

---

---

# A BILL FOR AN ACT

RELATING TO EDUCATION.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1           SECTION 1. The legislature finds that the modern digital  
2 world influences media content of news on current events,  
3 thereby shaping the public's perception of reality. Media  
4 literacy is a necessary skill that allows all citizens to  
5 access, analyze, and evaluate information using a variety of  
6 forms of communication. At the same time, "digital citizens"  
7 must have the ability to recognize and value the rights,  
8 responsibilities, and opportunities of living, learning, and  
9 working in an interconnected digital world in order to engage in  
10 safe, legal, and ethical behaviors.

11           The legislature further finds that students from  
12 kindergarten through grade twelve should be educated in media  
13 literacy to obtain the skills and experiences needed to become  
14 full participants in the digital world, including instruction in  
15 understanding how media shapes perceptions.

16           The legislature also finds that students use technology to  
17 play, learn, and communicate at school and home and need to



1 learn how to use technology responsibly. Students must  
2 understand how to use personal technology in ways that augment  
3 their learning experience, which is necessary to analyze and  
4 evaluate information transmitted by media.

5 The legislature further finds that instruction in media  
6 literacy should be incorporated into every classroom and every  
7 curriculum content area to prepare students to live and work in  
8 a digital world. Teachers have an obligation to guide students'  
9 exploration of the digital landscape and encourage them to be  
10 critical and creative thinkers.

11 The purpose of this Act is to require the department of  
12 education to develop a plan to implement instruction on digital  
13 citizenship and media literacy based on recommendations and  
14 strategies provided by an advisory committee.

15 SECTION 2. (a) The department shall convene an advisory  
16 committee to make recommendations for purposes of developing the  
17 plan under subsection (c). The advisory committee shall  
18 include:

19 (1) Experts in media literacy, digital citizenship, and  
20 internet safety, including academic experts and non-  
21 profit organizations; and



1 (2) Other stakeholders, such as teachers, librarians,  
2 parent organizations, students, educators, and  
3 administrators.

4 (b) No later than , 2019, the advisory committee  
5 shall make recommendations to the department on the following:

6 (1) Best practices, resources, and models for grade-  
7 appropriate instruction in media literacy, digital  
8 citizenship, and internet safety; provided that the  
9 recommendations shall comply with federal E-rate  
10 programs and the federal Children's Internet  
11 Protection Act;

12 (2) Strategies that will support the department in the  
13 implementation of the best practices identified by the  
14 advisory committee pursuant to paragraph (1),  
15 including strategies for delivering professional  
16 development to educators and administrators; and

17 (3) Any other matters deemed relevant by the advisory  
18 committee.

19 (c) The department shall develop a plan to implement  
20 instruction in digital citizenship and media literacy in grades  
21 kindergarten to twelve in public schools, including charter



1 schools and Hawaiian language immersion schools, based upon the  
2 recommendations provided by the advisory committee pursuant to  
3 subsection (b).

4 (d) The department shall submit an annual report to the  
5 legislature, beginning on \_\_\_\_\_, 2019, on the department's  
6 plan, including the timeline for implementing instruction in  
7 digital citizenship and media literacy in grades kindergarten  
8 through twelve.

9 (e) For purposes of this section:

10 "Digital citizenship" means knowledge and skills necessary  
11 for consumption of media, digital products, current technology,  
12 and social media, including appropriate, responsible, and  
13 healthy behavior, as well as cyberbullying prevention.

14 "Media literacy" means the ability to access, analyze,  
15 evaluate, develop, produce, and interpret media, including the  
16 thoughtful, safe, and strategic uses of online and other media  
17 resources.

18 SECTION 3. This Act shall take effect on July 1, 2050.



**Report Title:**

DOE; Digital Citizenship; Media Literacy

**Description:**

Requires the Department of Education to convene an advisory committee to make recommendations on best practices for purposes of developing and implementing a plan to teach digital citizenship and media literacy in grades kindergarten through twelve in public schools, including charter schools and Hawaiian language immersion schools. Requires the Department of Education to develop the plan. Requires an annual report to Legislature. Effective 7/1/2050. (SD2)

*The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.*





STATE OF HAWAII  
DEPARTMENT OF EDUCATION  
P.O. BOX 2360  
HONOLULU, HAWAII 96804

**Date:** 03/19/2018  
**Time:** 03:10 PM  
**Location:** 309  
**Committee:** House Education

**Department:** Education

**Person Testifying:** Dr. Christina M. Kishimoto, Superintendent of Education

**Title of Bill:** SB 2070, SD2 RELATING TO EDUCATION.

**Purpose of Bill:** Requires the Department of Education to convene an advisory committee to make recommendations on best practices for purposes of developing and implementing a plan to teach digital citizenship and media literacy in grades kindergarten through twelve in public schools, including charter schools and Hawaiian language immersion schools. Requires the Department of Education to develop the plan. Requires an annual report to Legislature. Effective 7/1/2050. (SD2)

**Department's Position:**

The Department of Education supports the intent of SB 2070 SD 2.

