9 | meaningful government regulation has resulted in personal |
| 10 | privacy being compromised. Accordingly, the legislature |
| 11 | requested that the task force examine and make recommendations |
| 12 | regarding existing privacy laws and regulations to protect the |
| 13 | privacy interests of the people of Hawaii. |
| 14 | The legislature further finds that the task force |
| 15 | considered a spectrum of related privacy issues that have been |

considered a spectrum of related privacy issues that have been raised in Hawaii and other states in recent years, including the advancement and spread of deep fake technology. Deep fake technology enables the creation of synthetic media in which a 2021-2779 SB309 CD1 SMA.doc



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S.B. NO. S.D. 1 H.D. 2

- 1 person in an existing image or video is replaced with the
- 2 likeness of another person.
- 3 The legislature additionally finds that one of the
- 4 recommendations made by the task force was for the State to
- 5 protect the privacy of a person's likeness by adopting laws that
- 6 prohibit the unauthorized use of deep fake technology, which is
- 7 advancing rapidly and is easily sharable on social media.
- 8 Accordingly, the purpose of this Act is to add the
- 9 intentional creation, disclosure, or threat of disclosure of
- 10 certain types of deep fake images or video to the offense of
- 11 violation of privacy in the first degree.
- 12 SECTION 2. Section 711-1110.9, Hawaii Revised Statutes, is
- 13 amended to read as follows:
- 14 "§711-1110.9 Violation of privacy in the first degree.
- 15 (1) A person commits the offense of violation of privacy in the
- 16 first degree if, except in the execution of a public duty or as
- 17 authorized by law:
- 18 (a) The person intentionally or knowingly installs or
- uses, or both, in any private place, without consent
- of the person or persons entitled to privacy therein,
- any device for observing, recording, amplifying, or

S.B. NO. S.D. 1 H.D. 2 C.D. 1

| 1 | | broadcasting another person in a stage of undress or |
|----|------------|--|
| 2 | | sexual activity in that place; [ox] |
| 3 | (b) | The person knowingly discloses or threatens to |
| 4 | | disclose an image or video of another identifiable |
| 5 | | person either in the nude, as defined in |
| 6 | | section 712-1210, or engaging in sexual conduct, as |
| 7 | | defined in section 712-1210, without the consent of |
| 8 | | the depicted person, with intent to harm substantially |
| 9 | | the depicted person with respect to that person's |
| 10 | | health, safety, business, calling, career, education, |
| 11 | | financial condition, reputation, or personal |
| 12 | | relationships or as an act of revenge or retribution; |
| 13 | | [provided that:] <u>or</u> |
| 14 | <u>(c)</u> | The person intentionally creates or discloses or |
| 15 | | threatens to disclose an image or video of a composite |
| 16 | | fictitious person depicted in the nude as defined in |
| 17 | | section 712-1210, or engaged in sexual conduct as |
| 18 | | defined in section 712-1210, that includes the |
| 19 | | recognizable physical characteristics of a known |
| 20 | | person so that the image or video appears to depict |
| 21 | | the known person and not a composite fictitious |

S.B. NO. 309 S.D. 1 H.D. 2

| 1 | person, with intent to substantially harm the depicted |
|----|---|
| 2 | person with respect to that person's health, safety, |
| 3 | business, calling, career, education, financial |
| 4 | condition, reputation, or personal relationships, or |
| 5 | as an act of revenge or retribution. |
| 6 | [(i)] (2) [This] Other than as prohibited in |
| 7 | paragraph (1)(c), this section shall not apply to images or |
| 8 | videos of the depicted person made: |
| 9 | $[\frac{A}{A}]$ (a) When the person was voluntarily nude in public |
| 10 | or voluntarily engaging in sexual conduct in public; |
| 11 | or |
| 12 | [(B)] (b) Pursuant to a voluntary commercial transaction[+ |
| 13 | and] <u>.</u> |
| 14 | [(ii)] (3) Nothing in this [paragraph] section shall be |
| 15 | construed to impose liability on a provider of "electronic |
| 16 | communication service" or "remote computing service" as those |
| 17 | terms are defined in section 803-41, for an image or video |
| 18 | disclosed through the electronic communication service or remote |
| 19 | computing service by another person. |
| 20 | $[\frac{(2)}{(4)}]$ Violation of privacy in the first degree is a |
| 21 | alaga C folony. In addition to any nonalting the gourt may |

S.B. NO. S.D. 1

- 1 impose, the court may order the destruction of any recording
- 2 made in violation of this section.
- 3 [(3)] (5) Any recording or image made or disclosed in
- 4 violation of this section and not destroyed pursuant to
- 5 subsection [(2)] (4) shall be sealed and remain confidential."
- 6 SECTION 3. Statutory material to be repealed is bracketed
- 7 and stricken. New statutory material is underscored.
- 8 SECTION 4. This Act shall take effect upon its approval.

APPROVED this 23 day of JUN , 2021

GOVERNOR OF THE STATE OF HAWAII

THE SENATE OF THE STATE OF HAWAI'I

Date: April 27, 2021 Honolulu, Hawaii 96813

We hereby certify that the foregoing Bill this day passed Final Reading in the Senate of the Thirty-First Legislature of the State of Hawai'i, Regular Session of 2021.

President of the Senate

Clerk of the Senate

SB No. 309, SD 1, HD 2, CD 1

THE HOUSE OF REPRESENTATIVES OF THE STATE OF HAWAII

Date: April 27, 2021 Honolulu, Hawaii

We hereby certify that the above-referenced Bill on this day passed Final Reading in the House of Representatives of the Thirty-First Legislature of the State of Hawaii, Regular Session of 2021.

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Scott K. Saiki Speaker House of Representatives

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Brian L. Takeshita Chief Clerk

House of Representatives