



Written Statement of
Robbie Melton
Executive Director & CEO
High Technology Development Corporation
before the
Senate Committee on Economic Development, Tourism & Technology
Wednesday, March 15, 2017
1:15 p.m.
State Capitol, Conference Room 414

In consideration of
HB1329 HD1
RELATING TO TECHNOLOGY DEVELOPMENT.

Chair Wakai, Vice Chair Taniguchi, and Members of the Committee on Economic Development, Tourism and Technology.

The High Technology Development Corporation (HTDC) **supports** HB1329 HD1 that Appropriates funds for grants to participants in the 2017 and 2018 Hawaii annual code challenge so that the projects created during the challenges can be developed into prototypes.

As part of HTDC's vision to create 80,000 new innovation jobs in Hawaii earning \$80,000 or more by 2030, HTDC supports initiatives aimed at promoting technology and innovation jobs. The Hawaii Annual Code Challenge is a "hackathon" style competition aimed at promoting civic engagement, open government, and finding innovative solutions for some of government's challenges. Hackathon events are designed to rapidly create early proof of concept projects of potential solutions without regard to quality control testing, optimization, or completeness. The rapid development allows teams to present their ideas for user input and feedback. This technique is often used as an agile approach to commercial software development with subsequent iterations providing optimization and quality control.

While the primary goals of the Hawaii Annual Code Challenge (HACC) is to engage the local tech community in the modernization of Hawaii state government, there are greater opportunities to develop some of the projects into solutions that government can benefit from. The bill appropriates funds to build upon the success of the HACC. It will also assist in strengthening the tech community.

To further support our collaborative efforts with ETS, we suggest that the committee consider amending Section 2, subsection (b) to explicitly allow for the use of funds toward enhancing the HACC event as a venue for innovation and the sharing of ideas, as follows:

(b) The high technology development corporation may expend some of the funds appropriated by this Act **to support event production**, to manage the prototype implementation process, and to execute an adoption plan for the project, including marketing, outreach, **logistics**, and communications.

We respectfully request correction of the defective effective date. We support this initiative as long as it does not replace our priorities requested in the Executive Budget. HTDC comments that \$250k may be an appropriate amount to fund this program. Thank you for the opportunity to offer these comments.



March 10, 2017

Statement of: **Burt Lum, Executive Director, Hawaii Open Data**
Testimony presented before the

Senate Committee on Economic Development, Tourism and Technology

Wednesday, March 15, 2017, 1:15 p.m.

State Capitol, Conference Room 414

In consideration of
HB1329 HD1
RELATING TO TECHNOLOGY DEVELOPMENT.

Chair Glenn Wakai, Vice Chair Brian Taniguchi, and Members of the Committee on Economic Development, Tourism and Technology:

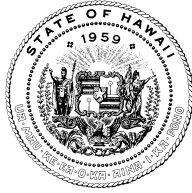
I, Burt Lum, Executive Director of Hawaii Open Data, offer my **Strong Support** for HB1329 HD1 that establishes a program to be administered by the High Tech Development Corporation to provide grants and mentorship to teams that develop proof of concepts resulting from the Hawaii Annual Code Challenge (HACC).

The Hawaii Annual Code Challenge is a unique opportunity for the tech and startup community to collaborate with government departments to develop innovative solutions to some of the pressing social challenges facing Hawaii.

HB1329 HD1 is necessary because hackathons like the HACC, even after 30-days only produce, at best, proof of concepts, but are not complete products. This appropriation bridges the known gap between proof of concept, prototype and commercial product. It not only offers a pathway for the development of civic tech but also enables the teams to evolve into startup businesses.

As part of this program a matching amount, not to exceed 50% of the appropriated amount, will be sought from corporate, philanthropic, and other non-government sources.

Thank you for the opportunity to offer this testimony.



