

MAR 0 6 2020

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# SENATE RESOLUTION

REQUESTING EACH COUNTY, PRIOR TO IMPOSING A NEW FARE OR  
INCREASING AN EXISTING FARE FOR A MASS TRANSIT SYSTEM, TO  
DETERMINE WHETHER THE ADDITIONAL REVENUE SOUGHT FROM THE  
PROPOSED OR INCREASED FARE MAY BE OBTAINED THROUGH TRANSIT-  
BASED ADVERTISEMENTS.

1           WHEREAS, the counties rely on mass transit system revenues  
2 to offset the cost to operate and maintain these systems; and

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4           WHEREAS, the counties have attempted to meet these revenue  
5 needs by increasing fares; and

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7           WHEREAS, for example, in February 2020, the Honolulu Rate  
8 Commission proposed numerous fare increases for TheBus,  
9 including a nine percent increase in the price of an adult one-  
10 way fare and a twenty-five percent increase in the price of a  
11 one-way fare for seniors, Medicare card holders, and individuals  
12 with disabilities; and

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14           WHEREAS, fare increases often place a financial burden on  
15 riders; and

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17           WHEREAS, accordingly, fare increases should be a county's  
18 last resort; now, therefore,

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20           BE IT RESOLVED by the Senate of the Thirtieth Legislature  
21 of the State of Hawaii, Regular Session of 2020, that each  
22 county, prior to establishing a new, or increasing an existing,  
23 fare for a mass transit system, is requested to determine  
24 whether the additional revenue sought from the proposed fare  
25 establishment or increase may be obtained through transit-based  
26 advertisements; provided that this request pertains to fare  
27 establishments or increases that would take effect after July  
28 1, 2020; and



S.R. NO. 80

1 BE IT FURTHER RESOLVED that certified copies of this  
2 Resolution be transmitted to the Mayor of each county and Chair  
3 of each county council.  
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OFFERED BY: Kurt Ferella



*Anna Mercedes Kim*  
*Marilee R. George*

