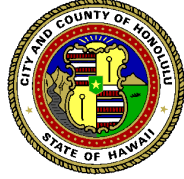


DEPARTMENT OF TRANSPORTATION SERVICES
CITY AND COUNTY OF HONOLULU

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KIRK CALDWELL
MAYOR



WES FRYSZTACKI
DIRECTOR

JON Y. NOUCHI
DEPUTY DIRECTOR

TESTIMONY TO THE
SENATE COMMITTEE ON COMMERCE, CONSUMER PROTECTION, AND
HEALTH (CPH)

FEBRUARY 20, 2020
10:00 AM

**IN SUPPORT OF
SB 2120 – RELATING TO GIFT CERTIFICATES**

Chair Baker, Vice Chair Chang, and Members of the Committee:

The Department of Transportation Services is in strong support this measure; it is part of the Hawaii Council of Mayors (HCOM) 2020 legislative package.

Like many other large cities, Honolulu has adopted a smart card for public transit passengers to pay for fares on TheBus and Handi-Van. Our HOLO card may be registered and reloaded, eliminates the need to purchase daily and monthly bus passes, may be programmed for discounted users like youth and seniors, and will be the sole form of fare payment on rail. There is great potential in future uses of the HOLO card including the possibility of payment for on-street parking, permits, and registration fees.

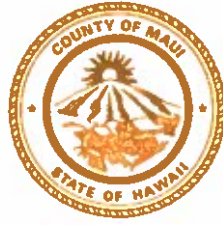
This measure seeks to clearly distinguish the HOLO card, and other similar county cards, from gift cards and gift certificates. The existing language in the statute on gift certificates and exceptions thereto may be clarified by adopting affirmative language proposed by SB 2120. Certain requirements of private businesses and retailers regarding gift certificates are not necessarily applicable to county-issued and county-administered cards. Clarification of the exception will support the administration of the smart card program, especially with regard to unspent value and redemption of cash balances.

Thank you for consideration of this measure and for the opportunity to provide this testimony.

MICHAEL P. VICTORINO
Mayor

MARC I. TAKAMORI
Director

MICHAEL B. DU PONT
Deputy Director



DEPARTMENT OF TRANSPORTATION
COUNTY OF MAUI
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February 18, 2020

TO: The Honorable Senator Rosalyn H. Baker, Chair
The Honorable Senator Stanley Chang, Vice Chair
Committee on Commerce, Consumer Protection, and Health

Hearing Date/Time: Thursday, February 20, 2020 10:00AM
Place: Hawaii State Capitol, Conference Room 229
415 South Beretania Street

FROM: Marc I. Takamori
Director of Transportation

A handwritten signature in black ink, appearing to be "MT", written over the printed name of Marc I. Takamori.

SUBJECT: Testimony in **SUPPORT** of SB2120 RELATING TO GIFT CERTIFICATES

Dear Chair Baker, Vice Chair Chang, and members of the committee,

The County of Maui, Department of Transportation (MDOT) **SUPPORTS** SB2120 which seeks to clearly distinguish certain county-issued cards from gift cards and gift certificates. The existing language in the statute on gift certificates and exceptions thereto may be clarified by adopting affirmative language proposed by SB2120.

Honolulu has adopted a smart card for public transit passengers to pay for fares on TheBus and Handi-Van. The HOLO card may be registered and reloaded, eliminating the need to purchase daily and monthly bus passes and may be programmed for discounted users like youth and seniors. MDOT which oversees the Maui Bus program has been considering a smart card system for its public transit system.

Thank you for providing us the opportunity to provide testimony on this matter.