

A BILL FOR AN ACT

RELATING TO SAVINGS PROMOTION CONTESTS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. The legislature finds that the federal American
- 2 Savings Promotion Act was passed by Congress in 2014 to
- 3 authorize certain financial institutions to conduct a contest,
- 4 known as a "savings promotion raffle," in which the sole
- 5 consideration required for a chance of winning designated prizes
- 6 is the deposit of a specified amount of money in a savings
- 7 account or program, and where each ticket or entry has an equal
- 8 chance of being drawn. Since that time, twenty-nine states have
- 9 passed similar legislation to provide individuals with an
- 10 additional tool to build personal savings. These promotions
- 11 have been demonstrated to successfully attract increased
- 12 personal savings from non-savers, the asset-poor, and low- to
- 13 moderate-income individuals.
- 14 The purpose of this Act is to authorize financial
- 15 institutions that are depository institutions in the State to
- 16 conduct savings promotion contests in which its account holders
- 17 are contestants.

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| 1 | SECT | ION 2. Chapter 412, Hawaii Revised Statutes, is | | | | | | | |
|----|----------------------------------------------------------|---------------------------------------------------------|--|--|--|--|--|--|--|
| 2 | amended by | y adding a new section to article 4 to be appropriately | | | | | | | |
| 3 | designated and to read as follows: | | | | | | | | |
| 4 | " <u>§41</u> : | 2:4- Savings promotion contest. (a) Any financial | | | | | | | |
| 5 | institutio | on that is a depository institution may conduct a | | | | | | | |
| 6 | savings promotion contest if the depository institution: | | | | | | | | |
| 7 | (1) | Conducts the savings promotion contest in a manner | | | | | | | |
| 8 | | that ensures that each entry has an equal chance of | | | | | | | |
| 9 | | winning the designated prize; | | | | | | | |
| 10 | (2) | Requires as the sole action for a chance of winning | | | | | | | |
| 11 | | designated prizes the deposit of a minimum specified | | | | | | | |
| 12 | | amount of money in a savings account or other savings | | | | | | | |
| 13 | | program; | | | | | | | |
| 14 | (3) | Offers an interest rate that is commensurate with the | | | | | | | |
| 15 | | interest rate that the depository institution offers | | | | | | | |
| 16 | | on comparable savings accounts or savings programs | | | | | | | |
| 17 | | that are not subject to a savings promotion contest; | | | | | | | |
| 18 | (4) | Fully discloses the terms and conditions of the | | | | | | | |
| 19 | | savings promotion contest to each of its account | | | | | | | |
| 20 | | holders; and | | | | | | | |

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| 1 | (5) | Maintains | records | sufficient | to | facilitate | an | audit | of |
|---|-------------|------------|-----------|-------------|----|------------|----|-------|----|
| 2 | | <u> </u> | | | | | | | |
| 2 | | the saving | gs promot | tion contes | τ. | | | | |

- 3 (b) For the purposes of this section, "financial
- 4 institution" means an organization authorized to do business
- 5 pursuant to this chapter, or under federal laws relating to
- 6 financial institutions, and includes a bank, trust company,
- 7 savings bank, building and loan association, savings and loan
- 8 company or association, credit union; any federally insured
- 9 national or state bank, savings and loan association, or
- 10 financial services loan company; and any federal or state credit
- 11 union that is insured by the National Credit Union
- 12 Administration and is authorized to do business in the State."
- 13 SECTION 3. Section 412:4-100, Hawaii Revised Statutes, is
- 14 amended by amending subsection (a) to read as follows:
- "(a) Sections 412:4-101, 412:4-102 [and], 412:4-104, and
- 16 412:4- shall apply to all Hawaii financial institutions
- 17 [which] that are authorized by this chapter to solicit, accept
- 18 and hold deposits. The remaining sections of this article shall
- 19 apply to all Hawaii financial institutions and, to the extent
- 20 permitted by federal law, to federal financial institutions

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- 1 [which] that are authorized to solicit, accept and hold deposits
- 2 in this State."
- 3 SECTION 4. Chapter 712, Hawaii Revised Statutes, is
- 4 amended by adding a new section to part III to be appropriately
- 5 designated and to read as follows:
- 6 "§712- Savings promotion contest not gambling. A
- 7 savings promotion contest conducted by a financial institution
- 8 pursuant to section 412:4- is not gambling and does not
- 9 constitute a lottery unless the chance to win a prize requires
- 10 consideration. The deposit of a specified minimum amount of
- 11 money in a savings account or other savings program that results
- 12 in an entry in a savings promotion contest is not
- 13 consideration."
- 14 SECTION 5. Statutory material to be repealed is bracketed
- 15 and stricken. New statutory material is underscored.
- 16 SECTION 6. This Act shall take effect upon its approval.

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H.B. NO. 1/63

Report Title:

Depository Institutions; Savings Promotion Contests; Penal Code; Exemption

Description:

Authorizes financial institutions that are depository institutions to conduct savings promotion contests in which its account holders are contestants.

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