THE THIRTIETH LEGISLATURE APPLICATION FOR GRANTS

CHAPTER 42F, HAWAII REVISED STATUTES

Type of Gra	nt Request:
Legal Name of Requesting Organization or Individual:	Dba: HAWAII BOOK & MUSIC FESTIVAL (HBMF)
Amount of State Funds Reque	sted: \$69,800
Brief Description of Request (Please attach word document of After 14 successful years in early May in downtown Honolule in October, 2020. It is developing a new mission. In addition establish several new programs on challenges and opportunite leaders of Hawaii. These new programs include: Sustainabil Innovation, and Food Security.	u, the Hawaii Book & Music Festival is moving to UH Manoa to its regular servicing of Hawai'is authors, HBMF will ities for the student populationthe future workers and
Amount of Other Funds Available: State: \$\frac{20,000}{10,000}\$ Federal: \$\frac{10,000}{10,000}\$	Total amount of State Grants Received in the Past 5 Fiscal Years: \$HTA, SFCA, OHA, DEPT OF AG
County: \$	Unrestricted Assets: \$12,172
New Service (Presently Does Not Exist):	Existing Service (Presently in Operation):
Type of Business Entity: 501(C)(3) Non Profit Corporation Other Non Profit Other	Mailing Address: 47-231 KAMAKOI RD, KANEOHE HI 96744 City: State: Zip:
Contact Person for Matters Involving this Application	on
Name: ROGER JELLINEK	Title: EXECUTIVE DIRECTOR
Email: rgr.jellinek@gmail.com	Phone: (808) 239 8451
Federal Tax ID#:	State Tax ID#
Roger Jelline	
Authorized Signature Nam	ne and Title Date Signed

11:49 am

Applicant	_
-----------	---

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

(If the Applicant is an Organization

- X 2) Declaration Statement
- X 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- X 5) Service Summary and Outcomes
- 内 6) Budget
 - a) Budget request by source of funds (Link)
 - b) Personnel salaries and wages (Link)
 - c) Equipment and motor vehicles (Link)
 - d) Capital project details (Link)
 - e) Government contracts, grants, and grants in aid (Link)
- V 7) Experience and Capability
- X 8) Personnel: Project Organization and Staffing

lelliank.

IE DIRECTOR JAN 15, 2028

AWAII BOOK& MUSIC FESTIVAL
AWAII BOOK& MUSIC FESTIVAL

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

i. Certification – Please attach immediately after cover page

1. Certificate of Good Standing (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2019.

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes. (Link)

The Hawaii Book & Music Festival is in full compliance with every item of 42F-103, Hawaii Revised Statutes.

3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes. (Link)

- 1) The name of the requesting organization or individual;
 - (2) The public purpose for the grant;
 - (3) The services to be supported by the grant;
 - (4) The target group; and
- (5) The cost of the grant and the budget. [L 1997, c 190, pt of §3; am L 2014, c 96, §6]



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

HAWAII BOOK & MUSIC FESTIVAL

was incorporated under the laws of Hawaii on 05/04/2004; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 08, 2020

Catanit. Owal Color

Director of Commerce and Consumer Affairs

DECLARATION STATEMENT OF APPLICANTS FOR GRANTS PURSUANT TO CHAPTER 42F, HAWAI'I REVISED STATUTES

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Application for Grants

HAWAII BOOK & MUSIC FESTIVAL		
(Pyped Name of Individual or Organization)	JANUARY 15, 2020	
(Signature) ROGER JELLINEK	(Date) EXECUTIVE DIRECTOR	
(Typed Name)	(Title)	

STATE GIA FY21 PUBLIC PURPOSE

In compliance with section 42-F-102 (1) (HI Rev Stat § 42F-13 (2013)

(1) The name of the requesting organization or individual:

HAWAII BOOK & MUSIC FESTIVAL (HBMF)

(2) The public purpose for the grant:

To help support new programs in its 2020 move to the University of Hawaii at Manoa, with new programs focused on Hawaii's challenges and opportunities, with special attention to the student community—the future workers and leaders of Hawaii.

