



HAWAII

STATE FOUNDATION on
CULTURE and the ARTS

No. 1 Capitol District Building
250 South Hotel Street
Second Floor
Honolulu, HI 96813

Governor
David Y. Ige

Comptroller
Curt T. Otaguro

Chairperson
Patricia M. Hamamoto

Commissioners
Susan Browne
Nalani Brun
Jane Clement
Ronald Michioka
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**TESTIMONY OF
THE STATE FOUNDATION ON CULTURE AND THE ARTS
TO THE COMMITTEE ON LABOR, CULTURE AND THE ARTS
March 12, 2019 at 2:45 p.m. in Rm. 224**

**H. B. 418 H.D. 2
RELATING TO THE STATE FOUNDATION ON CULTURE AND THE ARTS**

Chair Taniguchi and members of the Committee, I am Jonathan Johnson, Executive Director of the State Foundation on Culture and the Arts (SFCA), and I am grateful for the opportunity to testify in **SUPPORT** of H.B. 418 H.D. 2. The SFCA requests amending H.B. 418 H.D. 2 PART III, SECTION 6 to take effect on July 1, 2019.

The State Foundation on Culture and the Arts (SFCA) was established by the Hawaii State Legislature in 1965 as the official arts agency of the State of Hawaii. Having a viable and effective arts agency supported by the State was, and is a prerequisite for receiving Federal funds through a Partnership Agreement with the National Endowment for the Arts. These Federal funds must be matched at least one to one by the State. The concept of setting aside 1% of construction appropriations to provide a funding base for the acquisition of works of art set a national standard in 1967 when Hawaii became the first state in the nation to pass such legislation. The 1989 revision of the law created the Works of Art Special Fund, a non-lapsing account into which all funds set aside for works of art are deposited and from which expenditures for purposes consistent with Section 103-8.5, Hawaii Revised Statutes, are made.

The arts are an important policy asset and prosperity generator for the State. The presence of a strong state arts agency ensures that all communities— regardless of their geographic location or economic status have access to the Arts. In addition to their inherent value to society, the arts offer a distinctive blend of benefits that align with the Governor’s plan including:

- **EDUCATIONAL ASSETS:** The arts foster young imaginations and facilitate children’s success in and out of school. The arts provide the critical thinking, communications and innovation skills essential to a productive 21st-century work force. We believe that our society needs creative and critical thinkers who can help to solve problems. It is our responsibility to society to promote these skills in students by supporting arts learning.

The SFCA supports arts education through it’s professional development of teachers and teaching artists, as the convener of the Arts First partnership and through direct services to students through programs such as Artists In The Schools.

- **CIVIC CATALYSTS:** The arts create a welcoming sense of place and a desirable quality of life. The arts also support a strong democracy, engaging citizens in civic discourse, dramatizing important issues and encouraging collective problem solving.

The SFCA is working with Public Safety on CIP projects in jails to provide enhanced services and program opportunities that are proven to aid in rehabilitation.

- **ECONOMIC DRIVERS:** The arts create jobs and produce tax revenue. A strong arts sector is an economic asset that stimulates business activity, attracts tourism revenue, retains a high quality work force and stabilizes property values. In 2017, spending by nonprofit arts and cultural organizations and their audiences in Hawai'i totaled \$205.6 million. A detailed report on Arts and economic prosperity in Hawaii can be found at <http://www.hawaiiartsalliance.org/aep5>

Homeless and Housing: The arts have also been shown to be a successful and sustainable strategy for revitalizing rural areas, inner cities and populations struggling with poverty. Arts and culture can create space for understanding, processing, healing and addressing homelessness in a compassionate way. Participating in arts and culture activities build healthy and resilient communities by fostering community engagement through transformative experiences that break down isolation and disconnection.

The SFCA is providing statewide access to the arts and cultural presentations in schools, public libraries, senior centers and public housing. The SFCA welcomes the opportunity for expanding integrated works of art for the Mayor Wright Homes redevelopment project.

- **CULTURAL LEGACIES:** The arts preserve unique culture and heritage, passing Hawaii's precious cultural character and traditions along to future generations. It is our way of life.

In fiscal year 2018, **the State Foundation on Culture and the Arts** approved a new strategic plan for fiscal years 2019 through 2023.

<http://sfca.hawaii.gov/blog/2018/06/22/sfca-strategic-plan-2019-2023/>

Highlights of the plan include a revised mission to *Promote, Perpetuate and Preserve Culture and the Arts in Hawai'i*, and the streamlined Strategic Priorities of:

CULTURE – Support, foster and celebrate the artistic expressions of Hawaii's diverse cultures and communities.

ENGAGEMENT – Enhance public engagement in culture and the arts.

EDUCATION – Strengthen arts education for all learners.

THE ARTS – Enrich the public sphere through the arts.

One new priority in the plan is to influence residents to engage in culture and arts activities. This is based on the belief that when people engage in the arts, they connect with family and friends, have an improved sense of well-being, express themselves, all of which helps create a rich and balanced life experience. One less known area of arts engagement is sharing in SFCA community based decision making. We acknowledge the dedicated support of artists, community leaders, arts organizations, elected officials, agency leadership, HiSAM volunteers and SFCA staff who lend their expertise to guide the SFCA in its decision making, collectively working to improve the lives of the people of Hawai'i.

The SFCA FY18 Annual Report with detailed explanations of the work we do is available on the internet at: <http://sfca.hawaii.gov/blog/2019/02/04/sfca-fy2018-annual-report/>

Thank you for the opportunity to submit written testimony on this matter.



Statutory Basis

The State Foundation on Culture and the Arts was established in 1965 by the State Legislature as the official arts agency of the State of Hawai'i and is administratively attached to the Department of Accounting and General Services per [Hawai'i Revised Statutes Chapter 9](#). Pursuant to HRS 9-2, the SFCA is governed by nine commissioners. The concept of setting aside one percent of construction appropriations to provide a funding base for the acquisition of works of art set a national standard in 1967 when Hawai'i became the first state in the nation to pass such legislation. The 1989 revision of the law created the Works of Art Special Fund, a non-lapsing account into which all funds set aside for works of art are deposited and from which expenditures for purposes consistent with [Section 103-8.5](#), Hawai'i Revised Statutes, are made.

State Foundation on Culture and the Arts Commissioners	Island County Representation
Patricia Hamamoto, <i>Chairperson</i>	At-Large
Susan Browne	At-Large
Nalani Brun	Kaua'i County
Jane Clement	Hawai'i County
Ronald Michioka	City & County of Honolulu
Karen Tiller Polivka	At-Large
Clyde Sakamoto	Maui County
Sherman Warner	At-Large
Allison Wong	At-Large

Overview

The State Foundation on Culture and the Arts (SFCA) and the Hawai'i State Art Museum (HiSAM) operate out of the historic No. 1 Capitol District Building at 250 South Hotel Street in downtown Honolulu, at the intersection of South Hotel and Richards Street. The SFCA is comprised of 23 diverse positions, all of which work to enrich the lives of Hawai'i residents and visitors through arts and cultural programming and initiatives, including the Hawai'i State Art Museum, which is free and open to the public, six days a week.

Mission

The mission of the State Foundation on Culture and the Arts is to promote, perpetuate and preserve culture and the arts, in Hawai'i.

General Program Description

Below is a succinct look at the SFCA programming and initiatives. Our 2018 [Annual Report](#) takes a closer look at each program, offering incredible insight into and the details of:

CULTURE <i>Support, foster and celebrate the artistic expressions of Hawaii’s diverse cultures and communities.</i>
Biennium Grants-Grants to Organizations
Grants to Organizations-Culture Learning
Grants to Individuals-Apprentice Mentoring
ENGAGEMENT <i>Enhance public engagement in culture and the arts.</i>
Grants to Schools-Artists in the Schools
National Arts Education Initiatives: Poetry Out Loud
EDUCATION <i>Strengthen arts education for all learners.</i>
Student Art Exhibits
Art Bento Education Program
Artists in the Schools Program
ARTS FIRST Professional Development for Teaching Artists
ARTS FIRST Professional Development for Classroom Teachers
ARTS FIRST Arts Education Grants
ARTS FIRST Partnerships
THE ARTS <i>Enrich the public sphere through the arts.</i>
Art in Public Places Program
Hawai’i State Art Museum

Strategic Plan

In 2017, the SFCA engaged in a focused and inclusive planning process to secure broad community input. We contracted with Pacific Policy Research Center, a nonpartisan, non-profit research and evaluation group to conduct a comprehensive needs assessment and environment scan, and to additionally work with the SFCA Commissioners and staff to develop a set of needs-responsive strategic priorities and implementation guide. The priorities set forth in our [2019-2023 Strategic Plan](#) are reflective of broad community input and the good thinking of the SFCA Commissioners and staff.

