# A BILL FOR AN ACT

RELATING TO SAVINGS PROMOTION CONTESTS.

### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. The legislature finds that the federal American
- 2 Savings Promotion Act was passed by Congress in 2014 to
- 3 authorize certain financial institutions to conduct a contest,
- 4 known as a "savings promotion raffle," in which the sole
- 5 consideration required for a chance of winning designated prizes
- 6 is the deposit of a specified amount of money in a savings
- 7 account or program, and where each ticket or entry has an equal
- 8 chance of being drawn. Since that time, twenty-nine states have
- 9 passed similar legislation to provide individuals with an
- 10 additional tool to build personal savings. These promotions
- 11 have been demonstrated to successfully attract increased
- 12 personal savings from non-savers, the asset-poor, and low- to
- 13 moderate-income individuals.
- 14 The purpose of this Act is to authorize financial
- 15 institutions that are depository institutions in the State to
- 16 conduct savings promotion contests in which its account holders
- 17 are contestants.

1	SECT	ION 2. Chapter 412, Hawaii Revised Statutes, is
2	amended b	y adding a new section to article 4 to be appropriately
3	designate	d and to read as follows:
4	" <u>§41</u>	2:4- Savings promotion contest. (a) Any financial
5	instituti	on that is a depository institution may conduct a
6	savings promotion contest if the depository institution:	
7	(1)	Conducts the savings promotion contest in a manner
8		that ensures that each entry has an equal chance of
9		winning the designated prize;
10	(2)	Requires the deposit of a minimum specified amount of
11		money in a savings account or other savings program to
12		qualify for a chance to win the designated prizes;
13	(3)	Offers an interest rate that is commensurate with the
14		interest rate that the depository institution offers
15		on comparable savings accounts or savings programs
16		that are not subject to a savings promotion contest;
17	(4)	Fully discloses the terms and conditions of the
18		savings promotion contest to each of its account
19		holders; and
20	(5)	Maintains records sufficient to facilitate an audit of
21		the savings promotion contest.

1	(b) For the purposes of this section, "financial	
2	institution" means an organization authorized to do business	
3	pursuant to this chapter, or under federal laws relating to	
4	financial institutions, and includes:	
5	(1) Any bank, trust company, savings bank, building and	
6	loan association, savings and loan company or	
7	association, or credit union;	
8 ::	(2) Any federally insured national or state bank, savings	
9	and loan company or association, or financial services	
10	loan company; and	
11	(3) Any federal or state credit union that is insured by	
12	the National Credit Union Administration and is	
13	authorized to do business in the State."	
14	SECTION 3. Section 412:4-100, Hawaii Revised Statutes, is	
15	amended by amending subsection (a) to read as follows:	
16	"(a) Sections 412:4-101, 412:4-102 [and], 412:4-104, and	
17	412:4- shall apply to all Hawaii financial institutions	
18	[which] that are authorized by this chapter to solicit, accept	
19	and hold deposits. The remaining sections of this article shall	
20	apply to all Hawaii financial institutions and, to the extent	
21	permitted by federal law, to federal financial institutions	

- 1 [which] that are authorized to solicit, accept and hold deposits
- 2 in this State."
- 3 SECTION 4. Chapter 712, Hawaii Revised Statutes, is
- 4 amended by adding a new section to part III to be appropriately
- 5 designated and to read as follows:
- 6 "§712- Savings promotion contest not gambling. A
- 7 savings promotion contest conducted by a financial institution
- 8 pursuant to section 412:4- is not gambling and does not
- 9 constitute a lottery unless the chance to win a prize requires
- 10 consideration. The deposit of a specified minimum amount of
- 11 money in a savings account or other savings program that results
- 12 in an entry in a savings promotion contest is not
- 13 consideration."
- 14 SECTION 5. Statutory material to be repealed is bracketed
- 15 and stricken. New statutory material is underscored.
- 16 SECTION 6. This Act shall take effect on July 1, 3000.

## H.B. NO. H.D. 1

### Report Title:

Depository Institutions; Savings Promotion Contests

#### Description:

Authorizes financial institutions that are depository institutions to conduct savings promotion contests in which its account holders are contestants. (HB1163 HD1)

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