

Case are people admired for their epic accomplishments. This Museum features people from Hawaii who achieved greatness on the world stage.

The concept behind this new Museum near Aloha Stadium originated from members of the community in the summer of 2015. This remarkable Museum was included in the written report published by the City's Halawa Rail Station Transit Oriented Development Final Plan in July 2017. The State Legislature and Governor approved plans to re-develop Aloha Stadium in 2019. The Museum is being included in the New Aloha Stadium Entertainment District. The Museum began a Preliminary Planning Phase in fall 2019.

Almost twice as many people visit American museums, than attend all major league sporting events and theme parks combined.

67% of all U.S. leisure travelers visit a museum. These travelers spend 60% more on average than other leisure travelers. The typical museum devotes 75% of its education budget to K-12 students. Museums also receive millions of online visits each year. Source: American Alliance of Museums.



Inspiration Hawaii Museum

Located at Halawa Rail Stop near Aloha Stadium and the Arizona Memorial visitors center.

Inspiration Hawaii Museum
People from Hawaii who inspired the world.
Aloha Stadium/Halawa Rail stop



President Barack Obama



Bruno Mars



Nainoa Thompson & the Hōkūlēa World Voyage



President Sun Yat-Sen



Steve Case



World Champion Little League Waipio, Hawaii



Congresswoman
Patsy Mink



442 Infantry Regiment



Duke Kahanamoku
Olympic Gold Medal



Carissa Moore
World Champion

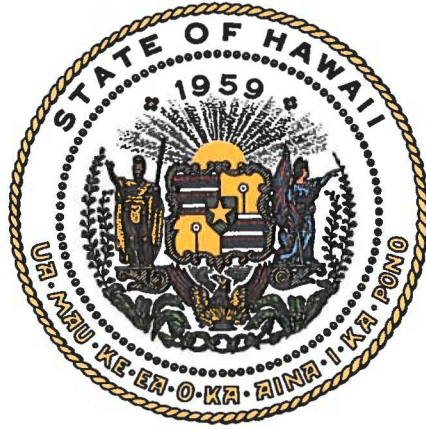


Ellison Onizuka



Gen. Samuel Armstrong

Researcher: Gloria Borland, text (808)781-4472



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

INSPIRATION HAWAII MUSEUM, INC.

was incorporated under the laws of Hawaii on 12/09/2019 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 16, 2020

Director of Commerce and Consumer Affairs

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.

- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.

- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Inspiration Hawaii Museum, Inc.

(Typed Name of Individual or Organization)

(Signature)
Gloria Borland

(Date)
Jan. 17, 2020
President

(Typed Name)

(Title)

Public Purpose

The use of funds is for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

The Museum's Digital Curation Center

Funds will be used to digitize important and rare content to use in an exhibit. Funds will be used to plan the exhibits for 50 people for display inside the Museum.

The digitizing of original source materials (photographs, letters, newspaper articles, personal effects) will be made available to the general public for public viewing inside the museum as well as on the museum's website.

Inspiration Hawaii Museum, Inc.

January 17, 2020



Gloria Borland, President

II. Background and Summary

1. *A brief description of the applicant's background;*

Inspiration Hawaii Museum, Inc. came from the grassroots. The concept and support came from residents who lived near Aloha Stadium in 2015. City planners asked the community at a Neighborhood Board meeting what would they like to see developed around the Halawa Rail Station near Aloha Stadium. Besides the usual restaurants, sports bars, retail stores, parents wanted their neighborhood to offer something more educational, like a museum. A multi-media museum can be both educational and entertaining.

Long-time residents who graduated from nearby Radford, Moanalua and Aiea high schools became the initial backers. Our community wanted a new museum honoring Hawaii's national leaders like President Obama, Senator Inouye, Congresswoman Patsy Mink. A family from Aiea has a grandfather father that fought with the 442 and they suggested including an exhibit about Hawaii's AJA's in WWII. A group living in Salt Lake asked us to include famous entertainers like Bruno Mars, Dwayne "Rock" Johnson, and Bette Midler who was born and raised in Halawa. Bette graduated from Radford. A resident who works for the state at Aloha Stadium asked our museum to include a Sports Hall of Fame to replace the gallery of faded old photos on the ground level of the Stadium. Others want to showcase technology invented in Hawaii and have a section on Sustainability.

Our community was excited about the museum concept. We enthusiastically submitted letters supporting the museum to the City's TOD staff in 2016. In October 2016, the City published a Preliminary Plan for Halawa Rail Station that included having a museum. In July 2017, the City published a Final Plan that mentioned the museum 6 times. Our museum group was advised to wait until the State made its decision on Aloha Stadium. Two years later in 2019, the state decided to re-develop Aloha Stadium. In Fall 2020, our group began the "Preliminary Phase" of building our museum and having it included in the bids by developers for Aloha Stadium's Entertainment District.

The Museum was incorporated as a non-profit on December 9, 2019 in the State of Hawaii. The non-profit is in the process of applying for 501 (c) 3 tax-exempt status and it should be awarded by the IRS before this GIA is awarded in July 2020. If the tax-exempt status is delayed for Inspiration Hawaii Museum, Inc. the non-profit has a back-up "fiscal sponsor."

Sept 2019 – Jan 2020, we are assembling key business leaders for their support and advice.

Museum Advisors:

Tim Johns, was President & CEO of the Bishop Museum, the premier science and cultural museum in the Pacific, with a \$14 million budget and 200 employees. Johns was COO at HMSA, COO at Damon

Estate, General Counsel for AMFAC, former Chair DLNR, former lecturer at University of Hawaii and a leader in conservation.

Lance Wilhelm, Chair of the Board - Kamehameha Schools, former Senior VP of Kiewit construction, CEO of Wilhelm Group consulting in the construction industry.

Bettina Mehnert, CEO of Architects Hawaii, Ltd. one of the state's largest architect firms, with 92 employees and \$26 million in revenues.

Chace Shigemasa, Chair - Neighborhood Board for Aliamanu, Salt Lake, Foster Village. Shigemasa works for Hawaiian Telcom and he is active in his children's PTA at Salt Lake Elementary School. He has his pulse on the community.

Gloria Borland, Founder of the Museum. She grew up in the neighborhood, attended Aliamanu Middle and Radford HS. Borland worked for Senator Inouye in Washington DC and helped Congresswoman Patsy Mink. She is an expert in historical research for documentary films. Borland produced a national TV series that aired on PBS. She founded a Chinese-Immersion public charter school in Washington DC. The popular school is currently in its eleventh year with 800 students and an annual budget of \$10 million. Washington DC is a city smaller in size than the island of Oahu, yet DC has over 70 museums.

More Museum Advisors will be added in January-February 2020.

City's Plan includes Museum. Museum mentioned 6 times.

Museum on pages: 33, 39, 48, 52, 67, 106

Entertainment District

Page 33 – “a museum honoring prominent citizens and residents of Hawaii, entertainment venues that may cater to visiting military personnel and other attractions or museums that may play off synergies between the Pearl Harbor Visitor Center and Aloha Stadium.”

Page 48 – “Establish Cultural Facilities in addition to entertainment usage such as sports hall of fame to showcase notable athletes from Hawaii in professional and amateur national sports. In addition, as suggested by one community member, a hall of fame or museum showcasing political, cultural, and scientific leaders and innovators from Hawaii would be ideal in the Corridors plan.”

Page 67 – Key Elements: Museum



HALAWA AREA

Transit-Oriented Development (TOD) Plan

July 2017

2. *The goals and objectives related to the request;*

This request is to take each person we want to include in our museum and to research, collect visual materials and to plan how to build an exhibit around this person.

See page 3 for people planned for the museum..

We need to take old photographs and newspaper articles, letters and other fragile paper items, and create a permanent digital file for that person. We have an initial 50 people. We have budgeted \$3,000 each person, for a total \$150,000.

In the preliminary phase, the exhibit design takes form and evolves from concept to reality. The important ambiance is designed. For Patsy Mink, what visual images are the most powerful to include?

The digital images have a dual role. We will place some of our collection onto a robust museum website. This website will be launched in the 4th quarter of this grant. The museum website's goal is to provide important information to the public while waiting for the construction of the museum building.

3. *The public purpose and need to be served;*

The citizens of Hawaii are proud of the people who come from our islands and do well on a national stage. We're a small state that produces very talented people. The public wants these biographies preserved and shared with future generations. Our museum is educational and inspirational. People are inspired by other people.

4. Describe the target population to be served; and

All residents of Hawaii will be encouraged to visit their museum. The first year the museum is open all Kama'aina will have free admission. Hawaii children will always be given free admission.

Demographics:

All Hawaii residents and school groups.

The Arizona Memorial is within walking distance and we will market to tourists and bus tours. Many military visit Pearl Harbor and we will encourage them to visit the museum.

5. Describe the geographic coverage.

A museum is an attraction that people on Oahu will want to visit. The museum's website will allow neighbor island residents to participate on virtual tours.

III Service Summary and Outcomes

The Museum needs to begin building its collection. As a multi-media museum the collection will be mostly enlarged digital images.

We will utilize the cooperation of the University of Hawaii's Academy of Creative Media department on every island.



For General Eric Shinsheki, we will work with Kauai Digital Art, give the director \$3,000 to digitize content from Kauai High School graduate Eric Shinsheki.

For Astronaut Ellison Onizuka, we will work with Maui Creative Media, give the director \$3,000 to cover expenses for students to research and digitize and design an exhibit for Onizuka.

For Patsy Mink, we will work with Maui Creative Media, give the class \$3,000 to create an exhibit for Patsy Mink, researching archives on Maui.

For President Sun Yat-Sen we will work with Iolani. For Steve Case and Gen Armstrong we will work with Punahou.

For Bruno Mars we will give Roosevelt High School a \$3,000 budget to design an exhibit.

For Bette Midler we will give Radford's art department \$3,000 to design an exhibit.

