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STATE OF HAWAI'I CAMPAIGN SPENDING COMMISSION

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March 12, 2018

TO:

The Honorable Brian T. Taniguchi, Chair

Senate Committee on Judiciary

The Honorable Karl Rhoades, Vice Chair

Senate Committee on Judiciary

Members of the Senate Committee on Judiciary

FROM:

Kristin Izumi-Nitao, Executive Director

Campaign Spending Commission

SUBJECT: To

Testimony on H.B. No. 2247, HD 1, Relating to Campaign Finance

Thursday, March 15, 2018 10:00 a.m., Conference Room 016

Thank you for the opportunity to testify on this bill. The Campaign Spending Commission ("Commission") offers the following comments on this bill.

The Commission questions the need for this measure. This bill amends Hawaii Revised Statutes ("HRS") §11-391(a) by requiring that the disclaimer requirement contained in that provision be applied to advertisements published "digitally or through the Internet or online social media." HRS §11-391(a) already applies to advertisements that are published through "electronic means." The Commission believes that publishing or communicating through electronic means includes advertisements published digitally or through the Internet or online social media; thus, the disclaimer on social media advertisements currently applies.