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# A BILL FOR AN ACT

RELATING TO TOURISM.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1           SECTION 1. Section 201B-7, Hawaii Revised Statutes, is  
2 amended by amending subsection (a) to read as follows:

3           "(a) The authority may enter into contracts and agreements  
4 that include the following:

- 5           (1) Tourism promotion, marketing, and development;
- 6           (2) Market development-related research;
- 7           (3) Product development and diversification issues focused  
8           on visitors;
- 9           (4) Promotion, development, and coordination of sports-  
10           related activities and events;
- 11           (5) Promotion of Hawaii, through a coordinated statewide  
12           effort, as a place to do business, including high  
13           technology business, and as a business destination;
- 14           (6) Reduction of barriers to travel;
- 15           (7) Marketing, management, use, operation, or maintenance  
16           of the convention center facility, including the  
17           purchase or sale of goods or services, logo items,



1 concessions, sponsorships, and license agreements, or  
2 any use of the convention center facility as a  
3 commercial enterprise; provided that effective  
4 [~~January 1, 2003,~~] July 1, 2019, and thereafter, the  
5 contract for management of the convention center  
6 facility shall [~~include~~] be separate from the contract  
7 for marketing for all uses of the facility;

8 (8) Tourism research and statistics to:

9 (A) Measure and analyze tourism trends;

10 (B) Provide information and research to assist in the  
11 development and implementation of state tourism  
12 policy; and

13 (C) Provide tourism information on:

14 (i) Visitor arrivals, visitor characteristics,  
15 and expenditures;

16 (ii) The number of transient accommodation units  
17 available, occupancy rates, and room rates;

18 (iii) Airline-related data including seat capacity  
19 and number of flights;

20 (iv) The economic, social, and physical impacts  
21 of tourism on the State; and



1 (v) The effects of the marketing programs of the  
2 authority on the measures of effectiveness  
3 developed pursuant to section 201B-6(b); and

4 (9) Any and all other activities necessary to carry out  
5 the intent of this chapter;  
6 provided that the authority shall periodically submit a report  
7 of the contracts and agreements entered into by the authority to  
8 the governor, the speaker of the house of representatives, and  
9 the president of the senate."

10 SECTION 2. Statutory material to be repealed is bracketed  
11 and stricken. New statutory material is underscored.

12 SECTION 3. This Act shall take effect on July 1, 2050.



S.B. NO. 992  
S.D. 1

**Report Title:**

Hawaii Convention Center; Operations; Marketing; Contracts

**Description:**

Requires that the management contract for the Hawaii convention center be separate from the contract for marketing for all uses of the facility. Effective 7/1/2050. (SD1)

*The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.*

