

THE THIRTIETH LEGISLATURE  
APPLICATION FOR GRANTS  
CHAPTER 42F, HAWAII REVISED STATUTES

Type of Grant Request:

Operating  Capital

Legal Name of Requesting Organization or Individual: Dba:

A2H2 Media LLC DBA Wedding Week Hawaii

Amount of State Funds Requested: \$ 25,000<sup>00</sup>

Brief Description of Request (Please attach word document to back of page if extra space is needed):

Requested funds will be used towards operating cost for Wedding Week Hawaii 2019

Amount of Other Funds Available:

State: \$ \_\_\_\_\_

Federal: \$ \_\_\_\_\_

County: \$ \_\_\_\_\_

Private/Other: \$ 10,000.00

Total amount of State Grants Received in the Past 5 Fiscal Years:

\$ 60,000

Unrestricted Assets:

\$ \_\_\_\_\_

New Service (Presently Does Not Exist):  Existing Service (Presently in Operation):

Type of Business Entity:

- 501(C)(3) Non Profit Corporation  
 Other Non Profit  
 Other

Mailing Address:

47-472 Ali Kulu St

City: Kanaw

State: HI

Zip: 96744

Contact Person for Matters Involving this Application

Name: Julie Ann AK Aragaki

Title: Partner/ Founder Wedding Week Hawaii

Email: julie@hawaiiibride.com

Phone: (808) 428-1596

Federal Tax ID#:

State Tax ID#

Authorized Signature

Julie Ann AK Aragaki

Name and Title

January 18, 2019

Date Signed

received  
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CONTACT AND TITLE PAGE  
WEDDING WEEK 2019

**Title of Project:**

*Wedding Week Hawai'i: Promoting Local Wedding Businesses As Well As Hotels, Lodging, Shopping, Fashion, Dining, Activities and Consumption of Locally Produced Products through the Wedding Industry*

Amount Requested: \$25,000

Time of Performance: One Year

**Applicant and Alternate Contact Information:**

**Primary contact:**

**Name and Title:**

Julie Aragaki, Partner/ Owner  
Founder, Wedding Week Hawai'i

**Business Entity:**

A2H2 Media, LLC

**Address:**

47-472 Hui Kelu Street  
Kaneohe, HI 96744-4637

**Phone:** (808) 428-1586

**E-mail:** [Julie@HawaiiBride.com](mailto:Julie@HawaiiBride.com)

**Web Address:** [www.HawaiiBride.com](http://www.HawaiiBride.com)

**Alternate contact 1:**

**Name and Title:**

Gavin Kobayashi, Partner/Owner  
Board Member, Wedding Week Hawai'i

**Business Entity:**

A2H2 Media LLC

**Address:**

47-472 Hui Kelu Street  
Kaneohe, HI 96744-4637

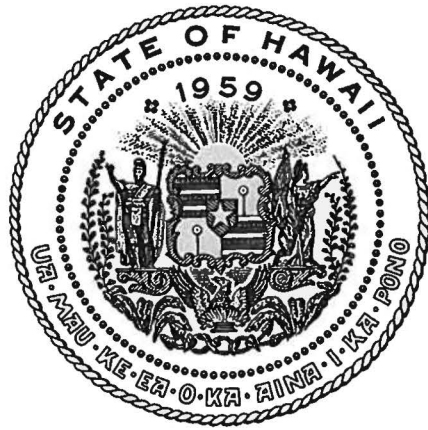
**Phone:** (808) 381-1918

**E-mail:** [Gavin@HawaiiBride.com](mailto:Gavin@HawaiiBride.com)

**Web Address:** [www.HawaiiBride.com](http://www.HawaiiBride.com)

**State tax ID:** W83824982-01

**Federal Tax ID:** 20-4782039



## Department of Commerce and Consumer Affairs

### CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that according to the records of this Department,

**A2H2 MEDIA LLC**

was organized under the laws of the State of Hawaii on 04/07/2006 ; that it is an existing limited liability company in good standing and is duly authorized to transact business.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

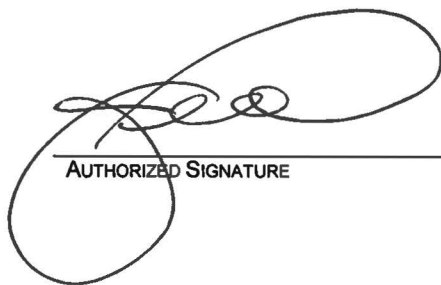
Dated: January 16, 2019

Director of Commerce and Consumer Affairs

## Application Submittal Checklist

*The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.*

- 1) Certificate of Good Standing (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
  - a. Budget request by source of funds ([Link](#))
  - b. Personnel salaries and wages ([Link](#))
  - c. Equipment and motor vehicles ([Link](#))
  - d. Capital project details ([Link](#))
  - e. Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing



AUTHORIZED SIGNATURE

Julie Ann AK Aragaki

PRINT NAME AND TITLE

January 18, 2019

DATE

## Application for Grants

*If any item is not applicable to the request, the applicant should enter "not applicable".*

### **I. Certification – Please attach immediately after cover page**

#### **1. Certificate of Good Standing (If the Applicant is an Organization)**

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2018.

#### **2. Declaration Statement**

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes. ([Link](#))

#### **3. Public Purpose**

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes. ([Link](#))

### **II. Background and Summary**

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;
2. The goals and objectives related to the request;
3. The public purpose and need to be served;
4. Describe the target population to be served; and
5. Describe the geographic coverage.

### **III. Service Summary and Outcomes**

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS PURSUANT TO  
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Aziz Media LLC DBA Wedding Week Hawaii  
(Typed Name of Individual or Organization)

(Signature)

(Date)

(Typed Name)

(Title)

## **A2H2 Media LLC DBA Wedding Week Hawaii**

### **The public purpose for the grant:**

*Wedding Week Hawai'i: Promoting Local Wedding Businesses As Well As Hotels and Lodging, Shopping, Fashion, Dining, Activities and Consumption of Locally Produced Products through the Wedding Industry*

### **The cost of the grant and the budget:**

\$25,000.00

## **II Background and Summary**

### **1. Applicant's Background:**

The WWH board have been with the project from its first year and consists of a broad mix of seasoned professionals, many of whom are entrepreneurs and business owners, representing media, wedding and event planning, cinematography, and marketing. Through the experience and well-known talent of the board members, WWH has unique connections with some of the top wedding industry experts who are influencers in their field and have a strong social media reach into the hundreds of thousands. Members of the board all reside in Hawai'i, have businesses and/or work here in Hawai'i, and wish to make a difference in their State, protecting its natural resources while enhancing the State's general economy.

### **Project Partners:**

- Julie Aragaki, Wedding Week Hawai'i Founder
- Gavin Kobayashi, Wedding Week Hawaii Board Member
- Jill Kuramoto, Wedding Week Hawai'i Board Member
- Christen Christian, Wedding Week Hawai'i Board Member
- Kolby Akamu, Wedding Week Hawai'i Board Member
- Toby Tamaye, Wedding Week Hawai'i Board Member

## 2. The goals and objectives:

Following the successful inaugural Wedding Week Hawaii (WWH) in 2017, the WWH board is intensely preparing for a larger, even more exciting series of events in 2019. WWH 2017 and 2018 achieved its mission in reaching its targeted audience of engaged couples and industry experts through its weeklong events. It was also successful in promoting the message of Hawaii as the only destination for weddings through its innovative way of networking. WWH has received support from state lawmakers, state department heads, and lodging and retail executives who understand the goal of the event and its larger objective. Members of the Board have spent the past two years evaluating its marketing and value outcomes and are improving upon the procedures to ensure a greater reach and stronger results that will positively impact Hawaii's wedding industry and tourism market during WWH September 26-29 2019. (One Day After Global Tourism Summit 2019)

## 3. The public purpose and need to be served:

In Hawaii alone, there were nearly 24,500 marriages in the past year. We've seen how businesses in Hawaii have benefited and helped to develop the wedding industry in our state, however the marketing efforts have been fragmented. By unifying and providing networking opportunities for some of these individual companies, we can generate more excitement and interest in Hawaii as a wedding destination and promote local vendors in harnessing a significant portion of this billion dollar market.

For the sixth consecutive year, Mexico will be inviting experts in travel and wedding planning to experience a unique destination wedding program and conference. Love Mexico is a unique, educational, and networking event developed by IADWP in partnership with the Mexico Tourism Board to showcase Mexico as a premiere destination for weddings, honeymoons, and romance. Hosted at their two co-host hotels, Hotel Xcaret Mexico and Occidental at Xcaret Destination in Riviera Maya, Love Mexico will bring Wedding Planners and Travel Agents from North America, with international business experience, for 4 days of educational sessions, networking events, and the opportunity to meet with the top suppliers in the industry including: beautiful destinations, the best hotels, and excellent service providers from Mexico. This event will enable all participants to be updated in the destination weddings business; and best of all, experience the Riviera Maya and Cancun, one of the best romance destinations in the world.

Love Mexico is the only event created with the specific purpose of promoting Mexico as a destination for weddings and romance. Before Love Mexico, the destination didn't make the top 10 wedding destination list. Since Love Mexico, the destination is now in the top three wedding destinations.

Hawaii, as a wedding destination needs to unite and make wedding planning in Hawaii as easy as possible. The number of weddings in Hawaii have been declining and its up to us to make sure anyone considering a destination wedding makes Hawaii its only choice.



**4. Describe the target population to be served:**

The target group are brides, wedding planners, travel agents and anyone planning a wedding in Hawaii. In addition, the local wedding businesses as well as retail, dining, activities and lodging that are dependent on tourism.

**5. Describe the geographic coverage:**

Participation for 2019 includes Oahu, Maui, Kauai and Hawaii Island. Participation will range from wedding showcases, bridal fairs, bridal fashion shows, industry education and business to business opportunities.

We are working with HTA to have their travel partners and wedding coordinators from all over the world attend WWH to get vital information on wedding planning as well as additional resources to make their honeymoon and vacation stress free as possible.

### **III. Service Summary and Outcome**

#### **Work Plan**

In order to further WWH initiative of increasing the amount of weddings in Hawaii and making Hawaii the only place to get married, WWH intends to implement marketing and other efforts to underscore this message.

Platform - In order to provide visibility and awareness of the beautiful locations, unique flowers, food and culture in addition to highlighting the talented wedding professionals, WWH will do the following:

- Video
- Social media
- Print highlighting valuable wedding resources in a high quality printed publication twice a year.
- Radio messaging both local and national
- Highlighting wedding fashion from local designers with the help of Hawaii Fashion Week
- Highlight local flower and food resources in innovative ways.

Connect- In an effort to increase accessibility of local wedding and tourism specialist WWH will incorporate:

- The Gallery exhibitors at bridal showcases across the state.
- Distribution of lists/information about local suppliers - such lists would be passed out at events during WWH.
- Links - To put consumers, wedding vendors, and buyers in touch local products and services, WWH will include a list of wedding resources on [www.weddingweekhawaii.com](http://www.weddingweekhawaii.com).
- Social media posts highlighting local resources for weddings and Hawaii specific trends.
  
- Activities necessary to accomplish project objectives
  - Bridal Showcases
  - Venue Tours
  - Fashion Shows
  - Innovative Experiences

Advertising in print, radio, social media and online

Public Relations will be done by Jill Kuramoto, RKT Media and Toby Tamaye, AT Marketing

These activities will be overseen by members of the WWH board. Founder, Julie Aragaki, is committed to business development, garnering support from partners in

government and tourism, as well as day-to-day operations in preparation for WWH. The board meets frequently to ensure that plans are proceeding.

**Annual Time Line:**

January - March 2019- Secure Events and Partnerships. Working with HTA to let national and international travel partners know about WWH2019

April 2019- Planning of events begin.

July 2019- Local Advertising Begins

August/ September 2019 - Finishing Touches

October 2019- Evaluation of Events and securing the 2020 WWH.

**5. Expected Quantifiable/Measurable Outcomes**

Because the thrust of proposed efforts relies on marketing, outcomes can be measured in the following ways:

Platform

- Total # of attendees at WWH events: Attendance at events represents another area where outcomes can be measured, as the more attendees, the more exposure to the message of supporting and considering Hawaii as a wedding destination
- # of attendees at Signature Event
  - # of attendees at events(s)
- # of weddings that take place in Hawaii

Educate

- Amount of media exposure: social media has a strong influence in this particular industry. Metrics include measuring reach and impressions of WWH in its event and messaging.
- Advertising includes full page ads in Hawaii Wedding Style Magazine, ads Star-Star-Advertiser and Mid Week

1. Describe the scope of work, tasks and responsibilities;
2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;
3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and
4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

**IV. Financial**

**Budget**

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
  - a. Budget request by source of funds ([Link](#))
  - b. Personnel salaries and wages ([Link](#))
  - c. Equipment and motor vehicles ([Link](#))
  - d. Capital project details ([Link](#))
  - e. Government contracts, grants, and grants in aid ([Link](#))
2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2020.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$6250.00	\$6250.00	\$6250.00	\$6250.00	\$25,000

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2020.
4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

## Connect

- Sales of products and services at WWH events

## IV. Financial

### **Budget Narrative of Cost and Pricing**

With the support of the Legislature WWH will utilize funds to accomplish a variety of initiatives. Highlights of funding are:

- Personnel - funds will not be used toward covering personnel expenses
- Equipment
  - LED screen - to be utilized on the main stage at our signature event. (\$3,000).
  - PSAV - electricity to power lighting, sound, A/V, computers, etc. at our signature event (\$10,000)
- Supplies - Signage, wristbands, printed material and other misc. items
- Room Rental- for signature events and education
- Rentals- tables, chairs, linen, etc. for signature and education events
  
- Other
  - Professional speaker - a key feature of WWH19 is the introduction of an internationally renowned professional speaker in the wedding industry. Being in Hawaii, attending wedding conferences and conventions outside of the State is often cost-prohibitive, particularly for an industry largely comprised of small businesses. By bringing in a top caliber speaker, WWH aims to provide educational opportunities here in Hawaii, and leveraging the speaker's star power will help to create "buzz" about WWH, lend additional credibility, and increase participation in WWH. Terms of the speaker's contract are currently under negotiation. (\$12,500)

3. Other Source Of Funding- HAWAII STATE DEPARTMENT OF AGRICULTURE

4.NO TAX CREDITS

5. Hawaii State Department of Agriculture has granted WWH \$60,000 in the past three years. We will be submitting a RFP in July for future funding.

6. Unrestricted Current Assets \$5,000.00

## BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2019 to June 30, 2020

Applicant: A2H2 Media LLC DBA Wedding Week Hawaii

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
<b>A. PERSONNEL COST</b>				
1. Salaries				
2. Payroll Taxes & Assessments				
3. Fringe Benefits				
<b>TOTAL PERSONNEL COST</b>				
<b>B. OTHER CURRENT EXPENSES</b>				
1. Airfare, Inter-Island	6,000			
2. Insurance	1,500			
3. Lease/Rental of Equipment				
4. Lease/Rental of Space	0			
5. Staff Training	0			
6. Supplies				
7. Telecommunication				
8. Utilities				
9				
10				
11				
12	See Attached			
13	Sheet			
14				
15				
16				
17				
18				
19				
20				
<b>TOTAL OTHER CURRENT EXPENSES</b>				
<b>C. EQUIPMENT PURCHASES</b>	0			
<b>D. MOTOR VEHICLE PURCHASES</b>	0			
<b>E. CAPITAL</b>				
<b>TOTAL (A+B+C+D+E)</b>				
<b>SOURCES OF FUNDING</b>		Budget Prepared By: Julie Ann AK Aragaki 808 428-1594		
(a) Total State Funds Requested	25,000	Name (Please type or print)		
(b) Total Federal Funds Requested	0	Phone		
(c) Total County Funds Requested	0	7/18/19		
(d) Total Private/Other Funds Requested	220,000	Signature of Authorized Official		
<b>TOTAL BUDGET</b>	245,000	Date		
		Name and Title (Please type or print)		
		Julie Ann AK Aragaki Fundraising Manager		

**Cost/Price Table**

Item/ Activity	WEDDING18 funds	In-kind match (if applicabl e)	Comments
<b>Personnel</b>			
Board of Directors		\$72,000.00	4 member board commitment \$1,500/month
Board of Advisors			
PR		\$10,000.00	Jill Kuramoto & Toby Tamaye
Fashion Coordinator		\$5,000.00	Christen Christian
Graphic Design & Web Master		\$10,000.00	Gavin Kobayashi
Video		\$10,000.00	Kolby Akamu
Photography		\$10,000.00	(participants)
<b>Travel</b>			
		\$6,000.00	airfare for guest speakers
<b>Equipment</b>			
Audio Visual: Pacific LED Display	\$3,000.00		LED Display for Signature Event
Audio visual: PSAV	\$10,000.00		Signature Event In-House vendor for electricity
Rental equipment		\$8,000.00	pipe-and-drape, and misc. rentals from Island Event Rentals for Signature Event
Rental equipment		\$25,000.00	tents, tables, etc. from Accel Party Rentals and Design for outside events
Rental equipment		\$10,000.00	décor rentals and furniture from Event Accents/ Current Affairs

A2H2 Media dba Wedding Week Hawai'i and Hawaii Wedding Style  
WEDDING18

Supplies			
Flowers and buckets	\$6,000.00		flowers, buckets, flower processing
Printing	\$3,000.00		
Signage	\$1,000.00		
Contractual			
Social media		\$4,000.00	Caitlyn Baba
Other			
Professional speaker	\$12,500.00	\$3,500.00	fee + comp. services for dining, leisure, spa, etc.
Venue: The Modern Honolulu	\$3,000.00	\$20,000.00	Hotel Labor For Signature Event
parking	\$1,500.00		
video		\$10,000.00	Aria Studio's comp. services
TOTAL	\$40,000.00	\$197,500.00	

*Note: figures noted above are largely estimates, as final costs will be finalized closer to the actual event dates.*





## BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Applicant: A2K2 Media LLC Wedding Week Hawaii Period: July 1, 2019 to June 30, 2020

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
<b>TOTAL:</b>				

**JUSTIFICATION/COMMENTS:**  
JA

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
<b>TOTAL:</b>				

**JUSTIFICATION/COMMENTS:**  
JA

## BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2019 to June 30, 2020

Applicant: DZ H2 Media LLC Wedding Week Hawaii

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2017-2018	FY: 2018-2019	FY:2019-2020	FY:2019-2020	FY:2020-2021	FY:2021-2022
PLANS						
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
<b>TOTAL:</b>						
<b>JUSTIFICATION/COMMENTS:</b> <div style="text-align: center; font-size: 2em; margin-top: 10px;">NA</div>						

**GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID**

Applicant: A212 Pmedia LLC Wedding Week Hawaii

Contracts Total: -

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S. / State / Haw / Hon / Kau / Mau)	CONTRACT VALUE
1	<u>Woods - Buy Local</u>	<u>RFP in 7/19</u>	<u>Woods</u>	<u>State</u>	<u>249000 if Approved</u>
2					
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5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2020 for program funding.
6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2018.

## **V. Experience and Capability**

### **1. Necessary Skills and Experience**

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

### **2. Facilities**

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

## **VI. Personnel: Project Organization and Staffing**

### **1. Proposed Staffing, Staff Qualifications, Supervision and Training**

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

### **2. Organization Chart**

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

### **3. Compensation**

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

## V. Experience and Capability

### 1. Necessary Skills and Experience

June 2016- Current: **The Best Hawaii Wedding**, Owner and partner- A marketing, management and coordination company for weddings.

2016- Current: **Wedding Week Hawaii**, Founder- An event unifying the wedding industry and making it easier to plan a wedding in Hawaii.

2017- **Wedding of A Lifetime**, Creator/Producer- A state wide contest and one hour television show storytelling the journey of one couples personal challenges and their special day as grand prize winner of a Wedding of A Lifetime.

**Note: This was the third year that Wedding of A Lifetime received the national Telly Award for the show.**

### 2. Facilities

Since the era of the world wide web, it really isn't necessary for WWH to have a facility/office. All of our board members work remotely, saving on over head cost. There are no plans for WWH to have an office in the future.

## **VI. Personnel: Project Organization and Staffing**

Julie Aragaki- Owner, Partner- Hawaii Wedding Style and The Best Hawaii Wedding.  
Will Oversee and Manage Over All Project.

Gavin Kobayashi- Owner, Partner- Hawaii Wedding Style and The Best Hawaii Wedding.

Art Director, Management of Website and Creative Design For All WWH

Jill Kuramoto- RKT Media  
Manage Local and National PR

Toby Tamaye- AT Marketing  
Manage All Asia PR

Christen Christian- Buyer-ROSS  
Manage Fashion Element to WWH

Kolby Akuma- Founder, Owner- Aria Studios  
All Video Production

Caitlyn Baba  
Social Media Manager  
Jez F.- Owner- Jez Events  
Event Manager

### **Compensation:**

Currently the WWH team is paid with LOVE. With the understanding that WWH is much needed for our states economy, many of them put their own businesses on hold for a few months. We are planning to be able to compensate individuals even just a little with financial support from the state and larger businesses that also understand the importance of WWH.

**VII. Other**

**1. Litigation**

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

**2. Licensure or Accreditation**

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

**3. Private Educational Institutions**

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

**4. Future Sustainability Plan**

The applicant shall provide a plan for sustaining after fiscal year 2019-20 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2019-20, but
- (b) Not received by the applicant thereafter.



## **VII. Other**

1. Litigation- N/A
2. Licensure or Accreditation- N/A
3. Private Educational Institutions - N/A
4. Future Sustainability- WWH is depending on financial support from state agencies and corporate businesses. For the past two years, WWH operated with over 100 volunteers and In-Kind Sponsors supporting the event. We will be able to sustain this but not grow to an event that is needed without financial support.

A2H2 Media dba Wedding Week Hawai'i and Hawaii Wedding Style  
WEDDING18

**References**

The following list of references may be contacted by the HDOA as to A2H2 Media LLC's past and current job performance:

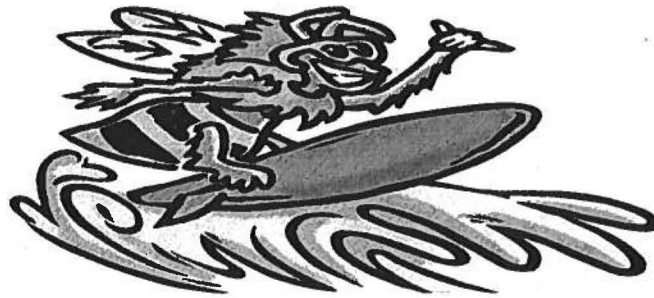
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ADDENDUM 1: LETTER OF RECOMMENDATION



To Whom It May Concern,

I am a part of a family owned farm from Ka'u on the Big Island. Our farm is called Paradise Meadows and is home to our brand "Hawaii's Local Buzz". Our delicious line of products are award winning Ka'u coffee, raw honey, dehydrated macadamia nuts, chocolate covered macadamia nuts and coffee beans, and our family's version of tropical shortbread cookies.

We were invited to participate in Wedding Week 2017. I was a late comer to this show and wasn't sure what to expect. I was very impressed. Every event was top of the line, giving all vendors the opportunity to really shine. I took advantage of that and offered up party favors and sawg bag gifts. I like the intimacy that I was able to have with each of the couples stopping by to inquire about how our farm could be a part of their wedding.

This show really allowed people to see who we are, a local farm, a local brand, with great products that could be transformed into beautiful wedding favors and gifts baskets for family and friends celebrating their special day.

I am honored to be participating again in Wedding Week 2018. I even hope to be one of the stops the couple will get to see. I also wish other vendors could see the vision behind this amazing week and how being a part of it could transform their business.

Mahalo,  
Jan Au  
Retail Operations Manager @Hawaii's Local Buzz