

HOUSE OF REPRESENTATIVES  
THE THIRTIETH LEGISLATURE  
REGULAR SESSION OF 2019

SERGEANT-AT-ARMS  
HOUSE OF  
REPRESENTATIVES

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NOTICE OF HEARING

DATE:      Wednesday, March 13, 2019  
TIME:      9:30 a.m.  
PLACE:      Conference Room 309  
                 State Capitol  
                 415 South Beretania Street

A G E N D A

SB 763, SD2  
(SSCR860)  
Status

RELATING TO ADVERTISING AND MARKETING.  
Requires the Department of Business, Economic Development, and  
Tourism, in consultation with the Department of Agriculture, to  
conduct a study calculating the economic impact and gross domestic  
product lost by the State as a result of companies exploiting the Hawaii  
brand and selling products in the United States using place-based  
marketing without any material ties to the State. Appropriates funds  
for the study. Effective 7/1/2050. (SD2)

EDB/AGR, FIN

DECISION MAKING TO FOLLOW

Persons wishing to offer comments should submit testimony at least 24 hours prior to the hearing. Testimony should indicate:

- Testifier's name with position/title and organization;
- The Committee(s) to which the comments are directed;
- The date and time of the hearing; and
- Measure number.

While every effort will be made to incorporate all testimony received, materials received on the day of the hearing or improperly identified or directed, may be distributed to the Committee after the hearing.

Submit testimony in ONE of the following ways:

PAPER: 23 copies (including an original) to Room 310 in the State Capitol;



FAX: For testimony less than 5 pages in length, transmit to 808-586-8544 (Oahu) or 1-800-535-3859 (for Neighbor Islander without a computer to submit testimony through the website); or  
WEB: For testimony less than 20MB in size, transmit from <http://www.capitol.hawaii.gov/submittestimony.aspx>.

Testimony submitted will be placed on the legislative website. This public posting of testimony on the website should be considered when including personal information in your testimony.

If you require special assistance or auxiliary aids and/or services to participate in the House public hearing process (i.e., sign or foreign language interpreter or wheelchair accessibility), please contact the Committee Clerk at 586-8540 or email your request for an interpreter to [HouseInterpreter@Capitol.hawaii.gov](mailto:HouseInterpreter@Capitol.hawaii.gov) at least 24 hours prior to the hearing for arrangements. Prompt requests submitted help to ensure the availability of qualified individuals and appropriate accommodations.



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Rep. Richard P. Creagan  
Chair



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Rep. Angus L.K. McKelvey  
Chair

