

DAVID Y. IGE
Governor

DOUGLAS S. CHIN
Lt. Governor



JAMES J. NAKATANI
Executive Director

STATE OF HAWAII
AGRIBUSINESS DEVELOPMENT CORPORATION
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TESTIMONY OF JAMES J. NAKATANI
EXECUTIVE DIRECTOR
AGRIBUSINESS DEVELOPMENT CORPORATION
BEFORE THE COMMITTEE ON WAYS AND MEANS

Wednesday, February 21, 2018
10:08 a.m.

SENATE BILL NO. 3087 SD1
RELATING TO THE AGRIBUSINESS DEVELOPMENT CORPORATION

Chairperson Dela Cruz and Members of the Committee:

My name is James Nakatani, Executive Director of the Agribusiness Development Corporation (“ADC”). The ADC strongly supports Senate Bill No. 3087 SD1, which appropriates funds to the agribusiness development corporation to identify factors that affect the quality of local papaya and to develop and establish protocols to enhance the marketability of the Hawaiian papaya.

The papaya is one of the State’s most established and recognizable local agriculture export products. However, growing a fruit of superior appearance, flavor and texture is the simply first link in a chain of processes required to deliver the product to the consumer with the least amount of degradation. The post-growing activities of harvesting, processing, packaging and distributing must be coordinated to ensure the product reaches the consumer in optimal condition. Currently, the system to process and deliver papayas is not optimized and the product suffers. The ADC, in its role of developing agriculture initiatives, is uniquely positioned to take a comprehensive view of the papaya delivery system and to identify either the appropriate technology or define

the standards or protocols needed to support industry expansion and to assist in the implementation of the solution.

Thank you for the opportunity to testify, and for your consideration of this bill.

SB-3087-SD-1

Submitted on: 2/20/2018 9:48:21 PM

Testimony for WAM on 2/21/2018 10:08:00 AM

LATE

Submitted By	Organization	Testifier Position	Present at Hearing
Rachel L. Kailianu	Testifying for Ho`omana Pono, LLC	Support	Yes

Comments: