

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Certificate of Good Standing (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - c) Equipment and motor vehicles ([Link](#))
 - d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing



KEONE KEALOHA,
EXECUTIVE DIRECTOR

JANUARY 15, 2019

AUTHORIZED SIGNATURE

PRINT NAME AND TITLE

DATE



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

KANU HAWAI'I

was incorporated under the laws of Hawaii on 08/22/2006 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 15, 2019

Director of Commerce and Consumer Affairs



**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAI'I REVISED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Kanu Hawaii
(Typed Name of Individual or Organization)



01/15/2019
(Date)

Keone Kealoha
(Typed Name)

Executive Director
(Title)

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Certification – Please attach immediately after cover page

1. Certificate of Good Standing (If the Applicant is an Organization)

Attached.

2. Declaration Statement

Attached.

3. Public Purpose

This grant shall be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes,

Mapping the senior community in Waikiki to ensure they are accounted for during natural disasters, providing them with disaster preparedness kits and education, and facilitating disaster preparedness planning in their residential communities will insure they can age in place with greater security and increased support.

Knowing who this vulnerable population is and where they are located will allow us to ensure they are to be accounted for before, during, and after any future disaster or emergency and allow the proper agencies and care support organizations to address current needs and better plan for the future.

II. Background and Summary

1. A brief description of the applicant's background;

Kanu Hawai'i is a 501(c)(3), organization that seeks to cultivate connection between people, community, and 'āina. Through empowering both individual and collective action, Kanu addresses critical environmental, sustainability, equity, and community challenges.

Starting in 2006, Kanu has organized "at scale" community engagement campaigns. Since that time, Kanu has grown to over 19,000 members representing every zip code in Hawaii. Our "I Will..." campaign drew over 25,000 commitments to build a better Hawaii; our "Eat Local Challenge" campaigns encouraged tens of thousands to eat more locally sourced foods; and our recent "Volunteer Week Hawaii" 2018 campaign

mental conditions that limit their ability to independently care for themselves, without regular check-ins from family or other caregivers.

In Louisiana, about 71 percent of those who died as a result of Hurricane Katrina were older than 60, and nearly half were older than 75, according to a 2006 federal report¹. About two weeks after Hurricane Sandy hit in 2012², the New York Times reported that close to half of those who died in the storm were 65 or older³. Many of these elderly victims drowned at home; others died from storm-related injuries, hypothermia, and other causes. Many of these deaths were related to responders simply not knowing they were there. We have an opportunity to get ahead of the curve and not only map where our seniors live, but also provide proactive preparedness engagement that will help them to be safe during a disaster.

The C&CoH's Report titled, "Making Honolulu an Age-Friendly City: An Action Plan" (March 2015) cites in several of its goals the need to identify and support seniors through the approach outlined in this application; these actions have yet to be performed.

4. Describe the target population to be served

The over 5,000 seniors in Waikiki; however, we see this as a pilot project that, while addressing the largest population of seniors in Hawaii, can also inform future outreach and mapping exercises in other communities.

5. Describe the geographic coverage.

The coverage area includes Waikiki.

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities:

During 2018, the Waikiki Consortium working group performed door-to-door outreach in an effort to contact and begin mapping the senior community in Waikiki; however, it was challenging to get to actual doors because many buildings in Waikiki have security or locked entryways.

¹ <https://www.livescience.com/27752-natural-disasters-hit-elderly-hard.html>

² <https://www.livescience.com/24496-hurricane-sandy-new-york-future-superstorms.html>

³ https://archive.nytimes.com/www.nytimes.com/interactive/2012/11/17/nyregion/hurricane-sandy-map.html?_r=0

HOAs to co-host a preparedness training on the site of the residential property to invite seniors to and begin the conversation about mapping and developing plans, policies and procedures around building scale preparedness and response.

- Finalize identification of building ownership/management and HOAs including contact information
- Continue direct outreach to pockets of seniors in Waikiki through all partners in the Waikiki Consortium and organize direct outreach option in tandem with working with building ownership/management and HOAs
- Host ongoing educational trainings at Waikiki Community Center

Q3:

- Work with champions in building ownership/management and HOAs willing to participate to continue outreach and look further into building-level disaster preparedness plans, policies, and protocols to ensure safety of senior residents
- Continue direct outreach to pockets of seniors in Waikiki through all partners in the Waikiki Consortium and organize direct outreach option in tandem with working with building ownership/management and HOAs
- Host ongoing educational trainings at Waikiki Community Center

Q4:

- Wrap up all outreach efforts and finalize all building plans, policies, and procedure work that is being conducted
- Host final educational trainings within this project scope at Waikiki Community Center
- Produce final report and distillation of all data and efforts taken during the course of the project

3. Our quality assurance and evaluation plans for the request include full record keeping of all outreach, meetings, and meeting outcomes as defined in the metrics captured below; also through narrative format, which will include each date of outreach and meetings. We will monitor, evaluate, and improve our results by creating and utilizing standardized data collection forms to track and report on our measures of effectiveness as outlined below, as well as any other pertinent data and datasets derived during the course of this work.
4. The measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency) include:
 - Number of seniors identified
 - Number of seniors actively engaged
 - Number of seniors receiving disaster kits
 - Number of seniors receiving disaster education
 - Number of residential building owners engaged to adopt emergency management protocols, plans, and/or practices that support seniors

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2020.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
49,500	16,500	16,500	16,500	99,000

3. The applicant's listing of all other sources of funding that they are seeking for fiscal year 2020 is included as an addendum titled, "Additional Funding for Fiscal Year 2020" at the end of the application.
4. The applicant has no state and federal tax credits granted within the prior three years. Additionally, the applicant has no state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project.
5. The applicant was awarded a grant from the Department of Agriculture in 2017 in the amount of \$99,000. Titled, "Eat Local (Social Media) - EATLOCAL17_SOCIALMEDIA" and is the fiscal sponsor of a grant from the County of Kauai's Office of Economic Development titled, "Home Energy Efficiency for Low Income Households on Kauai" in the amount of \$15,000. These grants are both listed in the attached document titled, "GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID"
6. The applicants balance of its unrestricted current assets as of December 31, 2018, was \$60,302.74.

V. Experience and Capability

1. Necessary Skills and Experience

Kanu Hawaii has taken an active role in community resilience and disaster preparedness work. Kanu is:

- A contributing organization to the City & County of Honolulu's (C&CoH) Resilience Plan
- A member of the C&CoH's Disaster Preparedness working group
- The representative for Waikiki in the Cross Island Communities Resilience Network (CICRN) organized by the Department of Emergency Management - this network is made up of community responder organizations recognized by the C&CoH as representatives for their respective communities in the space of disaster preparedness
- The organizer of a statewide network of community responders, a group of people that actively responded during the floods, volcanic eruptions, hurricanes, and fires on Kauai, Oahu, Hawaii Island, and Maui during 2018
- A member of the Waikiki Consortium, a community working group that has been focused on the scope of this grant during 2018, but has been performing that work

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

Kanu Hawaii's executive director has over 12 years of community organizing in Hawaii. He is the co-founder of Malama Kauai on the island of Kauai and directed that organization for 10 years prior to taking on the directorship of Kanu Hawaii in 2017. Further, he was involved through Malama Kauai as one of the primary community responder organizations in the 2018 Kauai Floods, during which he helped to obtain and direct resources (totaling over \$750,000) and direct community relief efforts. He oversaw a staff of 10 employees during his directorship tenure with Malama Kauai and now currently oversees an office of two F/T staff with an additional four P/T contract workers at Kanu Hawaii. Our existing support staff devoted to support this proposal will include a full-time volunteer coordinator who will engage our 19,000 members and new volunteers in the outreach efforts proposed. The scope of work identified under "project manager" will include responsibility for the timeline of implementation, management of outreach to community partners, and serving as the primary point of contact for the project. They will implement the project plan and perform all data collection, host meetings, and provide the required reporting. We have working relationships with several qualified candidates and shall engage with the appropriate party should this application be funded. We also want to continue to engage volunteers, just not rely on them solely to implement the project, thus, support for the volunteer coordination is at .25 FTE.

2. Organization Chart

- Board
 - Executive Director
 - Contract positions
 - Project managers (including this project)
 - Bookkeeping
 - Social media
 - AmeriCorps VISTA positions
 - Volunteer coordinator
 - Fundraising coordinator

3. Compensation

Executive Director's complete, annual compensation package is equal to \$96,000 per annum. No director on the board or other staff are paid. Contractors are utilized to support the programmatic work of the organization as well as several AmeriCorps VISTA positions. The VISTA positions require a payment of \$12,000 per annum for the two positions currently supported.

Additional Funding for Fiscal Year 2020

(not necessarily related to the scope of this GIA)

Microsoft - Matching Program

- Monetary donations matched dollar-for-dollar (up to \$15,000/employee/year)
- Volunteer time matched at \$25/hour

Open Philanthropy Project

- "Effective Altruism" priority
- Contact before applying

Cruise Industry Charitable Foundation

- Meet needs of economically disadvantaged populations
- Proposals accepted on a rolling basis and reviewed quarterly

Hawaii Tourism Authority - Community Enrichment Programs

- Apply in 2019 for 2020 Programs
- "...fosters community-based tourism projects to improve and enrich Hawaii's product offerings"
- Festivals, events, and year-round programs
- Areas of interest: culture, education, health and wellness, nature, agriculture, sports, technology, and voluntourism

Alaska Airlines - Foundation Grant

- Focus areas: youth and education, medical, and community outreach
- \$5,000-15,000
- April 15 for mid-year consideration; September 15 for end-of-year consideration (notification 60 days after deadlines)

Matson

- 90+ day submission (accepted on a rolling basis) to decision timeline
- Areas of interest: maritime environment and ocean resource conservation, education, human services, culture and arts, and civic and community programs

League of Women Voters of Honolulu Education Fund

- Funded projects
 - Promote plans, developments, projects and activities which enhance and improve the general welfare of the people of Oahu, protect its natural environment and/or implement plans designed to maintain or improve the quality of life of its citizens
 - Protect the public interest against development projects and/or activities that would not promote and/or would actually harm such welfare, environment, or quality of life.
- \$5,000 (typically given as reimbursement)

