







Applicant: HAWAII EUROPEAN CINEMA

## Application for Grants

*If any item is not applicable to the request, the applicant should enter "not applicable".*

### **I. Certification – Please attach immediately after cover page**

#### **1. Certificate of Good Standing (If the Applicant is an Organization)**

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2018.

*Attached*

#### **2. Declaration Statement**

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes.

*Attached*

#### **3. Public Purpose**

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

*If granted, these funds will be used for a public purpose pursuant to Section 421F-102, Hawaii Revised Statutes.*

### **II. Background and Summary**

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

#### **1. A brief description of the applicant's background;**

Hawaii European Cinema (HEC) is a 501(c)(3) nonprofit of film and theatre industry experts who bring the best of European and Asian Cinema, as well as Hollywood luminaries, to Hawaii in an event that is completely free to the public and offered for the enjoyment of all. HEC is dedicated to cultural exchanges between the people of Europe, Asia and Hawaii through film, and to providing financial support to Hawaii-based creative media students. *It also raises awareness among international filmmakers to the many benefits and resources available to filmmakers in Hawaii.*

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The Hawaii European Film Festival is a biennial event that showcases at least 40 of the very best films from throughout Europe and Asia, and was last held in March of 2017. Honorees attending included the incomparable Madame Catherine Deneuve, legendary actor Pierce Brosnan and his wife, broadcast journalist and film director, Keely Brosnan, Nancy Kwan (*Flower Drum Song*), talent agent Shep Gordon, and one of Asia's fastest rising film stars, Ludi Lin.

The next festival will be held in Honolulu from September 23, 2019 through September 29, 2019, and our invited guest of honor is acting legend, Al Pacino. The Hawaii European Film Festival is patterned after the famed film festivals of Cannes, Venice and Berlin, with the same richness and elegance of art and enjoyment. Hawaii European Cinema endeavors to further promote the art of filmmaking and support emerging generations of filmmakers and cinema lovers, as well as a diversified global film industry education.

According to local European consulates, Hawaii is home to more than 38,000 people who came to Hawaii from Europe, and more than 155,000 foreign-born Asians. Hawaii European Cinema is virtually the only opportunity they have to see highest-caliber films from their own countries. Hawaii European Cinema has brought more than 90 award-winning films to Hawaii over the past decade from a wide variety of countries, including France, Austria, Germany, Great Britain, Switzerland, Italy, Norway, Ukraine and Belgium, China, Korea, Thailand, Japan and Hong Kong. With funding support from grants, sponsorship, and private donations, HEC provides these films in routinely sold-out screenings to the public free of charge for their enjoyment and education.

HEC also works closely with the University of Hawaii Film School, and provides generous scholarships funded by The Hawaii Foreign Press Association to support students attending the University of Hawaii Academy for Creative Media. Hawaii's only European and Asian Film Festival continues to thrive with broad local community support, while garnering global film industry acclaim.

### 2. The goals and objectives related to the request;

In a recent interview with Georja Skinner, Division Chief at Creative Industries Hawaii, Department of Business Economic Development & Tourism, she reported that Hawaii has seen a big surge in film and television production over the past two years, with 2018 spending hitting an estimated \$438 million and generating some \$757 million in local economic impact, including household impact, and an estimated \$48 million in state taxes. Total jobs are estimated at over 4,800, including employment for some of our most talented young filmmakers and film students – thereby helping to keep them here in Hawaii.

According to Skinner, Hawaii has extended effective refundable tax credits to the industry for another seven years in order to support this growing momentum. The credit, which has been in effect since 2007, equals 20% of qualified production costs



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on Oahu, and 25% on the other Hawaiian Islands. This income has prompted greater support for U.H.'s Creative Lab programs, an initiative designed to develop home-grown talent, including plans for a 30-acre studio facility. The biennial Hawaii European Film Festival is a critical part of bringing this unmatched income stream into Hawaii.

2019 will be the Tenth Anniversary of the Hawaii European Film Festival. Hawaii European Cinema has never received any state, federal or City & County funding, and this is only the second time that we have applied for State GIA funding. This very popular week-long event is free to the public, and is very popular with both Asian and European visitors, as well as kama'aina. It is common for every single available seat to be filled at each showing. For that reason, this grant is sought to expand the festival's movie offerings so that many more residents and visitors can enjoy this unique opportunity to view these classic films.

