



**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS PURSUANT TO  
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
  
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
  
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

<u>EDWIN LINDSEY</u>	
(Typed Name of Individual or Organization)	
<u>Edwin Lindsey</u>	<u>1/17/20</u>
(Signature)	(Date)
<u>EDWIN LINDSEY</u>	<u>PRESIDENT</u>
(Typed Name)	(Title)

## Application Submittal Checklist

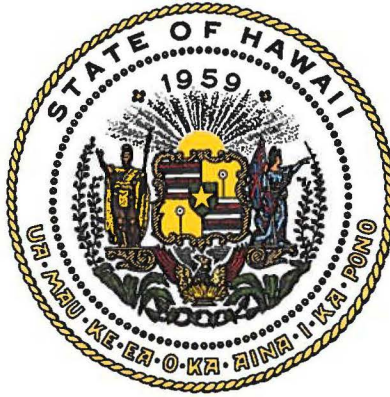
The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Certificate of Good Standing (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
  - a) Budget request by source of funds ([Link](#))
  - b) Personnel salaries and wages ([Link](#))
  - c) Equipment and motor vehicles ([Link](#))
  - d) Capital project details ([Link](#))
  - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing

Edwin Lindsey EDWIN LINDSEY PRESIDENT 1/17/20  
AUTHORIZED SIGNATURE PRINT NAME AND TITLE DATE

**received**  
1/17/20 20

429



## Department of Commerce and Consumer Affairs

### CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

**MAUI NUI COMMUNITY MANAGED MAKAI AREA LEARNING NETWORK**

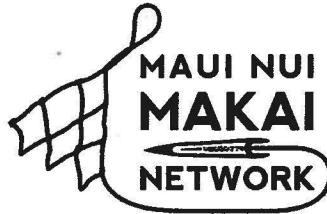
was incorporated under the laws of Hawaii on 04/02/2014 ;  
that it is an existing nonprofit corporation; and that,  
as far as the records of this Department reveal, has complied  
with all of the provisions of the Hawaii Nonprofit Corporations  
Act, regulating domestic nonprofit corporations.

IN WITNESS WHEREOF, I have hereunto set  
my hand and affixed the seal of the  
Department of Commerce and Consumer  
Affairs, at Honolulu, Hawaii.

Dated: January 15, 2020

Director of Commerce and Consumer Affairs





## DECLARATION OF PUBLIC PURPOSE

The MAUI NUI COMMUNITY MANAGED MAKAI AREA LEARNING NETWORK certifies that this 2020 Grant-In-Aid Request meets the public purpose requirements under H.R.S. §42F-102. The following is the basis for our declaration of certification:

- (1) The name of the requesting organization or individual;

MAUI NUI COMMUNITY MANAGED MAKAI AREA LEARNING NETWORK

(Db: Maui Nui Makai Network)

- (2) The public purpose for the grant;

To connect communities to care for and restore marine ecosystems on which Hawai'i's people depend. To build community capacity in improving Hawai'i's marine marine management through collaborative partnerships and solutions.

- (3) The services to be supported by the grant;

Protection and management of resources and therefore, abundant marine resources, enhanced food security, strengthened community capacity to preserve and practice traditional knowledge and practices, leading to increased ecological health, community resilience and human well-being.

- (4) The target group; and

While we have an emphasis on Native Hawaiians who live in Maui county, especially those that live in remote and rural communities that rely directly on marine resources for their well-being, we welcome all residents and visitors and widely disseminate our training and educational materials throughout our state and the Pacific region.

*E Ola Ke Kai, E Ola Kakou - As the ocean thrives, we all thrive.*

- (5) The cost of the grant and the budget.

\$115,000.00

## **Application for Grants**

### **II. Background and Summary**

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

The Maui Nui Makai Network is a community-based marine conservation network in Maui Nui (Maui, Lānaʻi, Molokai, and Kahoʻolawe). As a 501(c)(3) non-profit comprised of seven community group members and three partner organizations, we are caring for the ocean and people in a way that honors Hawaii's natural and cultural heritage. Since our founding in 2013, our mission has been to connect Maui Nui communities to care for and restore healthy ecosystems on which Hawaii's people depend. Our members manage marine resource in their own communities, and the Network strengthens these individual efforts into a focused, organized, and informed group of change-makers and leaders. Together, we share knowledge and ideas, coordinate advocacy and education efforts, and are part of a statewide shift that recognizes communities as inherent leaders in improving Hawaii's marine resource management through collaborative partnerships and solutions. The Network sees the State as an essential partner and co-management as the future for Hawaii's sustainability.

