
A BILL FOR AN ACT

RELATING TO CONSUMER PROTECTION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 489J, Hawaii Revised Statutes, is
2 amended by adding a new section to be appropriately designated
3 and to read as follows:

4 "§489J- Electronic proof of purchase. (a) Each proof
5 of purchase for the retail sale of tangible personal property or
6 for the provision of services in this State to a member of a
7 frequent shopper program may be provided in electronic form.

8 (b) A retailer that offers electronic proof of purchase to
9 a member pursuant to this section shall develop, implement, and
10 maintain reasonable safeguards to protect the security,
11 confidentiality, and integrity of a member's personal
12 information, including disposal of the data.

13 (c) As used in this section:

14 "Frequent shopper program" means a program that rewards
15 customers for purchases made on multiple visits and builds up
16 points entitling customers to reduced prices, free items, or
17 other incentives.



1 "Member" means a member of a frequent shopper program."

2 SECTION 2. This Act does not affect rights and duties that
3 matured, penalties that were incurred, and proceedings that were
4 begun before its effective date.

5 SECTION 3. New statutory material is underscored.

6 SECTION 4. This Act shall take effect on July 1, 2019.



Report Title:

Electronic Receipts; Proof of Purchase; Frequent Shopper Programs

Description:

Specifies that retailers may provide proof of purchase in electronic form to a member of a frequent shopper program. Requires retailers who offer electronic proof of purchase to have reasonable safeguards to protect members' personal information. (SD1)

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