

**THE THIRTIETH LEGISLATURE  
APPLICATION FOR GRANTS  
CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

Operating                       Capital

Legal Name of Requesting Organization or Individual: Db:

Hawai'i Labor Heritage Council (HLHC)

Amount of State Funds Requested: \$ \$180,000

Brief Description of Request (Please attach word document to back of page if extra space is needed):

HLHC is seeking \$180,000 to fund the production of a documentary film on the life of Ah Quon McElrath. The inspiring life-story of Ah Quon recounts the major role she played in ending oppressive labor practices, her constant advocacy for the underprivileged, and her political support for a progressive social agenda. Through an examination of her life, the film will document some of Hawai'i's most significant history and clearly demonstrate how one person's compassion and determination helped to lift thousands of families out of poverty

Amount of Other Funds Available:

State: \$ \_\_\_\_\_

Federal: \$ \_\_\_\_\_

County: \$ \_\_\_\_\_

Private/Other: \$ 30,000

Total amount of State Grants Received in the Past 5 Fiscal Years:

\$ N/A

Unrestricted Assets:

\$ None

New Service (Presently Does Not Exist):  Existing Service (Presently in Operation):

Type of Business Entity:

- 501(C)(3) Non Profit Corporation
- Other Non Profit
- Other

Mailing Address:

P.O. Box 235493

City: Honolulu                      State: HI                      Zip: 96823-3508

**Contact Person for Matters Involving this Application**

Name:  
Christopher Conybeare

Title:  
Executive Producer

Email:  
conybeare@msn.com

Phone:  
(808)225-6288

Federal Tax ID#:

██████████

State Tax ID#

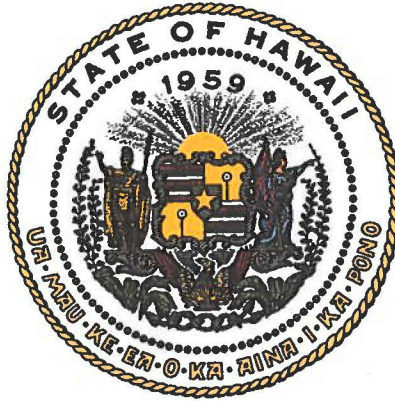
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Leonard Hoshijo  
Authorized Signature

Leonard Hoshijo, President  
Name and Title

1/10/20  
Date Signed

**received**  
01/15/2020



## Department of Commerce and Consumer Affairs

### CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

**HAWAII LABOR HERITAGE COUNCIL**

was incorporated under the laws of Hawaii on 09/02/1993 ;  
that it is an existing nonprofit corporation; and that,  
as far as the records of this Department reveal, has complied  
with all of the provisions of the Hawaii Nonprofit Corporations  
Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set  
my hand and affixed the seal of the  
Department of Commerce and Consumer  
Affairs, at Honolulu, Hawaii.

Dated: January 01, 2020

Director of Commerce and Consumer Affairs

**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS PURSUANT TO  
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Hawai'i Labor Heritage Council

\_\_\_\_\_  
(Typed Name of Individual or Organization)

\_\_\_\_\_  
(Signature)

Leonard Hoshijo, President

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Title)



## Application for Grants

***If any item is not applicable to the request, the applicant should enter "not applicable".***

### **1. Certification – Please attach immediately after cover page**

#### **1. Certificate of Good Standing (If the Applicant is an Organization)**

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2019.

#### **2. Declaration Statement**

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes. ([Link](#))

#### **3. Public Purpose**

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes. ([Link](#))

Ah Quon "AQ" McElrath (1915 -2008) was the daughter of an immigrant Chinese mother. She was born in poverty and became one of our state's most influential leaders, helping to shape a labor movement based on racial equality that would transform Hawai'i from a semi-feudal oligarchy to a modern labor democracy. Upon retirement in 1980 from her position as social worker for ILWU Local 142, she spent the next 28 years working tirelessly for social and economic justice! She championed healthcare, education, press freedom, civil and human rights for all, and was named a Regent of the University of Hawai'i. Her life serves as a role model, especially for girls and all who face barriers to obtaining social and economic justice. This documentary will not only tell the life story of this remarkable woman, but will bring to the screen rare and fascinating interviews and stories of those who came to Hawai'i as immigrants to work on plantations, docks, hotels, and factories.

