



UNIVERSITY OF HAWAII SYSTEM

Legislative Testimony

Testimony Presented Before the
Senate Committee on Higher Education
Thursday, January 31, 2019 at 2:45 p.m.

By

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University of Hawai'i System

SB 907 – RELATING TO HIGHER EDUCATION

Chair Kim, Vice Chair Kidani and members of the committee:

Thank you for the opportunity to submit testimony on SB 907, which requires the University of Hawai'i to establish a free application day for prospective students who qualify for Hawai'i resident tuition.

The University of Hawai'i appreciates the intent of this bill. The University has already considered similar type programs and approaches related to waiving, suspending, or eliminating altogether application fees. Of course, there are business implications to consider. The University receives significant revenue annually from application fees. A program such as what this bill proposes could decrease or impact revenue for the University of Hawai'i. The University generates on the order of \$500,000 in application fee revenue each year. This revenue is a significant component of campus recruiting budgets. If these funds are reduced there could be an impact on outreach to prospective students.

Please be advised that we cannot guarantee that a program such as this will increase the number of student applications across the system. Nor can we be certain that it would have any effect on net enrollment. The application fee at UH Mānoa is currently \$75. The free application day may change when the University receives the application but not necessarily the number of applicants.

Thank you for your time and consideration.

SB-907

Submitted on: 1/30/2019 2:38:45 PM

Testimony for HRE on 1/31/2019 2:45:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Melodie Aduja	Testifying for O`ahu County Committee on Legislative Priorities of the Democratic Party of Hawai`i	Support	No

Comments: