

JAN 16 2020

A BILL FOR AN ACT

RELATING TO POST-SECONDARY EDUCATION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that Launch My Career is
2 an interactive web tool that was developed by College Measures,
3 the United States Chamber of Commerce Foundation, and Gallup,
4 Inc., and financed with grants from USA Funds, a nonprofit
5 corporation. This web tool is currently available in Colorado,
6 Tennessee, and Texas. The Launch My Career web tool helps
7 students better understand career and salary opportunities that
8 result from their educational decisions by providing them
9 information about the return on investment in a certificate or
10 degree from public post-secondary schools, including technical
11 schools and community colleges.

12 The inspiration for the Launch My Career web tool evolved
13 from the finding that nearly half of recent college graduates
14 were unemployed or underemployed and at least one-third of all
15 college graduates reported that they would choose a different
16 major if they could redo their college years. The web tool
17 works by asking students to select what major, university, job,



1 or industry they are interested in. They can use the lifestyle
2 calculator to get a glimpse of the impact that their decisions
3 in school will have on the kind of lifestyle they want to live
4 after they graduate from college. The website uses a data
5 system from each state that uses the Launch My Career web tool.
6 The data systems combine a particular state's employment and
7 wage data with the educational outcomes data from colleges
8 within that state. This data does not reveal any personal
9 information and can be updated annually.

10 The legislature further finds that implementing a web tool
11 that is similar to the Launch My Career web tool for high school
12 students in Hawaii who are preparing for college will assist in
13 decreasing post-secondary education dropout rates, ensuring
14 timely graduation, and decreasing student loan debts.

15 The purpose of this Act is to require the university of
16 Hawaii to collaborate with the department of education and
17 department of business, economic development, and tourism to
18 develop and implement an interactive web tool, similar to the
19 Launch My Career web tool, that will enable degree-seeking
20 individuals to make more informed decisions regarding their
21 post-secondary education and career choices.



1 SECTION 2. (a) The university of Hawaii shall collaborate
2 with the department of education and department of business,
3 economic development, and tourism to develop and implement an
4 interactive web tool that will enable degree-seeking individuals
5 to make better-informed decisions regarding their post-secondary
6 education and career choices.

7 (b) The interactive web tool shall provide:

8 (1) Access to data that:

9 (A) Identifies in-demand jobs across the State and in
10 particular regions as well as the degree or
11 certificate programs that will prepare students
12 for those jobs;

13 (B) Compares projected future earnings to the
14 investment required to graduate from a particular
15 school and program;

16 (C) Analyzes the earnings potential of many career
17 options; and

18 (D) Helps students understand the personal and
19 professional satisfaction that accompanies
20 different careers and courses of study;



1 (2) A lifestyle goal calculator that shows the number of
2 years it will take for the salary from a particular
3 occupation to meet a user's lifestyle goals; and

4 (3) A breakeven calculator that shows the number of years
5 it will take after completing a particular degree
6 program for earnings to exceed the total net price of
7 the program.

8 (c) In developing and implementing the interactive web
9 tool, the university of Hawaii may explore similar interactive
10 web tools in other jurisdictions and consult with these
11 jurisdictions or web tool developers.

12 (d) The university of Hawaii shall submit an annual report
13 to the legislature regarding the development, implementation,
14 use, and effectiveness of the interactive web tool, including
15 any proposed legislation, no later than twenty days prior to the
16 convening of each regular session.

17 SECTION 3. There is appropriated out of the general
18 revenues of the State of Hawaii the sum of \$ or so much
19 thereof as may be necessary for fiscal year 2020-2021 for the
20 university of Hawaii, in collaboration with the department of
21 education and the department of business, economic development,



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1 and tourism, to develop and implement an interactive web tool
 2 that will enable degree-seeking individuals to make better-
 3 informed decisions regarding their post-secondary education and
 4 career choices.

5 The sum appropriated shall be expended by the university of
 6 Hawaii for the purposes of this Act.

7 SECTION 4. This Act shall take effect on July 1, 2020.

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INTRODUCED BY:

Dave Latta
Michelle O. Kono

Dan Kaul

David Oyler

James Merenda Kiri

~~AC. Smith~~ *AC. Smith*

S.B. NO. 2056

Report Title:

UH; DOE; DBEDT; Post-Secondary Education; Interactive Web Tool; Appropriation

Description:

Requires the University of Hawaii to collaborate with the Department of Education and the Department of Business, Economic Development, and Tourism to develop and implement an interactive web tool that will enable degree-seeking individuals to make better-informed decisions regarding their post-secondary education and career choices. Appropriates funds.

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