STATE OF HAWAII
OFFICE OF ENTERPRISE TECHNOLOGY SERVICES

P.O. BOX 119, HONOLULU, HI 96810-0119
Ph: (808) 586-6000 | Fax: (808) 586-1922
ETS.HAWAII.GOV

Testimony of
TODD NACAPUY
Chief Information Officer, State of Hawai'i

Before the

SENATE COMMITTEE ON ECONOMIC DEVELOPMENT, TOURISM, AND TECHNOLOGY
Wednesday, March 15, 2017; 1:15 p.m.
State Capitol, Conference Room 414

HOUSE BILL NO. 1329, H.D. 1
RELATING TO TECHNOLOGY DEVELOPMENT

Chair Wakai, Vice Chair Taniguchi, and Members of the Committee:

I am Todd Nacapuy, Chief Information Officer of the State of Hawai'i and head of the Office of Enterprise Technology Services (ETS), testifying in **support** of House Bill No. 1329, H.D. 1, Relating to Technology Development, which appropriates funds to the High Technology Development Corporation (HTDC) for grants to participants in the 2017 and 2018 Hawai'i Annual Code Challenge (HACC) so that the proofs of concept created during the challenges can be developed into prototypes.

The inaugural HACC, held in summer 2016, was the result of collaboration across public and private sectors. In coordinating the event, ETS partnered with HTDC and various other departments and agencies, as well as community partners, to engage the local tech community in promoting an efficient, effective and open government.

To further support our collaborative efforts to maximize community participation in the development of proofs of concept, we suggest that the committee consider amending Section 2, subsection (b) to explicitly allow for the use of funds toward enhancing the HACC event as a venue for innovation and the sharing of ideas, as follows:

(b) The high technology development corporation may expend some of the funds appropriated by this Act **to support event production**, to manage the prototype implementation process, and to execute an adoption plan for the project, including marketing, outreach, **logistics**, and communications.

ETS looks forward to continuing to work with HTDC and our other partners to ensure success for future HACC events.

Thank you for this opportunity to testify in support of this bill.

THE CIVIL BEAT
LAW CENTER FOR THE PUBLIC INTEREST

700 Bishop Street, Suite 1701
Honolulu, HI 96813

Office: (808) 531-4000
Fax: (808) 380-3580
info@civilbeatlawcenter.org

Senate Committee on Economic Development, Tourism, and Technology
Honorable Glenn Wakai, Chair
Honorable Brian T. Taniguchi, Vice Chair

RE: Testimony Supporting H.B. 1329 H.D. 1, Relating to Technology Development
Hearing: March 15, 2017 at 1:15 p.m.

Dear Chair and Members of the Committee:

My name is Brian Black. I am the Executive Director of the Civil Beat Law Center for the Public Interest, a nonprofit organization whose primary mission concerns solutions that promote governmental transparency. Thank you for the opportunity to submit testimony **supporting H.B. 1329 H.D. 1**.

Hawaii's annual code challenges provide an opportunity for private-sector technology professionals to work with government agencies on solutions to make sense out of Hawaii's open datasets. Making government information publicly accessible is only the first step toward an informed citizenry. Especially with complex big data, the public needs tools to help process the information. These projects help close that gap.

But the proof-of-concept from code challenges falls short of creating a functional solution. The proposed appropriation in H.B. 1329 H.D. 1 for a grants program will advance meaningful transparency for government data.

Thank you again for the opportunity to testify.



Statement of: **Russel Cheng, Co-founder, Dev League LLC**

Testimony presented before the

Senate Committee on Economic Development, Tourism and Technology

Wednesday, March 15, 2017, 1:15 p.m.

State Capitol, Conference Room 414

In consideration of

HB1329 HD1

RELATING TO TECHNOLOGY DEVELOPMENT.

Chair Glenn Wakai, Vice Chair Brian Taniguchi, and Members of the Committee on Economic Development, Tourism and Technology:

DevLeague offer my **Strong Support** for HB1329 HD1 that establishes a program to be administered by the High Tech Development Corporation to provide grants and mentorship to teams that develop proof of concepts resulting from the Hawaii Annual Code Challenge (HACC).

DevLeague is an immersive accelerated learning program where we teach in-class modern software development skills to adults and real coding to middle and high school students in day-time classes, after school, inter-sessions and summer programs.

As Hawaii's first and only software development boot camp, we design curriculum and conduct 12-week courses for motivated individuals. Our target outcome are that our graduates gain the necessary skills, confidence and project work to earn their career start as a web software developer--an industry that is high-growth, high-salary and in-demand by savvy employers.

DevLeague has graduated 106 graduates to date with a 83 percent success/hire rate. The alumni have a combined \$3.9MM in starting salaries (aka taxpayers) with 84 percent working in Hawaii.

Our alumni work in software development jobs at Microsoft, Amazon, Nike, Hawaii Pacific Health, DSD Labs, Sudokrew, Uber, Thetus Corp, Internet Brands, Pono Health, DevLeague, MVNP, Upspring Media, State of Hawaii, SkyCatch, Goma Games, SparrowOne, KoalIT, DTL Hawaii, JamBIOS, LiveAction, Revacomm, Anthology Group, Better Way, Ike, Comprendio, Wall to Wall, VuNote, Team Praxis Fishpondz and American Key Services. One graduate was accepted into Stanford Graduate School computer science program and two graduates started the social network Grumble were funded \$25,000 by Blue Startups accelerator program.



Our alumni and current students materially participate in Hawaii Annual Coding Challenge (HACC), StartupWeekend, AT&T Hackathon, NASA Space App Challenge, Global Game Jam and other hackathons we support or run.

HB1329 HD1 is necessary because hackathons like the HACC, even after 30-days only produce at best, proof of concepts, but are not complete products. This appropriation bridges the known gap between proof of concept, prototype and commercial product. It not only offers a pathway for the development of civic tech but also enables the teams to evolve into startup businesses.

As part of this program a matching amount, not to exceed 50% of the appropriated amount, will be sought from corporate, philanthropic, and other non-government sources.

Thank you for the opportunity to offer this testimony. Mahalo!

A handwritten signature in black ink that reads "Russel C. Cheng" with a stylized flourish at the end.

Russel Cheng
Co-founder
russel@devleague.com

From: mailinglist@capitol.hawaii.gov
Sent: Monday, March 13, 2017 11:11 PM
To: ETT Testimony
Cc: brandon@streetgrindz.com
Subject: Submitted testimony for HB1329 on Mar 15, 2017 13:15PM

HB1329

Submitted on: 3/13/2017

Testimony for ETT on Mar 15, 2017 13:15PM in Conference Room 414

Submitted By	Organization	Testifier Position	Present at Hearing
Brandon Askew	Street Grindz	Support	No

Comments: In consideration of HB1329 HD1 RELATING TO TECHNOLOGY DEVELOPMENT. Chair Luke, Vice Chair Cullen, and Members of the Committee on Finance: I offer my Strong Support for HB1329 HD1 that establishes a program to be administered by the High Tech Development Corporation to provide grants and mentorship to teams that develop proof of concepts resulting from the Hawaii Annual Code Challenge (HACC). As a member of the tech and business community it is extremely import that we support local tech entrepreneurs. Thank you for your consideration. - Brandon Askew

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Statement of: Brian Dote, Owner, Tapiki.
Testimony presented before the

Senate Committee on Economic Development, Tourism and Technology

Wednesday, March 15, 2017, 1:15 p.m.
State Capitol, Conference Room 414

In consideration of
HB1329 HD1
RELATING TO TECHNOLOGY DEVELOPMENT.

Chair Glenn Wakai, Vice Chair Brian Taniguchi, and Members of the Committee on Economic Development, Tourism and Technology:

Tapiki offers our **Strong Support** for HB1329 HD1 that establishes a program to be administered by the High Tech Development Corporation to provide grants and mentorship to teams that develop proof of concepts resulting from the Hawaii Annual Code Challenge (HACC).

I am the owner of Tapiki, a local mobile app development company. I have had the opportunity to work at large Silicon Valley tech firms (Apple, Cisco). I was on the team that worked on the original iPhone, having been selected to write mobile web technologies that resulted in my receiving 5 US patents. I've worked on many products you and your constituents use today.

After moving back to Hawaii I have tried to bring what I've learned and experienced in Silicon Valley to our home here in the Islands. I have been a co-founder at multiple local startups and as strong advocate of our growing startup community.

Starting tech companies out in the middle of the Pacific isn't easy. We are faced with many challenges and that is why I am submitting testimony in support of HB1329 HD1.