Google Ad Grants

- Up to \$10,000 in-kind advertising per month

Finance Factors

- Support 4 key areas: education, health and human services, community and civic affairs, and culture and the arts
- Send request for support to info@financefactors.com

Bank of Hawaii - McNerny Foundation

Submitted Applications

Hawaii Community Foundation - Strengthening Hawaii's Communities: Network Leadership and Social Change Grant

- \$10,000-\$25,000/year for two years
- Proposals due **October 30, 2018** at 4pm HST

Atherton Family Foundation

- "...supports organizations working collaboratively to address systems change"
- *Generally do not fund one-time events*
- Proposals due **October 1, 2018** (to be reviewed in December)
- Ask for \$15k, probably get ~\$10k
- Provide case study with some quantitative information
- VISTA position matching

Hawaiian Electric Industries (HEI) Charitable Foundation

- Support educational excellence, environmental sustainability, economic growth, and community development
- Proposals due **October 1, 2018**

Hawaii Medical Service Association (HSMA) Foundation

- Most likely to be funded: organizational/community capacity building efforts; startup programs
- *Partnership with Blue Zones*
- Proposals due **October 1, 2018** (to be reviewed in December)

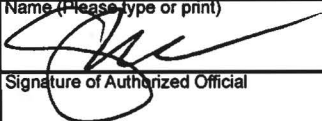
The Atlantic - Renewal Awards

- Complete form by November 30, 2018 (notification by January 21, 2019)
- \$20,000

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2019 to June 30, 2020

Applicant: Kanu Hawaii

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	69,500			
2. Payroll Taxes & Assessments				
3. Fringe Benefits				
TOTAL PERSONNEL COST	69,500			
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island				
2. Insurance	1,500			
3. Lease/Rental of Equipment	1,000			
4. Lease/Rental of Space	2,000			
5. Trainings	2,000			
6. Supplies (Kits)	16,000			
7. Telecommunication	1,000			
8. Utilities	500			
9. Printing & Copying	1,000			
10. Mailing & Postage	1,000			
11. Data capture software (mapping)	3,500			
12.				
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
TOTAL OTHER CURRENT EXPENSES	29,500			
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	99,000			
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	99,000	Keone Kealoha	808-634-8174	
(b) Total Federal Funds Requested		Name (Please type or print)	Phone	
(c) Total County Funds Requested			1/15/19	
(d) Total Private/Other Funds Requested		Signature of Authorized Official	Date	
TOTAL BUDGET	99,000	Keone Kealoha, Executive Director		
		Name and Title (Please type or print)		

Period: July 1, 2019 to June 30, 2020

Applicant: Kanu Hawaii

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Project Manager/Management	1 FTE	\$50,000.00	100.00%	\$ 50,000.00
Project Assistant/Assistance	.5 FTE	\$33,000.00	50.00%	\$ 16,500.00
Volunteer Coordinator	.25 FTE	\$12,000.00	25.00%	\$ 3,000.00
				\$ -
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TOTAL:				69,500.00

JUSTIFICATION/COMMENTS:
 Project Manager/Management leads project effort areas, supervises all work through partners and oversees successful implementation of the grant scope. Project Assistant/Assistance support Project Manager/Management in their responsibilities. With outreach of this scale (5000+ seniors and additional community partners) there is a considerable amount of data and record keeping to be supported. The Volunteer Coordinator/Coordination will oversee the engagement of the all volunteers to support door-to-door canvassing and other at scale out reach to the general public and community. The amounts listed include all taxes and additional costs of employment. No additional fringe or other costs need to be supported.

Applicant: Kanu Hawaii

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
Disaster preparedness kits	1,000.00	\$16.00	\$ 16,000.00	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:	1,000		\$ 16,000.00	

JUSTIFICATION/COMMENTS:

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
Not applicable			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				

JUSTIFICATION/COMMENTS:

Cost for kits based on kits that were given to seniors in 2018 during training events hosted at the Waikiki Community Center. We estimate that 20% of our outreach goal (5000 seniors) will be provided kits. If we need more we will seek additional funding through other sources.

Period: July 1, 2019 to June 30, 2020

Applicant: Kanu Hawaii

FUNDING AMOUNT REQUESTED

TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2017-2018	FY: 2018-2019	FY:2019-2020	FY:2019-2020	FY:2020-2021	FY:2021-2022
PLANS	N/A					
LAND ACQUISITION	N/A					
DESIGN	N/A					
CONSTRUCTION	N/A					
EQUIPMENT	N/A					
TOTAL:	N/A					

JUSTIFICATION/COMMENTS:

Not Applicable. No CIP funds are being requested.

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Applicant: Kanu Hawaii

Contracts Total: 114,000

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S. / State / Haw / Hon / Kau / Mau)	CONTRACT VALUE
1	Eat Local Social Media Grant	06/16/17 - 12/31/18	DoA	State	99,000
2	Home Energy Efficiency for Low Income Households on Kauai	05/15/18-12/21/18	County OED	Kauai	15,000
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