STAND. COM. REP. NO. 2182

Honolulu, Hawaii

APR 05 , 2019

RE: S.B. No. 763

S.D. 2 H.D. 1

Honorable Scott K. Saiki Speaker, House of Representatives Thirtieth State Legislature Regular Session of 2019 State of Hawaii

Sir:

Your Committee on Finance, to which was referred S.B. No. 763, S.D. 2, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO ADVERTISING AND MARKETING," begs leave to report as follows:

The purpose of this measure is to help protect Hawaii businesses by:

- (1) Requiring the Department of Business, Economic Development, and Tourism (DBEDT), in consultation with the Department of Agriculture (DOA), to conduct a study to assess the impact of companies selling products in the United States using place-based marketing without any material ties to the State; and
- (2) Appropriating funds for the study.

DBEDT and DOA submitted comments.

As affirmed by the record of votes of the members of your Committee on Finance that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 763, S.D. 2, H.D. 1, and recommends that it pass Third Reading.

STAND. COM. REP. NO. 2182
Page 2

Respectfully submitted on behalf of the members of the Committee on Finance,

SYLVIA LUKE, Chair

State of Hawaii House of Representatives The THIRTIETH Legislature

HOCK 2182

Record of Votes of the Committee on Finance

| Bill/Resolution No.: Com | mittee Referral: | Date: | 4/4/19 | |
|---|------------------|-----------|--------|---------|
| ☐ The committee is reconsidering its previous decision on the measure. | | | | |
| The recommendation is to: Pass, unamended (as is) Pass, with amendments (HD) Hold Pass short form bill with HD to recommit for future public hearing (recommit) | | | | |
| FIN Members | Ayes | Ayes (WR) | Nays | Excused |
| 1. LUKE, Sylvia (C) | | · | | |
| 2. CULLEN, Ty J.K. (VC) | | | | |
| 3. ELI, Stacelynn K.M. | | | | |
| 4. GATES, Cedric Asuega | | | | |
| 5. HASHIMOTO, Troy N. | | | | |
| 6. HOLT, Daniel | | | | |
| 7. KITAGAWA, Lisa | | · | | |
| 8. KOBAYASHI, Bertrand | - | | | |
| 9. MATAYOSHI, Scot Z. | <u></u> | | | |
| 10. NAKAMURA, Nadine K. | | | | |
| 11. NISHIMOTO, Scott Y. | | 4. | - | |
| 12. TODD, Chris | | | | |
| 13. WILDBERGER, Tina | | | | |
| 14. YAMASHITA, Kyle T. | | | | |
| 15. McDERMOTT, Bob | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| TOTAL (15) | 14 | 0 | Ø | |
| The recommendation is: ☐ Adopted ☐ Not Adopted If joint referral, did not support recommendation. committee acronym(s) | | | | |
| Vice Chair's or designee's signature: | | | | |
| Distribution: Original (White) – Committee Duplicate (Yellow) – Chief Clerk's Office Duplicate (Pink) – HMSO | | | | |