



HAWAII

STATE FOUNDATION on
CULTURE and the ARTS

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RECEIVED
Date & Time
Mar 22, 2018, 10:53 am

TESTIMONY OF
THE STATE FOUNDATION ON CULTURE AND THE ARTS
TO THE COMMITTEE ON VETERANS, MILITARY, & INTERNATIONAL AFFAIRS, &
CULTURE AND THE ARTS
March 23, 2018, 10:15am
H.C.R. 173 / H.R. 145
RELATING TO CREATIVE DISTRICTS IN HAWAII

Chair LoPresti and members of the Committee, I am Jonathan Johnson, Executive Director of the State Foundation on Culture and the Arts (SFCA), and I am pleased to testify in **SUPPORT** of HCR173 / HR145.

Nationwide there are a variety of examples of creative district programs that incentivize local communities to use arts venues, businesses, and activities to create or enhance economic opportunities. Creative districts are appealing places to live, visit, and conduct business, which in turn enhance the economic and civic vitality of a community.

Creative districts help revitalize communities by increasing livability, attracting artists and creative entrepreneurs. Creative districts form clusters of economic activity, showcasing cultural and artistic organizations, events, and amenities. Often, creative districts encourage the redevelopment of blighted areas and leverage funding for additional resources and partnerships.

This bill asks the State Foundation on Culture and the Arts to conduct a cost-benefit analysis of the implementation of Creative Districts in Hawaii. The SFCA would work with the Department of Business, Economic Development, and Tourism, creative industries division to conduct the analysis for implementation as well as the analysis for the economic advantages that would occur from the creation of Creative Districts. This bill is endorsed by the commission and is modeled after a successful program implemented in Colorado in 2011, which has authorized 18 districts, showing annual job growth rates that have outpaced the state average in recent years.

Thank you for the opportunity to submit written testimony on this matter.

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HR-145

Submitted on: 3/21/2018 6:53:17 PM

Testimony for VMI on 3/23/2018 10:15:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Melodie Aduja	Oahu County Committee on Legislative Priorities of the Democratic Party of Hawai'i	Support	No

Comments:

HR-145

Submitted on: 3/22/2018 9:02:50 PM

Testimony for VMI on 3/23/2018 10:15:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Marcella Alohalani Boido	Individual	Support	No

Comments:

Aloha, all.

My thanks go to those who brought these resolutions and to all of you for hearing and considering them.

My testimony on HCR 173 and HR 145 is identical. I am testifying as a private person.

If I had known about these earlier, I would have spread the word!

These resolutions look like a good idea to me. They take a "look before you leap" approach, which is wise.

Creative districts can lead to more appreciation and support for the arts.

Art and culture enrich the community that supports them in intangible as well as tangible ways. They nourish our hearts, minds, and souls. In difficult and good times, they lift our spirits and inspire us.

My life would be very drab without art and music, my friends and relatives who are artists, and all the art and music to which I have been exposed. In fact, I would have had an entirely different life history. It is my fortune to have known so many artistic people, and to be exposed to their work, and the work of so many others.

Please support and pass HCR 173 and HR 145.

Thank you.

Marcella Alohalani Boido, M.A.

Hawaii State Judiciary Certified Spanish Court Interpreter, Tier 4

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