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Testimony of the Department of Commerce and Consumer Affairs

**Before the
Senate Committee on Commerce, Consumer Protection, and Health
Wednesday, March 4, 2020
9:30 a.m.
State Capitol, Conference Room 229**

**On the following measure:
G.M. 535, SUBMITTING FOR CONSIDERATION AND CONFIRMATION
TO THE HAWAII BOARD OF CHIROPRACTIC,
GUBERNATORIAL NOMINEE, JAMES PLEISS,
FOR A TERM TO EXPIRE 06-30-2024**

Chair Baker and Members of the Committee:

My name is Catherine Awakuni Colón, and I am the Director of the Department of Commerce and Consumer Affairs (Department). The Department supports the confirmation of Dr. James Pleiss' appointment to the Hawaii Board of Chiropractic (Board) as a chiropractor member.

A longtime Maui resident, Dr. Pleiss has been a licensed chiropractor in Hawaii since June 6, 1983. He is a board-certified chiropractic orthopedist, one of the few specialties in the chiropractic profession.

Dr. Pleiss previously served on the Hawaii Board of Chiropractic Examiners for two terms, and he concluded his second term as vice-chairperson in June 2019. He also served on the board of directors of the Hawaii State Chiropractic Association as

president, vice-president, and treasurer, and he currently serves as the Maui Island director.

Dr. Pleiss' deep connection to the Valley Isle and wealth of experience will provide an insightful perspective to the Board. His active participation in prior board meetings demonstrates his commitment to prepare for and attend the Board's meetings.

The Department believes that Dr. Pleiss' continued interest in serving on the Board, professional experience, and desire to contribute to the community will greatly enhance the Board's effectiveness.

Thank you for the opportunity to testify on this measure.