# THE THIRTIETH LEGISLATURE APPLICATION FOR GRANTS

# **CHAPTER 42F, HAWAII REVISED STATUTES**

	Type of	of Grant Request:		
	Operating	Capital		
Legal Nam	e of Requesting Organization or Indivi	idual: Dba:		
Sustainable	Coastlines Hawai'i			
	Amount of State Funds R	Requested: \$222,373.00		
Brief Descri	ption of Request (Please attach word doc	ument to back of page if ext	ra space is needed)	):
the State. V most valual	e Coastlines Hawai'i is the leading beach of Vith a mission to inspire local communities ole resources. This grant is intended to expendence our large-scale cleanups and mo	to care for their coastlines, pand our capabilities throug	SCH leads the way	in protecting our ation/outreach
Amount of	Other Funds Available:	Total amount of S	tate Grants Recei	ved in the Past 5
State:	\$	Fiscal Years:		
Federal:	\$	\$ <u>0</u>		
County:	\$	Unrestricted Asse	ts:	
Private/Oth	ner: \$282,000.00	\$		
Nev	V Service (Presently Does Not Exist  Type of Business Entity:  501(C)(3) Non Profit Corporation	t): Existing Servi  Mailing Address  2909 Waialae A		Operation):
	Other Non Profit	City:	State:	Zip:
	Other	Honolulu	н	96826
Contact P	erson for Matters Involving this App	olication		
Name: Rafael Be	rgstrom	Title: Executive Direct	or	
Email: raftograph	ny@gmail.com	Phone: 808-445-2085		
Federal T	ax ID#:	State Tax ID#		
Reli	ecca Mattos Rebecca	a Mattos, Operations M Name and Title		Date Signed
Auth	one orginality	TAITIO ATTA TILIO	and and	Tato Digitod

# **Application Submittal Checklist**

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

V	1) Certificate of Good Standing (If the Applicant is an Organization)
V	2) Declaration Statement
W.	3) Verify that grant shall be used for a public purpose
V	4) Background and Summary
	5) Service Summary and Outcomes
Image: section of the content of the	6) Budget a. Budget request by source of funds (Link) b. Personnel salaries and wages (Link) c. Equipment and motor vehicles (Link) d. Capital project details (Link) e. Government contracts, grants, and grants in aid (Link)
	7) Experience and Capability
$\square$	8) Personnel: Project Organization and Staffing

PRINT NAME AND TITLE

PRINT NAME AND TITLE

PRINT NAME AND TITLE

# DECLARATION STATEMENT OF APPLICANTS FOR GRANTS PURSUANT TO CHAPTER 42F, HAWAI'I REVISED STATUTES

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

(Typed Name of Individual or Organization)

Relecce Watters

(Signature)

Rebecca Mattos

(Date)

Operations Manager

(Typed Name)

(Title)

Sustainable Coastlines Hawai'i



# STATE OF HAWAII STATE PROCUREMENT OFFICE

### CERTIFICATE OF VENDOR COMPLIANCE

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs

**Vendor Name:** 

**Sustainable Coastlines Hawaii** 

**DBA/Trade Name:** 

**Sustainable Coastlines Hawall** 

Issue Date:

10/23/2018

Status:

**Compliant** 

Hawaii Tax#:

W49587846-01

New Hawaii Tax#:

FEIN/SSN#:

XX-XXX6726

UI#:

No record

DCCA FILE#:

#### Status of Compilance for this Vendor on Issue date:

Form	Department(s)	Status
A-6	Hawaii Department of Taxation	Compliant
	Internal Revenue Service (Compliant for Gov. Contract)	Compliant
COGS	Hawaii Department of Commerce & Consumer Affairs	Exempt
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant

#### Status Legend:

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	The entity is compliant with DLIR requirement
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information

# **Application for Grants**

If any item is not applicable to the request, the applicant should enter "not applicable".

# I. Certification – Please attach immediately after cover page

# 1. Certificate of Good Standing (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2018.

#### 2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes. (Link)

Attached to this document

#### 3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes. (Link)

Sustainable Coastlines Hawai'i is determined to uphold the public trust of clean and pollution free beaches through the programs listed in the grant below.

# II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

# 1. A brief description of the applicant's background;

Sustainable Coastlines Hawai'i (SCH) is a grassroots, local nonprofit organization run by a small team of dedicated staff, supported by passionate core volunteers, and extended through a vast community of coastal advocates across all our islands. Our mission is to inspire local communities to care for their coastlines. To do so, we coordinate large scale coastal cleanups, educational programs, public awareness campaigns, engage our decision makers, and facilitate other interested groups to run their own cleanups. Since our inception in 2011, we've brought together 21,688 volunteers to remove 349,738 pounds of

debris from Hawaii's coastlines and educated over 26,000 students about plastic pollution and coastal stewardship.

# 2. The goals and objectives related to the request;

SCH strives to create a Hawai'i that is an example for the Pacific region and beyond in which our coastlines are protected, beautified, and made accessible to our entire community. A sustainable coastline is one that is free from trash including plastics, derelict fishing gear, and other debris that can harm people and wildlife alike. Additionally, in an era of sea level rise in which our coastlines are under serious threat, our actions need to reflect an understanding of the local implications of climate change and the individual changes we can make to mitigate its effects. We address the maintenance required to preserve the beauty of the coastlines through hands-on beach cleanups across the Hawaiian Islands and extensive outreach starting in classrooms and extending to businesses, community clubs, and elected decision makers. Each of our large-scale coastal cleanups regularly host hundreds of volunteers while our outreach program reaches over 10,000 individuals annually. Participating in a SCH cleanup leads to behavioral changes aimed at improving the quality of our coastlines.

Based on this background SCH's main objectives for fiscal year 2020 are as follows:

- Objective 1: Expand the reach and volunteer involvement at large-scale beach cleanups across the State
  - Add cleanups on Hawaii Island after executing cleanups on Oahu,
     Maui, Molokai, and Kauai during 2018
  - Continue to divert plastics from ending up in our marine ecosystem by addressing major accumulation points of marine debris and stopping plastics at their source
  - Serve as a community support group for businesses and visitors wishing to address pollution on their beaches
- Objective 2: Continue to expand the educational outreach regarding plastic pollution, consumer choice, and extended producer responsibility that stems from our hands-on beach cleanups
  - Maintain a large breadth of in-class educational programs and hire a full time education manager
  - Extend outreach to the business community
  - Work with decision makers on long-term solutions to reduce the impacts of plastics in Hawaii and globally (No funds from this grant will be used for lobbying purposes)
  - Extend storytelling capabilities by publishing our stories in global news outlets and use creative photography/videography as a means to share compelling narratives
- Objective 3: Expand collaborative efforts in waste diversion and increase innovation in marine plastic upcycling and re-use

- The Waste Diversion team will continue to effectively separate different waste components at large events
- Reduce the necessity for shipping plastics off island for recycling or end of life destinations like incineration
- Research the future opportunities for plastic re-use in public space (i.e. – park benches, play structures, etc.)
- Objective 4: Draw connections between sustainable materials management and solutions to climate change and sea level rise

### The public purpose and need to be served;

SCH is at the center of one of the largest environmental crises of our time - the epidemic of plastic pollution that already exists on our coastlines and marine ecosystems and continues to grow. These pollution trends are set to exponentially rise if action is not taken immediately. According to the United Nations, since the 1950s, the production of plastic has outpaced that of almost every other material. Much of the plastic we produce is designed to be thrown away after being used only once. As a result, plastic packaging accounts for about half of the plastic waste in the world. While plastic arrives in Hawaii from all over the world, the United States and the EU continue to be the largest corporations associated with production of plastic packaging waste per capita. Hawai'i also stands out as producing nearly double the national average of waste per capita. Eighty percent of marine debris is plastic. This plastic pollution presents dangers to marine wildlife, navigation, and tourism economies. Marine plastic pollution has impacted at least 267 species worldwide, including 86% of all sea turtle species, 44% of all seabird species and 43% of all marine mammal species. The impacts include fatalities as a result of ingestion, starvation, suffocation, infection, drowning, and entanglement. Plastics accumulate in the marine environment and don't biodegrade; they simply break up into smaller pieces of plastic that look suspiciously like food sources for many marine animals. Many of these plastics collect toxic additives that can leach out into the creatures that consume them, including the seafood we consume as humans. There is also a growing concern around the amount of microplastics found in the oceans. These are little beads and fibers of plastic less than 5mm in diameter commonly found in our clothes, hand soaps, facial cleansers and exfoliators. Microplastics pass through our terrestrial filtrations systems and end up in the ocean and can be indested by sea life.

Our ability to cope with plastic waste is already overwhelmed as seen by the closing of recycling markets in China and Thailand. Even when recycling markets were open, only nine per cent of the nine billion tons of plastic the world has ever produced has been recycled. Most ends up in landfills, dumps, incinerators, or in the environment. By 2050 if the growth in plastic production continues at its current rate, then the plastics industry may account for 20 per cent of the world's total oil consumption. Our state has begun to address issues of carbon neutrality and sustainable development goals – both concepts that

SCH will be collaborative partners on through direct cleanup action and educational outreach..

Given the critical nature of our coastlines and marine ecosystems to the livelihood of all residents of these islands and the vast economic stakes involved with these resources, our State needs groups like SCH to continue to serve our community. A new delivery of plastic pollution arrives with each new high tide. This mixes in with the debris left by locals and tourists to create a situation that perpetuates dirty beaches. By galvanizing a community to care for their treasured resources, we create a stewardship model that sustains cleaner beaches but also teaches communities how to be proactive by reducing their uses of plastic and examining other consumer behaviors that may be affecting the beauty of their beach.

#### 4. Describe the target population to be served; and

Our hands-on cleanups are designed to serve the entire population of Hawaii and its visitors as we use our extensive reach through social media (nearly 100,000 followers across platforms), news media, and collaboration with partners to invite the entirety of the community to events. While work is done on the coastlines it is imperative that we draw connections to the issues of waste that begin in our homes and extend from mauka to makai. By enriching our ability to host cleanups and educational outreach experiences, we will create a lasting impression that can permeate into their homes well beyond the beach cleanup or outreach experience.

The communities we address are being burdened with an issue of plastic pollution most times at no fault of their own. Trash that enters the ocean thousands of miles away circulates in the ocean, breaking up into smaller pieces, entangling wildlife, and eventually washing ashore in hot spots like east facing beaches of the State of Hawaii. Through education and outreach programs in schools our target demographic is the youth of the main Hawaiian Islands with an emphasis on underserved communities on Oahu, Kauai, Molokai, Maui, and Hawaii Island.

# 5. Describe the geographic coverage.

Our programs focus on coastal areas around most of the State of Hawaii with a focus in underserved communities. Hand's on cleanups will take place on each of the main Hawaiian islands with the exception of Lanai and Kaho'olawe during 2019 (However we hope to add cleanups in both of these locations during early 2020 and as part of this State fiscal calendar). While the physical, on-the-ground work of coastline cleanups is done in Hawaii, the geographical reach of SCH extends globally through education and outreach. SCH volunteers take with them knowledge, images, and experiences in Hawaii and spread these across the globe. Volunteers reached the shores of the US Pacific Coast, Dominican

Republic, Maldives, China, and the work will continue in 2019/20 as we realize that the issue of plastic pollution is one of global proportions.

# III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

Describe the scope of work, tasks and responsibilities;

In order to meet the proposed goals and objectives outlined in the section above, SCH is committed to maintain and expand its already extensive track record in coastline care. To do so we will look at each of our objectives:

- Objectives 1 & 2: Cleanups & Education:
  - Our main program is hosting large scale cleanups across the State of Hawaii which reach thousands of people every year. On Earth Day 2018 we executed our largest cleanup to date by bringing together 1,548 volunteers to cleanup 4 miles of coastline and remove 7,000 pounds of trash. Annually our scope and execution has increased and with additional funding we can further inspire more individuals to clean and learn more. We are able to get this many people out to clean because we make community service fun. People feel excited to participate versus feeling obligated to do so. The effects on the individual at one of our cleanups has the power to radiate out into the larger community. As more people visually take in and become part of the cleanups, they begin to realize the importance of everyday actions in the greater picture of plastic pollution. Whether it's someone who regularly walks the coastlines of Hawai'i, or someone who lives in the back of a valley, or a visitor from a land locked state, the collective effect is knowing that each of us are a part of the consumer culture that produces this pollution and thus we are all where the solutions begin.
  - O SCH's mobile Education Station is a converted van that opens up into a mobile classroom and we activate it at or near the relevant coastal clean-up locations one to two months before the clean-up. The education stations is used to conduct educational outreach in schools, community groups, businesses and even government facilities targeting thousands of students and community members before large-scale clean-ups. Our goal is to reach 10,000 students annually with our Educational Outreach Program.
  - Hawai'i Island During 2018 we did not host a major cleanup on Hawaii Island, however we plan to in 2019. We will utilize our education station to

Rev 12/18/18 Application for Grants

- educate 1,000 students along with hosting a beach clean-up with 200 people in collaboration with Surfrider and Hawaii Wildlife Fund.
- o Kauai In January 2018 we hosted our 3rd cleanup on Kauai. We tackled one of the most logistically challenging locations that put our capacity to the test. Utilizing buses, boats, jet skis, and hiking, we accessed Unalau Bay and cleaned up thousands of pounds of debris. This beach had never had a large-scale cleanup and was one of the dirtiest beaches we had encountered. We also educated 969 students about plastic pollution on all sides of the Island utilizing in classroom presentations. We will return to Kauai in 2019 and enhance our cleanup and education efforts.
- o O'ahu: Given our core volunteers and primary operations are on O'ahu. we host 4 large-scale cleanups annually, one on each side of the island. Preceding each cleanup we host extensive educational outreach in the surrounding areas. In the past year on O'ahu alone we have removed 55,860 pounds of debris from the coastlines with the help of 3,197 volunteers. In that same time, we launched our new education station, utilized our original one, and hosted in classroom presentations reaching nearly 7,000 students with plastic pollution education. This work was done and will continue to be done on all sides of the island including the areas of the North Shore (Kawela Bay to Kaena Point), Kahuku, Hauula, Laie. Ewa Beach, Waianae, and Kapolei. The majority of our work remains in Kahuku on the Island of O'ahu as this location receives the heaviest impacts from marine debris based on ocean currents, remoteness, and wind direction. Weekly we spend time in Kahuku educating and cleaning. We've worked in the schools, with communities, federal stakeholders USFWS, the City and County of Honolulu, and local businesses. We also regularly take people from around the world to see the problem first hand in order to bring further awareness. Multiple documentaries have been created as a result of our work in Kahuku and we continue to share the message of how people far from Kahuku (or Hawai'i in general) can help keep our beaches clean, 2019/20 will follow suit with major cleanups and expanded education and outreach.
- Maui: During 2019/20 SCH's activities will expand to Maui for a third year in partnership with Surfrider, Hawaii Wild, Pangea Seed and other partners to clean some of the dirtiest beaches. Similarly to the other islands listed above, education and outreach will also be the primary focus in the week before and after the cleanup. This year's cleanup will be held on the rocky and polluted shores of Ka'ehu.
- Molokai: One of SCH's most incredible and devastating cleanups is the Mo'omomi community cleanup, now entering its 6<sup>th</sup> year. Years of work here in part of Hawaii's most remote coastlines have been strong visual evidence for the exponential increases of plastic pollution in our oceans and on our coastlines. Like the other islands these efforts will continue, and our outreach education will expand in 2019. Last year's cleanup totaled over 40,000 lbs. of debris removed.
- Objective 3: Waste Diversion & Reuse

- SCH has a fully functioning waste diversion program aimed at events to reduce their impacts on landfills and the incinerator by separating compost and recyclables from the waste stream. This service is highlighted by serving at key events like the Vans Triple Crown of Surfing which also meets educational goals related to waste diversion.
- Our Ocean Plastics Program that launched in 2011 has been working with brands to repurpose the plastic debris we find into products. The focus on reuse of discarded items is one of the pivotal points to effective waste management after refusing and reducing. In 2019/20 we aim to bring this whole program in house to Hawai'i versus sending the debris to the mainland to be processed. This will create jobs and opportunities for Hawai'i and also serve as a model to be expanded elsewhere in the world facing similar issues to us.
- Objective 4: Climate Change Education & Connections
  - While historically our efforts in education and outreach have focused in on plastic pollution, we understand a stark reality that our coastlines are in jeopardy of the impacts of climate change and sea level rise. Our next step in our outreach curriculum will draw the connections from the fossil fuel use in the plastic industry and consumer consumption to the impending threats of climate change.
  - SCH also recognizes the need for action on our shorelines with regards to sea level rise and will work with organizations like Hawaii Sea Grant, Surfrider Foundation, the Sierra Club, and engage the surf industry on mitigating the effects of beach erosion.
  - SCH, through cleanups and education and outreach, will be a crucial player in meeting the adopted UN Sustainable Development Goals, specifically: Goal 12: Responsible Consumption & Production, Goal 13: Climate Action, Goal 14: Life Below Water, and Goal 15: Life on Land.
- 2. Provide a projected annual timeline for accomplishing the results or outcomes of the service:

SCH is active throughout the year on its education and outreach plan, partnering with schools, businesses, and community organizations to discuss the solutions to the problems we see on our beaches weekly. The large-scale beach cleanups still are the crux of our annual timeline of events, but it should be noted that each event on the calendar is surrounded by weeks long education plans in the areas of each cleanup. The below schedule of events is for 2019 and the locations and cleanups will be repeated in similar areas during the first part of 2020.

- 1/21/19 Kahuku Cleanup, Oahu MLK Day Collaboration with Kokua Hawaii Foundation
- 2/2/19 Maui Cleanup in Collaboration with Pangea Seed
- 2/28/19 Kahuku Cleanup in Collaboration with Wanderlust Festival
- 4/21/19 Waimanalo Earth Day Cleanup
- 6/22/19 Town Cleanup at Magic Island, Oahu

- 8/17/19 Mo'omomi, Molokai Cleanup
- 9/21/19 Makua Cleanup, Oahu in Collaboration with Na Kama Kai
- 10/12/19 Hawaii Island Cleanup in Collaboration with Hawaii Wildlife Fund
- 11/9/19 Kauai Cleanup in Collaboration with Hokuala Resort
- 3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

When implementing our beach cleanup, we take cues from the community as to what areas are most in need. Meeting with community leaders, schools, and government officials, we can effectively identify the best location to launch our events. Certain locations across the state are sensitive to large groups, protocol, and exposure. We make sure our intentions are understood and our presence is welcome. We have successfully navigated challenging situations on the North Shore of Oʻahu and Molokai along with the South Shore of Hawaiʻi Island. With every location we work in we make sure to engage and learn from the community that we serve.

Upon completion of our work we remain a few days after and make commitments to return. We also encourage feedback and advice to improve. When we consider a location we identify who is already doing similar work to us in the community. We share our intentions with these groups or individuals and ask if we'd be welcome and if so, would they be interested in collaborating with us. By only cleaning where we are welcome and by doing so through collaboration, we are able to learn the complexities and shared knowledge that will make our work much easier. From basics like access points, roads, currents, accumulation points, disposal locations to more complex issues like cultural sensitivities and protocol, we are able to get more work done.

Over the past year our organization has continued to show increased capacity to host the State's largest volunteer beach cleanups. Since May of 2017 we have brought together 4000 volunteers to remove 84,660 pounds of debris These efforts left beaches cleaner, communities invigorated, and individuals empowered to clean. More importantly these big efforts allowed individuals to recognize the power of their wallets in being proactive in keeping beaches clean through reduced consumption of plastics.

As one of the largest beach cleanup organization in the world, yet run by a small grassroots team, we set the benchmarks of our niche industry while continually setting bigger goals for our own organization. On Earth Day April 22, 2018 we executed the largest beach cleanup ever in Hawaii by hosting 1,548 volunteers in Waimanalo to clean beaches between Makapu'u to Bellows. SCH records all of these similar metrics in order to track our progress and understand the pollution issues that continue to arrive on our coastlines.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the

program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

SCH operates on very tangible measures of success that are easy to track and reflect the expanding reach of our work. In part (3) of this section we referenced some of the statistics or metrics that we use to understand our progress. The below list is some of our benchmarks that we report on through our website, social media, and outreach materials:

- Number of volunteers reached at cleanups
- Amount (in weight) of trash/debris removed from our shorelines (measured for each event and cumulatively for the year)
- Amount of recyclables or compostables diverted from cleanups or waste management events
- Number of schools and students reached through education and outreach
- Growth of following on social media outlets
- Amount of plastics diverted for upcycling
- Number of small scale cleanups executed through sharing SCH tools and knowledge
- Amount of presentations conducted in our community
- Amount of tabling events attended for outreach and education purposes

# V. Financial

# **Budget**

- 1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
  - a. Budget request by source of funds (Link)
  - b. Personnel salaries and wages (Link)
  - c. Equipment and motor vehicles (Link)
  - d. Capital project details (Link)
  - e. Government contracts, grants, and grants in aid (Link)
- 2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2020.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
55,093.25	55,093.25	55,093.25	55,093.25	220,373

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2020.

SCH funds its work through a mix of private and corporate donations as well as extensive grant writing. In addition to the State Grant-In-Aid, SCH will maintain its relationships with community sponsors such as Bank of Hawai'i, Hawaiian Airlines, Patagonia, Hawaiian Electric, Vans, Parley, and many others who contribute to individual cleanup efforts. Additionally SCH will seek grants from previous sources such as the Hawai'i Community Foundation, Hawaiian Tourism Authority, Gift Foundation, Frost Family Foundation, Turtle Bay Foundation, and will expand to look at other funding opportunities from the Castle Foundation, Ward Village Foundation, Atherton Foundation, and others as they arise.

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

Not Applicable to our 501c3 non-profit

- 5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2020 for program funding.
  - SCH has not applied for or received State or county grants in the past 3 years.
- 6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2018.

Not Applicable to our 501c3 non-profit

# V. Experience and Capability

# 1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

SCH has proven to be the community leader in beach cleanups and marine debris education over the past 8 years. No other organization has united as many communities around the issue and brought together more volunteers than SCH. Given

our success in this field we have developed the strongest core team of volunteers and small group of employees to execute the projects laid out in this grant application. From our board members, to the executive director, to the operations and waste diversion managers we have a collection of scientists, business savvy members, experienced volunteers in waste management, and community organizers with years of experience in the field. Since our inception in 2011 we've brought together 21,688 volunteers to remove 349,738 pounds of debris from Hawaii's coastlines and educated over 26,000 students about plastic pollution and coastal stewardship. SCH cleanups are like no other, not only in terms of size but also in terms of community collaboration. Each large-scale cleanup includes a large multifaceted contingent of community organizers, organizations, schools, community groups, and local government. In order to reach a wider range of people, instead of "preaching to the choir", we include live entertainment, food, guest speakers, treasure hunts, and giveaways.

#### 2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

SCH operates out of a variety of locations, but primarily uses a home office or Co-Working space to conduct daily business. The new Executive Director has a full-time membership at the Impact Hub Honolulu and grant funding will help support bringing other staff into the co-working space. Impact Hub will also be a future location for stakeholder meetings and community gatherings. SCH also has a mobile education station that will continue to be used to take our outreach around the islands. Grant funds will also be used to maintain and update the education capabilities of this unit. Other facilities are on a case by case basis for our large inter-island cleanups. Grant funds will help secure shelters, community gathering spaces, and containers for marine debris as needed.

# VI. Personnel: Project Organization and Staffing

# 1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

SCH currently has two full-time employees and one part time. Additionally, SCH has a well-qualified board of directors who serve as supervising agents to all grants and community work. As described above the operations of SCH are carried out through an

incredible core of dedicated volunteers and by thousands of other volunteers across the State.

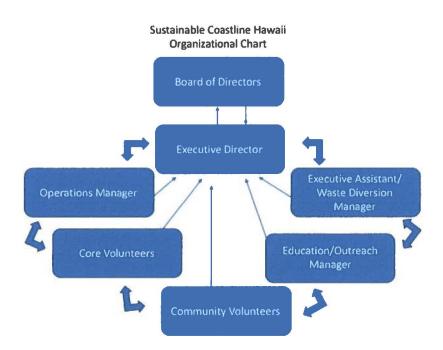
The goal of adding additional funding through the grant in aid is to move our parttime employee to full time and to add a part time or full time (depending on additional grant funding) education and outreach specialist by the middle of fiscal year 2020. Currently the staffing and extremely qualified members of the SCH team are:

- Rafael Bergstrom, Executive Director: Our new Executive Director served as a Chapter Coordinator for Surfrider Foundation for the last 5 years after completing a Master's Degree in Natural Resources Management from the University of Hawai'i at Mānoa. Through this diversified education and work experience, Rafael has a full tool set of community organizing, diversified outreach, scientific method integration, fundraising and grant writing, and marine debris education work. Rafael has spent a lifetime connected to protecting the natural world as a volunteer with organizations across the states. He also holds a bachelor's degree from the University of California San Diego with a Major in Communications and double minor in History and Political Science. In addition to his work in the environmental field, Rafael is an accomplished photographer having published works with National Geographic, The Atlantic, Hana Hou!, and at variety of locations doing photo shows.
- Rebecca Mattos: Operations Manager Rebecca joined the SCH staff in 2018 and brings with her over 15 years of experience in education and community organizing. Rebecca also has 10 years of experience volunteering and working with other non-profits and is published as a contributor on research studies in the field of marine debris. In just a short time with SCH she has taken the lead on these key organizational components:
  - Financial (Banking, Managing donations, payments/invoicing)
  - Insurance/Liability
  - Social Media
  - Account Management
  - Event Planning & Execution
  - Admin
  - Partnerships/Sponsorships
  - Fundraising
  - Coordinate Core Volunteer Meetings
- Rachael Roehl: Waste Diversion Manager & Executive Assistant Rachael has been a long-time core volunteer for SCH as she worked on her Bachelor's in Sustainability Studies at UH Mānoa. She has four years working experience in administrative assistance and outreach in the environmental field and recently took on the role of waste diversion manager, successfully executing the task for the 2018 Triple Crown of Surfing. Rachael works closely with partners and donors such as Vans, Volcom, and WSL to make sure the work of SCH is understood and connected to the incredible surf industry of Hawai'i.
- Kahi Paccaro, Founder & Core Volunteer Kahi served as Executive Director of SCH since its inception in 2011 and after recently taking a new job in the ocean plastics field, will be a lead in the core volunteer crew of SCH. After a successful

early career centered around opulence and money and traveling around the world as a result of this success, he realized that his success was a result of the overconsumption lifestyle. He didn't want a legacy of success to be the result of trashing someone else's home. In his travels he saw the glowing green rivers of Shenzen, the floating trash dumps of Manila, and dozens of other sadly polluted locations around the World. Being a surfer, the 18 month journey he was on was to the best waves in the world, but many of the best waves in the world center around river mouths and points of land that jut out into the ocean. Ironically this is also where large accumulations of debris occur. The trash was everywhere he went and the vast majority of it was plastic. Upon returning to his home in Hawai'i, Kahi made it his mission to protect the coastlines of Hawai'i from the pollution he had seen globally. He is a marine debris and plastic reuse expert having attended conferences and speaking engagements around the globe. SCH is thriving and expanding because of the dedication Kahi put in to the work for nearly a decade.

# 2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/ supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.



# 3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, <u>not employee name</u>.

Executive Director: \$70,000-\$85,000 Operations Manager: \$45,000-\$60,000

Waste Diversion Manager/Executive Assistant: \$35,000-\$50,000

#### VII. Other

#### 1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not Applicable

#### 2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not Applicable

#### 3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see <u>Article X</u>, <u>Section 1</u>, of the State Constitution for the relevance of this question.

Not with State Grant Monies

#### 4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2019-20 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2019-20, but
- (b) Not received by the applicant thereafter.

SCH will continue to engage with community sponsors and other giving organizations to maintain an operating budget that supports its work. The organization has continued to grow in its 8 years of operation and the State GIA

is another step in advancing the services we provide to the communities of Hawai'i.

# **BUDGET REQUEST BY SOURCE OF FUNDS**

Period: July 1, 2019 to June 30, 2020

Applicant: \_Sustainable Coastlines Hawai'i\_\_\_\_\_

	(a)	Funds Requested (b)	Funds Requested (c)	Funds Requested (d)
. PERSONNEL COST				
1. Salaries	117,500	·····		92,50
2. Payroll Taxes & Assessments	9,753			
3. Fringe Benefits	18,720			
TOTAL PERSONNEL COST	145,973			92,50
. OTHER CURRENT EXPENSES				
Airfare, Inter-Island			7/0-2-MARINE DOM: 100	10,00
2. Insurance				100 AVA AVA AVA AVA AVA AVA AVA AVA AVA A
Lease/Rental of Equipment				
4. Lease/Rental of Space				
5. Staff Training	5,000			
6. Supplies	7,000			15,00
7. Telecommunication				
8. Utilities				
9. Education Materials	15,000			15,00
10. Outreach Materials	20,000			30,00
11. Photo/Video Production	10,000			
12. Co-Working Office Space	5,400			5,40
13. Meetings & Workshops	5,000			
14				
15				
16				
17				
18				
19 20				
TOTAL OTHER CURRENT EXPENSES	67,400			75,40
. EQUIPMENT PURCHASES			3	
. MOTOR VEHICLE PURCHASES				
. CAPITAL	444 444			
OTAL (A+B+C+D+E)	213,373			167,900
		Budget Prepared B	v:	
SOURCES OF FUNDING			,.	
(a) Total State Funds Requeste		Rafael Bergstrom Name (Please type or pri		808-445-2085 Phone
(b) Total Federal Funds Request	ted	O I O	1	FIIONO
(c) Total County Funds Requeste	ed	Katael B	45	1.15.19
(d) Total Private/Other Funds Requeste	167,900	Signature of Authorized (	Official	Date
OTAL BUDGET	381,273	Rafael Bergstrom, Execu Name and Title (Please t		

Period: July 1, 2019 to June 30, 2020

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
xecutive Director		\$70,000.00	60.00%	\$ 42,000.00
Operations Manager		\$50,000.00	75.00%	\$ 37,500.00
Executive Assistant		\$45,000.00	50.00%	\$ 22,500.00
Education Coordinator		\$45,000.00	50.00%	\$ 22,500.00
				s -
				\$
				\$ -
				<b>s</b> -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
TOTAL:				124,500.

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
ot Applicable			\$ -	
	A - ASSW 108-00 TISSY		\$ -	
			\$ -	
			\$ -	
			\$ -	
	*******************************	000000000000000000000000000000000000000	*****************************	
	TOTAL:			
JSTIFICATION/COMMENTS:  DESCRIPTION	NO. OF	COST PER	TOTAL	TOTAL
DESCRIPTION  OF MOTOR VEHICLE		VEHICLE	COST	
DESCRIPTION  OF MOTOR VEHICLE	NO. OF	VEHICLE	COST -	
DESCRIPTION  OF MOTOR VEHICLE	NO. OF	VEHICLE	COST	TOTAL BUDGETED
JSTIFICATION/COMMENTS:  DESCRIPTION	NO. OF	VEHICLE	COST	
DESCRIPTION  OF MOTOR VEHICLE	NO. OF	VEHICLE	COST	

Period: July 1, 2019 to June 30, 2020

Applicant:Sustainable Coastlines Hav								
FUNDING AMOUNT REQUESTED								
TOTAL PROJECT COST	ALL SOURCE RECEIVED IN	S OF FUNDS PRIOR YEARS	STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	1	EQUIRED IN		
	FY: 2017-2018	FY: 2018-2019	FY:2019-2020	FY:2019-2020	FY:2020-2021	FY:2021-2022		
PLANS								
LAND ACQUISITION								
DESIGN								
CONSTRUCTION								
EQUIPMENT								
TOTAL:								
JUSTIFICATION/COMMENTS:			30					
NOT APPLICABLE TO THIS APPL	ICATION							

	GOVERNMENT C	ONTRACTS, GRA	NTS, AND / OR GR	ANTS IN AID	
Аp	plicant:Sustainable Coastlines Hawa	"i		Contracts Total:	-
	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMEN T ENTITY (U.S. / State / Haw / Hon / Kau / Mau)	CONTRACT VALUE

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMEN T ENTITY (U.S. / State / Haw / Hon / Kau / Mau)	
1	NOT APPLICABLE				
2					
3					
4					
5					
6					
7					
8					,
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
21					
22					
23					
24					
25					
26 27					
28					
29					
30					