



STATE HEALTH PLANNING AND DEVELOPMENT AGENCY

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Senate Committee on Commerce, Consumer Protection, and Health

GM 554, Gubernatorial Nominee to the Statewide Health Coordinating Council

Testimony of Serafin Colmenares, Jr. Acting SHPDA Administrator

Tuesday, May 12, 2020
9:30 a.m.

1 **Agency's Position:** The State Health Planning and Development Agency supports the
2 nomination and confirmation of Mr. Eric Barsatan to the Statewide Health Coordinating Council
3 (SHCC).

4 **Fiscal Implications:** None

5 **Purpose and Justification:** The purpose is for the consideration and confirmation to the
6 SHCC, Gubernatorial Nominee, Mr. Eric Barsatan.

7 Mr. Barsatan is currently manager, physician liaison, Medical Staff Services and
8 Physician Relations, of Queen's Medical Center-West Oahu. At the same time, he is owner
9 and chief CPR instructor of Hawaii CPR Training Services LLC, and co-owner and
10 administrator of Aloha Angel Care LLC (care home). Mr. Barsatan also used to work for Kaiser
11 Permanente-Hawaii Region (2011-2014), for the State of Hawaii as Manager, Boards and
12 Commissions (2006-2010), and for the Office of the Mayor, County of Maui as project
13 director/grant officer in its Office of Economic Development (2003-2006).

14 He obtained his BA degree from the University of Hawaii at Manoa. He is active in the
15 community, serving as a member of the Board of Directors of the Filipino Community Center,
16 and has served as officer/member of various organizations such as the Alliance of Residential

1 Care Administrators, the Jaycees, the Filipino Chamber of Commerce of Hawaii, Kiwanis, and
2 others.

3 Given his background and experience, Mr. Barsatan will be a welcome addition to the
4 Statewide Health Coordinating Council.

5 We ask for your support on the confirmation of Mr. Eric Barsatan to the Statewide
6 Health Coordinating Council.

GM554

- (1) Why do you want to be a member of the Board?

With my background in the healthcare industry, I believe I will be able to carefully and thoroughly review new certification of need (CON) applications and provide valuable feedback so the best decision can be made.

- (2) What do you perceive are the roles and responsibilities of a member of the Board?

To review new CON applications. Therefore understanding the health needs of a community or a given area is very important because it will have an impact.

- (3) In what ways do you feel that you can help protect the consumer?

To ensure that what is being proposed is of high quality of service or care, and that it is consumer focused/centered.

- (4) Given your understanding of the roles and responsibilities of a Board member, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise and knowledge that would aid you as a member of the Board.

I have background in developing/reviewing business plans as well as experiences in the healthcare industry as a provider and consumer. These experiences I believe will help me as a board member to ensure that each CON application did their due diligence. In addition to quality standards, they have also considered the overall impact of the proposal to the community such as cost and financial impact, relationship with the existing health care system, resources available, etc.

- (5) What do you hope to accomplish during your term of service?

To help the State of Hawaii by helping the board make the best decision possible in expanding health care facilities and services for the people of

Hawaii. Also, to be able to provide feedback, input and ideas on how to better, enhance or improve the proposals received.

- (6) Name three qualities that best describe you and how these qualities will benefit the Board.

Clarity: As long as I have a clear picture and understanding of what the purpose of the board, I should be clear and concise at all times in terms of what direction to take and decision to make.

Courage: Courage to take a stance is a must to move forward. After all things considered, I am not shy to provide my recommendations even if the conversation is uncomfortable. I can make tough decisions if it needs to be as long as it is supported by facts and it's for best for the majority.

Passion: I truly care for the well-being of people and communities and it shines through. I believe I have the energy and passion to be able to contribute to help make things better for the present time as well as to help be well-prepared for the future.

- (7) Name a previous experience you've had that will be beneficial as a Board member.

I currently serve on SHPDA's West O'ahu SAC so it allowed me to know more about the board, but more so the past several months as I served as an interim member. I also served on other community boards in the past so I understand the importance of the role of a board member, listening to both sides, being engaged and sharing my knowledge and expertise, doing the right thing and making the best decision possible.

- (8) Can you foresee any possible conflicts of interest that could arise during your service on the Board? How would you overcome conflicts of interest?

Only if the proposal has any relationship to my current employer, The Queen's Health Systems. I have voluntarily disclosed my employment and if such CON relates to my employer and its subsidiaries, I would certainly recuse myself from any discussion or decision making.