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**STATE OF HAWAII
OFFICE OF THE DIRECTOR
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CATHERINE P. AWAKUNI COLÓN
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DEPUTY DIRECTOR

Testimony of the Department of Commerce and Consumer Affairs

**Before the
Senate Committee on Commerce, Consumer Protection, and Health
Wednesday, March 4, 2020
9:30 a.m.
State Capitol, Conference Room 229**

**On the following measure:
G.M. 517, SUBMITTING FOR CONSIDERATION AND CONFIRMATION
TO THE BOARD OF DIRECTORS OF THE
HAWAII HURRICANE RELIEF FUND,
GUBERNATORIAL NOMINEE, CORY MITSUI,
FOR A TERM TO EXPIRE 06-30-2023**

Chair Baker and Members of the Committee:

My name is Colin Hayashida, and I am the Insurance Commissioner of the Department of Commerce and Consumer Affairs' (Department) Insurance Division. The Department supports the confirmation of Mr. Cory Mitsui to the Board of Directors of the Hawaii Hurricane Relief Fund (Board).

Mr. Mitsui has approximately 20 years of insurance and finance experience in Hawaii. He has been a managing member of Mitsui Insurance, LLC since 2003, and he oversees approximately 1,500 clients that include businesses and individuals for property and casualty insurance and life and health insurance.

Should the State need to reactivate the Hawaii Hurricane Relief Fund, Mr. Mitsui's professional experience will enable him to be a valuable resource for the

Testimony of DCCA

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Board. He is an excellent candidate to serve on the Board, and his open and impartial thoughts will serve this position well.

Thank you for the opportunity to testify on this measure.

Aloha Ms. Baker,

I am a customer of Cory Mitsui and have been for years. Cory is exceptional at what he does and truly helps his customers and referrals with the best coverages. He matches their needs and watches out for them. This is a guy who does his work from his heart and does it ethically and honestly.

I personally recommend him to many as I know he will do what is right for them. This is a guy you want on your team.

Please let me know if you have any questions or would like to speak with me.

Sincerely,

Bob Laudick
Manager
Honda Windward
808-223-6124

440 International

440 International Inc.
426 Ilimano Street Kailua HI 96734 808-754-8426
carol@440int.com

March 2, 2020

To: The Hawaii Hurricane Relief Fund Board of Directors Selection Committee

Re: The selection of Mr. Cory Mitsui to fill the open position on the Hawaii Hurricane Relief Fund Board of Directors – Hearing for GM517

I have known Cory Mitsui professionally and personally for more than 15 years. I consider it a privilege to write this testimonial letter on his behalf.

I have watched Cory grow his business through his community involvement, volunteer efforts and, of course, quality customer service. I have also seen him grow as a person, from a young eager entrepreneur to comfortably offering solution-solving suggestions to colleagues, to becoming a devoted father to his young son.

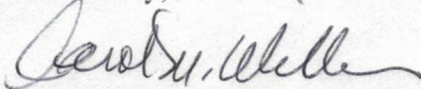
His knowledge of the insurance industry is impressive. It is here that his high ethics stand out above that of others. If he cannot help a potential client, he will advise them instead of forcing a policy that would be a bad choice. He always has his clients at top of mind.

Cory Mitsui's diligence, creative ideas, fundraising abilities, community involvement, and dedication are highly appreciated by all who know him.

These are my three words that describe Cory Mitsui: Integrity. Intelligence. Involvement.

I highly recommend him to sit on the Board of Directors of the Hawaii Hurricane Relief Fund. He will prove to be an excellent addition to the Board.

Sincerely,



Carol M. Williams
Vice President
440 International Inc.

Also:
Executive Director
Professional Women's Network
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www.440int.com
440:Satisfaction
Those Were the Days
Commercial Copywriting and Editing

From: [Jeffery Lee](#)
To: [CPH Testimony](#)
Subject: Testimony on Behalf of Cory Mitsui, Candidate for the Hawaii Hurricane Relief Fund Board
Date: Monday, March 2, 2020 10:19:42 PM

To Whom It May Concern,

It is my sincere pleasure to recommend Cory Mitsui for a position on the board for the Hawaii Hurricane Relief Fund. I have known Cory for 39 years, having met him in kindergarten at Nu‘uanu Elementary. We have been best friends ever since and I’m not sure anyone knows him better than me.

Aside from his sharp sense of humor and his ability to laugh with anyone, two of Cory’s most engaging qualities are his integrity and learner’s desire to do things better.

The best way I can highlight his integrity is to tell you that he is *not* my insurance agent. Of course I asked him to organize the coverage I needed and asked him to run all the usual quotes. Cory suggested I shop around and he compared rates and plans with other potential insurers. To his credit, Cory had me go with the other office because it better fit my needs, and I know he would do the same for others. It’s the right thing to do.

Cory commits to bettering himself through continuous learning for himself and others. This is nowhere more evident than with his son, Jet. To model a growth mindset (a focus on small gains through dedicated and thoughtful practice), Cory not only seeks new information (podcasts, audiobooks, continuing education classes), but also shares his struggles and success with Jet when applying new skills. He demonstrates that learning is not always easy but always a worthy and rewarding pursuit. Some of Cory’s most recent inquiries have been about creating good new habits and Kobe Bryant’s mamba mentality.

I wholeheartedly recommend Cory with no reservations. I would be happy to answer any questions you might have via email at superdork@gmail.com or via cell at 808-330-7264.

Aloha,

Jeffery Lee