In adopting these priorities and accompanying strategies, the SFCA intends to:

- strengthen existing programs and services,
- pursue new initiatives,
- embrace a culture of transparency and accountability, and
- set and meet benchmarks that communicate our intentions clearly to our staff, partners, and the broader community.

This plan identifies resources, activities, milestones, and measurable outcomes to allow both the SFCA Commissioners and staff to evaluate, report, and act on identified successes and challenges.

Significant Issues

Beginning in 2014, the SFCA began the arduous and exciting task of evaluating current systems that had been in place for decades. Administratively, fiscally and programmatically, we have gained ground in streamlining processes as we work to find ways to reduce expenditures and increase available resources to better support our strategic priorities. We are an agency in transition and continue to uncover systems in place that are administratively time consuming, and by incorporating available technology and applying best practices, we have standardized systems and opened channels of communication across our department.

With the internal changes, there is a heightened emphasis on productivity, civility and accountability. Our goal is to cultivate a highly motivated, flexible and team-oriented staff that will improve the capacity and reputation of the SFCA. The changes brought a healthy turnover that has strengthened our agency, but filling critical vacancies has been difficult and slows our progress. While the position is vacant, staff members have absorbed the duties of vacant positions, which they have done willingly. We could be so much more effective if the hiring process was more streamlined and efficient.

BUDGET REQUESTS FOR FB2019-21 BUDGET

In addition to our ongoing initiatives, projects and grant cycles, we are enthusiastic about our two budget requests, listed below, that would have ongoing benefits to the community.

1. H. B. 1218

Relating to the State Foundation on Culture and the Arts

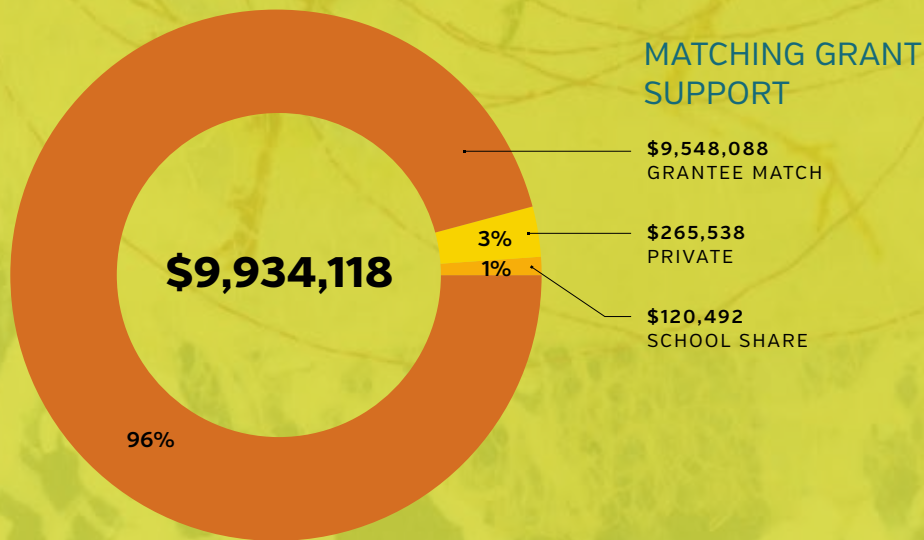
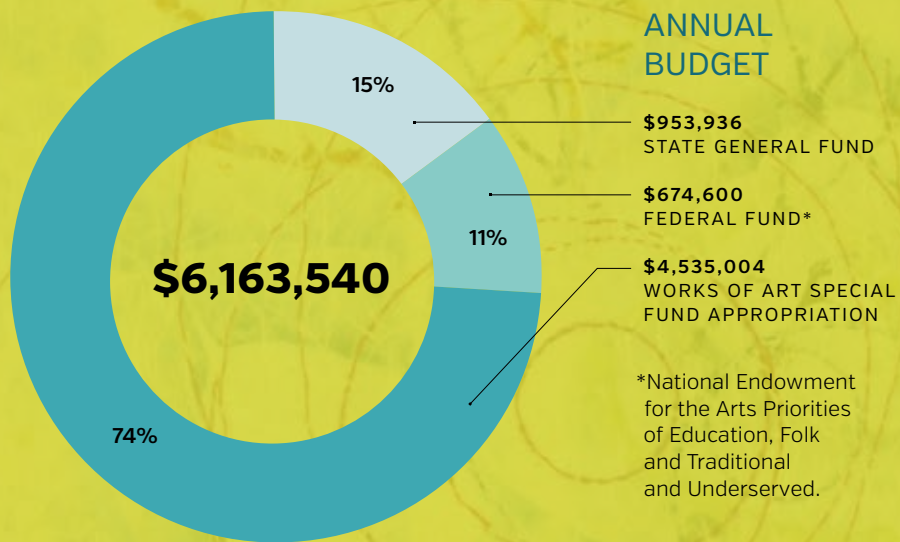
Request to increase the appropriation ceiling (recurring base) of the Works of Art Special Fund from \$4,508,223 to \$5,500,000 annually. This is a requested increase of \$991,777. The operating budget request in H.B.1218 appears to be reduced by collective bargaining already accounted for in HB418. The SFCA proposes amending the Programs Appropriations section of the bill to reflect the \$991,777 request. The proliferation of State construction has resulted in increases of revenue to the works of art special fund and rising demand for culture and arts programs and services. Even though the fund balance is growing, the SFCA is unable to address the demands of contributing State Departments because the budget ceiling remains static.

2. H.B.1374 and DAGS Job No. 22-10-0832

The No. 1 Capitol District Building, Site & Accessibility Improvements Project

Includes the design and construction of improvements to the facility and site to accommodate increased access and building use. These improvements include renovation of building walkway and entrance for ADA access, relocation of property entrance, expansion of vehicular drop off/pick up area and other improvements to make the facility more accessible to the public. The DAGS consultants' budget estimate for the No. 1 Capitol District Building, Site & Accessibility Improvements Project is \$300,000 in design and \$2.3 million for construction. Funds are available from the Works of Art Special Fund S-319-M.

2017-2018 Budget



OPERATING AND CAPITAL EXPENDITURES

REPORT: P61-A

PROGRAM ID: **AGS881**
 PROGRAM STRUCTURE NO: **080103**
 PROGRAM TITLE: **STATE FOUNDATION ON CULTURE AND THE ARTS**

PROGRAM EXPENDITURES	IN DOLLARS				IN THOUSANDS			
	FY 2017-18	FY 2018-19	FY 2019-20	FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24	FY 2024-25
OPERATING COST	22.00*	22.00*	22.00*	22.00*	22.0*	22.0*	22.0*	22.0*
	1.00**	1.00**	1.00**	1.00**	1.0**	1.0**	1.0**	1.0**
PERSONAL SERVICES	1,808,267	1,679,134	1,755,313	1,755,313	1,755	1,755	1,755	1,755
OTHER CURRENT EXPENSES	3,887,049	5,708,715	6,135,492	6,135,492	6,136	6,136	6,136	6,136
EQUIPMENT	37,843	3,000	3,000	3,000	3	3	3	3
TOTAL OPERATING COST	5,733,159	7,390,849	7,893,805	7,893,805	7,894	7,894	7,894	7,894
BY MEANS OF FINANCING								
	0.50*	0.50*	0.50*	0.50*	0.5*	0.5*	0.5*	0.5*
	**	**	**	**	**	**	**	**
GENERAL FUND	927,608	1,518,888	956,442	956,442	956	956	956	956
	17.00*	17.00*	17.00*	17.00*	17.0*	17.0*	17.0*	17.0*
	1.00**	1.00**	1.00**	1.00**	1.0**	1.0**	1.0**	1.0**
SPECIAL FUND	4,132,833	4,508,223	5,573,625	5,573,625	5,574	5,574	5,574	5,574
	4.50*	4.50*	4.50*	4.50*	4.5*	4.5*	4.5*	4.5*
	**	**	**	**	**	**	**	**
FEDERAL FUNDS	672,718	756,802	756,802	756,802	757	757	757	757
	*	*	*	*	*	*	*	*
	**	**	**	**	**	**	**	**
OTHER FEDERAL FUNDS		606,936	606,936	606,936	607	607	607	607
CAPITAL IMPROVEMENT COSTS								
CONSTRUCTION	429,000	70,000		300,000	900			
EQUIPMENT	1,000							
TOTAL CAPITAL EXPENDITURES	430,000	70,000		300,000	900			
BY MEANS OF FINANCING								
SPECIAL FUND				300,000	900			
G.O. BONDS	430,000	70,000						
TOTAL PERM POSITIONS	22.00*	22.00*	22.00*	22.00*	22.0*	22.0*	22.0*	22.0*
TOTAL TEMP POSITIONS	1.00**	1.00**	1.00**	1.00**	1.0**	1.0**	1.0**	1.0**
TOTAL PROGRAM COST	6,163,159	7,460,849	7,893,805	8,193,805	8,794	7,894	7,894	7,894