(3) The services to be supported by the grant:

To help support new programs in Sustainability, Resilience, Wellness, Local Food Security, Tech Innovation, and a Media Workshop, with presentations by panels of local and Mainland experts from the Community, Government, and the University.

(4) The target group:

The same 15-20,000 community attendees HBMF has serviced for the past 14 years, and by changing the date from May to October, the added university community—the students who represent the future of Hawaii.

(5) The cost of the grant and the budget. [L 1997, c 190, pt of §3; am L 2014, c 96, §6]

The Grant requested is for \$69,800

The Budget is detailed in pages 6-10.

Applicant HAMAII DO	OK& MUSIC FESTIVAL	
AUDIICANI DAYYAN DU	UNA MUSIC FESTIVAL	<u> </u>

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

A brief description of the applicant's background;

The Hawaii Book & Music Festival (HBMF) is a nonprofit, free-admission, two-day event. With 8-12 program venues and some 700 participants, it is the most content-rich event in the state, featuring Hawaii authors, books about Hawaii, and programs of panels about issues of community concern, such as Wellness, the Environment, Food Security, and local Media. It presents the most in-depth program on Hawaiian culture for a general audience in the state.

After 14 successful years on the downtown Civic Grounds, with attendance averaging 15-20,000, HBMF in 2020 is moving to UH Manoa, and from early May to October.

The goals and objectives related to the request;

In early May HBMF did not attract the student population, because students at that time are preoccupied with finals, graduation etc.

The UH Manoa Administration is enthusiastically partnering with HBMF, and will provide venue and other facilities, and will promote HBMF to the entire UH System of almost 50,000 students, the faculty, and UH Alumni.

HBMF will be responsible for its own funding—hence this request.

The public purpose and need to be served;

When HBMF was founded in 2006, Hawaii boasted the most vigorous regional publishing industry in the nation. With the Great Recession and the digital revolution ion bookselling and publishing, the local industry withered. HBMF responded by adding programs of panels of issues of community concern. In effect, HBMF was slowly morphing into an Ideas Festival—a phenomenon now evident across the country.

The move to UH Manoa enables HBMF to utilize UH academic resources, and to connect with the student population directly—the workers and leaders of the future.

Applicant HAWAII BOOK& MUSIC FESTIVAL

Hawaii faces a number of urgent major challenges that together are driving away our best and brightest:

Over-dependence on tourism, with its low-paying jobs
Lack of affordable housing
Extreme inequality of income
Student debt
The impacts of Climate Change—on infrastucture, health, and more

HBMF 2020 will specifically address these issues, with new programs on Sustainability and Resilience, Tech Innovation, Food Security. HBMF is emphatically not an academic conference; it is dedicated to featuring panels of experts who can articulate the latest information on these issues for a general audience—the traditional HBMF community audience, plus the students whose future will be most affected by these issues.

A two-day event will not solve these problems, but it can create a critical mass of support for solutions, sharply eroding fatalism, and focusing the public conversation. For example, on the looming catastrophe of accelerating climate change, UH Manoa has the greatest concentration of climate science and technology of any university in the nation. There is an opportunity for Hawaii to be a model for the world.

This is not academic: UH Manoa has just established a major B.A. in Sustainability and Resiliency, drawing on some 90 Sustainability courses from 30 UH Departments. That means new jobs.

4. Describe the target population to be served; and

HBMF will serve its traditional community audience (15-20,000 average), and will add a substantial new student audience—the future workers and leaders of Hawaii

Describe the geographic coverage.

HBMNF currently draws attendees from 35 zip codes on Oahu—essentially the whole island.

Applicant HAWAII BOOK& MUSIC FESTIVAL	
---------------------------------------	--

One major reason for moving to UH Manoa and partnering with the University is that this will enable HBMF to grow geographically, applying the same model year-round to all UH campuses on Oahu, and eventually on the Neighbor Islands.