Currently, the Department is developing a multi-year comprehensive computer science plan for grades kindergarten through twelve in public schools including Hawaiian language immersion and charter schools. This plan includes implementation dates, benchmarks, and strategies to integrate digital citizenship and media literacy.

To ensure equitable and expanded access to computer science learning opportunities for K-12 students by 2022, the Department is addressing the following eight deliverables:

1. Adoption of Computer Science Standards aligned to national efforts,
2. Development of single courses and pathway courses for maximum student access,
3. Identification of standards-based curricular resources,
4. Quality K-12 professional development in computer science including fellowships and externships for teachers,
5. A schedule of academic competitions in partnership with business, industry and government,
6. Expansion of regional and school-based student demonstrations,
7. Increased partnerships for access to meaningful internship and apprentice models, and
8. Improved career counseling and information sharing around current and emerging computer science related work and study opportunities in Hawaii.

Respectfully, the Department offers comment on the following proposals in this measure:

**Advisory Committee (Page 2, Lines 15-17):** The Department is in the process of gathering feedback from stakeholders to adopt K-12 Computer Science Standards aligned to national efforts. During Spring 2018, the Department will solicit internal and external stakeholder feedback on the draft computer science plan.

**Advisory Committee Stakeholders (Page 2, Lines 17-21 and Page 3, Lines 1-3):** Since Fall 2017, the Department has been consulting with internal (i.e. principals, teachers, librarians, etc.) and external stakeholders (i.e. post-secondary, non-profit, industry, etc.) regarding computer science standards. The Department will continue to solicit feedback and recommendations from these key stakeholders as the plan is developed and throughout implementation.

**Materials and Resources (Page 3, Lines 6-11):** The multi-year plan includes identification of instructional materials and resources in media literacy, digital citizenship, and internet safety aligned with federal programs and guidelines (i.e. E-rate, Children's Internet Protection Act (CIPA), etc.).

Thank you for this opportunity to provide testimony on SB 2070 SD 2.

The Hawaii State Department of Education seeks to advance the goals of the Strategic Plan which is focused on student success, staff success, and successful systems of support. This is achieved through targeted work around three impact strategies: school design, student voice, and teacher collaboration. Detailed information is available at [www.hawaiipublicschools.org](http://www.hawaiipublicschools.org).

# **LATE TESTIMONY**





March 15, 2018

Representative Justin H. Woodson, Chair  
Representative Sam Satoru Kong, Vice-Chair  
Hawaii House Committee on Education

**LATE**

**RE: SB 2070 - SUPPORT**

Esteemed Chair and Vice-Chair:

On behalf of Common Sense Kids Action, I write to inform you that we are proud to support the development of digital citizenship skills for Hawaii's students, via Senate Bill 2070.

As the advocacy arm of Common Sense Media, Common Sense Kids Action works to ensure that children have what they need to thrive in today's digital world. Nearly every child under 8 in America (98 percent) has access to a mobile device at home, and youth represent 1 in 3 internet users worldwide. Students in Hawaii are using the immense power of technology and digital media to explore, connect, create, and learn in ways never before imagined.

SB 830 will ensure that California's students and educators have the support and resources they need to thrive in a 21st century world, helping them harness the incredible opportunities tech presents as well as navigating its potential threats to kids' mental health, safety, and role as citizens of a vibrant democracy. By creating best digital citizenship practices, SB 830 will give Hawaii's kids the tools and knowledge to safely, responsibly, and effectively use the extraordinary media and technology resources available to them. Moreover, the bill respects Hawaiian languages and cultures as they deserve. For these reasons, Common Sense Kids Action respectfully asks for your "Aye" vote.

