



STATE OF HAWAII  
DEPARTMENT OF EDUCATION  
P.O. BOX 2360  
HONOLULU, HAWAII 96804

**Date:** 02/26/2019  
**Time:** 12:30 PM  
**Location:** 308  
**Committee:** House Finance

**Department:** Education

**Person Testifying:** Dr. Christina M. Kishimoto, Superintendent of Education

**Title of Bill:** HB 0745, HD1 RELATING TO SCHOOL SPONSORSHIP NAMING RIGHTS.

**Purpose of Bill:** Authorizes schools to accept donations in exchange for naming rights of school buildings, facilities, equipment, and fixtures. (HB745 HD1)

**Department's Position:**

The Hawaii State Department of Education (DOE) supports the intent of HB 0745, HD1.

Respectfully, however, the Department believes that this measure is not necessary. Board of Education Policy 301-8 (available online at <http://boe.hawaii.gov/policies/Board%20Policies/Naming%20of%20Schools%20and%20School%20Facilities.pdf>) already allows for the naming of schools and school facilities after benefactors. The Department has utilized this policy in the past.

Thank you for the opportunity to testify on this measure.

The Hawaii State Department of Education seeks to advance the goals of the Strategic Plan which is focused on student success, staff success, and successful systems of support. This is achieved through targeted work around three impact strategies: school design, student voice, and teacher collaboration. Detailed information is available at [www.hawaiipublicschools.org](http://www.hawaiipublicschools.org).

**HB-745-HD-1**

Submitted on: 2/24/2019 5:24:10 PM

Testimony for FIN on 2/26/2019 12:30:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Brett Kulbis	Honolulu County Republican Party	Support	No

Comments:

**HB-745-HD-1**

Submitted on: 2/23/2019 3:09:53 PM

Testimony for FIN on 2/26/2019 12:30:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
GUY L LEOPARD JR	JCHS CAMPAIGN FOR EQUALITY	Support	No

Comments:

Aloha Chair Mr. Justin Woodson and Hawaii Representatives,

HB745 is a reflection of the proverb, "Necessity is the mother of invention".

We have a huge funding problem in support of our DOE schools. According to DOE AS Dann Carlson, our RM backlog is \$800M+. The 2019 CIP requests total approximately \$800M+. And that doesn't include funding requests for the Hoopli (formerly known as East Kapolei) schools (one high school, two middle schools and three elementary schools).

The vast majority of our DOE schools are not aging well. They were built 50+ years ago and are not in accordance with today's various building/ safety codes. We have countless schools not meeting Title IX and/ or ADA federal mandates. The need for funding is almost beyond comprehension.

Take for example James Campbell High School. It's 57 years old, designed in the 1950s and completed in 1962. It was originally built for approximately 800 students. The Ewa Plain expansion started in the late 1980s has resulted in a tsunami wave of attendance increases at JCHS. JCHS currently has an enrollment of 3,200 is expected to hit 3,600 by 2021 and 4,000 by 2025.

The DOE designated JCHS as a "mega high school" instead of seeking funding for an additional high school at Ewa Beach to support the crush of students. Unfortunately for JCHS and the Ewa Beach community, neither the DOE or the Legislature ever requested/ appropriated/ funded a school wide master plan back to efficiently and smartly build up JCHS to handle the expected student population boom.

JCHS has ever since suffered from the lack of foresight and planning. It currently leads our State with 42 portable classrooms and is in the midst of the construction of a DOE mandated \$41M classroom complex to prevent teaching students underneath outdoor tents.

While JCHS has suffered tremendously with the onslaught of students, other high schools within our State have enjoyed stable student populations. This has enabled

them to upgrade and renovate their athletic facilities. Over \$280M has been appropriated within the past 10 years for athletic and music facilities and performing art centers.

Meanwhile, JCHS continues to languish and suffer with its original athletic facilities. JCHS features a stadium with NO RESTROOMs, NO SYNTHETIC TRACK or FIELD, NO PERMANENT STANDS, NO CONCESSIONAIRE, NO PARKING, NO EMERGENCY ACCESS LANE, NO ADA SEATING and a press box consisting of two connex boxes.

The baseball and softball teams share the same field with deplorable conditions. The gym's capacity is half of the student population. JCHS very seldom enjoys any assemblies because to do so would require TWO. One for the freshmen and sophomores, the other for the juniors and seniors.