### 3. The public purpose and need to be served;

The economic impact of encouraging a growing film industry in Hawaii cannot be ignored. Basically it has a mighty economic impact (over \$750,000,000 in 2017 alone), without requiring a significant state government financial investment. This event brings in not only Hollywood elite, but also filmmakers from all over Asian, Europe and the mainland, and introduces them to the best that Hawaii has to offer in the form of economic support, local business resources, young filmmakers, experienced actors of all ages, and unparalleled locations to film all across the state.

The Hawaii European Film Festival is very popular with Hawaii audiences. The viewings are offered to the public free of charge, but are routinely packed to capacity, and many would-be viewers are disappointed. HEC is seeking support to not only increase capacity, but much more importantly, to develop the sustainable funding needed to make many more films and film-viewing opportunities available in the future to Hawaii's people and our visitors.

Perhaps most importantly, HEC works closely with the University of Hawaii and local film makers in order to give back to the community of young local film students, including underprivileged, who have an interest in the cinematic world, and who want to make the film industry their career. Through HEC, students are (1) given unparalleled access to guest lecturers' who are leaders in the film industry – as well as celebrities, instructors, and actors, (2) they have an otherwise unmatched opportunity to submit films to a wide audience for viewing and appreciation, and finally, (3) they earn strong scholarship support to continue their cinematic education here in Hawaii.

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4. Describe the target population to be served; and

**There are an estimated 78,895 foreign-born citizens living in Hawaii, including more than 38,000 Europeans living on Oahu. Despite our nonprofit name, HEC has also integrated some of the best in Asian filmmaking in recent years as well, and has drawn an even larger audience from the 18.1% of our population born in Asia and Europe. They and their children and families rarely have an opportunity to view the best of Asian and European cinema, and almost never on the big screen. The Hawaii European Film Festival provides that opportunity to all.**

Hawaii has also become a favorite destination for filmmakers, and it is no surprise that we have a thriving culture of film students-in-training, many of whom attend the prestigious University of Hawaii Academy for Creative Media. For these students, access to European and Asian films of distinction are often very limited, and when available, is very expensive. The Hawaii European Film Festival gives them a unique – and completely free - opportunity to learn from some of the industry's best directors, actors, and view their films from many different countries.

Last, but not least, with recognition from the Hollywood Foreign Press and the film-making elite, Hawaii's European Film Festival has earned a reputation nationally for being one of the most prestigious and best presented foreign film festivals in the United States. For this reason, it draws literally thousands of visitors from Hollywood, Europe, the mainland and many Asian countries as well. Over the past several years, the dramatic increase in faithful Asian and European visitors who attend the Festival have made it clear that Hawaii's event has reached a clearly defined and exciting level of international recognition for its cinematic offerings and educational opportunities.

5. Describe the geographic coverage.

Currently the HEC Film Festival is held on Oahu, and an estimated 420 outer island residents (based upon our participant surveys) come to Oahu to attend each festival. With expanded funding, the Festival may be presented in the future at outer-island locations such as the Maui Arts & Cultural Center, the historic Palace Theater in Hilo, and the 500-seat Honoka'a People's Theatre. Doing so will not only make these films more accessible to many more people, but also will encourage the visiting filmmakers to see more of what our outer islands have to offer in the way of unmatched spectacular filming locations.

### **III. Service Summary and Outcomes**

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:



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### 1. Describe the scope of work, tasks and responsibilities;

Two years of hard work and careful planning go into each Hawaii European Film Festival. HEC's Board of Directors includes:

Dr. Aida Takla-O'Reilly who, as the four-times-past-President of the Hollywood Foreign Press, was the Producer of the Golden Globes in Hollywood.

Princess Dialta Alliata Di Montereale is the Italian-born founder, and driving force behind the film festival, and namesake of the coveted annual award honoring the Best Film of Hawaii European Cinema.

Paris-born HEC President Patrick Gey has a highly accomplished career in the luxury fashion sector, working for companies including Christian Dior, Boucheron, Fendi, Versace Hawaii, and Louis Vuitton. His relationships with both the European and the Asian markets make him an invaluable, and very well respected, connection to the European film industry and high-level Asian market interested in the Festival.