2. The goals and objectives related to the request;

To connect communities to care for and restore marine ecosystems on which Hawaii's people depend. To build and strengthen community capacity in improving Hawaii's marine resources management through contributing community-based solutions and collaborative partnership with the State.

3. The public purpose and need to be served;

Protection and management of resources and therefore, abundant marine resources, enhanced food security, strengthened community capacity to preserve and practice traditional knowledge and practices, leading to increased ecological health, community resilience and human well-being.

4. Describe the target population to be served; and

While our target demographic has an emphasis on Native Hawaiians who live in Maui county, especially those that live in remote and rural communities that rely directly on marine resources for their well-being, we welcome all to join in this effort and we widely

disseminate our training and educational materials throughout our state and the Pacific region. E Ola Ke Kai, E Ola Kakou—As the oceans thrive, we all thrive.

5. Describe the geographic coverage.

Our geographic scope servers primarily coastal communities in Maui county islands of Maui, Molokai and Lanai. However, our success also informs our partners across the state, so investing in us has very high returns—socially, culturally and ecologically, primarily in Maui Nui, but benefiting the whole state, as well.

### **III. Service Summary and Outcomes**

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

Our members are leaders for regional conservation growth across Maui Nui who are stepping up to the kuleana of advancing the state's goal to have 30% of Hawai'i's nearshore areas effectively managed by 2030. Our community members want to help the state reach its goals by contributing to effective management by:

- 1) Convene members at least twice per year to build capacity, share progress and plan for future, and inspire and empower our members.
- 2) Publish and promote the Malama I Ke Kai: Community Action Guide at the 2020 Hawaii Conservation Conference.
- 3) Further develop our strategy to scale up and expanding Network membership and community-based co-management by region.
- 4) Develop a common set of measures and use them to empower members and expand membership.
- 5) Continue to support the five new community groups of the 1<sup>st</sup> East Maui regional expansion cohort to write their participatory Community Action Plans and begin taking action (for example, expanding 'opihi rest areas across East Maui).
- 6) Increase Network organizational capacity by hiring a full-time program coordinator and a part-time grants and office manager.

Your support would provide the critical funding our non-profit needs to implement our strategy to expand community support for coastal and marine conservation across our beloved home.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

2020 Timeline for implementing our programs and accomplishing our goals

Actions	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Convene members												
Launch "Malama I Ke Kai" Guide												
Scale up network expansion												
Common Measures												
Support East Maui Communities' Conservation Action Plans												
Hiring personnel to increase organizational capacity												

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

We would track our progress and monitor quality assurance by having sign-in sheets at each event to track the number of individuals and organizations we've worked with. Also, we would monitor the number of events, publish reports and training products on our website for the public to access. We would also develop, through this GIA, indicators for success, such as what the Sustainable Development Goals are measuring, but more specific to the well-being of our ecosystems (fish biomass, limu and opihi abundance, coral health) and communities (health, food security and resilience).

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Areas (in acres) that the community-managed makai areas contribute to the State's goal of effectively managing 30% of our coastline by 2030. Community resilience and human well-being (health indicators around food production and cultural practices). Ecological health of the areas (coral, fish, limu and opihi abundance).



**IV. Financial**

**Budget**

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
  - a. Budget request by source of funds Done
  - b. Personnel salaries and wages Done
  - c. Equipment and motor vehicles Not applicable
  - d. Capital project details Not applicable
  - e. Government contracts, grants, and grants in aid NONE
  
2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2021.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$25,000	\$35,000	\$30,000	\$25,000	\$115,000

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2021.

Attached budget

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

Not applicable.

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2021 for program funding.

Not applicable.

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2019.