Parallel events can be funded by local sponsors. For example, an HBMF event at Windward Community College could be sponsored by the Cooke Foundation or the Alexander & Baldwin Foundation, who favor Windward events. Similarly, on the West Side, the James Campbell Foundation and Disney Aulani would be attracted to sponsor events at UH West and Leeward Community College.

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

Describe the scope of work, tasks and responsibilities;

HBMF 2020 will be the 15th event, so we have long experience with executing this event.

Scope of Work:

Researching specific and most relevant topics, and the most articulate experts Executing the physical event itself

Responsibilities:

Executive Director (ED) Roger Jellinek has been ED since 2006. He researches and programs the event, with the advice of numerous relevant parties, He appoints emcees to each program. ED administers the program, authorizes contracts and payables. ED reports the HBMF Board.

Event Coordinator (EC) Amy Hammond has been EC since 2008. She works with Vice Chancellor for Student Services Lori Ideta and her staff, who have much experience with events at UH Manoa. EC reports to the ED.

Bookkeeper Deborah Michaels manages HBMF accounts and prepares tax returns. She has been with HBMF since 2010, and has much experience with nonprofit accounting and development. She reports top the ED.

Applicant HAWAII BOOK& MUSIC FESTIVAL	

Volunteer Coordinator Rachel Heller recruits and manages the b100+ Volunteers. She reports the ED.

Provide a projected annual timeline for accomplishing the results or outcomes of the service;

MONTHLY

- -Board meets 6-8 times/yr; Board Cttees
- as needed
- -Financials (P&L & BS)
- -GIA Monthly Reports
- -Budget updated

OCT 2019-JUNE 2020

- -Program research, consultations
- -Presenters invited

OCT 2019-JULY 2020

- -Cash and In-Kind Sponsorships solicited
- -Grant applications

NOV 2019-JULY 2020

- -Booth sales for HBMF 2021
- -Food vendors contracted

===

JAN 2020

- -ED and EC contracts renewed
- -April Fundraiser plan by Board
- -Fundraiser Coordinator contracted
- -2020 Admin systems set

FEB 2020

- -Draft Program outlined
- -Draft Site Plan established
- -Marketing & PR plan
- -PR releases planned
- -Website Mgr contracted
- -Website copy revised
- -April Fundraiser program finalized

- -Save-the-Date PR
- -Fundraiser prep; invites out

MARCH 2020

- -PSA scripts completed
- -E-lists prepared; E-blasts scheduled
- -Social Media Mgr contracted
- -PR & SM images selected
- --
- -Volunteer recruiting planned
- -Video and Radio PSA produced
- -Final Fundraiser prep

APRIL 2020

- -Fundraiser
- -Fundraiser follow-up
- -2020 IRS 990 filed.

MAY-JULY 2020

- -Event budget set
- -Basic Program set

Main Stage program of music, hula, Concert finalized

- -Presenters confirmed, invited
- -VIP speakers negotiated
- -Presenter Bios, program schedules prepped for website
- -Website SCHED program installed
- -Volunteers recruiting thru August
- -Donation e-appeal
- -Final Event Map set

JULY 2020

- -Program Highlights to media
- -Equipment Vendor quotes finalized
- -6-week Social Media campaign detailed
- -Presenter travel & hotel set

AUG 2020

- -Printed Program written
- -Program schedule finalized on website
- -Photo & video commissioned & planned

SEPT 2020

-Printed Program designed & produced

Applicant HAWAII BOOK& MUSIC FESTIVAL

- -Volunteer instruction packet produced
- -Presenter instructions packet sent
- -Booth sales, with permits & insurance, completed
- -Book & Music Ohana (BAMO) set up
- -HBMF-UH Manoa Admin review
- -UH System & Alumni Promotion
- -6-week Social Media campaign