HB1329 HD1 is necessary because hackathons like the HACC, even after 30-days only produce, at best, proof of concepts, but are not complete products. This appropriation bridges the known gap between proof of concept, prototype and commercial product. It not only offers a pathway for the development of civic tech but also enables the teams to evolve into startup businesses.

As part of this program a matching amount, not to exceed 50% of the appropriated amount, will be sought from corporate, philanthropic, and other nongovernment sources.

Thank you for the opportunity to offer this testimony.



307a Kamani Street Honolulu, HI 96813 /// theboxjelly.com

Statement of: Rechnung Fujihira, Owner, BoxJelly
Testimony presented before the

Senate Committee on Economic Development, Tourism and Technology

Wednesday, March 15, 2017, 1:15 p.m.

State Capitol, Conference Room 414

In consideration of

HB1329 HD1

RELATING TO TECHNOLOGY DEVELOPMENT.

Chair Glenn Wakai, Vice Chair Brian Taniguchi, and Members of the Committee on Economic Development, Tourism and Technology:

Box Jelly offers our **Strong Support** for HB1329 HD1 that establishes a program to be administered by the High Tech Development Corporation to provide grants and mentorship to teams that develop proof of concepts resulting from the Hawaii Annual Code Challenge (HACC).

BoxJelly is a firm supporter for tech and entrepreneurship in the Islands. While hackathons are great, they usually stop at the end of the weekend. Creating a path for those who wish to continue to develop projects with potential is another step in the right direction to foster technology in Hawaii and keep our talent here in the Islands.

HB1329 HD1 is necessary because hackathons like the HACC, even after 30-days only produce at best, proof of concepts, but are not complete products. This appropriation bridges the known gap between proof of concept, prototype and commercial product. It not only offers a pathway for the development of civic tech but also enables the teams to evolve into startup businesses.

As part of this program a matching amount, not to exceed 50% of the appropriated amount, will be sought from corporate, philanthropic, and other non-government sources.

Thank you for the opportunity to offer this testimony

From: mailinglist@capitol.hawaii.gov
Sent: Sunday, March 12, 2017 12:01 PM
To: ETT Testimony
Cc: kmt.amos@gmail.com
Subject: Submitted testimony for HB1329 on Mar 15, 2017 13:15PM

HB1329

Submitted on: 3/12/2017

Testimony for ETT on Mar 15, 2017 13:15PM in Conference Room 414

Submitted By	Organization	Testifier Position	Present at Hearing
Kelsey Amos	Purple Mai'a	Support	No

Comments: Speaking as a co-founder of Purple Mai'a Foundation, I support HB1329 and the resources it would direct toward innovation by the people of Hawai'i. As a coding education nonprofit, we are concerned about growing a local tech industry that is rooted in island values and that our students can find fulfilling work in as they grow up. The Hawaii Code Challenge helps build this industry while also making government more transparent and participatory--it's a win-win. Kelsey Amos 94-1081 Akaku St. 96789

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Marion Ano

2833-C Henry Street
Honolulu, HI 96817
(808) 398-6520
marion@purplemaia.org

March 13, 2017

Hawai'i State Legislature

Economic Development, Tourism, and Technology Committee
Hawaii State Capitol
415 South Beretania St.
Honolulu, HI 96813

Aloha Economic Development, Tourism, and Technology Committee,

My name is Marion Ano and I'm a coding instructor for the Purple Mai'a Foundation (PMF). Additionally, I work as a contractual mobile app developer in Hawai'i.

I'm writing in support of HB 1329 before the Economic Development, Tourism, and Technology Committee. I firmly believe that as an instructor for Purple Mai'a Foundation and a participant in Hawaii's start-up and entrepreneurial community, I have witnessed and experienced first hand the role that nonprofits like PMF, and other innovative organizations and partners have in seeding and growing new software and product developments locally.

However, there are limitations to what Hawaii's educational and innovation community can advance on its own. Many proof of concept projects fail to move past this stage due to lack of time including financial resources. I strongly support this Bill because it provides much needed support to encourage prototyping to ultimately demonstrate the validity of an innovative concept that will contribute to Hawaii's economic development, technological advancements, and ultimately provide future learning opportunities and careers for our keiki.

In closing, I strongly support the requirement as stated in the Bill to open source these innovations and applications so that educators and other interested groups can scaffold-upon locally-based projects, concepts, and source code to perpetuate an innovative culture that values aloha.

Me ke aloha pumehana,



Marion Ano

From: mailinglist@capitol.hawaii.gov
Sent: Monday, March 13, 2017 11:36 AM
To: ETT Testimony
Cc: dkealoha@gmail.com
Subject: Submitted testimony for HB1329 on Mar 15, 2017 13:15PM

HB1329

Submitted on: 3/13/2017

Testimony for ETT on Mar 15, 2017 13:15PM in Conference Room 414

Submitted By	Organization	Testifier Position	Present at Hearing
Donavan Kealoha	Individual	Support	No

Comments: Strongly support

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From: mailinglist@capitol.hawaii.gov
Sent: Monday, March 13, 2017 8:40 AM
To: ETT Testimony
Cc: forestaf@gmail.com
Subject: *Submitted testimony for HB1329 on Mar 15, 2017 13:15PM*

HB1329

Submitted on: 3/13/2017

Testimony for ETT on Mar 15, 2017 13:15PM in Conference Room 414

Submitted By	Organization	Testifier Position	Present at Hearing
Forest Frizzell	Individual	Support	No

Comments:

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Statement of:
Thelma Alane, Individual
1617 Keeaumoku Street
Honolulu, HI 96822
thelmaam@gmail.com
808-205-6871

Testimony presented before the

Senate Committee on Economic Development, Tourism and Technology
Wednesday, March 15, 2017, 1:15 p.m.
State Capitol, Conference Room 414

In consideration of
HB1329 HD1
RELATING TO TECHNOLOGY DEVELOPMENT.

Chair Glenn Wakai, Vice Chair Brian Taniguchi, and Members of the Committee on Economic Development, Tourism and Technology:

I offer my **Strong Support** for HB1329 HD1 that establishes a program to be administered by the High Tech Development Corporation to provide grants and mentorship to teams that develop proof of concepts resulting from the Hawaii Annual Code Challenge (HACC).

As a member of the startup community, I feel the grant established by this bill will help our local companies develop solutions for the state and help it become much more efficient and transparent. Problems and solutions for those problems in an event such as HACC will have no lasting impact without the next steps and the ability to get the solution to market in Hawaii and beyond. And getting locally designed solutions to market can also strengthen the growth of an innovation economy in Hawaii.

HB1329 HD1 is necessary because hackathons like the HACC, even after 30-days only produce at best, proof of concepts, but are not complete products. This appropriation bridges the known gap between proof of concept, prototype and commercial product. It not only offers a pathway for the development of civic tech but also enables the teams to evolve into startup businesses.

As part of this program a matching amount, not to exceed 50% of the appropriated amount, will be sought from corporate, philanthropic, and other non-government sources.

Thank you for the opportunity to offer this testimony.

From: mailinglist@capitol.hawaii.gov
Sent: Saturday, March 11, 2017 9:53 PM
To: ETT Testimony
Cc: ryanozawa@gmail.com
Subject: Submitted testimony for HB1329 on Mar 15, 2017 13:15PM

HB1329

Submitted on: 3/11/2017

Testimony for ETT on Mar 15, 2017 13:15PM in Conference Room 414

Submitted By	Organization	Testifier Position	Present at Hearing
Ryan	Individual	Support	No

Comments: ETT Committee Chair Sen. Glenn Wakai, Vice Chair Sen. Brian Taniguchi, and honorable Senators: The first Hawaii Annual Code Challenge (HACC) exceeded expectations across the board, from the level of interest and engagement from the local tech and software development community to the openness of government agencies to pitch and work with them to build solutions. It was clear a robust and valuable resource was tapped to help government serve its community better, with the help of the community itself. I support HB1329 to strengthen and solidify the framework that allowed the first HACC to succeed, and more importantly, to build out a solid runway that allows departments and developers to take their prototype and turn them into finished, functional, valuable solutions.

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From: mailinglist@capitol.hawaii.gov
Sent: Saturday, March 11, 2017 1:03 PM
To: ETT Testimony
Cc: mendezj@hawaii.edu
Subject: *Submitted testimony for HB1329 on Mar 15, 2017 13:15PM*

HB1329

Submitted on: 3/11/2017

Testimony for ETT on Mar 15, 2017 13:15PM in Conference Room 414

Submitted By	Organization	Testifier Position	Present at Hearing
Javier Mendez-Alvarez	Individual	Support	No

Comments:

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Statement of:

McKay Davis <mckay.davis@gmail.com>

CTO, Radial3D Inc.

Co-Captain, Code for Hawaii

Testimony presented before the

Senate Committee on Economic Development, Tourism and Technology

Wednesday, March 15, 2017, 1:15 p.m.

State Capitol, Conference Room 414

In consideration of

HB1329 HD1

RELATING TO TECHNOLOGY DEVELOPMENT.

Chair Glenn Wakai, Vice Chair Brian Taniguchi, and Members of the Committee on Economic Development, Tourism and Technology:

I offer my **Strong Support** for HB1329 HD1 that establishes a program to be administered by the High Tech Development Corporation to provide grants and mentorship to teams that develop proof of concepts resulting from the Hawaii Annual Code Challenge (HACC).

As an individual, over the last 2½ years I have volunteered hundreds of hours to participating in Code for Hawaii to organize civic hackathons, host weekly meetups, and write open source code for greater the civic good of Hawaii. Through this experience, I deeply understand the local civic technology issues and challenges. I support the goals and objectives stated by this legislation and believe it will foster economic growth and innovation in the state.

HB1329 HD1 is necessary because hackathons like the HACC, even after 30-days only produce at best, proof of concepts, but are not complete products. This appropriation bridges the known gap between proof of concept, prototype and commercial product. It not only offers a pathway for the development of civic tech but also enables the teams to evolve into startup businesses.

As part of this program a matching amount, not to exceed 50% of the appropriated amount, will be sought from corporate, philanthropic, and other non-government sources.

Thank you for the opportunity to offer this testimony.

Statement of: Andrew Wong, Software Developer
Testimony presented before the

Senate Committee on Economic Development, Tourism and Technology

Wednesday, March 15, 2017, 1:15 p.m.

State Capitol, Conference Room 414

In consideration of
HB1329 HD1
RELATING TO TECHNOLOGY DEVELOPMENT.

Chair Glenn Wakai, Vice Chair Brian Taniguchi, and Members of the Committee on Economic Development, Tourism and Technology:

I, Andrew Wong, offer my **Strong Support** for HB1329 HD1 that establishes a program to be administered by the High Tech Development Corporation to provide grants and mentorship to teams that develop proof of concepts resulting from the Hawaii Annual Code Challenge (HACC).

As we can attest to, many state offices are understaffed, but have huge potential to gain from improvements in technology. The HACC hackathon provides many state offices with the opportunity to try new ideas without the risk of onboarding a large staff that may or may not receive continued funding.

As a participant of this year's hackathon, we helped our "client" (Jobs for Disabled Citizens) further refine their problem, as well as propose solutions to the pitch that they presented. Working with these clients has, for the most part, been overwhelmingly powerful.

Providing continued funding for this activity would certainly help to catalyze innovation and provide a pathway for these prototypes to get implemented. This program also encourages civic engagement and encourages the collaboration between the community and government.

Thus, in my view, supporting this program would reap financial benefits for the state as follows:

- Attracting local talent via the prizes and food at the hackathon,
- Helping possible business ventures make the leap between idea and development with aid in funding, and
- Helping local state offices to improve their workflows with the help of technology

Thank you for the opportunity to offer this testimony.

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 14, 2017 12:36 AM
To: ETT Testimony
Cc: the-green-one@hawaii.rr.com
Subject: *Submitted testimony for HB1329 on Mar 15, 2017 13:15PM*

HB1329

Submitted on: 3/14/2017

Testimony for ETT on Mar 15, 2017 13:15PM in Conference Room 414

Submitted By	Organization	Testifier Position	Present at Hearing
Natalie Iwasa	Individual	Support	No

Comments:

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