SFCA FINANCIAL SUMMARY

Department of Accounting & General Services, State of Hawai'i
Fiscal Year Ended June 30, 2018

REVENUES

STATE

Executive Allotment	\$953,936.00
Operating (includes Program Grants)	\$953,936.00
Works of Art Special Fund	\$4,535,004.00
Works of Art Capital Improvement Project Fund	\$33,566.28
Subtotal	\$5,522,506.28

FEDERAL

National Endowment for the Arts	\$674,600.00
Subtotal	\$674,600.00

PRIVATE CONTRIBUTIONS

Carryover from previous year	\$239,189.20
Hawai'i State Art Museum Facility Rental	\$3,345.00
Investment Pool Earnings	\$1,640.77
Subtotal	\$244,174.97
TOTAL REVENUES	\$6,441,281.25

EXPENSES

SFCA ADMINISTRATION..... \$572,850.49

Personnel..... \$437,965.91

Operating..... \$134,884.58

PROGRAM GRANTS \$1,024,588.00

State..... \$814,963.00

Federal – National Endowment for the Arts \$209,625.00

 Basic State Plan.....\$63,825.00

 Arts in Education Grant.....\$35,000.00

 Underserved Communities.....\$73,300.00

 Poetry Out Loud..... \$17,500.00

 Folk Arts Partnership... ..\$20,000.00

ART IN PUBLIC PLACES PROGRAM (See page 16)..... \$4,329,333.25

DESIGNATED PROGRAMS \$2,887.90

Operating..... \$2,887.90

PRIVATE CONTRIBUTIONS..... \$49,212.03

Hawai‘i State Art Museum Facility Maintenance..... \$49,212.03

TOTAL EXPENSES \$5,978,871.67

EXCESS OF REVENUE OVER EXPENSES

STATE

General Fund Lapsed (includes 2.5% restriction)..... \$26,327.85

Works of Art Special Fund Reversion \$205,670.75

Works of Art Capital Improvement Project Fund..... \$33,566.28

(carryover from previous year, fund established prior to Works of Art Special Fund)

FEDERAL

National Endowment for the Arts Reversion \$1,881.76

PRIVATE CONTRIBUTIONS..... \$194,962.94

Carryover from previous year \$193,322.17

Investment Pool Earnings \$1,640.77

TOTAL REVENUES OVER EXPENSES..... \$462,409.58

APP FINANCIAL SUMMARY

Fiscal Year Ended June 30, 2018

REVENUES

Works of Art Special Fund Allotment	\$4,535,004.00
TOTAL.....	\$4,535,004.00

EXPENDITURES & ENCUMBRANCES

Commissioned Works of Art	\$1,238,232.02
Relocatable Works of Art.....	\$329,742.06
Acquisitions	\$234,266.47
Acquisition Award Selection Committees	\$5,197.72
Exhibition Services	\$90,277.87
Commissions Conservation Services	\$226,223.85
Registration	\$6,102.62
RWA Conservation Services.....	\$18,232.62
Art in Public Places Administration.....	\$1,975,825.78
Personnel.....	\$1,370,301.45
Operating.....	\$605,524.33
Gallery Operating	\$534,974.30
TOTAL.....	\$4,329,333.25

Department of Accounting And General Services

AGS 881/ State Foundation on Culture and the Arts

STATE FOUNDATION ON CULTURE AND THE ARTS					
Works of Art Special Fund					
	Revenue		Expenditures		
Fiscal Year	1%		Payroll	Other Expenses	Total
FY 13-14	\$5,909,849.71		\$945,055.45	\$2,133,191.89	\$3,078,247.34
FY 14-15	\$3,410,629.39		\$1,101,337.99	\$2,699,301.39	\$3,800,639.38
FY 15-16	\$5,374,646.00		\$1,144,133.60	\$2,148,380.11	\$3,292,513.71
FY 16-17	\$4,995,099.00		\$1,151,345.43	\$2,852,299.99	\$4,003,645.42
FY 17-18	\$7,584,288.25		\$1,370,301.45	\$2,762,531.80	\$4,132,833.25
TOTAL:	\$27,274,512.35				\$18,307,879.10

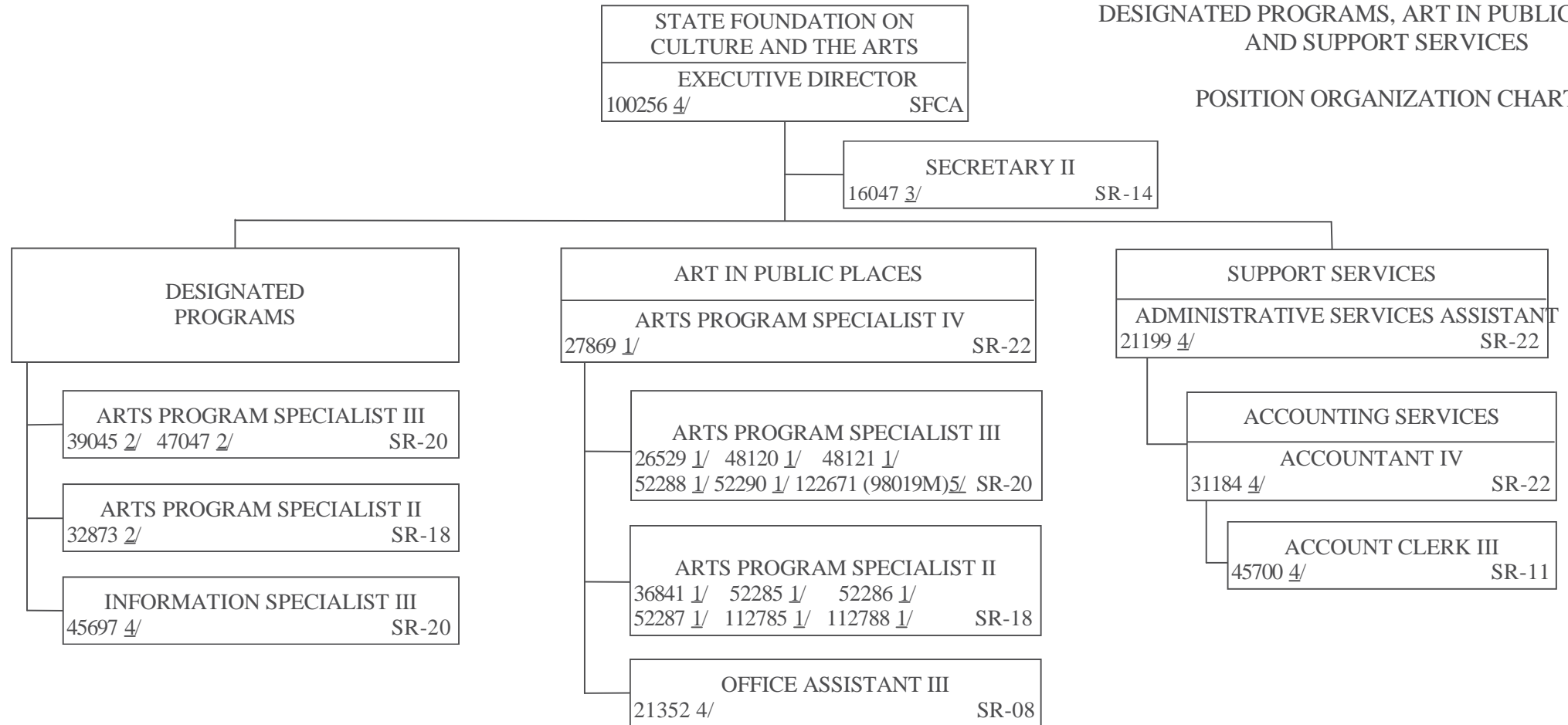
STATE FOUNDATION ON CULTURE AND THE ARTS					
Renovation and New Construction/Operation and Acquisition					
1% REVENUE	Renovation	% Renovation		New Construction	Notes
FY 13-14	\$2,330,971	54%		\$1,910,796	
FY 14-15	\$1,941,975	71%		\$779,803	
AVERAGE:		62.50%			
1% EXPENDITURES	Operations	% Operations		Acquisitions	
FY 18	\$2,761,359	64%		\$1,567,974	
FY 19	\$3,5650,23	78%		\$1,000,000	
FY 20	\$3,000,000	55%		\$2,500,000	including \$991,777

STATE FOUNDATION ON CULTURE AND THE ARTS	
Appropriation Ceiling	
FY 2003	\$4,156,414
FY 2004	\$4,156,414
FY 2005	\$4,178,409
FY 2006	\$4,178,568
FY 2007	\$4,178,568
FY 2008	\$4,507,206
FY 2009	\$4,439,723
FY 2010	\$4,312,061
FY 2011	\$4,143,428
FY 2012	\$4,178,301
FY 2013	\$4,175,415
FY 2014	\$4,224,960
FY 2015	\$4,224,960
FY 2016	\$4,346,261
FY 2017	\$4,427,847
FY 2018	\$4,508,223

STATE FOUNDATION ON CULTURE AND THE ARTS								
Six Year Financial Plan for Special and Revolving Funds								
	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025
Beginning Balance	\$11,405,571.00	\$12,090,976.27	\$11,382,753.27	\$10,674,753.27	\$9,966,753.27	\$9,258,753.27	\$8,550,753.27	\$7,842,753.27
Revenues	\$7,671,916.87	\$3,500,000.00	\$3,500,000.00	\$3,500,000.00	\$3,500,000.00	\$3,500,000.00	\$3,500,000.00	
Expenditures and Encumb	-\$6,790,011.60	-\$4,508,223.00	-\$4,508,000.00	-\$4,508,000.00	-\$4,508,000.00	-\$4,508,000.00	-\$4,508,000.00	-\$4,508,000.00
Transfers	-\$196,500.00							
Ending Fund Balance	\$12,090,976.27	\$11,082,753.27	\$10,674,753.27	\$9,966,753.27	\$9,258,753.27	\$8,550,753.27	\$7,842,753.27	\$7,134,753.27

STATE OF HAWAII
 DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES
 STATE FOUNDATION ON CULTURE AND THE ARTS
 DESIGNATED PROGRAMS, ART IN PUBLIC PLACES,
 AND SUPPORT SERVICES

POSITION ORGANIZATION CHART



1/ 100% SPECIAL FUNDED POSITION.

2/ 100% FEDERAL FUNDED POSITION.

3/ 50% GENERAL FUNDED AND 50% SPECIAL FUNDED POSITION.

4/ 75% SPECIAL FUNDED AND 25% FEDERAL FUNDED POSITION.

5/ POSITION NO. 122671 (PSEUDO NO. 98019M) WAS AUTHORIZED BY ACT 49, SLH 2017, EFFECTIVE 07/01/17.

Department of Accounting And General Services
AGS 881/ State Foundation on Culture and the Arts

SFCFA Permanent Position Type	Fiscal Year 2019	
ADMINISTRATION (2)		
Executive Director	1	
Secretary II	1	
SUPPORT SERVICES (4)		
Accountant IV	1	
Administrative Services Assistant	1	
Office Assistant III	1	
Account Clerk III	1	
ART IN PUBLIC PLACES (17)		
Information Specialist III	1	
Arts Program Specialist II	7	
Arts Program Specialist III	7	
Arts Program Specialist IV	1	
SFCFA Temporary Position Type	Fiscal Year 2019	89-Day Hire
Arts Program Specialist III	1	Yes
Total:	23	

SFCFA Vacancy Report (February 2019)									
Position No.	Position Title	Perm/Temp (P/T)	Civ Svs or Exempt (C/E)	Budgeted Salary	MOF	Date of Vacancy	Date To Be Established	Date To Be Filled	Comments
122671	Arts Program Specialist III	T	C	\$46,932	B	06/01/18	06/01/18	03/19	89-day currently in position. Interviewing Applicants.
52285	Arts Program Specialist II	P	C	\$43,428	B	10/22/18	N/A	03/19	89-Day position currently in position. Interviewing Applicants.
32873	Arts Program Specialist II	P	C	\$54,960	N	07/31/18	N/A	02/19	Filling position with Marissa Abadir on 2/19/19.
47047	Arts Program Specialist III	P	C	\$64,284	N	12/24/18	NA	03/19	Requested to fill. Submitted to DAGS.
48121	Arts Program Specialist III	P	C	\$54,960	B	12/27/18	N/A	03/19	Requested to fill. Submitted to DAGS.

Program Plan Narrative

AGS881: STATE FOUNDATION ON CULTURE AND THE ARTS

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A. Statement of Program Objectives

The mission of the State Foundation on Culture and the Arts (SFCA) is to promote, perpetuate, preserve and encourage culture and the arts as central to the quality of life of the people of Hawai'i.

B. Description of Request and Compliance with Section 37-68(1)(A)(B)

In the FB 19-21 operating budget, program has one request.

Request is to increase the special fund ceiling for the Works of Art Special Fund, by \$991,777 in FY 20 and FY 21. The increase is needed to meet the demand for large scale projects by contributing departments and to better align capacity with the funding.

In the FB 19-21 CIP budget, the program has one request:

Request is for CIP project entitled, No. 1 Capitol District Building Site and Accessibility Improvements, Oahu, which includes \$1,200,000 in FY 21 in special funds. The funds will be used for the following four purposes: (1)an Americans with Disablilty Act (ADA) entrance building ramp; (2)replacement of tile pathways; (3)change of landscaping and grade of front lawn needed due to drainage problems; and (4)replacement of security gates.

C. Description of Activities Performed

Activities performed include developing and maintaining the Art in Public Places Collection, operating the Hawai'i State Art Museum, purchase and display of visual art, administering the Biennium Grants Program that provides statewide community funding for arts programming, and conducting programs and initiatives in cultural preservation, arts education, and community development.

D. Statement of Key Policies Pursued

Programs in grants and cultural preservation are mandated through Chapter 9, HRS, for arts and cultural programming and Chapter 103-8.5, HRS, to develop and maintain the Art in Public Places Collection for the State. The Hawai'i State Art Museum was added to Chapter 103-8.5 in FY 2004. The programs support 12 tenets of the State Plan through

contributing to a desired physical environment, viable economy, quality education and cultural enrichment.

The SFCA efforts in Arts Education center on administering implementation of the legislatively mandated ARTS FIRST Partnership and its strategic plan to integrate the arts into the public school curriculum. The SFCA Folk Arts Program conducts apprenticeship studies in Hawai'i's traditional arts and implements initiatives to preserve culture, especially Hawai'i's host culture. A museum education program for children called Art Bento is expanding and welcomes hundreds of children and youth each year.

E. Identification of Important Program Relationships

The SFCA maintains important relationships with the National Endowment for the Arts, its federal funding resource, and many agencies, notably the Department of Education, Department of Human Services, Department of Business, Economic Development and Tourism, and the Hawai'i Tourism Authority. Strong partnerships also include the Hawai'i Community Foundation, the Hawai'i Arts Alliance, the University of Hawai'i and other community and cultural organizations.

F. Description of Major External Trends Affecting the Program

According to the Department of Labor Industrial Relations, the economic boom in construction is leading a statewide economic growth of 12.1% in FY 2017. Increased State construction leads to more qualifying building projects, thus increasing demand for Arts Program Specialist III Project Manager.

The SFCA also works closely with its regional affiliates through the Western States Arts Federation, which administers many of the SFCA's online programs and the National Assembly of State Arts Agencies, which advocates for state arts agencies in the Capitol.

G. Discussion of Cost, Effectiveness, and Program Size Data

The SFCA maintains a highly productive program that is dedicated to being responsive to public demands and public needs. Most of our programs have educational components and many target serving lower income populations and underserved areas of the state. For every dollar

Program Plan Narrative

AGS881: STATE FOUNDATION ON CULTURE AND THE ARTS

08 01 03

spent as part of a community grant, the recipient nonprofit match is close to \$34.00.

H. Discussion of Program Revenues

There is no way that the agency can retain its current programs and operations exclusively with any single funding source. Most of our Board and staff are not experienced fundraisers for government programs. Technical assistance in this area could greatly assist with programs services and enhance funding streams.

I. Summary of Analysis Performed

Established in 1965, the SFCA Biennium Grants Program is supported with funds from the State, National Endowment for the Arts, and the Hawaii State Legislature. SFCA grants assist organizations statewide in the areas of Arts Education, Community Arts, Heritage and Preservation, Presentation and Performing Arts. The total audience reached through events and projects receiving SFCA support is expected to exceed one million people. Core programs in the traditional arts, arts in underserved communities, and ARTS FIRST initiatives, notably the model 40 year-old Artists in the Schools Program, have withstood drastic cuts to the agency, including a 67% cut to the Biennium Grants Program in FY 2012.

J. Further Considerations

The SFCA is using the auditor's report and the strategic plan to determine immediate and long-term priorities for the SFCA.

The SFCA has not lost sight of its purpose, its commitment, or its value to the people of Hawai'i, especially in supporting community programming, perpetuating the host culture, and educating our children and youth. As a State arts agency, we were founded on the principle that government has an important role in affirming and providing for quality in the lives of its people and that the standard of artistic contribution achieved is the measure of society's legacy to the future.

PROGRAM ID: **AGS881**
PROGRAM STRUCTURE: **080103**
PROGRAM TITLE: **STATE FOUNDATION ON CULTURE AND THE ARTS**

	FY 2017-18	FY 2018-19	FY 2019-20	FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24	FY 2024-25
MEASURES OF EFFECTIVENESS								
1. NUMBER OF GRANTS AWARDED	68	57	75	75	75	75	75	75
2. NO. PERSONS IMPACTED BY SFCA BIENNIUM GRANTS PROGR	631908	600000	800000	800000	800000	800000	800000	800000
3. NUMBER OF PROJ BENEFIT NI, RUR & UNSRV RES	99	100	80	80	80	80	80	80
4. NUMBER OF VISITORS TO HAWAII STATE ART MUSEUM	60000	65000	40000	40000	40000	40000	40000	40000
5. NO. OF WORKS OF ART ON DISPLAY	4663	4730	4769	4808	4847	4886	4886	4886
6. NO. OF STUDENTS IMPACTED	165841	160000	20400	20600	20800	21000	21000	21000
PROGRAM TARGET GROUPS								
1. RESIDENT POPULATION OF HAWAII (THOUSANDS)	1445	1458	1481	1493	1505	1517	1517	1517
2. RUR & UNSRV POP OF HAWAII (THOUSANDS)	451	455	477	481	485	488	488	488
3. SCHOOL POPULATION OF HAWAII (THOUSANDS)	179	180	181	181	181	181	181	181
4. CULTURAL AND ARTS ORGANIZATIONS	300	300	300	300	300	300	300	300
5. INDIVIDUAL ARTISTS	14000	12000	12000	12000	12000	12000	12000	12000
6. STATE FACILITY USERS (THOUSANDS)	57140	57140	57140	57140	57140	57140	57140	57140
PROGRAM ACTIVITIES								
1. ARTS IN EDUCATION (NO. OF PROJECTS FUNDED)	108	110	111	111	111	111	111	111
2. COMMUNITY ARTS (NO. OF PROJECTS FUNDED)	17	13	14	14	14	14	14	14
3. FOLK & TRADITIONAL ARTS (NO. OF PROJECTS FUNDED)	10	11	10	10	10	10	10	10
4. ART IN PUBLIC PLACES (NO. OF NEW ARTWORKS ACQ)	65	65	65	65	65	65	65	65
5. HAWAII STATE ART MUSEUM (NO. OF SCHOOLS SERVED)	16	16	16	16	16	16	16	16
6. ARTS RESIDENCIES (NO. OF SCHOOLS SERVED)	103	105	95	95	95	95	95	95
7. BIENNIUM GRANTS	68	57	65	65	65	65	65	65
PROGRAM REVENUES BY TYPE (IN THOUSANDS of DOLLARS)								
REVENUES FROM THE USE OF MONEY AND PROPERTY	81	101	101	101	101	101	101	101
REVENUE FROM OTHER AGENCIES: FEDERAL	709	700	700	700	700	700	700	700
CHARGES FOR CURRENT SERVICES	8	4	4	4	4	4	4	4
NON-REVENUE RECEIPTS	7,585	3,450	3,450	3,450	3,450	3,450	3,450	3,450
TOTAL PROGRAM REVENUES	8,383	4,255	4,255	4,255	4,255	4,255	4,255	4,255
PROGRAM REVENUES BY FUND (IN THOUSANDS of DOLLARS)								
SPECIAL FUNDS	8,381	4,203	4,203	4,203	4,203	4,203	4,203	4,203
ALL OTHER FUNDS	2	52	52	52	52	52	52	52
TOTAL PROGRAM REVENUES	8,383	4,255	4,255	4,255	4,255	4,255	4,255	4,255

NOTE: PROGRAM REVENUES BY TYPE AND FUND MAY NOT BE ACCURATE DUE TO SYSTEM ERROR.

DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES
ANNUAL REPORT ON GOALS, OBJECTIVES AND POLICIES

January 2019

Program ID/Title: AGS-881/State Foundation on Culture and the Arts

Contact Person/Phone: Jonathan Johnson, Executive Director/586-0301

I. Goals

The State Foundation on Culture and the Arts recently created and adopted a new Strategic Plan including vision, mission and values. The plan is effective July 1, 2018 through June 30, 2023 as required by the agency's federal partnership with the National Endowment for the Arts. The priorities adopted are reflective of broad community input and the good thinking of the SFCA Commissioners and staff. In adopting the plans priorities and accompanying strategies, the SFCA intends to strengthen existing programs and services, pursue new initiatives, embrace a culture of transparency and accountability, and set and meet benchmarks that communicate our intentions clearly to our staff, partners, and the broader community.

Vision

We envision a thriving and vibrant Hawaii enriched by culture and the arts.

Mission

Promote, perpetuate and preserve culture and the arts in Hawai'i.

Values

1. We celebrate and emphasize the cultural richness and diversity of Hawai'i.
2. We believe in equitable access, transparency, and community-based decision-making.
3. We share in the responsibility to perpetuate the Native Hawaiian culture and the arts.
4. We view art and cultural engagement as critical to the educational, economic, and social well-being of individuals, communities, and the State of Hawai'i.

II. Objectives and Policies (Strategic Priorities)

1. CULTURE: Support, foster and celebrate the artistic expressions of Hawaii's diverse cultures and communities.
2. ENGAGEMENT: Enhance public engagement in culture and the arts.
3. EDUCATION: Strengthen arts education for all learners.
4. THE ARTS: Enrich the public sphere through the arts.

III. Action Plan with Timetable

A. Past Year Accomplishments

1. Acquired 48 works of art for the Art in Public Places collection and commissioned seven public art works.
2. Conducted statewide listening sessions, developed and adopted the SFCA 2019-2023 Strategic Plan.
3. Opened four new exhibits at the Hawaii State Art Museum (HiSAM) and one at the Maui Arts and Culture Center. Initiated two Arts Chat community meetings at HiSAM and one at the Donkey Mill Art Center in Holualoa on the island of Hawaii.
4. Served 103 public and charter schools and 15,600 people statewide through the Artists in the Schools Program, Art Bento, and professional development initiatives for teaching artists and classroom teachers.

B. One Year

1. Begin implementation of the SFCA 2019-2023 Strategic Plan.
2. Expand Artists in the Schools – Art in Public Places (AITS-APP) program statewide.
3. Fund all eligible Artists in the Schools Program (AITS) grant requests, which includes 166 schools, and over 15,000 students in School Year 2019.
4. Implement individual artist fellowships for outstanding teaching artists.
5. Dedicate monument to the late United States Representative Patsy T. Mink.
6. Facilitate the 50th Anniversary celebration of the Hawaii State Capitol.

C. Two Years

1. Expand opportunities for Teaching Artists who conduct arts residencies in the public and charter schools and are on the Artistic Teaching Partners Roster through Artists in the Schools (AITS) grants, Artists in the Schools – Art in Public Places (AITS-APP) grants, Art Bento @ HiSAM museum education residencies and Artists in Residence (AIR).
 2. Partner with PA`I Foundation and its collaborating network for Festival of the Pacific Arts 2020 to be held on O`ahu in June 2020. Showcase unique Native Hawaiian cultural arts and practices.
 3. Rebrand HiSAM to increase public awareness and engagement in the arts.
-

D. Five Years

1. Promote the arts in Hawai`i via a strong online presence.
2. Increase SFCA's partnership with the Statewide Cultural Extension Program (SCEP) to reach underserved communities, including public housing and homeless shelter children and youth and youth corrections.
3. Introduce exhibit at the Hawaii State Art Museum featuring college art.
4. Complete site improvements to the No.1 Capitol District Building. Improvements to provide improved access for public, students and A.D.A., allowing for increased participation in HiSAM Programs.

IV. Performance Measures

- A. **Customer Satisfaction measure** – Customers are the public (resident and visitor), artists and cultural practitioners, schoolchildren and arts educators, arts organizations and institutions, and state government agencies.
- Public art installations in state facilities
 - Grants and projects implemented in communities
 - Arts education residencies in schools and out-of-school (includes public and private school students, Poetry Out Loud, student exhibitions)
 - Professional development of arts educators and cultural practitioners
 - Access to arts and culture information – activities and opportunities
- B. **Program Standard measure** – Assess effectiveness of strategic plan implementation through formal and facilitated benchmarking process. Align agency and grants projects with the strategic priorities, National Endowment for the Arts (NEA) goals for use of federal funds, and the ARTS FIRST Partners strategic plan. Assess competitiveness of federal partnership application based on panelist comments received from the NEA as well as an internal staff review to ensure quality of NEA partnership application. Participation with and research assistance from the National Assembly of State Arts Agencies for best practices for state arts agencies. The SFCA provides the NEA with federal descriptive reports, documenting use of federal funds and interpreting effectiveness.
- C. **Cost Effectiveness measure** – Continue to provide programs and services capable of reaching a broad-based constituency; assess and effect the administrative and coordinating efficiency of staff to provide culture and arts program services; monitor audience and participant group attendance at SFCA supported/sponsored events; target specific underserved populations such as rural, incarcerated, immigrant and low income families, youth/students, older adult communities, and persons with disabilities. Provide NEA with federal descriptive reports, documenting use of grant funds.
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- D. **Media coverage measure** – In the interest of transparency, use of best practice approaches when promoting the agency and its programs. The SFCA not only responds to inquiries from the media, but also continually provides the public with requested information regarding its collections, exhibitions, programs and acquisitions policies. Public perception of our agency is important to us. We are striving to communicate consistently and coherently on policy and issues.
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FISCAL YEAR 2018 ACCOMPLISHMENTS

What follows is an overview highlighting the accomplishments and initiatives of the State Foundation on Culture and the Arts during Fiscal Year 2018. The intent is to give a recap of the most significant accomplishments of the agency in fulfilling its mission.

ADVOCACY:

BUILDING COMMUNITY THROUGH COMMUNICATIONS, PARTNERSHIPS AND OUTREACH

Arts Chat, the convening of discussion groups to connect with a broader public continued. Events were well attended by representatives from arts and culture organizations and legislators.

- **Arts Chat 5** – (July 19, 2017) was held on Hawaii Island at the Donkey Mill Art Center (DMAC) in Holualoa and brought together members of the arts community from all over the island. The Arts Chat was followed by a Strategic Planning Listening Session run by the Pacific Policy Research Center (PPRC) for attendees, a site visit of the DMAC facilities for SFCA board and staff, and the regular meeting of the SFCA Board.
- **Arts Chat 6** – (August 16, 2017) focused on Arts & Economic Prosperity 5, a year-long nationwide study that highlights the impact that nonprofit arts and culture organizations have on our economy through job creation, tourism, direct and indirect spending, household income, and government revenue. This Arts Chat was presented in collaboration with the Hawaii Arts Alliance and the Creative Industries Division of the Department of Business, Economic Development and Tourism (DBEDT). Randy Cohen, Vice President of Research and Policy for Americans for the Arts presented the results of the Arts and Economic Prosperity 5 (AEP5) Report.
- **Arts Chat 7** – (March 21, 2018) featured a conversation about organizational transformation and the evolving role of museums today with Melanie Ide, the new President and Chief Executive Officer of the Bernice Pauahi Bishop Museum.

The Legislature

At the Legislature, regular communication with our House and Senate committee chairs and their staff allowed SFCA to influence legislation affecting our agency and arts and culture in Hawaii. This year the **Art at the Capitol** theme of “Share Your Voice” included a Candy Chang participatory art project “**Before I Die...**” wall, organized by APP Manager, Karen Ewald and Lead Exhibit Specialist, Teig Grennan. The project invited the public to finish the sentence “Before I die I want to _____.” Legislators also participated in an **Abstract Portraits** exercise led by Artistic Teaching Partner, Lynn Young.

Summary of 2017 Legislative Session Advocacy Outcomes

- Funding for an additional position in APP was approved.
- General Fund Budget increased by \$175,000 over the previous fiscal year
 - \$75,000 to fund celebrations for the 50th Anniversary of the Hawaii State Capitol
 - \$100,000 to fund Artist Fellowships
- HCR173 requesting SFCA conduct a cost-benefit analysis of implementation of creative districts in Hawaii also passed.

Reports were submitted to the Legislature for 3 resolutions being addressed by the SFCA

- **S.C.R.81 (2016)** Establishing a Task Force to plan and coordinate the celebration of the Fiftieth Anniversary of the Hawaii State Capitol.
- **S.C.R.96** Requesting the establishment of an Ali'i Memorial Art Advisory Task Force.

FISCAL YEAR 2018 ACCOMPLISHMENTS *cntd.*

- **S.R.63 and S.C.R.141** Establishing a Task Force to Plan and Coordinate the celebration of the One Hundred Fiftieth Anniversary of the First Arrival of Japanese Emigrants to Hawaii. SFCA financially supported the marketing of the celebration: **150th Anniversary of the Gannenmono Arrival to Hawaii.**

Western States Arts Federation (WESTAF)

Mariko Chang, a WESTAF Emerging Leader of Color and SFCA Executive Director, Jonathan Johnson met with Dale Hahn, Senior Policy Advisor for United States Senator Brian Schatz. The purpose of the meeting was to thank the Senator for his continued support for the National Endowment for the Arts, discuss the impact of NEA funding in Hawaii, and the recent Arts & Economic Prosperity Report. As a result, Senators Mazie Hirono and Brian Schatz visited the Hawaii State Art Museum in preparation for works of art to be installed in their Washington, D.C. offices.

ACCESS: INCREASE ACCESSIBILITY TO THE ARTS AND CULTURAL PROGRAMS FOR UNDERSERVED GROUPS

Biennium Grants Contracts - funded sixty grantees for a total of \$499,932.

Statewide Cultural Extension Program (SCEP) of the UH Outreach College – this program is for statewide culture and arts presentations. The initial contract of \$55,000 was then amended in June with an additional \$20,000 to provide for more outreach activities statewide that are free and open to the public. This project is supported by the **NEA Underserved Communities** funding. A significant number of activities presented are at public libraries and the Friends of the Library of Hawai`i is a SCEP partner. The SCEP roster includes some of SFCA Apprentice Grant Alums such as Jeff Peterson, Kenny Endo and Cheryl Nakasone. Included in the project is SFCA's support of \$5,000 for a third year of the arts residency at the **Towers of Kuhio Park** (public housing in Kalihi).

Culture Grants – Teaching and Learning; Presentations – Folk and Traditional Arts Culture Grants provide access by supporting the teaching and learning (cultural arts residencies of at least 80 hours) of cultural arts and practices that are unique in the state, that are not robust, or that should be cultivated in Neighbor Island communities. Support is also provided to share cultural presentations with others including cultural practitioners and general audiences.

- **Jazz `Ukulele** – Apprentice Mentoring FB 2016/2017. Benny Chong (teacher) and apprentices Jeff Peterson and Ian O'Sullivan. Over the two-year grant period, not only did the apprentices learn Benny's jazz `ukulele style, but they applied what they learned to their own music and teaching. Their second year presentation was held on May 22 at the Kailua Public Library, free and open to the public. The group played as soloists and as a trio. The repertoire included arrangements by Benny Chong, as well as Hawaiian and popular standards interpreted on the `ukulele.
- **Kucho: Okinawan Spiked Fiddle** – Apprentice Mentoring FB 2018/2019. Allison Yanagi (teacher) and Yukiko Pierce (apprentice) did their first-year grant presentation for Art Lunch on May 29. Allison explained some history and background about Okinawan music, as well as specifics about the sanshin and kucho so that the audience could understand and appreciate the music. Yukiko demonstrated kucho playing.
- **Kumiwudui: Okinawan Dan Drama** – Apprentice Mentoring FB 2018/2019. Cheryl Nakasone (teacher) and Wendy Tamashiro (apprentice). Wendy is a Maui resident. Their free presentation was hosted by the Maui Okinawa Cultural Center on June 23, followed by the **`Ukulele: Shaping a Master Player** presentation.

FISCAL YEAR 2018 ACCOMPLISHMENTS cntd.

- **Okinawan Dance Certification** – Apprentice Mentoring FB 2018/2019. Frances Nakachi Kuba (teacher) and Ainoa Miyashiro (apprentice).
- **ʻIe ʻie basketry** – Apprentice Mentoring FB 2018/2019. Kumula`au Sing (teacher) and Haunani Balino-Sing (apprentice) are a teaching team that has been training a cohort of up to 20 students monthly on Maui. Kumula`au is grooming Haunani to be a teacher, workshop trainer and presenter. The students will eventually each make their own ki`i. The teaching team would like to share their students' work in statewide exhibiting, beginning in Maui in the summer of 2019, after the second year of this grant concludes. In December 2017, the teaching team was at the Hui No`eau Visual Arts Center to conduct talk story and demo sessions, basketry workshops, and a professional development session for teachers. In April 2018, the teaching team returned to the annual **“Celebration of the Arts”** at the Ritz Carlton Kapalua for the second time. In June 2018, they conducted their second Na Ponolua intensive workshop under the auspices of KAHOH in Hilo (the first was in July 2014 in Lihue).
- **ʻUkeke: Hawaiian Stringed Instrument** – Apprentice Mentoring FB 2018/2019. Mahi La Pierre (teacher) and apprentices `Iliahi Doo and Kunane Wooton. `Iliahi is a Hawaiian Studies teacher at Farrington High School where he incorporates what he is learning from this grant project into his teaching. In February 2018, the DOE produced a video entitled **“Sounds of Hawai`i – Ukeke”** for its Vimeo channel, which featured Mahi explaining the `ukeke and `Iliahi with his students at Farrington High School. In March 2018, Mahi conducted an `ukeke workshop presentation at the Hui No`eau Visual Arts Center.
- **ʻUkulele: Shaping a Master Player.** Apprentice Mentoring FB 2018/2019. Byron Yasui (teacher) and Mika`ele Kane (apprentice). Mika is a Maui resident. Their free presentation was hosted by the Maui Okinawa Cultural Center on June 23, preceded by the *Kumiwudui: Okinawan Dance Drama* presentation.
- **Micronesian Weaving** – Culture Learning FB 2018/2019. Implemented by the Honolulu Museum of Art, Honolulu Museum of Art School. Two Micronesian weavers taught weekly for Fern Elementary School children, many of whom are of Micronesian ancestry. At the end of the school year, their work was put on display in the Fern School Library.

ART IN PUBLIC PLACES PROGRAM

The Art in Public Place Program celebrated its **50th Anniversary** with a series of events from November 5 through November 11. Events included:

- **“2017 Symposium of the Western States Art Federation (WESTAF), The Future History of Public Art”**
- **“Making It Public”** - a professional development workshop for artists
- **“Artist Community Residency”** with artists Mundano and Ian Kualii

WESTAF Symposium: The Future History of Public Art

Organized by WESTAF in collaboration with the SFCA and Forecast Public Art with corporate sponsorship from Marriott International, Inc. and Alaska Airlines. The symposium brought together administrators, directors, artists, critics, curators, academics, and researchers from Pacific Rim countries to consider the future of the public art field. Participants surveyed growing trends and challenges and proposed ways the field might develop to create a richer and more sustainable long-term infrastructure. The symposium will inform WESTAF leadership as it considers ways to bolster its work in the public art field. Participants were also brought together to contribute to the international knowledge base of public art and efforts to advance the professionalism of the field.

FISCAL YEAR 2018 ACCOMPLISHMENTS cntd.

Making it Public – a two-day intensive workshop designed for artists of any discipline, who are interested in exploring how to make their artwork public. Attendees were 28 individual artists new to working in public art, and all artists who applied were accepted. The workshop is a product of and facilitated by Forecast Public Art with support from the SFCA and the Friends of the Hawaii State Art Museum, and was offered at no cost to the participants. Workshops covered topics including site analysis, community engagement, permitting, conservation, proposal preparation, project management and project ideation. Participants were able to meet with mid-career artist mentors during the workshop for conversation and relationship building.

Public Art Community Residency: Thiago Mundano – Brazilian artists, Thiago Mundano and Ian Kualii use their graffiti and artistic skills to rebuild and paint carts used to haul recyclables, highlighting the work of the homeless population in Hawai'i. Project partners included Lana Lane Studios, local visual artists, Forecast Public Art, Re-use Hawaii and the SFCA. Small carts decorated by various artists were auctioned at a HiSAM Second Saturday event that generated \$1,250 for the Institute for Human Services.

Art Acquisition Selection Committee (AASC) – the committee visited the studios of artists Marquez Marzan, Charlton Kupa`a Hee, and Michelle Schwengel-Regala, recommending the purchase of artworks that had been exhibited at the Honolulu Biennial.

SFCA Artwork on Loan to Bernice Pauahi Bishop Museum – two artworks from the Art in Public Places Collection were on loan to the Bernice Pauahi Bishop Museum for **Holo Moana: Generations of Voyaging** exhibition. **Hokule`a** by Wright Bowman, Sr. and **Tongiaki of Tonga** by Herb Kawainui Kane will be on view in the exhibition at the Bishop Museum, which will celebrate the story of how a centuries-old ancestral practice has been re-awakened, re-activated, and re-envisioned by Hawaiian and Oceanic voyagers over the past five decades.

Commissioned Works of Art

- The **Filipino Veterans of WWII Memorial**, HB942, HD1, SD1, CD1, relating to Filipino Veterans, authorizes the State Foundation on Culture and the Arts to commission an artist to design and build a monument to honor and commemorate Filipino veterans of World War II, with all costs to be expended from the Works of Art Special Fund.
- **Innovations Charter School: Dedication Ceremony for “Na Kalai Ola (Life Voyagers)”** – this is a mixed-media sculpture installation by artist Stuart Nakamura and it was dedicated at Innovations Public Charter School in Kailua-Kona (Hawai'i Island).
- **Official Portrait of Governor Neil Abercrombie** – an oil on canvas painting by Maui artist, Kirk Kurokawa, was unveiled at a dedication ceremony in the Hawai'i State Art Museum.

Conservation - Commissioned works of art were surveyed on Oahu, Hawaii Island, Maui and Kauai by APP Conservation Coordinator, Derek Erwin.

Exhibitions

“He Makana” – and Exhibition which included Hawaiian art, paintings, sculpture and prints from the 1930s to the 1970s, from the collection of Gertrude Mary Joan Damon Haig was on display at the Schaefer International Gallery, Maui Arts & Cultural Center. The exhibition was presented in **partnership** with the SFCA and supported in part by The Rice Partnership, Hawaii Tourism Authority, and the County of Maui Office of Economic Development. Admission was free and 3,595 visitors attended the exhibit in 60 days. APP Manager Karen Ewald, Curator Eli Baxter and Senior Exhibit Specialist, Teig Grennan coordinated these efforts.

FISCAL YEAR 2018 ACCOMPLISHMENTS cntd.

2018 Young Artists of Hawaii Exhibit and Award Ceremony was held for the first time at HiSAM. A replica of the exhibit is also at the Hawaii Convention Center in the Pa Kamalii Courtyard. Over 500 family members, friends, and other supporters of the students attended the awards ceremony and viewed the exhibit in the Turnaround Gallery.

55th Annual Hawaii Regional Scholastic Art Awards Exhibit and Awards Ceremony - this year the event was held at HiSAM.

- **“EMPHASIZED: eye on scale”** – exhibition explores the various ways that artists play with scale, and how this in turn affects the viewer’s response and understanding.
- **“Process Under Pressure”** – a printmaking exhibition. **Mira Image Construction LLC** – generously sponsored the installation of the ceramic sculptures by **Jun Kaneko** in the gallery at the Hawaii State Art Museum.

First Friday Events at HiSAM are scheduled every month with a variety of performances.

- **Songs by Hawai`i Opera Theatre Performers** – in museum galleries.
- **Ronald J.K. Loo, slack-key master and his son, Pomaika`i Loo, Hawaiian slack-key guitarist.**

Hawai`i Children and Youth Day took place on Sunday, October 2 under the APP Manager’s direction. HiSAM hosted entertainment and educational activities in the gallery.

Friends of the Hawaii State Art Museum (Friends) signed a lease and opened the new museum gift shop, **HiSAM Gallery Shop X Mori by Art+Flea** in July and features original artwork of local artists and carries branded HiSAM merchandise. The shop has offered programming, musical acts, workshops and exhibitions relevant to the Art in Public Place Program and HiSAM. The Friends now hold their exhibitions in the gallery café Artizen. Highlights include an exhibit titled **“Sustainability Now!”** with exhibit partner Kokua Hawaii Foundation and a film screening of **“The Smog of the Sea”** featuring Jack Johnson and Kimi Werner, who attended the **First Friday Event**. In collaboration with the **Friends and HiSAM Gallery Shop X Mori Art and Flea**, a new program was begun: **Artist Pau Hana: Evening Artist Talks at HiSAM** were held in the Artizen Gallery.

EDUCATION – SUPPORT EXCELLENT ARTS EDUCATION PROGRAMMING IN SCHOOLS.

- Annually incorporate professional development into all arts education programs including Artists in the Schools, Hawaii State Art Museum Education Program and our Artists in Residence Program.

Artists in the Schools Grant - this year this new category of grant was piloted, funded by the Works of Art Special Fund. Neighbor Island schools with an SFCA-commissioned permanent Work of Art installed after 1993 were eligible to apply. The residency focused on interpreting the work of art through the art form of the teaching artist. The goal is to increase students’ appreciation and engagement with the work of art at the school. This grant is in response to the request for a HiSAM Art Bento type experience on the Neighbor Islands. Six schools applied and were awarded the project. This expansion was developed through a collaborative staff effort between Vivien Lee, Denise Miyahana and Karen Ewald. SFCA gave grants to public schools statewide for arts residencies with teaching artists on SFCA’s Artistic Teaching Partners Roster. Hawaii Community Foundation matched SFCA funds; school contributed 10%.

- \$575,676 total grants
- 103 schools (Oahu, Hawaii, Maui, Molokai, Lanai and Kauai)
- 12,080 students participated
- 555 teachers participated and received professional development training
- 34 teaching artists taught (visual arts, drama, dance, music and literary arts)

FISCAL YEAR 2018 ACCOMPLISHMENTS cntd.

Professional Development for Teaching Artists

SFCA provided workshops, a 3-day institute, one-on-one mentoring with a master teaching artist, and professional learning communities to help teaching artists gain the knowledge and skills necessary to teach high quality, in-depth, standards-based arts residencies in schools.

- 70 TAs participated in one or more of these offerings
- 8 presenters
- 3 master TAs paired with 3 apprentice TAs for the school year

Public Art: Encouraging Awareness and Appreciation with Students – to help prepare teaching artists for the new category of Artists in the Schools grants for 2018 and 2019, which focuses on APP Commissioned Works of Art at DOE schools, SFCA coordinated workshops on Maui, Oahu and Hawaii Island on responding to public artworks.

Professional Development for Classroom Teachers – SFCA supported two summer institutes (three days each: one on Oahu and one on Maui) and four courses for classroom teachers (three Saturdays each: two on Oahu, one on Kauai, and one in Hilo). In many cases, the presenters also taught demonstration classes in the participating teachers' classrooms, thereby benefiting students as well. Teachers can receive credit for taking these courses and institutes.

- 168 classroom teachers participated
- 1,450 students benefited
- 11 presenters

Poetry Out Loud State Finals – this is the thirteenth year that SFCA and Honolulu Theatre for Youth have partnered in facilitating Hawaii's participation in the national poetry recitation competition for high school students made possible by the National Endowment for the Arts. Congratulations to Nicholas Amador, who placed 2nd at the national finals of the Poetry Out Loud competition in Washington, D.C. This is the third time a Hawaii student has placed in the top three nationally.

- 10 schools participated in the state final competition
- Hawaii state champion Nicholas Amador went on to win 2nd place in the national finals.

Artistic Teaching Partners Roster – the SFCA has a rigorous application process for joining the Artistic Teaching Partners Roster. Four visual artists and one literary artist completed the process and were added to the Roster.

DOE Video Project – the Hawaii State Department of Education, Video Production Branch, began work on a series of videos about SFCA's Artists in the School Program (AITS). SFCA has coordinated the filming of AITS residencies at seven schools so far.

NATIVE HAWAIIAN – ENGAGE NATIVE HAWAIIAN LEADERSHIP TO INFORM OUR DECISIONS

Native Hawaiian Cultural Outreach project support implemented by project partner, Lalakea Foundation

– The Ka`Aha Hula `O Halauaola (KAHOH) event June 13 through 23 in Hilo attracted participants locally and from around the world. SFCA's support was for five evening performances the week of June 18 through 22 at the Edith Kanaka`ole Stadium. Each evening featured a different theme and performances were free to the public. SFCA's support also enabled the creation of a new "signature" performance work entitled `Ku`u Lei Hi`iaka," with two matinee shows at the UH Hilo Performing Arts Center on June 22.

FISCAL YEAR 2018 ACCOMPLISHMENTS cntd.

King Kamehameha I Conservation and Community Engagement/Partnership – The SFCA issued a Memorandum of Agreement with the North Kohala Community Resource Center in support of their conservation efforts of the Kamehameha I statue. The conservation project is supported by the Atherton Family Foundation, Historic Hawai'i Foundation, McInerney Foundation, Hawai'i Civic Club and "Friends of the Statue." As part of the agreement, the Hula Preservation Society (HPS) is implementing a community engagement component around the Kamehameha statue. In support of this, HPS enrolled five Kohala kumu hula in two hula ki'i workshop intensives at the June 13-15 Ka Aha Hula O Halauaola (KAHOH) conference in Hilo. KAHOH is supported through a contract with the SFCA Folk and Traditional Arts special project for Native Hawaiian Cultural Outreach funded through the National Endowment for the Arts partnership with SFCA. Event hosts are the Lalakea Foundation and Edith Kanaka'ole Foundation. Sponsors include UH, UH-Hilo, County of Hawai'i, Hawai'i Tourism Authority, Ka Haka 'Ula o Ke'elikelani, Na Pua No'eau and the SFCA.

Cyril Pahinui Receives National Heritage Fellowship Award – Hawaiian slack-key guitar master, Cyril Pahinui was honored at the 2017 National Endowment for the Arts (NEA) National Heritage Fellows Awards Ceremony and Concert in Washington, D.C. on September 14. Slack-key guitarists Jeff Peterson and Sean Robbins represented Pahinui at the concert. NEW National Heritage Fellowships are the federal government's highest honor for accomplishments in folk and traditional arts.

Ka Hana Kapa documentary Public Broadcasting Service (PBS) broadcasts – Carriage reports from PBS Broadcasts of *Ka Hana Kapa* first aired in 2016 (620 broadcasts) and re-aired in 2017 (520 broadcasts). We hope to obtain the carriage report for 2018 – PBS Hawai'i re-aired the program on June 7.

The "Spirit of Lili'uokalani" statue - The University of Hawai'i School of Architecture was contracted to assist the Ali'i Memorial Task Force by developing design proposals to address the placement of the "Spirit of Lili'uokalani" statue.

Aloha Lili'u event - The *Spirit of Lili'uokalani* statue was cleaned and site work done in preparation for the Office of Hawaiian Affairs (OHA) event to honor the 100th Anniversary of Queen Lili'uokalani's death. Ron and Pomaika'i Loo performed at a First Friday event at HiSAM – Ronald J.K. Loo, slack-key master, as recognized by the State Foundation on Culture and the Arts, and son Pomaika'i Loo, Hawaiian slack-key guitar.

SUSTAINABILITY - STRENGTHEN THE AGENCY'S ABILITY TO SERVE THE PUBLIC. MAXIMIZE THE RESOURCES ALLOCATED TO US TO ENSURE EFFECTIVE USE.

Strategic planning

The SFCA completed the fifth and final year of its current **Strategic Plan, FY2014 through FY2018**. As we made progress addressing the strategic priorities of the current plan, we finalized the next Strategic Plan for FY2019 through FY2023. The SFCA, in collaboration with the Pacific Policy Research Center (PPRC), engaged the public in Strategic Planning Listening Sessions to collect broad public input on how the SFCA should prioritize its time, efforts and resources to help arts and culture flourish in Hawaii. PPRC gathered feedback from a spectrum of stakeholders, including arts and cultural organizations, independent artists and cultural practitioners, arts educators, SFCA Board of Commissioners and staff, lawmakers, and the broader community. Approximately 650 stakeholders participated in the data collection process across Hawaii Island, Kauai, Lanai, Maui, Molokai, and Oahu.

The Ad Hoc/Strategic Planning Committee, including board and staff members, met regularly to refine the plan and the SFCA FY19-23 Strategic Plan was approved by the Board on March 21, 2018. In the coming months we will be working on the implementation of the plan, the public roll out and developing metrics and methods to track progress. Highlights of the plan include a new/revised Vision, Mission, Values and Strategic Priorities.

FISCAL YEAR 2018 ACCOMPLISHMENTS cntd.

SFCA Audit Report No. 14-11 – The auditor conducted a review of the implementation of recommendations made in the Audit Report. SFCA reported that 16 recommendations have been implemented and the remaining recommendations are partially implemented.

Annual Report: July 2016 – June 2017 – the report featured a new comprehensive info graphic look aimed at conveying relevant information about the foundation and its work.

SFCA Image – Information Specialist, Mamiko Carroll, has focused on positive television, print news, web and an increased social media and advertising presence.

National Endowment for the Arts (NEA) – SFCA submitted the Final Descriptive Report for Fiscal Biennium 2016 to the NEA. We also submitted an application for Year 2 of the State Partnership Agreements. The House Appropriations Committee approved the FY18 Interior and Environment Appropriations Bill, which includes funding for the National Endowment for the Arts.

HB-418-HD-2

Submitted on: 3/11/2019 2:46:10 PM

Testimony for LCA on 3/12/2019 2:45:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Melodie Aduja	Testifying for O`ahu County Committee on Legislative Priorities of the Democratic Party of Hawai`i	Support	No

Comments: