



**HAWAII LODGING & TOURISM**  
**A S S O C I A T I O N**

Testimony of

Mufi Hannemann  
President & CEO  
Hawaii Lodging & Tourism Association

Committee on Energy, Economic Development, and Tourism

GM 595: Submitting for consideration and confirmation to the Board of Directors of the Hawai'i Tourism Authority, gubernatorial nominee, DANIEL CHUN, for a term to expire 06-30-2022.

Dear Chair Wakai and Members of the Committee:

The members of the Hawai'i Lodging & Tourism Association, the state's largest private sector tourism organization, join me in offering our unequivocal support for the confirmation of Daniel K.L. Chun to the Hawai'i Tourism Authority's Board of Directors.

As the Director of Sales, Community, and Public Relations for Alaska Airlines, Daniel can bring the industry perspective and insight that will be essential to the state's tourism marketing goals and strategies. His career includes stints with the Hawai'i Visitors & Convention Bureau and the governor's tourism liaison, adding to the knowledge he gained as an alumnus of the University of Hawai'i at Manoa's School of Travel Industry Management. His professional qualifications, complemented by his strong community leadership and many honors, would make him an excellent addition to the HTA's board.

While we know of Daniel's impressive work with Alaska Airlines, we are both cognizant and grateful for his invaluable contributions to the Hawai'i Lodging & Tourism Association, where he has been a member of our board of directors for three years. During Daniel's tenure, he has been front-and-center on our numerous projects and causes, his unfailing leadership and participation ensuring the success of our charitable endeavors, like the annual Visitor Industry Charity Walk, our many membership activities, and the general governance of our 700-member organization. His ideas on the direction and challenges of the hospitality industry, his willingness to lend his support for our initiatives, and his generosity in representing Alaska Airlines have all been much-needed and most welcome.

On a personal level, I have known him through his association as a member of the most recent class of Pacific Century Fellows (PCF). PCF is a leadership development program, whose membership consists

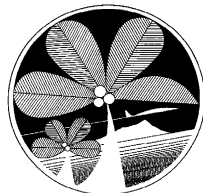
of some of the leading young citizens in our community - all dedicated to making our Hawaii a better place to live, work, play and raise our families. Needless to say, Daniel was an exemplary Fellow.

Daniel Chun would be an important member of the Hawai'i Tourism Authority's Board of Directors, and we urge you to confirm his nomination.

Mahalo,

Mufi Hannemann  
President & CEO

# AIRLINES COMMITTEE OF HAWAII



Honolulu International Airport  
300 Rodgers Blvd., #62  
Honolulu, Hawaii 96819-1832  
Phone (808) 838-0011  
Fax (808) 838-0231

April 10, 2019

Senator Glenn Wakai, Chair  
Senator Brian Taniguchi, Vice Chair  
Committee on Energy, Economic Development and Tourism

**Re: GM 595 - Submitting for consideration and confirmation to the Board of Directors of the Hawaii Tourism Authority, Gubernatorial Nominee, DANIEL CHUN, for a term to expire 6-30-2022 – IN SUPPORT**  
Conference Room 414; 2:45 p.m.

Aloha Chair Wakai, Vice Chair Taniguchi and members of the Committee,

The Airlines Committee of Hawaii (ACH), which is comprised of the 19 signatory air carriers that underwrite the State Airport System, appreciates the opportunity to offer testimony in strong support of the confirmation and appointment of Daniel Chun to the Board of Directors of the Hawaii Tourism Authority.

Daniel has the commitment, skills, knowledge and experience to serve on the Hawaii Tourism Authority board. His extensive experience with Hawaii's tourism industry include previous positions with the Hawaii Visitors & Convention Bureau and the Office of the Governor (special assistant to the Tourism Liaison), and his current position as Director of Sales, Community & Public Relations for Alaska Airlines. He is also a board member of Hawaii Lodging & Tourism Association and the Travel Industry Management International, Inc. and an active member of the Governmental Affairs Committee of the Airlines Committee of Hawaii.

In addition, Daniel is dedicated to community service and gives generously of his time. He currently serves on the boards of the Public Schools of Hawaii Foundation, University of Hawaii Alumni Association, Diamond Head Theatre, and the Honolulu Gay & Lesbian Cultural Foundation. Daniel's integrity, selflessness and leadership have earned him the respect of many business and community leaders.

Thank you for the opportunity to strongly support Daniel's nomination. The Hawaii Tourism Authority will greatly benefit from his participation on the board.

Sincerely,

Blaine Miyasato  
ACH Co-chair

Matthew Shelby  
ACH Co-chair

*\*ACH members are Air Canada, Air New Zealand, Alaska Airlines, All Nippon Airways/Air Japan, Aloha Air Cargo, American Airlines, China Airlines, Delta Air Lines, Federal Express, Fiji Airways, Hawaiian Airlines, Japan Airlines, Korean Air, Philippine Airlines, Qantas Airways, Southwest Airlines, United Airlines, United Parcel Service, and WestJet.*

April 9, 2019

To: Senator Glenn Wakai, Chair  
Senator Brian T. Taniguchi, Vice Chair  
and Members of the Committee on Energy, Economic Development, and  
Tourism

From: Jason Y. Ito

RE: GM 595 – Submitting for consideration and confirmation to the Board of Directors of the Hawai'i Tourism Authority, Gubernatorial Nominee, DANIEL CHUN, for a term to expire June 30, 2022

POSITION: Strong Support

Aloha Chair Wakai, Vice Chair Taniguchi and members of the Committee on Energy, Economic Development, and Tourism,

My name is Jason Ito, testifying as the Dir of Administration, Labor and Community Relations for Kyo-ya Management Co., Ltd. in strong support of Mr. Daniel Chun's confirmation to the Board of Directors of the Hawai'i Tourism Authority.

Over the last 18+ years, I have had the pleasure of knowing and working with Mr. Chun on work initiatives, as well as community-oriented efforts. While in college, I met Mr. Chun as he served as an intern in our hotels. Throughout his internship, Mr. Chun confirmed his willingness to be a team player by holding himself responsible for any task that he had committed to as part of the team. He held himself to the highest degree of accountability for all tasks while serving with empathy and compassion for others. He proved himself to be a strong learner understanding the importance of making a customer's experience special and memorable. Customer service is an innate character trait of his and it came naturally to him. He was truly destined to be a leader in the hospitality industry.

While working with Alaska Airlines over the past ten years, Mr. Chun has demonstrated his leadership excellence as part of the team which grew Alaska Airlines to where they are today. His contribution and commitment to the community in collaborating with other companies like ours helps to achieve the goals of many nonprofit organizations. Mr Chun also shares his time by serving on numerous nonprofit boards to offer his guidance, provide mentorship, and to share his experiences.

I recognize how critically important these traits are for accomplishing beneficial results for the State of Hawaii as we continue to improve the tourism industry for the islands and the economy.

I have a tremendous amount of trust and respect for Mr. Chun as a leader and I respectfully urge you to confirm him to the Board of Directors of the Hawai'i Tourism Authority. Thank you for the opportunity to provide testimony in strong support as I am confident that Mr. Chun will be a valuable asset to the Hawaii Tourism Authority.

Sincerely,

A handwritten signature in black ink, appearing to read "Jason Y. Ito". The signature is stylized and somewhat cursive, with a large initial "J" and "I".

Jason Y. Ito  
Director, Administration, Labor and Community Relations  
Kyo-ya Management Co., Ltd.



April 8, 2019

Senator Glenn Wakai, Chair  
Senator Brian T. Taniguchi, Vice Chair  
Senate Committee on Energy, Economic Development, and Tourism

**Re: GM 595 – Submitting for consideration and confirmation to the Board of Directors of the Hawai'i Tourism Authority, Gubernatorial Nominee, DANIEL CHUN, for a term to expire 06-30-2022.  
Conference Room 414; April 10, 2:45 p.m.**

Aloha Chair Wakai, Vice Chair Taniguchi and members of the Committee,

Thank you for the opportunity to offer our full support for the nomination of Daniel Chun to the Hawai'i Tourism Authority (HTA) Board of Directors. Daniel is an integral part of our Alaska Airlines team. For almost eight years, Daniel has represented Alaska Airlines throughout Hawai'i, sharing our values and culture with those who call Hawai'i home. At the same time, he has been an important voice, both internally and externally, on the visitor industry and the drivers of success for both tourism businesses and communities alike. Throughout our company, we seek Daniel's wise counsel and know that he is always looking out for what is best for the state of Hawai'i, the economy, tourism industry, environment, culture, and communities.

Before Daniel joined Alaska Airlines in 2011, he served in state government and destination marketing roles that have further prepared him for this board position. Travel, tourism and corporate social responsibility are important to Alaska Airlines. Equally important is our connection to the people and places where we fly. With Daniel's leadership, we strive to develop relationships and partnerships that are authentic and meaningful.

Whenever we visit Hawai'i, people we meet, in business settings or at community events, speak of Daniel's commitment to his home. This is incredibly gratifying – we're incredibly proud of and inspired by his leadership, and moved by those who see it, too. That said, Daniel is one of the most humble leaders we know, always pushing others forward and talking more about the strength of his colleagues across the Hawai'i community and government, or across Alaska Airlines, than ever about himself. He's a true servant leader, bringing a thoughtful perspective to any discussion or decision, and a collaborative and inclusive approach to work.

For all of these reasons, we believe Daniel will be an excellent addition to the HTA Board, setting strategy to successfully manage tourism throughout the Islands. Daniel is well-respected in the community and tourism industry, and his breadth of knowledge and experience will help sustain this strong and important organization.





Thank you for considering Daniel's service to the Hawai'i Tourism Authority, and for considering our perspective on his leadership.

Sincerely,

A handwritten signature in blue ink, appearing to read "DORAKOW", with a long, sweeping horizontal line extending to the right.

Diana Birkett Rakow  
Vice President, External Relations

A handwritten signature in blue ink, appearing to read "Marilyn Romano", with a large, stylized initial "M" and "R".

Marilyn Romano  
Regional Vice President



**GM-595**

Submitted on: 4/5/2019 3:03:21 PM

Testimony for EET on 4/10/2019 2:45:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
CINDY ADAMS	Individual	Support	No

Comments:

Committee on Energy, Economic Development and Tourism

Aloha Honorable Senators Glenn Wakai, Chair, and Brian T. Taniguchi, Vice Chair:

I am submitting testimony in support of Gubernatorial Nominee, DANIEL CHUN, for a term to expire 06-30-2022.

Daniel has been a stalwart supporter of Hawaii and our communities for many years. His aloha and kokua for our host culture, families, and visitors alike is unwavering and genuine. He is relentless in his advocacy for Hawaii and our communities, the health of our economy, and would be a tremendous asset to the Hawaii Tourism Authority Board of Directors.

I humbly ask that you approve his nomination.

Aloha,

Cindy Adams

President and CEO

Aloha United Way



**GM-595**

Submitted on: 4/5/2019 4:37:47 PM

Testimony for EET on 4/10/2019 2:45:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Jason Woo	Individual	Support	No

Comments:

**GM-595**

Submitted on: 4/5/2019 3:28:58 PM

Testimony for EET on 4/10/2019 2:45:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Unyong Nakata	Individual	Support	No

Comments:

Mr. Daniel Chun is a committed hospitality professional with extensive contacts across all islands of the state of Hawaii. He has shown through his words and actions his unwavering commitment to representing the state with the greatest aloha possible.

**GM-595**

Submitted on: 4/5/2019 5:57:26 PM

Testimony for EET on 4/10/2019 2:45:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Lacey Shimabukuro	Individual	Support	No

Comments:

**GM-595**

Submitted on: 4/5/2019 7:54:37 PM

Testimony for EET on 4/10/2019 2:45:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Jason Thune	Individual	Support	No

Comments:

I have known Daniel for several years now and all of it exclusively as part of volunteer work related to various non-profits / charitable organizations. He is a member of the founding young leader's board (Alakai) of the Hawaii Foodbank and represented Alaska Airlines as a corporate sponsor for the FIRST Hawaii Robotics Competition in late March. Daniel is a humble individual who looks for ways to support the community and most especially those in need. His expertise in being able to leverage businesses for the benefit of Hawaii's residents, students, and young leaders will be a valuable asset as a Board member.

**GM-595**

Submitted on: 4/7/2019 10:28:31 PM

Testimony for EET on 4/10/2019 2:45:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
William Tanaka	Individual	Support	No

Comments:

I am writing to strongly support DANIEL CHUN to be appointed to the board of directors of the Hawaii Tourism Authority. Mr. Chun is highly respected in his profession as well as in his network of professionals both within his industry and beyond.

In addition, Mr. Chun is deeply engaged with our Hawaii community ranging from Make-A-Wish Foundation to the Public Schools of Hawaii Foundation, to having experience in significantly tourism-related organizations such as Hawaii Lodging and Tourism Association and previously serving as the Special Assistant to the Tourism Liaison in the Governor's Office.

Thank you for your consideration in voting in favor of Mr. Daniel Chun to the HTA Board of Directors.

Sincerely,

William Tanaka

201 Merchant Street, Suite 100

Honolulu, HI 96821

(808) 521-3411

TO: Committee on Energy, Economic Development and Tourism  
Senator Glenn Wakai, Chair  
Senator Brian T. Taniguchi, Vice Chair

FROM: Connie C. Chow, Esq.  
1099 Alakea Street, Suite 2400  
Honolulu, Hawaii 96813

RE: GM 595- Relating to Nominee DANIEL CHUN for the Board of Directors of the Hawaii  
Tourism Authority

HEARING DATE: April 10, 2019, 2:45 p.m., Room 414

**Testimony in Support**

Please accept my written testimony in strong support for the confirmation of Mr. Daniel Chun to the Board of Directors of the Hawaii Tourism Authority. I have known Daniel for over 17 years and can testify to his passion for the tourism industry and his drive to develop new initiatives that will improve the recognition of Hawaii as a top vacation destination.

Ever since his time in the Travel Industry Management program at the University of Hawaii, Daniel has always lead the way in rallying support for new programs and activities relating to tourism. His ability to bring people together is truly second to none. I believe it is because he exemplifies what it means to live Aloha and captures what makes Hawaii so special in everything he does. Having worked in the tourism industry in various capacities over the years, Daniel's comprehensive knowledge of marketing and tourism makes him a perfect candidate for the Hawaii Tourism Authority's Board of Directors.

We need knowledgeable and passionate young leaders like Daniel to represent Hawaii to the world. I believe Daniel will serve Hawaii well in this position.

Thank you for the opportunity to provide testimony in support of Mr. Daniel Chun.

Mahalo,



CONNIE C. CHOW

Senator Glenn Wakai, Chair  
Senator Brian Taniguchi, Vice Chair  
Senate Committee on Energy, Economic Development and Tourism

Wednesday, April 10; 2:45 p.m.  
Hawaii State Capitol, Conference Room 414

**Re: GM 595 - Submitting for consideration and confirmation to the Board of Directors of the Hawaii Tourism Authority, Gubernatorial Nominee, DANIEL CHUN, for a term to expire 6-30-2022 – IN SUPPORT**

Aloha Chair Wakai, Vice Chair Taniguchi and Members of the Committee:

I am submitting testimony in strong support of the nomination of Daniel Chun to the Board of Directors of the Hawaii Tourism Authority.

Daniel is the Director of Sales, Community & Public Relations – Hawaii for Alaska Airlines. He presently serves on the Board of Directors for the Hawaii Lodging & Tourism Association and Travel Industry Management International, Inc. His background and relevant experience in the hospitality industry make him well qualified to serve on the Hawaii Tourism Authority board. I'm confident he will make significant positive contributions. I have had the pleasure of knowing and working with Daniel for many years and have been impressed by his integrity, professionalism and leadership skills.

Your favorable action on Daniel's confirmation is respectfully requested. Mahalo for the opportunity to provide comments in support.

Sincerely,



Lori Lum  
98-1008 Piku Place  
Aiea, HI 96701

**GM-595**

Submitted on: 4/9/2019 12:35:15 PM

Testimony for EET on 4/10/2019 2:45:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
brad	Individual	Oppose	No

Comments:

In light of the current me too movement, I feel that I need to speak out against this measure. As a former partner of Daniel I know that he does not have the right temperament for such a position related to the state as I had been physically assaulted by him during our relationship years ago. I have held this in private for far too long. For a company such as an airline to employ someone like this is one thing but the state government shouldn't. There are equally qualified people with more experience who can handle such a position with decency. I do not feel that this is the case with this nomination.



**GM-595**

Submitted on: 4/10/2019 12:11:43 AM

Testimony for EET on 4/10/2019 2:45:00 PM



<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Al Lee	Individual	Oppose	No

Comments:

We are 6 former & current AA employees who have concerns about Daniel's appointment. In the past 10 or so years, we have found him to consistently over promise and underdeliver. I guess you could say lip service. It seems like he is really concerned with promoting his image and interests. This can be good for a company or okay but we are weary that it can reflect bad upon the state of hawaii.

**From:** [Brad Takemura](#)  
**To:** [EETestimony](#)  
**Subject:** GM595 - Testimony in support of Daniel Chun  
**Date:** Thursday, April 11, 2019 1:49:05 PM

**LATE**

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*My name is Brad Takemura, originally from Mililani, Hawai'i, but living in Las Vegas, Nevada, for the past 6 years. Daniel Chun and I were classmates at Mililani High School over 20 years ago and I was in his life during that time. I am writing today, as I believe that I am the "Brad" that is referenced in the testimony in opposition of Daniel's nomination to the Hawai'i Tourism Authority Board of Directors.*

*I would like to state for the public record that I did not submit that testimony, nor did Daniel ever physically assault me in any way. I am disturbed that untrue accusations about Daniel that have been falsely attributed to me have been submitted to this committee, so I find it necessary to write this testimony to set the record straight.*

*Daniel and I have been in contact over the years, and I have been happy to see all of the success that he has achieved in his career thus far. I have no doubt that he will serve Hawai'i well in this position.*

*-Brad Takemura*