Sincerely,

Shum Preston  
National Director of Advocacy, Common Sense Kids Action

cc: The Honorable Members of the Senate Committee on Education

*Common Sense, led by Founder/CEO James P. Steyer, is the nation's leading organization dedicated to helping families and educators thrive in a rapidly changing world. Common Sense rates, educates, and advocates on behalf of parents, teachers, and kids to ensure all children have the opportunity to succeed in the*



*21st century. With over 65 million Common Sense users, more than 300,000 educators, and potential advocates in every home and school across the nation, Common Sense's advocacy platform is building a movement dedicated to making kids our nation's top priority.*

**SB-2070-SD-2**

Submitted on: 3/18/2018 7:04:43 PM

Testimony for EDN on 3/19/2018 3:10:00 PM



Submitted By	Organization	Testifier Position	Present at Hearing
Melodie Aduja	OCC Legislative Priorities Committee, Democratic Party of Hawai'i	Support	No

Comments:

To the Honorable Justin H. Woodson, Chair; the Honorable Sam Satoru Kong, Vice-Chair, and Members of the Committee on Education:

Good afternoon, my name is Melodie Aduja. I serve as Chair of the Oahu County Legislative Priorities Committee of the Democratic Party of Hawaii. Thank you for the opportunity to provide written testimony on **SB2070 SD2**, relating to the DOE; Digital Citizenship; and Media Literacy.

The OCC Legislative Priorities Committee is in favor of **SB2070 SD2** and support its passage.

**SB2070 SD2** is in alignment with the Platform of the Democratic Party of Hawai'i ("DPH"), 2016, as it requires the Department of Education to convene an advisory committee to make recommendations on best practices for purposes of developing and implementing a plan to teach digital citizenship and media literacy in grades kindergarten through twelve in public schools, including charter schools and Hawaiian language immersion schools; requires the Department of Education to develop the plan; and requires an annual report to Legislature, effective 7/1/2050.

The DPH Platform states that "[s]tate and county governments have a key role to play in setting reasonable standards for industry and trade." (Platform of the DPH, P. 1, Lines 44-45 (2016)).

A diversified and healthy economy in Hawai'i requires a well-educated and healthy citizenry. (Platform of the DPH, P. 1, Line 38 (2016)).

We recognize that the responsible use and development of technology in all its manifestations offers immense potential for our community, government, including institutions of higher education and business sectors. We encourage synergistic research, development, commercialization and educational programs to promote technological proficiency and innovation. In particular, we support Science, Technology, Engineering and Math (STEM) initiatives in our public, private and charter schools as these prepare the next generation to address the needs of our state. We also support programs that facilitate incubator i.e., start-up, opportunities for new and promising technologies, and encourage the local retention of our intellectual resources." (Platform of the DPH, P. 2, Lines 97-99 (2016)).

Given that **SB2070 SD2** requires the Department of Education to convene an advisory committee to make recommendations on best practices for purposes of

developing and implementing a plan to teach digital citizenship and media literacy in grades kindergarten through twelve in public schools, including charter schools and Hawaiian language immersion schools; requires the Department of Education to develop the plan; and requires an annual report to Legislature, effective 7/1/2050, it is the position of the OCC Legislative Priorities Committee to support this measure.

Thank you very much for your kind consideration.

Sincerely yours,

/s/ Melodie Aduja

Melodie Aduja, Chair, OCC Legislative Priorities Committee

Email: [legislativepriorities@gmail.com](mailto:legislativepriorities@gmail.com), Text/Tel.: (808) 258-8889

DAVID Y. IGE  
GOVERNOR



CATHERINE PAYNE  
CHAIRPERSON

STATE OF HAWAII  
STATE PUBLIC CHARTER SCHOOL COMMISSION  
(‘AHA KULA HO‘ĀMANA)

<http://CharterCommission.Hawaii.Gov>  
1111 Bishop Street, Suite 516, Honolulu, Hawaii 96813  
Tel: (808) 586-3775 Fax: (808) 586-3776

**LATE**

---

FOR: SB 2070 SD2 Relating to Education  
DATE: March 19, 2018  
TIME: 3:10 p.m.  
COMMITTEE: House Committee on Education  
ROOM: Room 309  
FROM: Sione Thompson, Executive Director  
State Public Charter School Commission

---

Chair Woodson, Vice Chair Kong, and members of the Committee:

The State Public Charter School Commission (“Commission”) appreciates the opportunity to submit this testimony in **SUPPORT of THE INTENT of SB 2070 SD2**, which requires the Department of Education to develop a plan to teach digital citizenship and media literacy in public schools, including public charter schools.

The Commission appreciates that the measure includes public charter schools in this program. We look forward to working with the Department of Education on this and are available to facilitate any outreach and requests for input and assistance from public charter schools.

Thank you for the opportunity to provide this testimony.