

# SB2710

Measure Title: RELATING TO INTOXICATING LIQUOR.

Report Title: Brewpub License; Small Craft Producer Pub License; Minors

Description: Permits brewpub and small craft producer pub licensees to allow minors, who are accompanied by a parent or legal guardian of legal drinking age, on the licensee's premises.

Companion: [HB2410](#)

Package: None

Current Referral: CPH

Introducer(s): WAKAI, BAKER, K. KAHELE, Dela Cruz, Inouye, Kim, Nishihara, Riviere

**LIQUOR COMMISSION  
CITY AND COUNTY OF HONOLULU**

711 KAPIOLANI BOULEVARD, SUITE 600, HONOLULU, HAWAII 96813-5249  
PHONE (808) 768-7300 or (808) 768-7333 • FAX (808) 768-7311  
INTERNET ADDRESS: [www.honolulu.gov/liq](http://www.honolulu.gov/liq) • E-MAIL: [liquor@honolulu.gov](mailto:liquor@honolulu.gov)



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ADMINISTRATOR

ANNA C. HIRAI  
ASSISTANT ADMINISTRATOR

February 21, 2018

The Honorable Rosalyn H. Baker, Chair  
The Honorable Jill N. Tokuda, Vice Chair  
and Members of the Committee on Commerce,  
Consumer Protection, and Health

**Hearing:** Thursday, February 22, 2018  
9:30 AM; Room 229

**Position:** Comments on SB 2710, Relating to Intoxicating Liquor

Dear Chair Baker, Vice Chair Tokuda, and Members:

The Liquor Commission, City and County of Honolulu (Commission), appreciates the opportunity to submit testimony providing comments on Senate Bill 2710, Relating to Intoxicating Liquor.

The Commission fully supports legislation that both enables licensees to conduct their businesses in a profitable but compliant manner that also gives reasonable flexibility to regulators in addressing the changing nature of the liquor industry. That said, the proposed measure would not impact City and County of Honolulu Class 14 Brewpub and Class 18 Small Craft Producer Pub licensees as the Commission does not prohibit by rule the presence of minors on these classes of premises.

The Liquor Commission appreciates the opportunity to provide testimony on Senate Bill 2710, Relating to Intoxicating Liquor.

Respectfully submitted,

*Anna C. Hirai*  
FRANKLIN DON PACARRO, JR.  
Administrator

FDP:ACH



Cindy Goldstein  
Executive Director  
Hawaiian Craft Brewers Guild  
98-814 C Kaonohi Street  
Aiea, HI 96701

## SB2710

Relating to Intoxicating Liquor, Brewpubs and Small Craft Producer Pub Licensees

Senate Committee on Commerce, Consumer Protection and Health  
Thursday, Feb 22, 2018 at 9:30 a.m. Conference Room 229

Chair Rosalyn Baker, Vice Chair Jill Tokuda, and Senate Members of the Committee on Commerce, Consumer Protection, and Health

Position: **Support**

The Hawaiian Craft Brewers Guild is a non-profit Hawaii trade organization that seeks to promote production of independent craft beer in Hawaii. The number of independent craft breweries in Hawaii continues to grow, and several breweries have recently, or are in the process of expanding. The Hawaiian Craft Brewers Guild is united in our pursuit to promote economic activity for Hawaii's beer manufacturers and enhance opportunities in our communities. Our members represent the majority of the craft beer producers in Hawaii, with members producing 100% of their beer in Hawaii.

The Hawaiian Craft Brewers Guild embraces and promotes the responsible consumption of alcohol.

While minors are allowed to be in some craft beer establishments with a parent or legal guardian of legal drinking age, this is not consistent across the State of Hawaii. The Hawaiian Craft Brewers Guild supports SB2710 because it removes these inconsistencies that create a disadvantage for some of Hawaii's craft beer brewpubs and small craft producer establishments.

Increasing the ability of local residents and visitors to experience Hawaii's breweries expands brand recognition and the market for all Hawaii craft beer. Breweries and tap rooms are popular places to gather with friends and family. SB2710 would allow minors to be part of these family friendly events, encouraging responsible drinking. The Hawaii craft beer industry is a growing business sector. Restricting families from being together at a brewpub reduces the number of customers visiting our Hawaii breweries and brewpubs and has generated poor reviews when families are turned away.

The Hawaiian Craft Brewers Guild supports less confusing and more consistent policies for the presence of minors in our brewpubs and taprooms, accompanied by a parent or guardian. Some of our counties do not allow minors to be in brewpubs and taprooms if they do not have a

licensed kitchen that provides a defined percent of revenue, even if accompanied by a parent or guardian of legal drinking age. Breweries and taprooms are not always tied to a kitchen serving food, especially true in the case of smaller breweries that are just starting out. This creates inconsistencies for breweries across the state. Some establishments are able to have families tour the brewery as they would a winery, sample products from the brewery, and have the whole family at the brewpub or taproom. In other cases families can come into the brewpub with minors where food may be available from food trucks or customers bringing in their own food. These rules are inconsistent, with some breweries located in counties that don't allow minors with their parents, even when food may be brought in by patrons or available from food trucks.

Cruise ship and other tourism visitors are discouraged from visiting brewpubs and taprooms in Hawaii when family members that are minors are not allowed on the premises, even if they are accompanied by a parent or guardian of legal drinking age.

Many of the brewing jobs in the State of Hawaii are filled by applicants from the mainland and abroad. Providing young people with an opportunity to learn about and experience craft brewing at a Hawaii brewery provides exposure for potential careers, similar to culinary career opportunities. Minors visiting breweries and tasting rooms that offer tours and education about craft brewing are able to broaden their thinking about career opportunities, providing a future local resident base of employees for Hawaii craft breweries and pubs.

Tap rooms and breweries are not about high volume consumption, they offer a comfortable place for customers to taste craft beer and offer alternative beverages for minors. These experiences model responsible consumption of alcohol.

The Hawaiian Craft Brewers Guild appreciates consideration of SB2710 and we urge you to pass this bill. Thank you for the opportunity to provide testimony in support.



February 21, 2018

House Committee on Commerce, Consumer Protection & Health  
Thursday, February 22<sup>nd</sup>, 2018, 9:30am  
State Capitol, Conference Room 229

Re: **SB2710**, RELATING TO INTOXICATING LIQUOR, SUPPORTING TESTIMONY

Aloha Chair Rosalyn Baker, Vice Chair Jill Tokuda, and Senate Members of the Committee on Commerce, Consumer Protection & Health,

My name is Garrett W. Marrero, I live in Kula, HI. We have locations on Maui in Lahaina and Kihei, and on Oahu in Waikiki and Kailua. We distribute across the Hawaii, 23 other States, and 13 countries. We began in 2005 with 26 team members and have added more than 500 jobs since then. My wife and I were selected as the National Small Business Persons of the year in 2017 for our work at Maui Brewing Co. I'm writing on behalf of myself and our local family-operated business in support of **SB2710** which creates a uniform application of State Law allowing Minors to be present in a tasting room with a parent/guardian.

Breweries and tap rooms are popular places to meet friends and family. **SB2710** allows minors to be part of family friendly gatherings, encouraging responsible drinking. We are part of a growing business sector. Restricting families from being together at a brewpub reduces the number of customers visiting the tasting rooms of breweries on Maui and Kauai. Increasing the ability of local residents and visitors to experience Hawaii's breweries expands brand recognition and the market for all Hawaii craft beer. Visitors with families especially are affected as there is no way to accommodate them on their visits. This hurts the local tourism climate for breweries.

Some of our counties do not allow minors to be in brewpubs and taprooms if they do not have a licensed kitchen that provides a defined percent of revenue, even if accompanied by a parent or guardian of legal drinking age. We support having less confusing and more consistent policies for the presence of minors in our brewpubs and taprooms, accompanied by a parent or guardian. We have cruise ships and tourists from organized tours visiting our brewery. Cruise ship and other tourism visitors are discouraged from visiting brewpubs and taprooms in Hawaii when family members that are minors are not allowed on the premises, even if accompanied by a parent or guardian of legal drinking age.

Maui Brewing Co. is unaffected by these rules as we have always been granted a variance from the rule. Unfortunately, our friends at Kohola were unable to gain the same exception. Interestingly enough Kohola occupies our old space that had the right to have minors present. Ian and Christine, the owners of Kohola, have been subjected to numerous bad yelp reviews based on not allowing minors and have clearly lost significant business due to the same. Beer tourism is a real activity these days, and many visitors coming from the west coast are coming to see what Hawaii's breweries are doing. They simply do not comprehend that children cannot visit a brewery as in their home States, as well as across the country, this is simply an ordinary right. Hawaii as a State depends on tourism from Oregon, Washington, California and beyond. All very brewery friendly

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605 Lipoa Parkway, Kihei, HI 96753  
808.213.3002

States that allow children. Hawaii itself allows minors to consume alcohol at home with parents, why can they not attend a visit to brewery and NOT drink when their parents visit.

Breweries and taprooms are not always tied to a kitchen serving food. Our brewery in the past offered food from food truck vendors; yet this did not meet the rules of the County LC as a company owned, licensed kitchen was required. Rules even state the protein and carbohydrate ratios of foods served. This is an over-reaching application of rule despite State law.

Minors visiting breweries and tasting rooms that offer tours and education about craft brewing are able to broaden their thinking about career opportunities, providing a future local resident base of employees for Hawaii craft breweries and pubs. A majority of brewing jobs in the State of Hawaii are filled by applicants from the mainland and abroad. Providing young people with an opportunity to learn about and experience craft brewing at a brewery also provides exposure for potential careers, similar to culinary career opportunities.

In short, we respect the absolute necessity to manage consumption and would never do anything that would allow minors to consume. We believe allowing minors in tasting rooms under the right circumstances will support local production and responsible consumption of alcohol.

Mahalo for your consideration. We urge you to pass this bill.

Thank you for the opportunity to provide testimony in support of **SB2710**.

Mahalo,

A handwritten signature in black ink, appearing to read 'Garrett W. Marrero', written over a horizontal line.

Garrett W. Marrero  
CEO/Founder

## Kauai Beer Company

James Guerber

4265 Rice Street

Lihue, HI 96766

98080 639 7821

jim@kauaibeer.com



### SB2710

Relating to Intoxicating Liquor, Brewpubs and Small Craft Producer Pub Licensees

Senate Committee on Commerce, Consumer Protection and Health  
Thursday, Feb 22, 2018 at 9:30 a.m. Conference Room 229

Chair Rosalyn Baker, Vice Chair Jill Tokuda, and Senate Members of the Committee on Commerce, Consumer Protection, and Health

Position: **Support**

My name is Jim Guerber and I am the President of the Kauai Beer Company, located in downtown Lihue, Kauai on Rice Street. We have been in business here since 2006 and began formally serving beer in September 2013, with only three employees. We have been instrumental in the effort to revitalize our downtown and are widely recognized for our contribution in that regard. We are in the process of renovating an adjacent space, which will dramatically enhance our ability to serve a larger customer base, increase production and increase our personnel, which is presently 34 full and part-time personnel.

Breweries and tap rooms are popular places to meet friends and family. SB2710 H.D.1 allows minors to be part of family friendly gatherings, encouraging responsible drinking. We are part of a growing business sector where consumers come to enjoy Hawaii's craft beer. Restricting families from being together at a brewpub reduces the number of customers that are able to visit and results in poor ratings for businesses that have to turn families away. Increasing the ability of local residents and visitors to experience Hawaii's breweries expands brand recognition and the market for all Hawaii craft beer.

The Craft Beer movement encourages sampling beer styles and discovering unique tastes and flavors. This encourages responsible drinking where appreciation of the beer styles is the goal rather than the quantity of consumption. The Kauai Beer Company embraces and promotes the responsible consumption of alcohol.

We support having less confusing and more consistent policies for the presence of minors in our brewpubs and taprooms, accompanied by a parent or guardian. Some of our counties do not allow minors to be in brewpubs and taprooms if they do not have a licensed kitchen that provides a defined percent of revenue, even if accompanied by a parent or guardian of legal drinking age. This creates inconsistencies for breweries across the state, where some establishments are able to have families in their brewpub and taprooms, tour the brewery as they would a winery, and taste products from the brewery. In other cases families can come into the brewpub with minors and food may be available from food trucks or customers bringing in their own food.

When brewery businesses first open they often start with a brewing operation and tap room with no kitchen. Not allowing minors in taprooms, even when accompanied by a parent or legal guardian negatively impacts small breweries in Hawaii that are just starting up.

When I started Kauai Beer Company, we had no commercial kitchen. It took us over a year and a half to get our kitchen permitted. Prior to that, we just served Costco pretzles as basically our only food item. But, our Kauai Liquor commission was pono enough to allow us to park food trucks outside of our establishment and basically have them cater dinner for our patrons. Now, we have a kitchen, and serve our own food, and KBC is truly a family place.

The rules are not consistent across the state. Some counties do not allow minors in craft beer pubs with their families unless a certain percent of the revenue is from food that comes from their kitchen. Many pubs start as we did, with just a brewery and pub that serves the beer we make, with no food. The intent of this bill (SB2710 H.D.1) is to allow minors to be with their families in a setting where craft beer is tasted regardless of whether there is a kitchen as part of the business. Minors that are with their families can see how craft beer is made, they may see brewing as a future career, and be in an environment where alcohol is consumed responsibly. After all, minors are allowed in wineries, why not breweries?

Craft breweries are not bars. We serve our own beer made by us, and don't generally serve hard liquor. We are much more involved in our communities. I think this food rule was meant to distinguish a restaurant from a bar. Craft breweries were just lumped in with the rest. Again, minors are allowed in wineries, why not breweries?

Minors visiting breweries and tasting rooms that offer tours and education about craft brewing are able to broaden their thinking about career opportunities, providing a future local resident base of employees for Hawaii craft breweries and pubs. Many of the brewing jobs in the State of Hawaii are filled by applicants from the mainland and abroad. Providing young people living in Hawaii with an opportunity to learn about and experience craft brewing along with their family provides exposure for potential careers, similar to culinary career opportunities.



We urge you to pass this bill. Thank you for the opportunity to provide testimony in support of SB2710



64-1066 Mamalahoa Highway  
Kamuela, Hawaii, 96743

T 808-887-1717  
F 808-885-0653  
BigIslandBrewHaus@Yahoo.Com

[BigIslandBrewHaus.Com](http://BigIslandBrewHaus.Com)

February 21, 2018

House Committee on Consumer Protection & Commerce

Hearing:  
Thursday, Feb 22, 2018 at 9:30 a.m.  
State Capitol, Conference Room 229

### SB2710

Relating to Intoxicating Liquor, Brewpubs and Small Craft Producer Pub Licensees

Senate Committee on Commerce, Consumer Protection and Health  
Thursday, Feb 22, 2018 at 9:30 a.m. Conference Room 229

Chair Rosalyn Baker, Vice Chair Jill Tokuda, and Senate Members of the Committee on  
Commerce, Consumer Protection, and Health

Position: **Support**

Big Island Brewhaus was founded initially in 2008 with 9 original employees as a community gathering place serving local cuisine and hand-crafted beers. We have grown into a team of 40 Big Island residents that sells award winning beers throughout Hawaii and is focused on using local sources for our food and beer. We have done this in the face of significant challenges to growth at all levels; financial, shipping, taxation, legislative and more. Changes like this bill can help us continue our success and help others to do the same. We appreciate the on-going support of all individuals and legislators who support issues which enable local manufacturers and businesses to thrive in Hawaii.

SB2710 would permit a brewpub and small craft producer pub licensees to allow minors, who are accompanied by a parent or legal guardian of legal drinking age, on the licensee's premises.

- ♦ Breweries and tap rooms are popular places to meet friends and family -- community gathering places. This bill would allow minors to be part of family friendly gatherings, encouraging responsible drinking.
- ♦ Restricting families from being together at a brewpub reduces the number of customers visiting our Hawaii breweries and brewpubs, a growing business sector in Hawaii, while

allowing families to be together at restaurants that serve beer and other alcoholic beverages is not restricted.

- ♦ Cruise ship and other tourism visitors are discouraged from visiting brewpubs and taprooms in Hawaii when family members that are minors are not allowed on the premises, even if accompanied by a parent or guardian of legal drinking age.
- ♦ Minors visiting breweries and tasting rooms that offer tours and education about craft brewing can broaden their thinking about career opportunities, providing a future local resident base of employees for Hawaii craft breweries and pubs.
- ♦ A majority of brewing jobs in the State of Hawaii are filled by applicants from the mainland and abroad. Providing young people with an opportunity to learn about and experience craft brewing at a Hawaiian brewery also provides exposure for potential careers, similar to culinary career opportunities.
- ♦ These locations provide sample tastings and information on the beverages being served while also educating visitors on the local nature of the company. Increasing the ability of local residents and visitors to experience Hawaii's breweries expands brand recognition and the market for all Hawaii craft beer.
- ♦ Tap rooms and breweries are not about mass consumption, they offer a comfortable place for customers to taste craft beer and offer alternative beverages for minors. These experiences model responsible consumption of alcohol.
- ♦ Breweries and taprooms are not always tied to a kitchen serving food. Some offer food from food truck vendors, some allow customers to bring in food, especially smaller breweries that are just starting out. Some State of Hawaii counties do not allow minors on the premises unless a designated percent of revenue comes from food sales – we oppose this restriction for all these reasons above.
- ♦ HB 2410 can certainly allow limitations and further restrictions to be applied, including set hours after which minors cannot be in a taproom or brewpub – mirroring rules for restaurants and bars.

Mahalo for your consideration, We urge you pass this bill. Thank-you for the opportunity to provide testimony in support of SB 2710.

Sincerely,

**Thomas D. Kerns**

Thomas Kerns

Founder & Brewer

Big Island Brewhaus

64-1066 Mamalahoa Highway

Kamuela, HI, 96743

[BigIslandBrewhaus@yahoo.com](mailto:BigIslandBrewhaus@yahoo.com)

Cell# 808-276-3301



February 21, 8018

SB2710

Relating to Intoxicating Liquor, Brewpubs and Small Craft Producer Pub Licensees

Senate Committee on Commerce, Consumer Protection and Health

Thursday, Feb 22, 2018 at 9:30 a.m. Conference Room 229

Chair Rosalyn Baker, Vice Chair Jill Tokuda, and Senate Members of the Committee on Commerce, Consumer Protection, and Health

Position: **Support**

My name is Geoffrey Seideman, I live in Hawaii Kai, Oahu, and I am the Owner and Brewer of Honolulu BeerWorks brewery in Kaka'ako. Mahalo for the opportunity to submit testimony, I apologize that I could not be there in person as my growing business needs me present. I am writing on behalf of our local family-operated business, Honolulu Beerworks, in support of **SB2710**. Our Brewery began business in 2014 with 18 initial employees. We now provide 36 jobs in Hawaii with plans for more job opportunities in the near future.

Breweries and tap rooms are popular places to meet friends and family. SB2710 allows minors to be part of family friendly gatherings, encouraging responsible drinking. We are part of a growing business sector where consumers come to enjoy Hawaii's craft beer. Restricting families from being together at a brewpub reduces the number of customers that are able to visit and results in poor ratings for businesses that have to turn families away. Increasing the ability of local residents and visitors to experience Hawaii's breweries expands brand recognition and the market for all Hawaii craft beer.

The Craft Beer movement encourages sampling beer styles and discovering unique tastes and flavors. This encourages responsible drinking where appreciation of the beer styles is the goal rather than the quantity of consumption. Honolulu BeerWorks embraces and promotes the responsible consumption of alcohol.

We have always been able to have minors in our brewpub because of our food, and have never encountered any issues in the 4 years we have been open. We created a very family friendly atmosphere here, and encourage all to come and enjoy.

**Honolulu Beerworks**  
**328 Cooke St, Honolulu HI. 93813**  
**808-589-2337**

We support having less confusing and more consistent policies for the presence of minors in our brewpubs and taprooms, accompanied by a parent or guardian. Some of our counties do not allow minors to be in brewpubs and taprooms if they do not have a licensed kitchen that provides a defined percent of revenue, even if accompanied by a parent or guardian of legal drinking age. This creates inconsistencies for breweries across the state, where some establishments are able to have families in their brewpub and taprooms, tour the brewery as they would a winery, and taste products from the brewery. In other cases families can come into the brewpub with minors and food may be available from food trucks or customers bringing in their own food.

When brewery businesses first open they often start with a brewing operation and tap room with no kitchen. Not allowing minors in taprooms, even when accompanied by a parent or legal guardian negatively impacts small breweries in Hawaii that are just starting up.

Minors visiting breweries and tasting rooms that offer tours and education about craft brewing are able to broaden their thinking about career opportunities, providing a future local resident base of employees for Hawaii craft breweries and pubs. Many of the brewing jobs in the State of Hawaii are filled by applicants from the mainland and abroad. Providing young people living in Hawaii with an opportunity to learn about and experience craft brewing along with their family provides exposure for potential careers, similar to culinary career opportunities.

We urge you to pass this bill. Thank you for the opportunity to provide testimony in support of SB2710.

Mahalo for your consideration.

Sincerely,

Geoffrey Seideman

Owner/Brewer

**Honolulu Beerworks**  
**328 Cooke St, Honolulu HI. 93813**  
**808-589-2337**



**WAIKIKI BREWING COMPANY**

Joe P. Lorenzen, Partner/Brewmaster  
831 Queen St.  
Honolulu, HI 96813  
808-591-0387  
[brewmaster@waikikibrewing.com](mailto:brewmaster@waikikibrewing.com)

SB2710

Relating to Intoxicating Liquor, Brewpubs and Small Craft Producer Pub Licensees

Senate Committee on Commerce, Consumer Protection and Health  
Thursday, Feb 22, 2018 at 9:30 a.m. Conference Room 229

Position: **Support**

My name is Joe Lorenzen. I live in Honolulu, on the island of Oahu, and I am a partner in and Brewmaster of Waikiki Brewing Company with business locations in Waikiki and in Kaka'ako.

We support SB 2710 for the following reasons:

Breweries and brewpubs offer a nice, family friendly environment for people to gather together in their communities. SB 2710 allows for minors to be in attendance so long as they are accompanied by a parent or guardian of legal drinking age. Restricting families from gathering together at a brewpub only serves to harm business. Making it easier for both residents and visitors to Hawaii to enjoy our establishments is good for business, revenue, and job creation in the growing craft beverage industry.

In addition, allowing minors to visit breweries, brewpubs, and tasting rooms that offer educational tours and information about craft brewing are able to consider possible career opportunities in the industry. The craft beer industry in Hawaii has been and continues to be one of the fastest growing manufacturing sectors in the state, and a viable career for any person to consider.

Mahalo for your consideration. We urge you to pass this bill.

Thank you for the opportunity to provide testimony in support of SB 2710.

Sincerely,

Joe P. Lorenzen



506 Keawe Street  
Honolulu, Hawaii, 96813

T 808-596-2526  
troy@realgastropub.com

[realgastropub.com](http://realgastropub.com)

February 21, 2018

Senate Consumer Protection Committee  
Thursday, February 22<sup>nd</sup>, 2018

SB 2710 Relating to Intoxicating Liquor, Brewpubs and Small Craft Producer Pub Licensees

Position: **Support**

REAL a gastropub was founded initially in 2012 with 18 original employees as a community gathering place serving local cuisine and hand-crafted beers. We are relocating, rebuilding our flagship and incorporating a 7BBL brewery named Bent Tail Brewing Company into our new location at Keauhou Lane in Kakaako. We will be able to grow into a team of 40 Honolulu residents that sells award winning beers throughout Oahu and with a focus on using local sources for our food as we have since our opening and now add this principal to our beer. We have done this in the face of significant challenges to growth at all levels; financial, shipping, taxation, legislative and more. Changes like this bill can help us continue our success and help others to do the same. We appreciate the on-going support of all individuals and legislators who support issues which enable local manufacturers and businesses to thrive in Hawaii.

SB 2710 would permit a brewpub and small craft producer pub licensees to allow minors, who are accompanied by a parent or legal guardian of legal drinking age, on the licensee's premises.

- ♦ Breweries and tap rooms are popular places to meet friends and family -- community gathering places. This bill would allow minors to be part of family friendly gatherings, encouraging responsible drinking.
- ♦ Restricting families from being together at a brewpub reduces the number of customers visiting our Hawaii breweries and brewpubs, a growing business sector in Hawaii, while allowing families to be together at restaurants that serve beer and other alcoholic beverages is not restricted.
- ♦ Cruise ship and other tourism visitors are discouraged from visiting brewpubs and taprooms in Hawaii when family members that are minors are not allowed on the premises, even if accompanied by a parent or guardian of legal drinking age.
- ♦ Minors visiting breweries and tasting rooms that offer tours and education about craft brewing can broaden their thinking about career opportunities, providing a future local resident base of employees for Hawaii craft breweries and pubs.

- ♦ A majority of brewing jobs in the State of Hawaii are filled by applicants from the mainland and abroad. Providing young people with an opportunity to learn about and experience craft brewing at a Hawaiian brewery also provides exposure for potential careers, similar to culinary career opportunities.
- ♦ These locations provide sample tastings and information on the beverages being served while also educating visitors on the local nature of the company. Increasing the ability of local residents and visitors to experience Hawaii's breweries expands brand recognition and the market for all Hawaii craft beer.
- ♦ Tap rooms and breweries are not about mass consumption, they offer a comfortable place for customers to taste craft beer and offer alternative beverages for minors. These experiences model responsible consumption of alcohol.
- ♦ Breweries and taprooms are not always tied to a kitchen serving food. Some offer food from food truck vendors, some allow customers to bring in food, especially smaller breweries that are just starting out. Some State of Hawaii counties do not allow minors on the premises unless a designated percent of revenue comes from food sales – we oppose this restriction for all these reasons above.
- ♦ SB 2710 can certainly allow limitations and further restrictions to be applied, including set hours after which minors cannot be in a taproom or brewpub – mirroring rules for restaurants and bars.

Mahalo for your consideration, We urge you pass this bill. Thank-you for the opportunity to provide testimony in support of SB 2710.

Sincerely,

**Troy Terorotua**

Troy Terorotua  
Founder & Owner  
REAL a gastropub / Bent Tail Brewing Co  
605 Keawe Street  
Honolulu, HI, 96813  
[troy@realgastropub.com](mailto:troy@realgastropub.com)  
Cell# 808-741-7373





Lanikai Brewing Company  
175 Hamakua Drive, Unit C  
Kailua, Hawaii 96734  
www.lanikaibrewing.com

1/31/2018

RE: SB 2710 relating to a small craft beer producer tax credit in support with amendments.

Aloha Chair, Vice Chair and members of CPC

Lanikai Brewing Company is a locally owned and operated Craft Brewery here on Oahu and we are in support of SB 2710.

SB2710 solidifies language that allows minors with adult supervision to visit tap rooms, be part of ohana gatherings and learn responsible consumption. Currently, some counties allow minors in tap rooms and others do not. Currently, we tend to have many families as part of our customer base of both visitors and locals to come, enjoy and be responsible. If a visitor traveling with their family with minors was not able to bring their family to our tap room, we would lose out on revenue and the visitor would lose out on the experience. Even more confusing is that some counties require a certain percentage of food revenue even if the minor is accompanied by an adult. We support consistency throughout Hawaii so that families and visitors can enjoy our tap houses together. Yet another example is with brewery tours. Currently in some counties, minors would not be permitted to see the working manufacturing facility and therefore learn more about the business of brewing and manufacturing and exposing themselves to optional career paths like they could with culinary career opportunities. LBC is not impacted by these rules being on Oahu. But ironically some brewers on some islands are, and it creates an inconsistent message for patrons- we should all have the same opportunities as beer tourism is alive and happening.

Thank you for the opportunity to send testimony. This bill will absolutely create new jobs here in Hawaii, strengthen our Made in Hawaii brand value for locals and visitors, as well as allow the industry to flourish and expand. Further, due to the costs of manufacturing here locally, this would allow us small business owners to be more competitive on the national scale furthering growth of jobs here in Hawaii.

Lanikai Brewing Company is an Island Inspired® authentic Hawaiian craft beer company making 100% of our brews here in Hawaii. We take our cues from premium, local, rare, and exotic ingredients grown by local farmers and foraged across the Pacific to bring you bold and flavorful beers that you will find nowhere else utilizing Hawaiian terroir. \*\*Please note that variances in growing season conditions can impact batch-to-batch flavor and aroma profiles.

‘Ōkole Maluna,

*Steven R Haumschild*

Steve Haumschild, MBA  
CEO & Brewmaster  
Certified Cicerone®  
Lanikai Brewing Company, Island Inspired™ Craft Beer

Lanikai Brewing Company, Island Inspired™ Craft Beer  
Brewery @ 175-C Hamakua Dr, Kailua, HI 96734  
Tap & Barrel @ 167 Hamakua Dr, Kailua, HI 96734 M-F 4p-10p, S-S 11a-10p  
FB: Lanikai Brewing Company, Instagram: @lanikaibrewing

Lanikai Brewing Company, Island Inspired™ Craft Beer  
Brewery @ 175-C Hamakua Dr, Kailua, HI 96734  
Tap & Barrel @ 167 Hamakua Dr, Kailua, HI 96734 M-F 4p-10p, S-S 11a-10p  
FB: Lanikai Brewing Company, Instagram: @lanikaibrewing



**Stewbum & Stonewall Brewing Co.**

Darren Garvey  
96 North King St.  
Honolulu, HI 96817  
412-716-7162  
darren@stewbumandstonewall.com

**SB2710**

Relating to Intoxicating Liquor, Brewpubs and Small Craft Producer Pub Licensees

Senate Committee on Commerce, Consumer Protection and Health  
Thursday, Feb 22, 2018 at 9:30 a.m. Conference Room 229

Chair Rosalyn Baker, Vice Chair Jill Tokuda, and Senate Members of the Committee on Commerce, Consumer Protection, and Health

Position: **Support**

My name is Darren Garvey, I live in Honolulu, Hawaii and I am the owner of Stewbum & Stonewall Brewing Co. doing business throughout the island of Oahu. Our brewery began in 2015 with 1 employee. We soon will provide 25+ jobs in Hawaii as we expand our brewery into our larger facility by the summer.

