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**David Y. Ige**  
*Governor*

**George D. Szigeti**  
*President and Chief Executive Officer*

Statement of  
**George D. Szigeti**  
Chief Executive Officer  
Hawai'i Tourism Authority

on

**SB2504**

**Relating to the Hawaii Tourism Authority**

Senate Committee on Economic Development, Tourism, and Technology

Monday, February 12, 2018

1:30 p.m.

Conference Room 414

Chair Wakai, Vice-Chair Taniguchi and Committee Members:

The Hawai'i Tourism Authority (HTA) offers the following **comments on SB2504**, which would prohibit HTA from using administrative expense funds for marketing Hawai'i as a tourism destination. SB2504 would amend HRS § 201B-11(c)(1), which currently caps HTA's administrative expenses at three and one-half percent of the money allocated to the Tourism Special Fund (TSF), to provide further that expenditure of moneys to market Hawai'i as a tourism destination shall not be considered administrative expenses.

HTA's marketing efforts should not be counted towards its three and one-half percent administrative cap. Because HTA's marketing efforts are not administrative expenses, HTA has no opposition to SB2504 as written.

Mahalo for the opportunity to offer this testimony.