\$12,278.01

## **V. Experience and Capability**

### **1. Necessary Skills and Experience**

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Our community members are leaders in traditional ahupua'a management and are well respected kupuna throughout the state. From traditional fishing to resource management to restoring fish ponds, our community members are masters at caring for the 'aina and growing their own food (taro farmers) and are subsistence hunters and fishers. As such, they hold intimate local knowledge of the lands and waters that they rely on. They are keepers of traditional ecological and cultural knowledge and are vessels of traditional practices and share this knowledge and passion with everyone. So much so that one of our community leaders was globally recognized by the United Nations Development Program with the 2019 Equator Prize, which honors and celebrates the innovation of traditional resource management to feed their communities, perpetuate the Hawaiian culture and use traditional knowledge for climate change adaptation and community resilience. In addition, our supporting organization members are very strong in community organizing, capacity building, conservation planning, reef and fisheries monitoring and ecological science and natural resource management.

Major accomplishments include: (1) developing 7 tools to guide community-based marine resource management, like the Mālama I Ke Kai Community Action Guide; (2) engaging of 1,000+ people through outreach and management strategies; (3) hosting 21 trainings to empower community and place-based management; (4) coverage in local and state media outlets for exemplifying our commitment to marine resource conservation; (5) The Maui Nui Makai Network receiving NOAA's US Coral Reef Task Force Award in 2014; and (6) receiving The Nature Conservancy's Kāko'o 'Āina Award in 2014; (7) Hosting the annual Limu Festival in Hana for the past 10 years; and (8) Hui Mālama O Mo'omomi's receipt of the United Nations Equator Prize in New York City during the UN General Assembly and Climate Week in September 2019.

### **2. Facilities**

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

We have no facilities to maintain. Rather, our members rotate hosting our events at their various communities' public venues (beach and park pavilions, fishponds) and homes. Our supporting organizations also provide office space in Makawao, which allows us to be more efficient and focus on spending our funds directly on staff and programs.

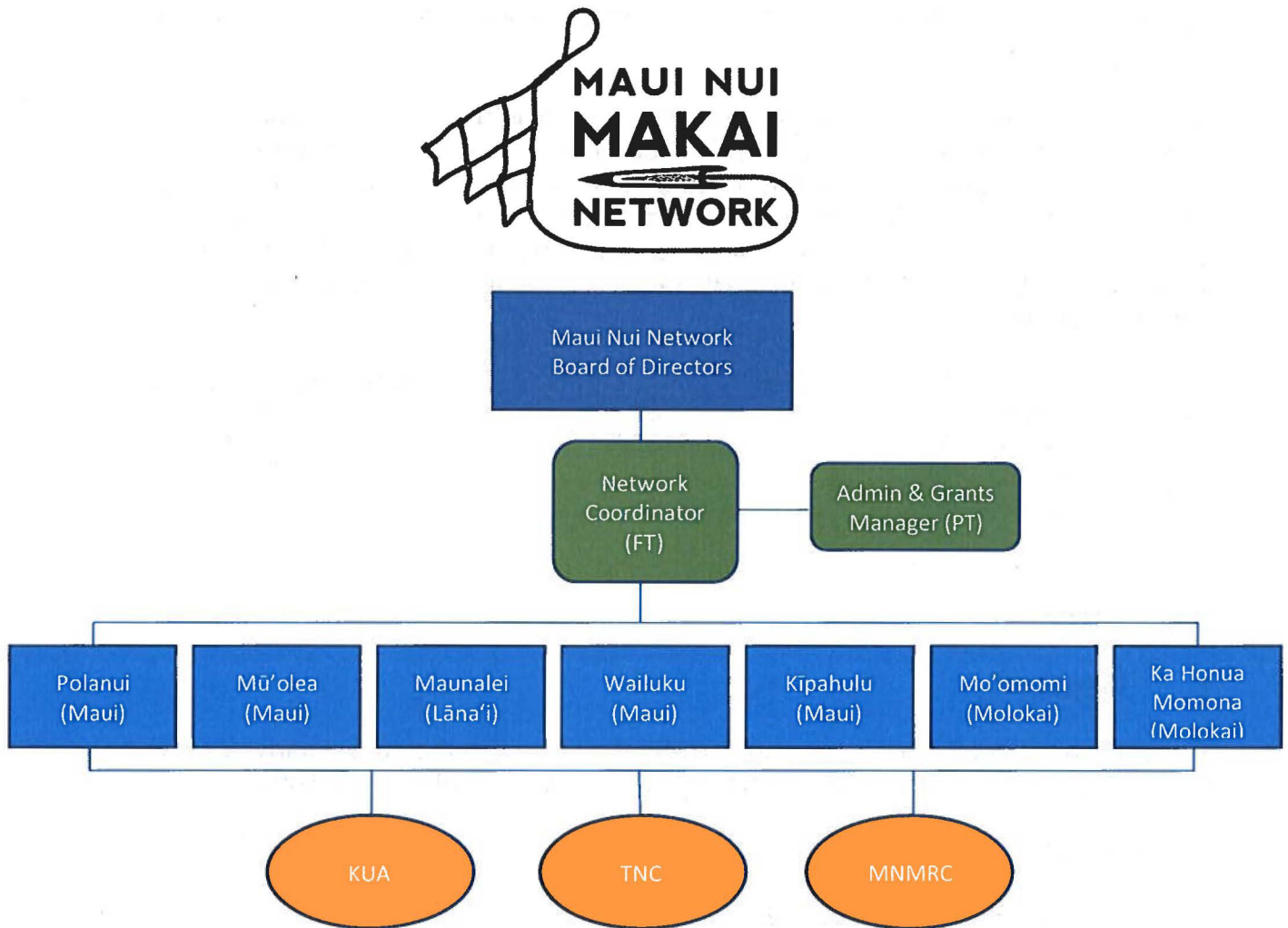
## **VI. Personnel: Project Organization and Staffing**

### **1. Proposed Staffing, Staff Qualifications, Supervision and Training**

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

The full-time Network Coordinator reports to the Po'o (Chair/President) of the Maui Nui Makai Network, under the oversight of the Board of Directors & Officers. A part-time administrative and grants manager would work side by side with the Network Coordinator. Pls see our Organizational Chart below.

## 2. Organization Chart



### Board Members and Officers

President/Chair: Edwin Lindsey, Vice-Chair: Claudia Kalaola, Secretary: Janelle Baoy, Treasurer: Maile Carpio  
 Directors: Edwin Lindsey, Kelson Poepoe, Scott Crawford, Noelani Lee, Jay Carpio, Sol Kaho'ohalahala, Claudia Kalaola

### Member communities

1. Polanui Hiu (Lahaina, Maui)
2. Na Mamo O Mū'olea (East Maui)
3. Maunalei Ahupua'a Community Managed Makai Area (Lāna'i)
4. Wailuku Community Managaed Makai Area (Central Maui)
5. Kīpahulu 'Ohana (East Maui)
6. Hui Malama O Mo'omomi (North Molokai)
7. Ka Honua Momona (South Molokai)

### Supporting Organizations

The Nature Conservancy, Hawaii [www.nature.org/hawaii](http://www.nature.org/hawaii)  
 Kua Aina Auamo [www.kuahawaii.org](http://www.kuahawaii.org)  
 Maui Nui Marine Resource Council [www.mauireefs.org](http://www.mauireefs.org)

### 3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

Our board of directors and officers are completely voluntary and receive no compensation or salaries. Our Network Coordinator's annual salary is \$45,000. With \$18,000 in fringe benefits (40%) and \$1,200 in annual HR fees, the total for our Network Coordinator is \$54,200/year. The salary for our part-time administration and grants manager is \$30,142. The total for our part-time staff is \$42,800/year (with 40% fringe at \$12,056 and \$602 in annual HR fees). The total amount requested for our personnel costs is \$97,000.

Position	Salary	With 40% fringe & HR fees
Board of Directors & Officers	\$0	\$0
Network Coordinator (FT)	\$45,000	\$54,200
Admin & Grants Mgr (PT)	\$25,320	\$42,800
TOTAL PERSONNEL COST	\$70,320	\$97,000

## VII. Other

### 1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not applicable.

### 2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not applicable.

### 3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see [Article X, Section 1, of the State Constitution](#) for the relevance of this question.

This grant will not be used to support or benefit a sectarian or non-sectarian private educational institution. Rather, we will use the grant to serve the public at large.

#### 4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2020-21 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2020-21, but Attached 5-year Strategic Plan that we would implement
- (b) Not received by the applicant thereafter.  
Fundraise from the following organizations:

**Atherton Family  
Foundation**

Other dealines: 4/1/2020 & 10/1/2020

**Fred Baldwin  
Memorial  
Foundatin**

2nd deadline: 08/03/2020

**The Campbell  
Foundation**

They accept unsolicited grants only if you havent been awarded

**Ben and Jerry's  
Foundation  
(Grassroots  
organizing for  
socaill change  
program)**

Deadline is based on 2019 deadlines, 2020 deadline not yet listed

**The Lawrence  
Foundation**

2nd deadline: 10/31/2020

**Paul M. Angell  
Family  
Foundation**

LOIs are due Monday, June 1, 2020.  
Full applications are due Monday, July 27, 2020.  
Awards will be announced by the end of November, 2020.

**Office of  
Economic  
Development  
(OED)**

missed FY 2020 deadlines (12/1/2019); I based the 2021 award based on the previous deadline

**Sarah K.  
Decoizart  
Foundation**

Priority will be given to projects focused on the tri-state area and New England.

**Cooke  
Foundation,  
Limited**

the Cooke Foundation will be suspending its responsive grantmaking until

**The Max and  
Victoria Dreyfus  
Foundation**

mail application

**The Tiffany &  
Co. Foundation**

Please note that The Tiffany & Co. Foundation is not accepting Letters of Inquiry at this

**Walters Family  
Foundation**

Letters of Interest are accepted and reviewed throughout the year. Once reviewed, you may be ir

**The Healy  
Foundation**

We accept LOIs throughout the year—we do not have a deadline.

**Harold K.L.  
Castle  
Foundation**

**Makana Aloha  
Foundation**

**Coca-Cola  
Company  
Foundation**

**F.M. KIRBY  
FOUNDATION**

Solicitations received after October 31st will be held for consideration the following year.

**Waitt  
Foundation**



**MOHAMED BIN  
ZAYED SPECIES  
CONSERVATION  
FUND**

**Disney  
Conservation  
Fund**

can apply under "marine" or "north america" geographic re

**3M** Community Interest Form is not yet posted

**NOAA CRCP**

I assume this is already on your radar?

**Margaret A.  
Cargill  
Philanthropies**

**Bently  
Foundation**

**The Dorrance  
Faily Foundation**

full proposals are by invitation only; must submit inquiry, and if they think your work is re

**The Moore  
Charitable  
Foundation**

**The Overbrooke  
Foundation**

**Leonardo  
Dicaprio  
Foundation**

Please note, grants proposals are accepted by invitation only. LDF does not accept any unsolicited

**Shared Earth  
Foundation**

Submit pre-application first then full application if invited.