Ewa Beach doesn't have any public pool resulting in the swim and water polo teams to try to practice in the ocean!

JCHS has one indoor locker room and one outdoor locker room. The girls don't have their own locker room for their outdoor sports teams forcing them to lug around their equipment, shoes and clothes all day from class to class and change in bathrooms before practice.

JCHS has rampant Title IX and ADA violations.

JCHS needs our legislators immediate help and assistance. In addition to CIP funding, our legislators need to "think out of the box" for greater revenue to help support JCHS and the other 200+ DOE schools requiring renovations. HB745 for naming rights will not solve the funding deficit but will assist in funding numerous DOE projects.

1. strongly consider supporting HB745.

V/r,

Guy L Leopard Jr

JCHS Ambassador

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**HB-745-HD-1**

Submitted on: 2/25/2019 7:20:40 AM

Testimony for FIN on 2/26/2019 12:30:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Tracey Clay-Whitehurst	Individual	Support	No

Comments:

**HB-745-HD-1**

Submitted on: 2/25/2019 7:22:48 AM

Testimony for FIN on 2/26/2019 12:30:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Kai Lorinc	Individual	Support	No

Comments:

**HB-745-HD-1**

Submitted on: 2/25/2019 7:38:16 AM

Testimony for FIN on 2/26/2019 12:30:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Quentin Whitehurst	Individual	Support	No

Comments:



**HB-745-HD-1**

Submitted on: 2/25/2019 1:50:24 PM

Testimony for FIN on 2/26/2019 12:30:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Stefani jeremiah	Individual	Support	No

Comments:

**LATE**

**HB-745-HD-1**

Submitted on: 2/26/2019 12:24:20 PM

Testimony for FIN on 2/26/2019 12:30:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Miguel Rivera	Individual	Support	No

Comments:

**Testimony in support of HB 745 HD1**

**HEARING: Tuesday, February 26, 2019 - 12:30 PM, in CR 308**

**Rep. Sylvia Luke, Chair, and members of the Committee on Finance.**

**The purpose of HB 745 HD1 is to authorize Department of Education schools, subject to the approval by the Superintendent of Education, to accept donations in exchange for sponsorship naming rights. This bill would empower the Schools' administration, teachers, staff, students and parents to do fundraising and find sponsors to improve the schools' buildings, facilities, equipment and fixtures.**

**The state DOE has a huge backlog of maintenance and repair that needs to be done and other urgent needs and is very tight on money for new buildings, facilities, equipment and fixtures.**

**HB 745 HD1 would promote public private cooperation and collaboration to improve our public schools. This is a Win-Win situation for everyone. The schools get badly needed capital to improve the buildings, facilities, equipment and fixtures. The sponsor benefits by getting a possible tax write off, recognition and the gratitude of the schools and students who benefit by it. The legislature should be applauded for finding creative methods to find outside funding by passing HB 745 HD1, instead of waiting many, many years for State supported funding.**

**HB 745 HD1 expands naming rights to "any school building, facility, equipment, or fixture."**

**Whereas the Board of Education policy is limited to buildings and facilities.**

**In addition, HB 745 HD1 emphasizes "donations in exchange for the sponsorship naming rights" that is to differentiate it from "ceremonial" naming rights for buildings or facilities)**

**The bill creates a school naming rights special fund with sub-accounts for individual schools and the Funds deposited into a school subaccount "shall be expended solely for the benefit of that school."**

**The Bill requires an annual report that includes "all donations accepted" whereas currently no required reporting currently exists.**

**The bill establishes donation-based naming rights in statute versus Board policy and requires the Department of Education to adopt rules to enact this law.**

**This process is subject to the "approval of the superintendent" to ensure consistency with our values and educational goals.**

**The Department of Education just completed a Facilities Master Plan conference to rollout a new process for state-wide prioritization of projects and recommended funding allocations.**

**The scope of money required to fulfill these highest priority projects is in the billions. Repeatedly, during the conference, discussions addressed using creative ways to fund projects because of limited resources. This bill enables a wide variety of creative funding methods to help our schools and our students. There are many creative ways to partner with private individuals, foundations, non-profits and companies, and schools' alumni or other entities to help fund school needs – WITHOUT RAISING TAXES OR FEES!!!**