Her story has been touched on in largely academic journals, but is rapidly being forgotten by the general public. A documentary of AQ's life is needed and is underway through a collaboration between the Hawai'i Labor Heritage Council (HLHC) and the Center for Labor Education and Research (CLEAR), University of Hawai'i-West Oahu. The public benefits from a high-level documentary, suitable for local, national, and international audiences. The documentary will be accompanied by a robust website and curriculum-support videos, to be developed by CLEAR, for grades K-12, the university, and the general public. These products will enable future generations to access a part of the state's history missing from what is currently taught.



## **II. Background and Summary**

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

HLHC was formed in 1993 to develop education, culture, and arts programs that build understanding of labor in Hawai'i. HLHC has a solid track record in projects big and small in this regard. HLHC has helped organize Labor Day events, was instrumental in raising support for Tom Coffman's book, *I Beg to Dissent*, about Hawai'i Lawyer and Supreme Court Justice the Honorable Edward Nakamura, and administered the \$2,000,000 project that restored and refurbished the historic labor mural that was created for the ILWU by famed Mexican Muralist, Pablo O'Higgins. HLHC collaborates with the Hawai'i Council on Humanities' annual History Day, providing rewards for outstanding student achievement.

For the AQ Documentary, HLHC is collaborating with the Center for Labor Education and Research (CLEAR) at the University of Hawai'i – West Oahu. CLEAR was established in 1976 by State Law, [HRS §304A-1601 et seq. \(Act 202\)](#) and designated to provide labor education, research, and labor-related programs to workers, their organizations, and the general public through classroom instruction, seminars, workshops, publications, the internet and other public media. By statute, the CLEAR is guided and advised a [Labor Education and Advisory Council](#), appointed by the President of the University.

CLEAR is providing, at no charge, two of their staff, Executive Producer, Chris Conybeare and Director/Editor, Joy Chong Stannard, who will be in charge of this production. This amounts to approximately \$110,000 of donated services. Involvement of Conybeare and Chong-Stannard insure the highest level of professional expertise in documentary production (see Item V Experience and Capability, below).

CLEAR will also provide at no charge access to its video collection of more than 2,500 video tapes that document our state's plantation and labor history. These tapes from the 1980s, 1990s, and 2000s have recently been digitized by a private donation of \$150,000 secured by CLEAR. These tapes include more than 25 hours of interviews with AQ that took place over a 30-year span. These tapes also include stories of dock workers, plantation families, picture brides and historical figures, all part of AQ's life and times. These links and archival video images will be provided at no charge to HLHC by CLEAR.

2. The goals and objectives related to the request;

The goal of this project is to communicate and preserve the life story of Ah Quon "AQ" McElrath, an important figures in Hawai'i history, and preserve and illuminate the pivotal island history in which she played a vital role. To achieve this goal, the project has three objectives:

- a. To create an hour-long documentary that not only tells the inspiring story of AQ McElrath's life but also recounts the major role she played in ending oppressive labor practices. Through an examination of her life, the project will document some of our state's most important history and demonstrate how one woman's compassion and determination helped to lift thousands of families out of poverty.
- b. To coordinate with CLEAR to create a website that will allow free access to the documentary, to the complete interviews done for the documentary and other labor-related projects, and to other educational materials about the history of Hawai'i. HLHC has provided \$18,000 to design and launch the Ah Quon McElrath Labor History Website: [www.laborhistoryhawaii.org](http://www.laborhistoryhawaii.org) . The site will add content and provide links to documentary interviews as production proceeds.
- c. To coordinate with CLEAR in the creation of curriculum materials for classroom use to ensure that this important history is not lost in the chasm of time.

3. The public purpose and need to be served;

The public purpose of the project is to preserve and communicate some of the most important events in our island history through the telling of the story of a remarkable woman whose personal history was inextricably tied to critical, history-turning public events. The history of the rise of labor unions in Hawai'i and the great personal and heroic sacrifices of a generation of working people are in danger of being forgotten. This project will protect this history by bringing it to life and making it available for generations to come.

The great need to be served is the widening gap in public memory of this history. Younger generations need to be taught and older generations reminded that the struggles of the working class have benefitted all Americans—that decent hours, decent pay, and safe working conditions came about through passion for "what's right" and through perseverance; they should never be taken for granted. In this time of growing economic inequality, all people need to remember that protecting the rights of working people serves the common good.

4. Describe the target population to be served;

The target populations to be served include a) the general public; b) students and teachers in grades K-12, and c) students and faculty at institutions of higher learning.