Vice President Chris Lee is an award-winning and highly acclaimed motion picture producer (Valkyrie, Superman Returns), the former President of Production of Columbia/TriStar Pictures, and the Founder and Director of the Academy for Creative Media at the University of Hawaii.

There are eight additional Board members, each with similarly illustrious careers and incredible experience (***see attached list of Board Members and qualifications***). Each member of the Board of Directors contributes to the funding for the Festival – whether it is through cash donations or important in-kind services.

The marketing of the Film Festival is appropriately aggressive, with television, radio, print, web and social media campaigns in Hawaii, the mainland, Europe and Asia. Beginning in 2015, HEC increased our focus on Asian clientele, and saw a significant increase of attendees who came from Hong Kong, Japan, Korea, Thailand and China. The Festival has a very active Facebook page, a constantly updated and award-winning website, and a dedicated social media team delivering multiple updates on content during the days and weeks leading up to, and during the Festival on Twitter, Instagram, and Snapchat. In addition, the Hollywood Foreign Press Association is a Festival sponsor, and as such provides additional marketing blitzes through the HFPA channels. Our enthusiastically supportive media partners for the Festival include HI Luxury Magazine, Waikiki Magazine and Element Media; the Honolulu Star-Advertiser; The Hollywood Reporter, Variety Magazine, and Hawaii News Now, KITV and KHON for television coverage.

The Festival planning requires careful marketing, research and selection of the films that will be of greatest interest to not only our local market, but also our visitors. The celebrities who attend must be vetted to appeal to a vast market, recruited, and cared for during the Festival. The Gala, which is the key scholarship fundraising event for the Festival, must be carefully planned to appeal to a broad audience. The fundraising responsibilities alone are daunting, ***but necessary to keep all of the films free so that everyone, from all walks of life, can enjoy and learn from these great moments in film*** history which show life in

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countries that are far from us – but which are those countries that many of our citizens here in Hawaii still remember as “home.”

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

Preparations are already well underway for the late 2019 Festival. These include public education and media relations for the Festival, and efforts to bring in the funding needed for venues (Ward Theatres in Kaka’ako) to show the films, necessary in order to ensure that the event remains completely free of charge for everyone.

Invitations and arrangements for celebrity guests, related media and fundraising events, are well underway, and opportunities for local film students to prepare and present their best films to a wide audience of both international visitors and kama’aina alike, as well as national and international press. A week-long series of events are being planned, and coordinated with the support of both local and Hollywood Foreign Press to make this one of Hawaii’s most elegant and high profile international events of the year.

***Finally, special emphasis in the planning is made to showcase all that Hawaii has to offer, and to promote the locations, support services, film students, local actors, and other resources available to filmmakers who consider filming in Hawaii.***

After the close of the festival, the dedicated Board of HEC and our volunteers will remain connected with those filmmakers who now have a new or renewed interest in Hawaii as a featured location for filming. We collectively nurture those important relationships, making the necessary connections to important resources that may otherwise be difficult for foreign filmmakers to make while doing their initial planning long distance.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

Through:

- The quality and credentials of the Hawaii European Film Festival Actor and Director Honorees;
- Social media and website metrics about the individual film events and participant feedback;
- Review of all local and mainland media mentions of the event, as well as all local print, radio and television media;
- The quality and outreach of the social media marketing campaign
- Number of attendees at all film events;
- Results of post-event surveys of the sponsors, members of the Board of Directors, volunteers and honored guests;



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- Tabulated audience survey feedback, including whether participant is a Hawaii resident or a visitor to Hawaii, and if so, from where;
- Spontaneous written testimonials received;
- The Board of Director's Final Report to (1) the sponsors and (2) the Legislature and the GIA expending agency.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

By:

- the speed and volume of response to our promotion
- the volume of social media traffic before, during and after the Festival
- the attention paid, and time and space given by the media
- the demand for interviews
- the volume of free tickets distributed
- the demand for participation in associated VIP events
- the response of the audience to the Festival itself
- By HEC's own judgment based on comparisons with past Festival experiences
- By a survey of attendees at each viewing's end
- By the cumulative attention paid by the media