Goal is to have as many students involved in creating exhibit elements.

There will be a master check list with guidelines given to each Creative Media department or high school art department for a uniform look.

1. Describe the scope of work, tasks and responsibilities;

At the beginning of a semester we will assign the people we need digitized content from to build an exhibit. We will check progress with the class every two weeks, until the end of the semester. We will let the teacher decide how to spend the \$3,000 on supplies and other expenses. Task begins with extensive research. Contacting the person, of his family members. Checking year books, researching newspapers articles. Researching film and video archives for old TV news footage.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

After two semesters, one academic year, all the work for 50 exhibits will be completed.

3. Describe the quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

Museum will check progress with the class every two weeks, until the end of the semester. Quality evaluations will be given to the high school teacher/or college instructor.

4. List the measure (s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Measurement will be a hard drive containing digital content for the museum's DIGITAL CURATION CENTER. Measurement will be a web page of the "selected person" online at the Museum's website. The web page will be built remotely following a master guideline so all pages have a uniform look.

Effectiveness is when the museum building opens, and hundreds of talented young people can take pride in having created the museum's exhibits online and inside the building.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2020 to June 30, 2021

App

Inspiration Hawaii Museum

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	0			
2. Payroll Taxes & Assessments				
3. Fringe Benefits				
TOTAL PERSONNEL COST	0			
B. OTHER CURRENT EXPENSES	0			
1. Airfare, Inter-Island				
2. Insurance				
3. Lease/Rental of Equipment				
4. Lease/Rental of Space				
5. Staff Training				
6. Supplies				
7. Telecommunication				
8. Utilities				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18 \$3,000 each for 50 profiles	150,000			
19 digitized content for exhibits				
20				
TOTAL OTHER CURRENT EXPENSES	0			
C. EQUIPMENT PURCHASES	0			
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	150,000			
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	150,000	Gloria C. Borland 808-781-4472		
(b) Total Federal Funds Requested		Name (Please type or print)		
(c) Total County Funds Requested		Phone		
(d) Total Private/Other Funds Requested		4/17/20		
		Signature of Authorized Official		
		Date		
TOTAL BUDGET	150,000	Gloria C. Borland, President		
		Name and Title (Please type or print)		

IV. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request. **The Museum will not hire any personnel with GIA funds. All funds will go directly to the Creative Media departments for students to produce the digital content the museum needs.**
2.
 - a. Budget request by source of funds ([Link](#))
 - b. Personnel salaries and wages ([Link](#))
 - c. Equipment and motor vehicles ([Link](#)) **N/A**
 - d. Capital project details ([Link](#)) **N/A**
 - e. Government contracts, grants, and grants in aid ([Link](#)) **N/A**
3. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2021.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
37,500	37,500	37,500	37,500	150,000

4. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2021.

The museum is planning a fundraising campaign with private foundations. Details are not yet available.

5. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable. **Not Applicable.**
5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2021 for program funding. **N/A**
6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2019. **N/A**

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

The faculty member directing the University of Hawaii's Academy of Creative Media will have the experience to digitize rare old photographs. The faculty member will supervise the students working on the museum project.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities. **N/A for applicant. Each campus has their own facility.**

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

The staffing and supervision will be from the faculty on each campus.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

This project is creative.

Not applicable for this assignment.

3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name. **No Salaries will be paid during this digital project.**

A \$3,000 stipend to cover expenses will be given to the class for every “exhibit person” they research and digitize.

VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

No litigation.

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

No license required for this project.

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see [Article X, Section 1, of the State Constitution](#) for the relevance of this question.

We will not give a stipend to a private school. Only public school or public university.

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2020-21 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2020-21, but
- (b) Not received by the applicant thereafter.

Applicant _____

The museum's on-line exhibits shall sustain itself with minimal expense. The museum building will not be completed by the end of fiscal year 2021. A future sustainability plan can be submitted at the end of this GIA fiscal year in 2021.

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2020 to June 30, 2021

Inspiration Hawaii Museum, Inc.

NOT APPLICABLE No salaires

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
TOTAL:				
JUSTIFICATION/COMMENTS:				

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Inspiration Hawaii Museum
 Applicant: _____

Period: July 1, 2020 to June 30, 2021

NOT APPLICABLE

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:			\$ -	

JUSTIFICATION/COMMENTS:

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:			\$ -	

JUSTIFICATION/COMMENTS:

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2020 to June 30, 2021 **NOT APPLICABLE**

Inspiration Hawaii Museum
 Applicant: _____

NOT APPLICABLE

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2018-2019	FY: 2019-2020	FY: 2020-2021	FY: 2020-2021	FY: 2021-2022	FY: 2022-2023
PLANS						
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
TOTAL:						
JUSTIFICATION/COMMENTS:						

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Inspiration Hawaii Museum **NOT APPLICABLE**

Applicant: _____

Contracts Total: -

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S. / State / Haw / Hon / Kau / Mau)	CONTRACT VALUE
1					
2					
3					
4					
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