**Hawaii Tourism  
Authority**

seems they have already awarded 2020 applicants - perhaps that is why

**Hawaii  
Community  
Foundation**

**The Argosy  
Foundation**

Seems like you need to message them to get specific information

**Patagonia  
Environmental  
Grants**

**Annenberg  
Foundation  
(Metaboli  
Studio)**

**Grand Wailea  
hotel**

No information yet but I signed up to receive updates about the

**The Summit  
Foundation**

**Grants in Aid**

## BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2020 to June 30, 2021

Applicant: \_\_\_\_\_

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
<b>A. PERSONNEL COST</b>				
1. Salaries	70,320			
2. Payroll Taxes & Assessments	1,802			
3. Fringe Benefits	24,878			
<b>TOTAL PERSONNEL COST</b>	<b>97,000</b>			
<b>B. OTHER CURRENT EXPENSES</b>				
1. Airfare, Inter-Island	7,300			
2. Insurance	1,200			
3. Lease/Rental of Equipment				
4. Lease/Rental of Space				
5. Staff Training				
6. Supplies	1,000			
7. Telecommunication	1,000			
8. Utilities				
9. East Maui Community Meetings	2,000			
10. Supplemental meetings	2,000			
11. Printed materials: publishing guidebook	3,000			
12. Accounting	500			
13				
14				
15				
16				
17				
18				
19				
20				
<b>TOTAL OTHER CURRENT EXPENSES</b>	<b>18,000</b>			
<b>C. EQUIPMENT PURCHASES</b>				
<b>D. MOTOR VEHICLE PURCHASES</b>				
<b>E. CAPITAL</b>				
<b>TOTAL (A+B+C+D+E)</b>	<b>115,000</b>			
<b>SOURCES OF FUNDING</b>		Budget Prepared By: <b>EDWIN LINDSEY</b>		
(a) Total State Funds Requested	115,000	<div style="display: flex; justify-content: space-between;"> <div style="width: 80%;">                     Name (Please type or print)  <b>Edwin Lindsey</b>                      Signature of Authorized Official  <b>EDWIN LINDSEY</b>                      Name and Title (Please type or print)  <b>PRESIDENT</b> </div> <div style="width: 15%; text-align: center;">                     Phone  <b>1/17/20</b>                      Date                 </div> </div>		
(b) Total Federal Funds Requested				
(c) Total County Funds Requested				
(d) Total Private/Other Funds Requested				
<b>TOTAL BUDGET</b>	<b>115,000</b>			

## BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2020 to June 30, 2021

Applicant: Maui Nui Makai Network

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Full-time Network Coordinator	1	\$45,000.00	100.00%	\$ 45,000.00
Part-time Admin & Grants Manager	0.5	\$25,320.00	100.00%	\$ 25,320.00
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
<b>TOTAL:</b>				70,320.00

**JUSTIFICATION/COMMENTS:**  
 Our Network Coordinator is vital to our network's operations. It is the glue that holds and convenes the network and through which the volunteer board of directors and community members do their work. We also need a part-time admin/grants manager to augment and support the coordinator.

# Maui Nui Makai Network

## 5-Year Strategic Plan

### 2019-2024

#### Vision

Our relationships are restored to both land and sea as we reach across diverse communities and generations to enhance strength through sharing. Ahupua'a are healthy and productive through adaptive management consistent with traditional and customary practices. (Agreed 12/02/12; Revised 03/01/15)

#### Network Targets

Year 1: Build foundation of Network.

Year 2: Establish site member success and long-term sustainability of Network.

Year 5: Expand public support, stakeholder collaboration, and Network membership.

Year 10: Established site members in all Maui Nui moku.

**Strategies and Actions** (Revised & Agreed 03/01/15)

#### Strategy 1: Support One Another

##### Actions

*1.1 Engage with public leaders and share about the Network with the public, key individuals and groups.*

a. *Engage key decision-makers*, (e.g., Governor, State Legislature, Maui County Mayor and Council, Board of Land and Natural Resources) to promote the Network and the principle and practices of community-led co-management for the benefit of Network members.

b. *Maintain awareness of bills* that are likely to affect Network efforts, and develop a strategy for engaging in the political process.

c. Identify and *engage with key audiences* about who we are and what we do and the benefits for Maui Nui's people and environment.

d. *Develop outreach products* about the Network for key audiences (e.g., logo, printed materials, t-shirt, banner, video, proposed legislation).

*1.2 Learn and share information and experiences to increase effective management at sites.*

a. *Assess learning and capacity-building needs of members*, and set Network learning objectives annually.

b. Provide *structured learning opportunities* at semi-annual meetings of the Network, and document those in meeting notes and meeting evaluations.

c. *Expand the base of support* for community-based management by inviting community members and practitioners to participate in specific learning and sharing opportunities at semi-annual meetings.

d. Conduct periodic *learning exchanges* as a mechanism to communicate lessons learned and stories between island groups and provide both inspiration and examples of solutions to those facing similar challenges.

e. Establish *common measures of success* and report on them annually.

f. Establish open *channels of communication* between the Network and its members and the public (e.g. Facebook page, website).

*1.3 Develop and Improve Management Tools.* Drafted 9/7/13; Revised 3/1/15

Maui Nui Makai Network Strategic Plan 2013-2017 2

- a. *Learn from the design and implementation of specific management approaches, methods, and tools at Member sites. Use the information gained to improve and share results within the Network. Document methods, solutions, lessons learned, and best practices.*
- b. *Reach out to partners with specialized resources and expertise to utilize specific management, training, and monitoring resources (e.g., biological monitoring, pono fishing code of conduct, educational programs and materials, evaluation tools and indicators, documenting k\_ūp\_u\_n\_a\_\_knowledge, rule-making, water quality monitoring, etc.).*
- c. *Develop a matrix of issues, and solutions to address them, to guide in-depth discussions.*
- d. *Develop specific, consistent guidance for Community Based Subsistence Fishing Area (CBSFA) designation for Members.*
- e. *Document the process of building the Network as a guide to help other networks on other islands.*

## **Strategy 2: Support New Members**

### *Actions*

#### *2.1 Increase membership incrementally.*

- a. *Write and publish a new community member starter-kit in 2015. This includes background and context, member- and network-tested tools on adaptive management and planning, experiences, lessons-learned, what not to do, and a checklist of readiness for community groups.*
- b. *Develop and implement a member checklist to track progress of members toward essential capacities and accomplishments (e.g. community plan, participatory activities, baseline biological data, monitoring key indicators, relationships with government agencies).*
- c. *Members may invite interested kupa 'aina community groups as set forth in the Governance document.*

## **Strategy 3: Build & Sustain Network Organization**

### *Actions*

#### *3.1 Build Organizational Capacity.*

- a. *Select a chairperson to lead the Network and rotate the chairmanship annually. (Completed Sept 2013)*
- b. *Meet at least twice per year to share about our work, learn from one-another, and learn new skills and information at rotating locations.*
- c. *Develop an organizational and governance structure, detailing how we work together, by Feb 2014. (Completed Feb 2014)*
- d. *Establish the Network as a 501(c)3 non-profit organization and maintain appropriate insurance and other requirements by Feb 2016.*
- e. *Develop Standard Operating Procedures (SOP) as needed.*
- f. *Adopt an 'ōlelol no'eau that best describes us, to convey a precise message about who we are, simply stated with a collective voice by Feb 2014. (Completed Feb 2014)*
- g. *Adopt a logo that is consistent with our vision and olelo no'eau by Sept 2014.*
- h. *Develop an Intellectual Property Rights agreement or statement by Sept 2015.*
- i. *Develop a data sharing agreement for the Network by Sept 2015.*
- j. *Develop a finance plan and funding strategy for the Network.*
- k. *Maintain communication between members (e.g., monthly conference calls, GoogleDocs for document sharing, calendar).*
- l. *Establish and maintain trademarks and domain names for Maui Nui Makai Network and Community Managed Makai Area.*





The Maui Nui Makai Network is the first community-based marine conservation network in Maui Nui. Our mission is to connect communities to care for and restore marine ecosystems on which Hawai'i's people depend.



**Hui Mālama O Mo`omomi**

**Ka Honua Momona**

**Maunalei Ahupua`a CMMA**

**Polanui Hiu**

**Wailuku CMMA**

**Nā Mamo O Mū`olea**

**Kīpahulu`Ohana**

**WHO WE ARE**

We are 7 community groups and 3 supporting organizations working across Maui, Moloka'i, and Lāna'i to care for the ocean in a way that honors Hawai'i's natural and cultural heritage.

**WHAT WE DO**

Our members manage marine resource in their own communities, and the Network strengthens these individual efforts into a focused, organized, and informed group of change-makers and leaders.

Together, we share knowledge and ideas, coordinate advocacy and education efforts, and are part of a statewide shift that recognizes communities as inherent leaders in improving Hawai'i's marine resource management through collaborative partnerships and solutions.

**MAJOR ACCOMPLISHMENTS**

Since 2013, our organization has set and accomplished many conservation goals through our community- and place-based approach:

**1000** *People engaged through outreach and education*

**7+ tools** *Developed to guide community-based resource management, including a published handbook, the Mālama I Ke Kai Community Action Guide*

**21 trainings** *Conducted to empower place-based management and leadership development*