## **IV. Financial**

### **Budget**

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
  - a. Budget request by source of funds - See Attached
  - b. Personnel salaries and wages - Not Applicable
  - c. Equipment and motor vehicles - Not Applicable
  - d. Capital project details - Not Applicable
  - e. Government contracts, grants, grants in aid - None

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2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2020.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$38,000	12,000			\$50,000

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2020. -

Friends of Hawaii Charities  
Central Pacific Bank  
Bank of Hawaii  
First Hawaiian Bank  
American Savings Bank  
Hawaiian Electric Foundation  
Hawaii Tourism Authority – Community Enrichment Program  
Howard Hughes Foundation  
State Foundation For Culture & the Arts  
Hollywood Foreign Press Association

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

*There are no state or federal tax credits received within the prior three years, nor are there any state or federal tax credits applied for or which we anticipate applying for.*

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2020 for program funding.

*Hawaii European Cinema has received NO federal, state or county government contracts, grants, or grants in aid within the prior three years. HEC has applied for the City & County Grant in Aid for FY2020, but no decision has yet been announced on that application.*

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2018.

*As of 12/31/2018, HEC's balance of unrestricted current assets was: \$ 53,025*



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## **V. Experience and Capability**

### **1. Necessary Skills and Experience**

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

The Board of Directors for Hawai'i European Cinema includes a very strategically chosen and experienced team that includes Aida Takla-O'Reilly who is a 4-time producer of the Hollywood Golden Globe awards, and President of the Hollywood Foreign Press Association, as well as award winning film director Chris Lee, filmmaker Brent Anbe and many others. Each member of this Board provides special skills and resources that, when combined, make up a strategically successful team of dedicated volunteers which plan each Hawaii European Film Festival.

***Attached is a much more detailed list of the Board of Directors with their credentials and accomplishments.***

### **2. Facilities**

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

*Consolidated Theatres is one of the major sponsors of the Hawaii European Film Festival and they host all of the European and Asian films shown throughout the Festival at the Ward Theatres location in Honolulu.*

## **VI. Personnel: Project Organization and Staffing**

### **1. Proposed Staffing, Staff Qualifications, Supervision and Training**

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

HEC is an all-volunteer organization and has no paid employees. However, its Board of Directors is very highly qualified (See V. (1) above), are dedicated and have successfully managed each of the prior Hawaii European Cinema Festival events over the past eighteen years.

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**2. Organization Chart**

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

*See attached*

**3. Compensation**

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title.

HEC is an all-volunteer nonprofit organization with no employees. However, we work with contracted professionals when needed whose compensation for the highest paid of these consultants for the most recent Festival is the following:

1. Terry Hubbard, Marketing and Advertising Consultant \$13,411
2. Brent Anbe, Film Festival Director \$11,466
3. Jon Duarte, Film editing \$6,458

**VII. Other**

**1. Litigation**

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

*We have no outstanding legal judgments or pending litigation.*

**2. Licensure or Accreditation**

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

*None required.*

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### 3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see [Article X, Section 1, of the State Constitution](#) for the relevance of this question.

*If awarded, this grant funding will not benefit any sectarian or non-sectarian private educational institution.*

### 4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2019-20 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2019-20, but
- (b) Not received by the applicant thereafter.

HEC's Hawaii European Film Festival has been growing at a phenomenal rate, with rapidly expanding audiences demanding more and more films. Since the Festival is dedicated to keeping the event free of charge for all viewers, HEC has had to raise rapidly increasing private, government and corporate funding in order to maintain the Festival and support this unparalleled growth.

Up until now, HEC has done so primarily through the amazing volunteer efforts of our Board of Directors, and without the support of a professional development staff.

Funding from this GIA will finally make it possible for:

- (1) HEC to invest in a more formal strategic planning process for controlled growth, while also playing an even stronger role in attracting and maintaining the interest of foreign and mainland filmmakers who are considering filming investment in Hawaii.
- (2) Also, to contract with a respected fund development professional who will establish a more strategically diversified range of funding sources in order to ensure the Festival's long term financial sustainability – **a sustainability without future dependence upon government grants and support.**



## Application Submittal Checklist

*The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.*

- 1) Certificate of Good Standing (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
  - a. Budget request by source of funds ([Link](#))
  - b. Personnel salaries and wages ([Link](#))
  - c. Equipment and motor vehicles ([Link](#))
  - d. Capital project details ([Link](#))
  - e. Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing



AUTHORIZED SIGNATURE

Patrick R. Gey, President

PRINT NAME AND TITLE

1/17/2019

DATE

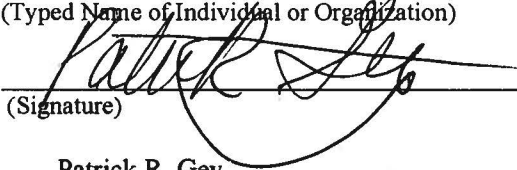
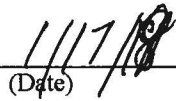
**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS PURSUANT TO  
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii'i Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
  
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii'i Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
  
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii'i Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.


Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Hawaii European Cinema	
_____ (Typed Name of Individual or Organization)	
	
_____ (Signature) (Date)	
Patrick R. Gey	President
_____ (Typed Name) (Title)	

## BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2019 to June 30, 2020

Applicant: Hawaii European Cinema

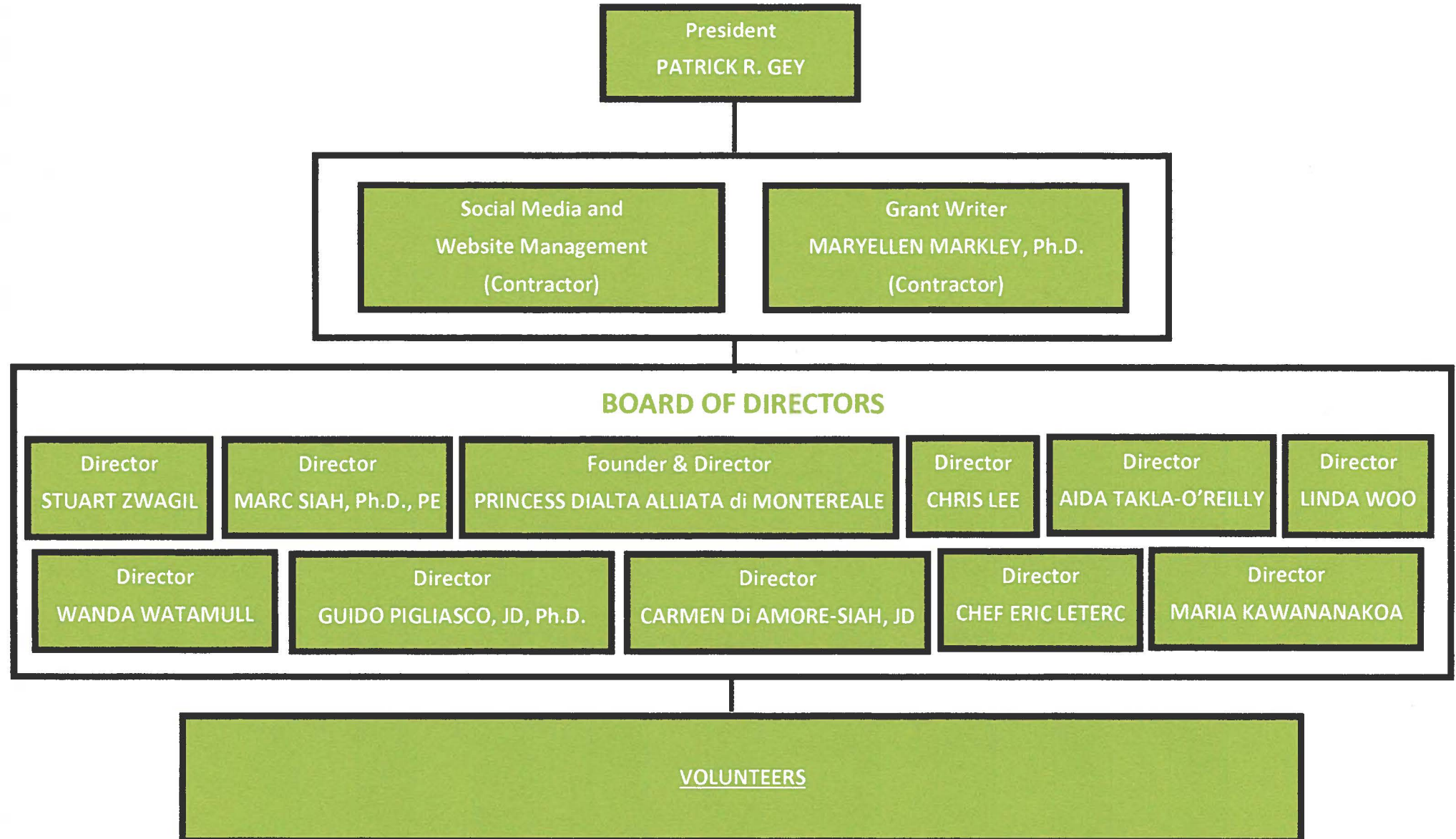
BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
<b>A. PERSONNEL COST</b>				
1. Salaries				
2. Payroll Taxes & Assessments				
3. Fringe Benefits				
<b>TOTAL PERSONNEL COST</b>	0	0	0	0
<b>B. OTHER CURRENT EXPENSES</b>				
1. Airfare, Inter-Island				
2. Insurance	2,500			3,000
3. Lease/Rental of Equipment			20,000	
4. Lease/Rental of Space	30,000		30,000	
5. Staff Training				
6. Supplies				
7. Telecommunication				
8. Utilities				
9. Celebrity Airfare and Per Diem				20,500
10. Volunteer Expenses				4,000
11. Film Costs	4,000			2,000
12. Postage and Mailings				4,000
13. Security				6,000
14. Equipment Rental				10,000
15. Graphics Design and Printing				10,000
16. Hotel Expenses - Guests and Gala Costs				51,000
17. Centerpieces and Decor				3,500
18. Honored Guest Fees and Award				52,000
19. Contractor - Festival Director	10,000			9,000
20. Contractor - Fund Development	3,500			15,000
<b>TOTAL OTHER CURRENT EXPENSES</b>	\$50,000		50,000	184,000
<b>C. EQUIPMENT PURCHASES</b>	0		0	0
<b>D. MOTOR VEHICLE PURCHASES</b>	0		0	0
<b>E. CAPITAL</b>	0		0	0
<b>TOTAL (A+B+C+D+E)</b>	\$50,000		50,000	\$184,000
<b>SOURCES OF FUNDING</b>		Budget Prepared By:		
(a) Total State Funds Requested	\$50,000	Maryellen Markley		808-561-8096
(b) Total Federal Funds Requested	0	Name (Please type or print)		
(c) Total County Funds Requested	\$50,000			
(d) Total Private/Other Funds Requested	\$184,000	Signature of Authorized Official		
		Patrick R. Gey, President, Hawaii European Cinema		
		Name and Title (Please type or print)		
<b>TOTAL BUDGET</b>	<b>\$ 284,000</b>			



# HAWAII EUROPEAN CINEMA

## Organizational Chart

2019 - 2020



**Important Note: Hawaii European Cinema is an all volunteer 501(c)(3) nonprofit and, as such, has no paid employees**

**GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID**

HAWAII EUROPEAN CINEMA

Applicant: \_\_\_\_\_

Contracts Total:

60,000

	<b>CONTRACT DESCRIPTION</b>	<b>EFFECTIVE DATES</b>	<b>AGENCY</b>	<b>GOVERNMENT ENTITY</b> (U.S. / State / Haw / Hon /	<b>CONTRACT VALUE</b>
1	Hawaii Tourism Authority	1/1/16-12/31/16	HTA	State	30,000
2	Hawaii Tourism Authority	1/1/17 - 12/31/17	HTA	State	30,000
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## **BOARD MEMBERS**

### **PRINCESS DIALTA ALLIATA DI MONTEREALE**

FOUNDER

A Florentine, Princess Dialta has lived in Honolulu since 1999. In Italy she was the Editor in Chief of the ecological magazine *Essere Secondo Natura*. She's written, produced, acted and directed in films including *Turtles*, a poetic love story, and *The Princess and the Rooster*, on children's etiquette. Her latest work, Dialta wrote and published "MY MOTHER, MY FATHER AND HIS WIFE HORTENSE" - The true story of Villa La Pietra. The Florentine love story is being developed into a screenplay. Princess Dialta is a driving force behind the film festival and namesake of the coveted annual award honoring the Best Film of Hawai'i European Cinema.

### **PATRICK R. GEY**

PRESIDENT | FOUNDING MEMBER

Patrick Gey is originally from Paris, France with a highly accomplished career in the luxury fashion sector for over 25 years within diversified markets from France and Europe to Asia-Pacific. He successfully held upper management positions with companies such as Christian Dior, Boucheron, Fendi, Louis Vuitton, and the General Manager of Versace Hawaii. Gey has established himself as a distinguished debonair of style, service and culture and resides in Honolulu with his family. His passion for the movie industry gives him an exciting role with Hawai'i European Cinema film festival.

### **CHRIS LEE**

VICE PRESIDENT | FOUNDING MEMBER

Chris Lee is a motion picture producer (*Valkyrie*, *Superman Returns*), former President of Production of Columbia/TriStar Pictures, and the Founder and Director of the Academy for Creative Media at the University of Hawai'i.

### **MARC SIAH, Ph.D., P.E.**

TREASURER & SECRETARY

Dr. Marc Siah is the President of Marc M. Siah & Associates, an engineering consulting firm providing engineering services in Civil, Environmental and Ocean Engineering disciplines. Dr. Siah has provided professional services for a whole range of projects from resort development to golf course design, subdivisions, coastal and nearshore circulation and infrastructure in the state of Hawai'i, the Pacific Basin and Asia.

### **CARMEN DI AMORE-SIAH**

LEGAL COUNSEL | FOUNDING MEMBER

Carmen Di Amore-Siah is of Italian descent, and has served as Legal Counsel for ECH and HEC since its inception. Ms. Di Amore-Siah manages an Immigration and Family Law practice and has an expertise in processing extraordinary and exceptional ability foreign nationals, in the fields of arts, sciences, media, entertainment and athletics. She has served as the State of Hawai'i Honorary Vice Counsel of Italy (1994-2008) where she is currently Counsel Emeritus with the Hawai'i Consular Corp (2008-present). She is an active member of the National and Hawai'i Immigration Lawyers Association (1990-present) and has served as Chair of the Hawai'i



Immigration Lawyers Association (2009-2011) and has served on State and Community boards in Hawai'i. She is an avid world traveler with a keen interest in European film and culture.

**MARIA KAWANANAKOA**  
DIRECTOR

Princess Maria Kawananakoa is a well-respected realtor in Hawai'i, and is the wife of Prince David Kawananakoa, a descendant of the Hawaiian Monarchy. Maria's own connection to the islands carries a deeply-rooted history. The Kawananakoa Family has been a patron to the Hawaiian people, culture and arts for many generations. A Hawai'i resident with dual Canadian-Italian citizenship, and fluent in four languages, Maria embodies Hawaii's melting pot. She is truly able to think globally and act locally. In addition, she is committed to best health and wellness for herself, her family and her clients, and throughout her life, this interest has taken her around the world to learn from many other cultures. Through her successful career as a realtor, she specializes in working with international clients seeking a home or investment property in the islands, and has the first-hand knowledge and experience to expertly guide them through the complex acquisition process. Maria's many years of Public Relations experience serves to give sellers a real advantage in the staging and marketing of their property, and her education in the Arts has been a wonderful asset to Hawai'i European Cinema as she serves on the Board.

**CHEF ERIC LETERC**  
DIRECTOR

A native of Annecy, France, Chef Eric Leterc began his career as a Chef in 1978. At the age of 16, he entered into an apprenticeship in Culinary Arts and Classical Cooking at the Hotel du Commerce in Thones, France. Chef Leterc trained in the most respected of the culinary arts, including as Chef Saucier at the luxurious Hotel Royal in Evian, and also at Hotel du Cap-Eden Roc, located along the French Riviera, famous for its celebrity and Presidential dignitary clientele. Today, Chef Leterc has cooked and prepared special meals for notable figures such as the French President, Francois Mitterand as well as working with First Lady Michelle Obama on "Project Service Nation." Chef Leterc has been a contributor to several popular cookbooks, volunteers for numerous fine dining events in Hawai'i, and is also a celebrated member of Chaine de Rotisseurs, Escoffier and the Navy League. He has also been featured in HILuxury Magazine and on Good Morning America.

**AIDA TAKLA-O'REILLY**  
DIRECTOR | HFPA

Aida Takla-O'Reilly was born in Egypt and earned her Ph.D. in comparative literature from the Sorbonne in Paris. She has been a member of the Hollywood Foreign Press Association since 1956, and has the distinction of having four times served as its President. Her extensive travels and years spent in Europe have influenced her love of European cinema. She is a prolific journalist and writes for several Dubai publications, and is passionate about promoting the work of island-based filmmakers.

**GUIDO PIGLIASCO, J.D., Ph.D.**  
DIRECTOR | FOUNDING MEMBER

Guido Pigliasco was born and raised in Milano, Italy, and is a lecturer in cultural anthropology and Italian language and culture at the University of Hawai'i. He has written documentary films on contemporary Oceania for Italian television and authored the ethnographic novel *Paradisi Inquieti*. Combining academics with applied work, his most recent research and publications concern the application of cultural heritage policies in the Asia-Pacific region. Guido currently serves as the Marketing and Promotions Director of EuroCinema.

**WANDA WATUMULL**  
DIRECTOR | FOUNDING MEMBER

Originally from the United Kingdom, Wanda Watumull's love for Hawai'i and her fascination for its rich history inspired her and a brilliant team of filmmakers to make a movie about one of Hawaii's young royals. Set in the late 19th century, her film "Princess Kaiulani" tells the painful story of the collapse of Hawaii's monarchy which led to its eventual annexation. As an Executive Producer, Wanda is now working on several other exciting film-related projects.

**LINDA WOO**  
DIRECTOR

Linda Woo is the Group Publisher of Oahu Publications Magazine Division which publishes *HILuxury*, *go Kailua*, *go Kapolei*, *Vert Kaakako*, *Our Hawaii – Pacific Journey*, *101 Things To Do* for all islands, *Drive Magazine* and produces an assortment of in-room magazines including the *Aloha Hilton Hawaiian Village* and *Aloha Hilton Waikoloa*, *Trump Ho'okipa*, *Ho'Onanea* for *Castle Resorts*, *Aulani* for *Disney Resorts*, and *Kahala Life* for the *Kahala Hotel*. She is also the Sales and Marketing Director of Oahu Publications which owns and operates the Honolulu *Star-Advertiser*, *MidWeek*, The Garden Island newspaper, *MidWeek Kauai*, *Hawaii Tribune Herald*, *West Hawaii Today*, *MidWeek Big Island* and *USA Today Hawaii* edition. Her marketing responsibilities also encompass *Hawaii.com*, *staradvertiser.com* and the *Digital Billboard Network*. Originally from San Francisco, Linda has been in the public relations, marketing and newspaper industries in Hawai'i for over 20 years and has networked extensively with various businesses segments including retail, finance, real estate and tourism. She is currently serving on the boards for the Kapiolani Women and Children's Hospital and Honolulu Theatre for Youth and recently retired off the board the Duke Kahanamoku Foundation.

**STUART ZWAGIL**  
DIRECTOR

Stuart Zwagil is the CEO and founder of The Concierge Company, a boutique concierge company, providing high-end lifestyle management and destination services based in Honolulu, Hawai'i.

Chris Valentini, COO of ITV America has called him "an all-encompassing executive, part COO, CFO, project manager, problem-solver, negotiator, cheerleader and consummate leader," while Genevieve Croteau, VP HR/Sirens Media, said of him: "Stuart has managed dozens of multi-million dollar budgets and led companies with hundreds of employees. In these roles, he faced complex problems every day."

Mr. Zwagil has spent the last 30 years working in a variety of facets in the media/entertainment industry, working with and providing services for clients that range from production companies, studio moguls, network executives, agents, and talent, ranging from Barbra Streisand to Alec Baldwin to RuPaul. The list goes on.

Over the years, his strong passion for helping people and managing their day-to-day lives resulted in a calling that is today harnessed in the mission of The Concierge Company, providing truly personalized, world-class customer service.

He is currently working on 2 other Hawai'i-based start-ups as well as providing project consulting services for Hawaii's DBEDT, in their Creative Industries Division.