5. Describe the geographic coverage.

The geographic coverage is global, but the project primary serves the people of Hawaii. AQ is an important figure in Hawai'i history. Her story also will resonate with national and international audiences, while showcasing Hawai'i as a forward-thinking state.

### **III. Service Summary and Outcomes**

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

The documentary will build on some 30 years of video documentation of our state's plantation culture and labor history captured by CLEAR. The responsibility for management will fall to Executive Producer, Chris Conybeare and Director/Editor Joy Chong-Stannard. A production script will be researched and prepared by award-winning Hawai'i author and playwright, Victoria Nalani Kneubuhl. This will be followed by location production of contemporary interviews and incorporation of archival interviews, video, and photographs into the script. In addition, original graphic design will be undertaken and incorporated in all elements. An original music score is contemplated, and professional (SAG-AFTRA) off-camera narration will be engaged. Production activity will be followed by post-production editing, including audio enhancement.

Chris Conybeare will have overall responsibility for the project including, historic integrity, maintaining fiscal goals, securing distribution, and coordinating between HLHC and CLEAR. Screenplay writer Victoria Nalani Kneubuhl has responsibility to prepare the script. Director Chong-Stannard will supervise and control all photography, editing, and work of vendors such as the writer, composer and production/post production vendors. She will deliver the final program.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

The AQ Documentary will be completed within one year of receipt of full funding.



3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results;

Executive Producer Conybeare and Director Editor Joy Chong-Stannard each have more than 35 years of experience in television journalism and video production. Victoria Nalani Kneubuhl has 35 years of experience in screenplay writing in Hawai'i. Together, they will apply rigorous standards learned from this experience to oversee all aspects of production. Regular production meetings and consultations with HCLC and CLEAR will also help insure accuracy of content.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

By the end of the project, an hour-long documentary on AQ's life, times, and accomplishments will be produced. CLEAR will be responsible for the production of the website and curriculum package.

#### **IV. Financial**

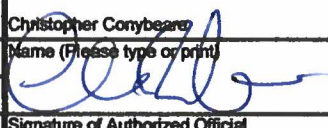
##### **Budget**

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
  - a. Budget request by source of funds ([Link](#))-SEE NEXT PAGE
  - b. Personnel salaries and wages ([Link](#))-N/A
  - c. Equipment and motor vehicles ([Link](#))-N/A
  - d. Capital project details ([Link](#))-N/A
  - e. Government contracts, grants, and grants in aid ([Link](#))-N/A

## BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2020 to June 30, 2021

Applicant: Hawai'i Labor Heritage Council

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
<b>A. PERSONNEL COST</b>				
1. Salaries				
2. Payroll Taxes & Assessments				
3. Fringe Benefits				
<b>TOTAL PERSONNEL COST</b>				
<b>B. OTHER CURRENT EXPENSES</b>				
1. Video Production Services (Contract)	34,000	0	0	0
2. Writer/Researcher (Contract)	15,000	0	0	10,000
3. Lease/Rental of Equipment	13,000	0	0	0
4. Lease/Rental of Space	12,000	0	0	0
5. Online Video Editor (Contract)	6,000	0	0	0
6. Supplies (video editing)	12,000	0	0	0
7. Graphic Design (Contract)	5,000	0	0	0
8. Music Score & Recording (Contract)	25,000	0	0	0
9. Audio Post & Design (Contract)	10,000	0	0	0
10. Closed Captioning Services	800	0	0	0
11. Transcriber Services	5,000	0	0	0
12. Makeup/Stylist Services	3,000	0	0	0
13. Archival Film rights, fees, digitization	8,000	0	0	0
14. Travel-Interisland Video Production	10,500	0	0	0
15. Travel-California Video Production	5,700	0	0	0
16. Promotions	15,000	0	0	10,000
17. Video Editor website segments (contract)	0	0	0	10,000
18.				
19.				
20.				
<b>TOTAL OTHER CURRENT EXPENSES</b>	<b>180,000</b>	<b>0</b>	<b>0</b>	<b>30,000</b>
<b>C. EQUIPMENT PURCHASES</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>D. MOTOR VEHICLE PURCHASES</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>E. CAPITAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>TOTAL (A+B+C+D+E)</b>	<b>180,000</b>	<b>0</b>	<b>0</b>	<b>30,000</b>
<b>SOURCES OF FUNDING</b>		Budget Prepared By:		
(a) Total State Funds Requested	180,000	Christopher Conybears      808-225-6288		
(b) Total Federal Funds Requested	0	Name (Please type or print)      Phone		
(c) Total County Funds Requested	0	 1/30/20		
(d) Total Private/Other Funds Requested	30,000	Signature of Authorized Official      Date		
<b>TOTAL BUDGET</b>	<b>210,000</b>	Christopher Conybears, Executive Producer		
		Name and Title (Please type or print)		

- The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2021.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$58,100	\$59,100	\$36,000	\$26,800	\$180,00

- The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2021.

\$30,000 toward this project is coming from funding secured by CLEAR.

- The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

N/A

- The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2021 for program funding.

N/A

- The applicant shall provide the balance of its unrestricted current assets as of December 31, 2019.

N/A

## **V. Experience and Capability**

### **1. Necessary Skills and Experience**

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Conybeare and Chong-Stannard have worked together for more than 35 years, documenting the state's plantation and Labor history, first for the weekly PBS series, *Rice & Roses*, and later for a series of specials that include: a) *1946: The Great Hawai'i Sugar Strike*; b) *1949: The Great Hawai'i Dock Strike*; c) *Jack Hall:*



*His Life and Times*; and d) *Canefield Songs: Holehole Bushi*. Narrated by ukulele virtuoso, Jake Shimabukuro, *Canefield Songs* was viewed by more than 300,000 people nationwide on PBS Stations and has been repeated 4 times on PBS Hawai'i. It has also garnered 37,000 views on the PBS Hawai'i website. It has also been featured at the Smithsonian Institution and the Japanese American National Museum, and has been featured at conferences in Chiang Mai, Thailand, Seoul, Korea, and Shanghai, China.

Both Conybeare and Chong-Stannard have produced programming for national and international audiences. Conybeare produced 2000 election coverage for PBS national programming, and Chong-Stannard's *Biography Hawai'i* episode, *Ka Hana Kapa*, was distributed throughout the US via PBS stations. Conybeare, as Executive Producer and Managing Editor, and Chong-Stannard, as Director Editor, also worked together on the groundbreaking international series, *Asia Now*, produced with NHK Japan from 1992-1996. *Asia Now* was seen throughout Asia and in 66 US Cities, and was one of the first regularly scheduled TV news programs to incorporate the Internet and Web applications.

Victoria Nalani Kneubuhl is a writer and educator. She has been the researcher, writer, and co-Producer for the popular series *Biography Hawai'i* on PBS. She has also written numerous other Hawai'i history documentaries, including *Jack Hall: His Life and Times*. Her many plays and three mystery novels have been published by UH Press. Ms. Kneubuhl is the recipient of the Elliot Cades Award for Literature, our state's highest literary honor.

## **2. Facilities**

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

CLEAR has digital video tapes needed for the AQ documentary stored in the 'Ulu 'ulu Moving Image Archive at UH West Oahu. We will engage services at various production and post production facilities as needed. Office space will be donated by CLEAR.

## **VI. Personnel: Project Organization and Staffing**

### **1. Proposed Staffing, Staff Qualifications, Supervision and Training**

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Conybeare and Chong-Stannard are affiliated with CLEAR at UH West Oahu, and no funds are requested for their salaries. HLHC will hire Victoria Nalani Kneubuhl as researcher and script writer. Other staffing will be via contractual production services with professional vendors and facilities that the applicant knows has appropriate credentials for an endeavor of this sort. Executive Producer Conybeare has 35 years of video-making and supervisory experience and will have ultimate decision making authority.

**2. Organization Chart**

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

As per custom and in this type of creative endeavor, talented professionals (specially the screenplay writer and production and post-production facilities) will be engaged as independent contractors, under the direction of the Executive Producer and Director/Editor.

**3. Compensation**

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

HLHC has no paid officers, directors, or employees. All serve as volunteers.

**VII. Other**

**1. Litigation**

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

N/A

**2. Licensure or Accreditation**

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

N/A

### **3. Private Educational Institutions**

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1. of the State Constitution for the relevance of this question.

The grant will be used to benefit the general public had the non-sectarian Hawai'i Public Education system.

### **4. Future Sustainability Plan**

The applicant shall provide a plan for sustaining after fiscal year 2020-21 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2020-21, but
- (b) Not received by the applicant thereafter.

Proceeds of this grant request will be utilized for a finite period. Specifically, the project will be completed within one year of receipt of full funding. Shortfalls in funding will necessitate other funding initiatives, and may delay completion of the project.