



**DEPARTMENT OF BUSINESS,  
ECONOMIC DEVELOPMENT & TOURISM**

DAVID Y. IGE  
GOVERNOR

LUIS P. SALAVERIA  
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Statement of  
**LUIS P. SALAVERIA**  
Director  
Department of Business, Economic Development, and Tourism  
before the  
**HOUSE COMMITTEES ON EDUCATION AND  
ECONOMIC DEVELOPMENT & BUSINESS**

Wednesday, March 15, 2017  
2:00 PM  
State Capitol, Conference Room 309

In consideration of  
**SB 619, SD1**  
**RELATING TO EDUCATION.**

Chairs Woodson and Nakashima, Vice Chairs Har and Keohokalole, and  
Members of the Committees.

The Department of Business, Economic Development and Tourism (DBEDT) supports SB 619, SD1, which requests the Department of Education (DOE) to collaborate and consult with DBEDT, DLIR and UH to develop a K-12 curriculum to career pipeline initiative.

Since the Spring of 2016, DBEDT has been a member of DOE's Career Readiness Cross-Sector State Leadership Team, now known as "Connect to Careers (C2C), A Coalition for Hawaii's Future," whose overall goal is to ensure that state agencies, business networks, and educational institutions are aligned in a unified approach to transform the state's career pathway systems.

DBEDT is happy to collaborate with the DOE and stands ready to assist the DOE in ensuring that the students of Hawaii are equipped with the skills that will prepare them for the workplace.

Thank you for the opportunity to testify.

**LATE**

DAVID Y. IGE  
GOVERNOR



KATHRYN S. MATAYOSHI  
SUPERINTENDENT

STATE OF HAWAII  
DEPARTMENT OF EDUCATION  
P.O. BOX 2360  
HONOLULU, HAWAII 96804

**Date:** 03/15/2017  
**Time:** 02:00 PM  
**Location:** 309  
**Committee:** House Education  
House Economic Development & Business

**Department:** Education

**Person Testifying:** Kathryn S. Matayoshi, Superintendent of Education

**Title of Bill:** SB 0619, SD1 RELATING TO EDUCATION.

**Purpose of Bill:** Requires the DOE, in collaboration and consultation with the DBEDT; the DLIR; and UH, to develop and implement a K-12 curriculum to career pipeline initiative that will ensure the State's public school students are adequately trained and prepared to enter the State's workforce upon graduation from high school. Makes an appropriation. Effective 7/1/2050. (SD1)

**Department's Position:**

The Department of Education (Department) supports the intent of SB 619 SD1. The Department is committed to the implementation of a new statewide Career Technical Plan focused on creating a standards-based K-12 progression to ensure schools and complexes statewide prepare students for a career pipeline with the appropriate skills, certification, licensing, or college credit to enter the workforce.

The overall goal is to ensure state agencies, business networks, and educational institutions align their organizational and collective strategic efforts behind a unified approach to transforming the state's career pathway systems.

The Department has launched Connect to Careers, or C2C, an industry-led coalition for Hawaii's economic future to collaboratively prepare students for success in high-skill, in-demand careers at both state and regional levels. It is a business-led effort with aligned K-16 curriculum and opportunities that will be tracked for effectiveness via data and industry feedback. Partners include employers, state educational systems, funders, and workforce and economic development agencies. Learn more at [hawaiipublicschools.org](http://hawaiipublicschools.org), search "C2C" or visit <http://tinyurl.com/jtwt3gf>.



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Corey Rosenlee  
President  
Justin Hughey  
Vice President  
Amy Perruso  
Secretary-Treasurer  
Wilbert Holck  
Executive Director

TESTIMONY BEFORE THE HOUSE COMMITTEES ON  
EDUCATION and ECONOMIC DEVELOPMENT AND BUSINESS

RE: SB 619, SD1 - RELATING TO EDUCATION

WEDNESDAY, MARCH 15, 2017

COREY ROSENLEE, PRESIDENT  
HAWAII STATE TEACHERS ASSOCIATION

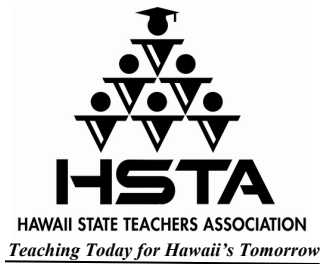
Chair Woodson, Chair Nakashima, and Members of the Committee:

The Hawaii State Teachers Association **supports SB 619, SD1**, relating to education.

According the Hawaii State Department of Education, “Career and Technical Education is an educational structure that allows students the opportunity to explore and learn through the practical application of academic and technical skills and knowledge. The support and involvement of business and industry in CTE is critical to the preparation of tomorrow's skilled workforce.”

Yet, there is concern among CTE stakeholders (teachers, industry experts, and employers) about the lack of CTE inclusion in federal education legislation. As a result of the federal emphasis on high stakes accountability over the past decade, secondary schools across the state have diverted CTE funding to core content areas, especially English Language Arts and mathematics.

A majority of all current job openings, both locally and nationally, are for positions that do not require a college degree. While education reform rhetoric endlessly extols “college and career readiness,” job projections by the Hawai'i Department of Labor show that, overall, more than 72 percent of the state's projected openings through 2022 require a high school diploma or less. For comparison, about 15 percent of future openings require a bachelor's degree and only 4 percent require a master's, doctoral, or professional degree.



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Executive Director

Hawai'i's CTE offerings must be expanded, then, to allow young people to design their own futures. According to a national study, only 25 percent of polled job seekers reported receiving career pathing in high school, however, with 41 percent saying that they wished they had received more vocational guidance. Careers taught through the state's CTE program—from automotive technology to environmental management to digital media—are at the cutting edge of our local economy, often STEM-related, and require real-world skills that students and employers desire, and that the CCRI paradigm too often fails to advance. One way of increasing participation in CTE programming is to task the DOE with developing a K-12 “curriculum to career pipeline initiative,” which can advance workforce development by ensuring that the growth of highly-skilled employees is a strategic goal of the department.

To prepare students for the 21<sup>st</sup> Century workforce, the Hawaii State Teachers Association asks your committee to **support** this bill.



Testimony Presented Before the  
House Committee on Education  
and  
House Committee on Economic Development and Business  
March 15, 2017 at 2:00 p.m.  
By  
Stephen Schatz  
Executive Director  
Hawai'i P-20 Partnerships for Education

## SB 619 SDI – RELATING TO EDUCATION

Chairs Woodson and Nakashima, Vice Chairs Har and Keohokalole, and members of the committees:

Hawai'i P-20 Partnerships for Education (Hawai'i P-20) strongly supports SB 619 SDI. Ensuring that educational programs and curricula are aligned with the needs of the workforce will have economic benefits for the state of Hawaii as well as students' successful progress throughout the educational pipeline. A coordinated curriculum aligned with workforce needs would be likely to have a positive impact on student engagement, which helps students transition from ninth to tenth grade successfully, and from twelfth grade to their post-secondary pursuits. When students can see a direct line between their courses and a potential career, they become more interested in their school work, and are more likely to persist throughout the educational pipeline.

Hawai'i P-20 continues to support dual credit programs throughout the state. Preparing high school students by enabling them to attain certificates or degrees with labor market value while still in high school is beneficial for individual students and the community as a whole.

Thank you for this opportunity to testify.

## EDNtestimony

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**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Monday, March 13, 2017 5:00 PM  
**To:** EDNtestimony  
**Cc:** kaulanad@gmail.com  
**Subject:** \*Submitted testimony for SB619 on Mar 15, 2017 14:00PM\*

### **SB619**

Submitted on: 3/13/2017

Testimony for EDN/EDB on Mar 15, 2017 14:00PM in Conference Room 309

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Kaulana Dameg	Individual	Support	No

#### Comments:

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## EDNtestimony

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### **SB619**

Submitted on: 3/13/2017

Testimony for EDN/EDB on Mar 15, 2017 14:00PM in Conference Room 309

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Margaret Maupin	Individual	Support	No

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## EDNtestimony

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### **SB619**

Submitted on: 3/13/2017

Testimony for EDN/EDB on Mar 15, 2017 14:00PM in Conference Room 309

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
James Gauer	Individual	Support	No

#### Comments:

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