Stewbum & Stonewall Brewing Co. supports SB2710 because it allows for a family friendly environment in the local craft brewing industry.

Breweries and tap rooms are popular places to meet friends and family. SB2710 allows minors to be part of family friendly gatherings, encouraging responsible drinking. We are part of a growing business sector where consumers come to enjoy Hawaii's craft beer. Restricting families from being together at a brewpub reduces the number of customers that are able to visit and results in poor ratings for businesses that have to turn families away. Increasing the ability of local residents and visitors to experience Hawaii's breweries expands brand recognition and the market for all Hawaii craft beer.

The Craft Beer movement encourages sampling beer styles and discovering unique tastes and flavors. This encourages responsible drinking where appreciation of the beer styles is the goal rather than the quantity of consumption. Stewbum & Stonewall Brewing Co. embraces and promotes the responsible consumption of alcohol.

We support having less confusing and more consistent policies for the presence of minors in our brewpubs and taprooms, accompanied by a parent or guardian. Some of our counties do not allow minors to be in brewpubs and taprooms if they do not have a licensed kitchen that

provides a defined percent of revenue, even if accompanied by a parent or guardian of legal drinking age. This creates inconsistencies for breweries across the state, where some establishments are able to have families in their brewpub and taprooms, tour the brewery as they would a winery, and taste products from the brewery. In other cases families can come into the brewpub with minors and food may be available from food trucks or customers bringing in their own food.

When brewery businesses first open they often start with a brewing operation and tap room with no kitchen. Not allowing minors in taprooms, even when accompanied by a parent or legal guardian negatively impacts small breweries in Hawaii that are just starting up

Minors visiting breweries and tasting rooms that offer tours and education about craft brewing are able to broaden their thinking about career opportunities, providing a future local resident base of employees for Hawaii craft breweries and pubs. Many of the brewing jobs in the State of Hawaii are filled by applicants from the mainland and abroad. Providing young people living in Hawaii with an opportunity to learn about and experience craft brewing along with their family provides exposure for potential careers, similar to culinary career opportunities.

We urge you to pass this bill. Thank you for the opportunity to provide testimony in support of SB2710.

SB 2710  
Relating to Intoxicating Liquor

Senate Committee on Commerce, Consumer Protection & Health  
Thursday, Feb 22<sup>nd</sup>, 2018 at 9:30am. Conference Room 229

Aloha Chair Rosalyn Baker, Vice Chair Jill Tokuda, and Senate Members of the Committee on Commerce, Consumer Protection & Health,

Position: Support

My name is Carissa Wolfe I live in Honolulu and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

I support HB 2410 because it will help our team and other craft breweries to grow and create jobs in Hawaii.

Breweries and tap rooms are popular places to meet friends and family. **SB2710** allows minors to be part of family friendly gatherings, encouraging responsible drinking. We are part of a growing business sector. Restricting families from being together at a brewpub reduces the number of customers visiting our county's brewery tasting rooms. Increasing the ability of local residents and visitors to experience Hawaii's breweries expands brand recognition and the market for all Hawaii craft beer. Visitors with families especially are affected as there is no way to accommodate them on their visits. This hurts the local tourism climate for breweries.

Some of our counties do not allow minors to be in brewpubs and taprooms if they do not have a licensed kitchen that provides a defined percent of revenue, even if accompanied by a parent or guardian of legal drinking age. We support having less confusing and more consistent policies for the presence of minors in our brewpubs and taprooms, accompanied by a parent or guardian.

We have cruise ships and tourists from organized tours visiting our brewery. Cruise ship and other tourism visitors are discouraged from visiting brewpubs and taprooms in Hawaii when family members that are minors are not allowed on the premises, even if accompanied by a parent or guardian of legal drinking age.

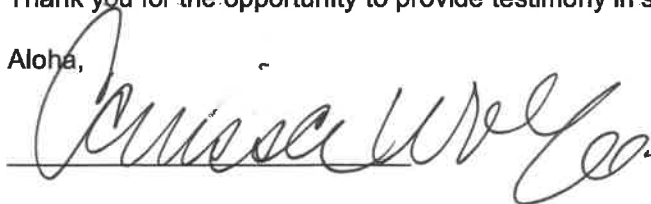
Breweries and taprooms are not always tied to a kitchen serving food. Our brewery in the past offered food from food truck vendors; yet this did not meet the rules of the County LC as a company owned, licensed kitchen was required. Rules event state the protein and carbohydrate ratios of foods served. This is an over-reaching application of rule.

Minors visiting breweries and tasting rooms that offer tours and education about craft brewing are able to broaden their thinking about career opportunities, providing a future local resident base of employees for Hawaii craft breweries and pubs. A majority of brewing jobs in the State of Hawaii are filled by applicants from the mainland and abroad. Providing young people with an opportunity to learn about and experience craft brewing at a brewery also provides exposure for potential careers, similar to culinary career opportunities.

Mahalo for your consideration. We urge you to pass this bill.

Thank you for the opportunity to provide testimony in support of **SB2710**.

Aloha,



**SB2711**

Relating to Intoxicating Liquor

Senate Committee on Commerce, Consumer Protection & Health  
Thursday, Feb 22<sup>nd</sup>, 2018 at 9:30am. Conference Room 229

Aloha Chair Rosalyn Baker, Vice Chair Jill Tokuda, and Senate Members of the Committee on Commerce, Consumer Protection & Health,

Position: **Support**

My name is MATT POAKAHEA, I live in KIHEI and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

I support **SB2711** because it will help our team and other craft breweries to grow and create jobs in Hawaii.

The second location clause and direct shipping laws affect us the most and will be instrumental in the success of craft breweries as they grow.

We are currently being hurt by not being able to sell our pre-packaged beers although this right is established under law. Maui Brewing Co. Waikiki cannot currently sell Maui Brewing Co. (MBC) products at retail as the current law is being muddled by various county liquor commissions. The rule needs clarification in order to direct Liquor Commissions to allow businesses to thrive across the State.

Maui Brewing Co. is a small, independent craft brewery that began with just 23 on our team in 2005. We are now over 500 strong and Hawaii's largest craft brewery. We did this in the face of significant challenges to growth at all levels; financial, shipping, taxation, legislative and more.

Mahalo for your consideration. We urge you to pass this bill.

Thank you for the opportunity to provide testimony in support of **SB2711**.

Aloha,

  
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**SB2711**

Relating to Intoxicating Liquor

Senate Committee on Commerce, Consumer Protection & Health  
Thursday, Feb 22<sup>nd</sup>, 2018 at 9:30am. Conference Room 229

Aloha Chair Rosalyn Baker, Vice Chair Jill Tokuda, and Senate Members of the Committee on Commerce, Consumer Protection & Health,

Position: **Support**

My name is Alison J.K. Silva, I live in Makawao and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

I support **SB2711** because it will help our team and other craft breweries to grow and create jobs in Hawaii.

The second location clause and direct shipping laws affect us the most and will be instrumental in the success of craft breweries as they grow.

We are currently being hurt by not being able to sell our pre-packaged beers although this right is established under law. Maui Brewing Co. Waikiki cannot currently sell Maui Brewing Co. (MBC) products at retail as the current law is being muddled by various county liquor commissions. The rule needs clarification in order to direct Liquor Commissions to allow businesses to thrive across the State.

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Mahalo for your consideration. We urge you to pass this bill.

Thank you for the opportunity to provide testimony in support of **SB2711**.

Aloha,

Alison J.K. Silva

**SB2711**

Relating to Intoxicating Liquor

Senate Committee on Commerce, Consumer Protection & Health  
Thursday, Feb 22<sup>nd</sup>, 2018 at 9:30am. Conference Room 229

Aloha Chair Rosalyn Baker, Vice Chair Jill Tokuda, and Senate Members of the Committee on Commerce, Consumer Protection & Health,

Position: **Support**

My name is Tyler Makson, I live in Kihei, Maui and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

I support **SB2711** because it will help our team and other craft breweries to grow and create jobs in Hawaii.

The second location clause and direct shipping laws affect us the most and will be instrumental in the success of craft breweries as they grow.

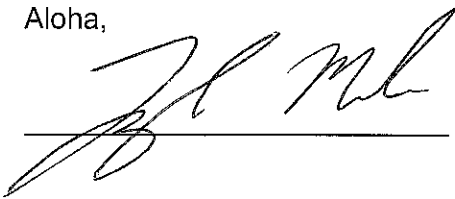
We are currently being hurt by not being able to sell our pre-packaged beers although this right is established under law. Maui Brewing Co. Waikiki cannot currently sell Maui Brewing Co. (MBC) products at retail as the current law is being muddled by various county liquor commissions. The rule needs clarification in order to direct Liquor Commissions to allow businesses to thrive across the State.

Maui Brewing Co. is a small, independent craft brewery that began with just 23 on our team in 2005. We are now over 500 strong and Hawaii's largest craft brewery. We did this in the face of significant challenges to growth at all levels; financial, shipping, taxation, legislative and more.

Mahalo for your consideration. We urge you to pass this bill.

Thank you for the opportunity to provide testimony in support of **SB2711**.

Aloha,



A handwritten signature in black ink, appearing to read 'Tyler Makson', is written above a horizontal line.



**SB2711**

Relating to Intoxicating Liquor

Senate Committee on Commerce, Consumer Protection & Health  
Thursday, Feb 22<sup>nd</sup>, 2018 at 9:30am. Conference Room 229

Aloha Chair Rosalyn Baker, Vice Chair Jill Tokuda, and Senate Members of the Committee on Commerce, Consumer Protection & Health,

Position: **Support**

My name is Crystal Henkel, I live in Makawao, HI and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

I support **SB2711** because it will help our team and other craft breweries to grow and create jobs in Hawaii.

The second location clause and direct shipping laws affect us the most and will be instrumental in the success of craft breweries as they grow.

We are currently being hurt by not being able to sell our pre-packaged beers although this right is established under law. Maui Brewing Co. Waikiki cannot currently sell Maui Brewing Co. (MBC) products at retail as the current law is being muddled by various county liquor commissions. The rule needs clarification in order to direct Liquor Commissions to allow businesses to thrive across the State.

Maui Brewing Co. is a small, independent craft brewery that began with just 23 on our team in 2005. We are now over 500 strong and Hawaii's largest craft brewery. We did this in the face of significant challenges to growth at all levels; financial, shipping, taxation, legislative and more.

Mahalo for your consideration. We urge you to pass this bill.

Thank you for the opportunity to provide testimony in support of **SB2711**.

Aloha,

Crystal Henkel

**SB2711**

Relating to Intoxicating Liquor

Senate Committee on Commerce, Consumer Protection & Health  
Thursday, Feb 22<sup>nd</sup>, 2018 at 9:30am. Conference Room 229

Aloha Chair Rosalyn Baker, Vice Chair Jill Tokuda, and Senate Members of the Committee on Commerce, Consumer Protection & Health,

Position: **Support**

My name is Mariah Frye-Keel I live in Kula and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

I support **SB2711** because it will help our team and other craft breweries to grow and create jobs in Hawaii.

The second location clause and direct shipping laws affect us the most and will be instrumental in the success of craft breweries as they grow.


We are currently being hurt by not being able to sell our pre-packaged beers although this right is established under law. Maui Brewing Co. Waikiki cannot currently sell Maui Brewing Co. (MBC) products at retail as the current law is being muddled by various county liquor commissions. The rule needs clarification in order to direct Liquor Commissions to allow businesses to thrive across the State.

Maui Brewing Co. is a small, independent craft brewery that began with just 23 on our team in 2005. We are now over 500 strong and Hawaii's largest craft brewery. We did this in the face of significant challenges to growth at all levels; financial, shipping, taxation, legislative and more.

Mahalo for your consideration. We urge you to pass this bill.

Thank you for the opportunity to provide testimony in support of **SB2711**.

Aloha

  
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Mariah Frye Keel

SB 2710  
Relating to Intoxicating Liquor

Senate Committee on Commerce, Consumer Protection & Health  
Thursday, Feb 22<sup>nd</sup>, 2018 at 9:30am. Conference Room 229

Aloha Chair Rosalyn Baker, Vice Chair Jill Tokuda, and Senate Members of the Committee on Commerce, Consumer Protection & Health,

Position: **Support**

My name is JASON GOZAR, I live in Kihei and I work at Maui Brewing Co. with business locations in Lahaina, Kihei, Waikiki and Kailua on Maui and Oahu.

Our brewery began in 2005 with 26 employees. We now have a team of over 550 in Hawaii.

I support HB 2410 because it will help our team and other craft breweries to grow and create jobs in Hawaii.

Breweries and tap rooms are popular places to meet friends and family. **SB2710** allows minors to be part of family friendly gatherings, encouraging responsible drinking. We are part of a growing business sector. Restricting families from being together at a brewpub reduces the number of customers visiting our county's brewery tasting rooms. Increasing the ability of local residents and visitors to experience Hawaii's breweries expands brand recognition and the market for all Hawaii craft beer. Visitors with families especially are affected as there is no way to accommodate them on their visits. This hurts the local tourism climate for breweries.

Some of our counties do not allow minors to be in brewpubs and taprooms if they do not have a licensed kitchen that provides a defined percent of revenue, even if accompanied by a parent or guardian of legal drinking age. We support having less confusing and more consistent policies for the presence of minors in our brewpubs and taprooms, accompanied by a parent or guardian.

We have cruise ships and tourists from organized tours visiting our brewery. Cruise ship and other tourism visitors are discouraged from visiting brewpubs and taprooms in Hawaii when family members that are minors are not allowed on the premises, even if accompanied by a parent or guardian of legal drinking age.

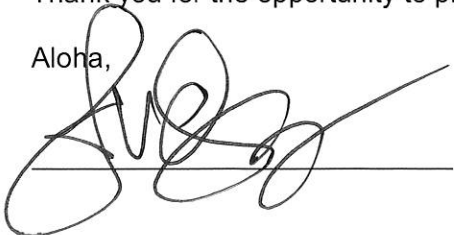
Breweries and taprooms are not always tied to a kitchen serving food. Our brewery in the past offered food from food truck vendors; yet this did not meet the rules of the County LC as a company owned, licensed kitchen was required. Rules event state the protein and carbohydrate ratios of foods served. This is an over-reaching application of rule.

Minors visiting breweries and tasting rooms that offer tours and education about craft brewing are able to broaden their thinking about career opportunities, providing a future local resident base of employees for Hawaii craft breweries and pubs. A majority of brewing jobs in the State of Hawaii are filled by applicants from the mainland and abroad. Providing young people with an opportunity to learn about and experience craft brewing at a brewery also provides exposure for potential careers, similar to culinary career opportunities.

Mahalo for your consideration. We urge you to pass this bill.

Thank you for the opportunity to provide testimony in support of **SB2710**.

Aloha,



A handwritten signature in black ink, appearing to read 'Jason Gozar', written over a horizontal line.



# KAUAI ISLAND BREWING CO.

PORT ALLEN, HAWAII

February 21, 2018

SB2710

Relating to Intoxicating Liquor, Brewpubs and Small Craft Producer Pub Licensees

Senate Committee on Commerce, Consumer Protection and Health  
Thursday, Feb 22, 2018 at 9:30 a.m. Conference Room 229

Chair Rosalyn Baker, Vice Chair Jill Tokuda, and Senate Members of the Committee on Commerce, Consumer Protection, and Health

Position: **Support**

My name is Bret Larson and I am the owner of Kauai Island Brewing Company doing business in Eleele, Kauai. Our brewery began in 2012 with 25 employees. We now provide 35 jobs in Hawaii. I support SB 2710.

Breweries and tap rooms are popular places to meet friends and family. SB2710 allows minors to be part of family friendly gatherings, encouraging responsible drinking. We are part of a growing business sector. Restricting families from entering together at a brewpub reduces the number of customers visiting our establishment. Increasing the ability of local residents and visitors to experience Hawaii's breweries expands brand recognition and the market for all Hawaii craft beer.

Some of our counties do not allow minors to be in brewpubs and taprooms if they do not have a licensed kitchen that provides a defined percent of revenue, even if accompanied by a parent or guardian of legal drinking age. We support having less confusing and more consistent policies for the presence of minors in our brewpubs and taprooms, accompanied by a parent or guardian.

Minors visiting breweries and tasting rooms that offer tours and education about craft brewing are able to broaden their thinking about career opportunities, providing a future local resident base of employees for Hawaii craft breweries and pubs. We are oftentimes faced with server shortages of qualified labor. We are finding more and more brewing jobs in the State of Hawaii are filled by applicants from the mainland and abroad. Providing young people with an opportunity to learn about and experience craft brewing at a brewery also provides exposure for potential careers, similar to culinary career opportunities.

Mahalo for your consideration. We urge you to pass this bill.  
Thank you for the opportunity to provide testimony in support of SB 2710.

Sincerely,

Bret Larson  
Owner, President, Kauai Island Brewing Company, LLC.  
808-755-5926  
[bret@kauaiislandbrewing.com](mailto:bret@kauaiislandbrewing.com)

Brewery Location: 4350 Waialo Rd, Port Allen, HI 96705  
Mailing Address: PO Box 215, Eleele, HI 96705  
[www.kauaiislandbrewing.com](http://www.kauaiislandbrewing.com)