OCT 1-22, 2020

- -Onsite signage designed & produced
- -Printed collateral produced & distributed
- -Final media pitches; guest spots on TV & Radio
- -Print, TV, radio interviews scheduled
- -Info Booth inventory review
- -VIP parking & Lei lists
- -Volunteers briefed

OCT 26-29, 2020

- -UH Manoa set-up
- -Volunteers briefed

HBMF2020-- OCT 30-NOV, 2020

- Photography and videography directed by ED
- -Attendee survey by interns
- -Friday evening concert
- -Event take-down

NOV, 2020

- -Attendee Survey tabulated
- -Website, Social Media analytics
- -Feedback invited from Presenters, Exhibitors, and Vendors
- Media coverage stats compiled
- -ED & EC Final Reports
- -Feedback from Schools & Libraries; Final Report
- -Event P&L
- -Board Post Mortem
- -Post-mortems: HBMF Board & UH Manoa
- -Mahalos to Sponsors, Partners, Volunteers, Presenters
- -Final Reports to Grantors & Sponsors
- -Final Payables
- 3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

Applicant HAWAII BOOK& MUSIC FESTIVAL	

- ➤ The quality, depth, relevance, and range of the HBMF 2020 program
- ➤ Timely and effective execution of the HBMF and UH Manoa 2020 marketing plan, including social media, print, TV, Radio and Internet advertising
- > The smooth operation of this complex event
- ➤ Onsite survey responses of attendees, Presenters, Exhibiotrs, and Vendors

HBMF and the UH Manoa Administration will conduct a post mortem.

- 4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.
 - ➤ The record of print, TV, radio, Internet and social media coverage
 - The number of attendees (at this point there are no data to help estimate this number)
 - Onsite survey responses of attendees, and informal comments by participants, exhibitors and vendors
 - ➤ HBMF Website analytics, and SCHED schedule program analytics
 - Facebook, Twitter and Instagram analytics

IV. Financial

Budget

- 1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds (Link)
 - b. Personnel salaries and wages (Link)
 - c. Equipment and motor vehicles (Link)

Applicant HAWAII BOOK&	MUSIC FESTIVAL	at a consequence are access, strongers, and

- d. Capital project details (Link)
- e. Government contracts, grants, and grants in aid (Link)
- 2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2021.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$35,000	\$34,800			69,800

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2021.

COMMITTED
Hawaii Tourism Authority
Bank of Hawaii
HMSA
Oceanit
Servco
Always Dream Foundation
Aloha United Way donations
Booths & Concessions

PENDING APPROACHES
Kamehameha Schools
Office of Hawaiian Affairs 'Ahahui Grant
Hawaii Council for Humanities Grant
Hawaii Community Foundation grant
Matson Foundation

IN-KIND REGULAR MEDIA SPONSORS
Honolulu Star Advertiser
Honolulu Magazine
Hawaii Business
KHON2-TV
Nella Media Network
Hawaii Public Radio
iHeartMedia

Applicant HAWAII BOOK& MUSIC FESTIVAL	

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

NOT APPLICABLE

- 5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2021 for program funding.
- 6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2019:

\$12, 172

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

The Executive Director (ED) Roger Jellinek has held the position since 2006. He has been involved in all aspects of publishing in New York and Hawaii for the past 50+ years.

The Event Coordinator (EC) Amy Hammond has held the position since 2008. She is also HBMF Publicist. She is also ED of the huge Made in Hawaii Festival, and her own Kauai Coffee and Chocolate Festival.

Applicant HAWAII BOOK& MUSIC FESTIVAL	

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

UH Manoa will provide auditoriums with A/V for most of the program venues. Some venues will be in tents.

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

The Executive Director administers and programs the event. He authorizes all contracts and payables. He writes the grants. ED has the assistance of two interns. This is his 15th year as ED.

The Event Coordinator secures and manages all physical logistics for the event, with the cooperation of the Vice Chancellor for Student Affairs and her staff. As Publicist the EC works with the ED to pitch the media, and issues press releases. This is her 13th year as EC.

The Bookkeeper manages HBMF accounts via QuickBooks. DShe has been with HBMF since 2010.

The Volunteer Coordinator recruits and manages the 100+ Volunteers. DThis is her third year as Volunteer Coordinator.

The Social Media Manager manages a six-week SM campaign. This is her third year as SM manager for HBMF.

The Website Manager runs the website and the SCHED.com program. This is his fourth year as Website Manager.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

Applicant HAWAII	BOOK& MUSIC	FESTIVAL	

The Executive Director reports to the HBMF Board.

The Event Coordinator, Publicist, Bookkeeper, Social Media Manager, Website Manager all report to the Executive Director.

3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

HBMF has no employees, All are contracted on a fee basis.

Executive Director Fee: \$53,000 Event Coordinator Fee: \$36,000

Publicist Fee : \$7500 Bookkeeper Fees: \$4000

Social Media Manager Fee: \$1500 Website Manager Fee: \$3000

VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not Applicable

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Executive Director has 50 years+ experience as New York Times Editor, as Editor-in-Chief of the NYTimes Book Co., as Publisher of a science newsletter for Columbia University, as a literary agent.

Event Coordinator is one of the top EC's in Hawaii, with a massive portfolio of a broad range of events. As noted, she is the ED of the huge Made in Hawaii Festival (50,000 attendees)

Applicant HAWAII BOOK& MUSIC FESTIVAL	
---------------------------------------	--

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

HBMF will NOT use the grant to support or benefit any sectarian or non-sectarian private institution.

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2020-21 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2020-21, but
- (b) Not received by the applicant thereafter.

The addition of the University student community (17,000 in UH Manoa alone) will attract new sponsors for three reasons:

The new HBMF programming directly addresses extraordinary challenges faced by Hawaii.

This new HBMF attendee population represents the future workers and leaders of Hawaii, and the new programming is intended to stimulate student and community interest in diverse new job opportunities.

By extending HBMF to other campuses, we will be creating a year-round program, which will overcome the funding bias against events.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2020 to June 30, 2021

App

HAWAII BOOK & MUSIC FESTIVAL

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST	1 1 1			
1. Salaries				
2. Payroll Taxes & Assessments				
Fringe Benefits				
TOTAL PERSONNEL COST				
B. OTHER CURRENT EXPENSES ADMIN				
Exec Dir fee	18,700	1,300		33,000
Bookkeeper fees	2,000		*	2,000
Liability Insurance	2,500			3,000
Office exp, software				1,505
OPERATING				
Event Coordinator fee	14,000	1,000		21,645
Equipment rentals	12,000	3,500		37,197
Security & HPD	2,000			2,125
Labor				3,500
Signage	3,000			4,500
Stage dressing		λ		3,000
PROGRAMMING/TALENT				
Talent feesSpeakers & Music	22,500	2,500		12,500
Mainland & Neigbo air & ground travel	1,800	1,200		3,500
Hotel		1,200	4	12,500
VIP Lei				1,500
MARKETING				2,000
Publicist fee	3,000			4,750
Social Media management	2,500	500		2,000
Website management				3,000
Collateral printing				1,000
TV PSA time				25,000
Radio PSA time				25,000
Print ads	1,000			44,000
Program printing	1,800			1,000
Volunteer time				7,000
Intern time				3,600
Volunteer t-shirts				1,000
Software	*			300
Video & Radio PSA production	2,000			5,000
20Photography & Videography	1,000			1,500
TOTAL OTHER CURRENT EXPENSES	89,800	10,000		267,62
C. EQUIPMENT PURCHASES	e x			
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	89,800	10,000		267,622
SOURCES OF FUNDING			By: Roger Jel	
(a) Total State Funds Requested	89,800	Roger Jellinek	· · · · · · · · · · · · · · · · · · ·	808 239 8451

(b) Total Federal Funds Requested	10,000	Name (Please type or print)	Phone
(c) Total County Funds Requested		Koker follingk	(808) 239 8451
(d) Total Private/Other Funds Requested	267,622	Signature of Authorized Official	Date
TOTAL BUDGET	_ *	Roger Jellinek Executive Dirdector Name and Title (Please type or print)	Van 15,2020
	367,422	L.	

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2020 to June 30, 2021

Applicant:HAWAII BOOK & MUSIC FESTIVAL(HBMF)

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	70.7636.7	TOTAL TATE FUNDS EQUESTED (A x B)
EXECUTIVE DIRECTOR (FEE PERCONTRAC	СТ)	N.A.(\$53,000 FEE)	N.A.	\$	18,700.00
EVENT COORDINATOR (FEE PER CONTRA	СТ	N .A.(36,000 FEE)	N.A.	\$	14,000.00
BOOKKEEPER (FEE PER CONTRACT)		N.A.(4000 FEE)	N.A.	\$	2,000.00
PUBLICIST (FEE PER CONTRACT)		N.A. (\$7500 FEE)	N.A.	\$	3,000.00
SOCIAL MEDIA MANAGER (FEE PER CONT	RACT)	N.A (\$5000 FEE)	N.A.	\$	2,500.00
				\$	
				\$	
				\$	-
		and the second of the second o		\$	
				\$	-
				\$	
				\$	
		100		\$	
				\$	
TOTAL:					40,200.00
JUSTIFICATION/COMMENTS:					

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Apr HAWAII BOOK & MUSIC FESTIVAL

Contracts Total:

227,656

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S. / State / Haw / Hon / Kau / Mau)	CONTRACT VALUE
1	Admin, Talent, Operations, Marketing	2017	HTA	State	20,000
2	Admin, Talent, Operations, Marketing	2018	HTA	State	6,000
3	Admin, Talent, Operations, Marketing	2019	HTA	State	12,000
5	General support	2018	SFCA	State	6000
6	Admin, Talent, Operations, Marketing	2017	OHA	State	7,000
7	Admin, Talent, Operations, Marketing	2018	OHA	State	7,000
8	Admin, Talent, Operations, Marketing	2019	OHA	State	9,648
9	Food Security Talent	2017	HI State Dept of Ag	State	5,000
10	Program support	2018	Hawaii Council for the H	Federal	4,400
	Program support	2019	HI Council for Hums	Federal	17,065
11	Admin, Talent, Operations, Marketing	2017	City & Count GIA	City & County	49,168
12	Admin, Talent, Operations, Marketing	2018	City & County GIA	City & County	84,375
13					
14	TOTAL				227,656
15					
16					
17					
18					
19					
20					
21					
22					
23					
24	, , , , , , , , , , , , , , , , , , , ,				
25			4,	**	
26					

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2020 to June 30, 2021

Applicant: HAWAII BOOK & MUSIC FESTIVAL (HBMI

DESCRIPTION EQUIPMENT	NO. OF	COST PER	TOTAL	TOTAL BUDGETED
N.A.			\$ -	
			\$ -	
	-	-	\$ -	
			\$ -	
		-	\$ -	
TOTAL:				N.A.

JUSTIFICATION/COMMENTS:

DESCRIPTION OF MOTOR VEHICLE	*/1	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
N.A.				\$ -	
				\$ -	
				\$ -	
				\$ -	
				\$ -	
	TOTAL:				N.A.

JUSTIFICATION/COMMENTS:

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2020 to June 30, 2021

HAWAII BOOK & MUSIC FESTIVAL

TOTAL PROJECT COST	ALL SOURCE RECEIVED IN	S OF FUNDS PRIOR YEARS	STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2018-2019	FY: 2019-2020	FY:2020-2021	FY:2020-2021	FY:2021-2022	FY:2022-2023
PLANS	N.A.					
LAND ACQUISITION	N.A.			:		
DESIGN	N.A.					
CONSTRUCTION	N.A.					
EQUIPMENT	N.A.					
TOTAL:	N.A.		9			