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GOVERNOR OF
HAWAII



SUZANNE D. CASE
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COMMISSION ON WATER RESOURCE MANAGEMENT

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FIRST DEPUTY

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DEPUTY DIRECTOR - WATER

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BOATING AND OCEAN RECREATION
BUREAU OF CONVEYANCES
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CONSERVATION AND COASTAL LANDS
CONSERVATION AND RESOURCES ENFORCEMENT
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LAND
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STATE OF HAWAII
DEPARTMENT OF LAND AND NATURAL RESOURCES

POST OFFICE BOX 621
HONOLULU, HAWAII 96809

Testimony of
SUZANNE D. CASE
Chairperson

Before the Senate Committees on
WATER AND LAND
and
COMMERCE, CONSUMER PROTECTION, AND HEALTH

Wednesday, March 22, 2017
2:45 PM

State Capitol, Conference Room 224

In consideration of
HOUSE BILL 1304, HOUSE DRAFT 1
RELATING TO MARINE EVENTS

House Bill 1304, House Draft 1 proposes to: (1) require the submission of permit applications for regattas, marine parades, or surfing contests to the Department of Land and Natural Resources (Department) at least 45 days before a proposed event; (2) require the Department to approve or deny permits within 30 days of receiving a completed application; and (3) allow the Department to assess and collect a fee for permit processing. **The Department opposes this measure as written.**

The Department understands the need for advanced planning for large marine events, such as surfing contests, because event organizers must typically address issues such as funding, marketing and promotion, community outreach, rules, logistics, safety procedures, and insurance requirements. For the North Shore of Oahu, the Department works closely with the City and County of Honolulu because all major events need to be staged on land and need permission from the land owner. Once the County determines who will be issued the land based permits, the Department issues the marine event permits. This similar approach can be used for other large scale events in popular locations throughout the State.

The Department recommends removing the thirty-day automatic approval language, as follows:

"§200- Regattas, marine parades, and surfing contests;
permits; fee.

...

(c) Permit applications shall be submitted to the department no less than forty-five days before the start of a proposed event. The department shall notify an applicant in writing that it has received a completed application or has received an incomplete application, in which case the department shall specify why the application is incomplete. The department shall use its best efforts to approve or deny a permit within thirty days of receipt of a completed application; provided that if the department deems that a submitted permit application is not complete, the thirty-day period to approve or deny the permit shall commence upon the department's receipt of any documents, information, or fee necessary to complete the permit application. [If the department does not approve or deny the permit within the thirty day period, the application shall be deemed approved by the department as of the first day following the expiration of the thirty day period.]

The Department issues approximately five hundred marine event permits each year and an automatic approval may result in multiple permits being issued for the same location for the same day. Additionally, automatic approval of marine event permits could have the unintended consequence of creating liability for the State for approval of marine events that may not be properly insured or follow best management practices.

It is currently the Department's policy to expeditiously process marine event permits; however, the Department at times may not be able to respond within the proposed thirty-day time period due to the high volume of applications.

Thank you for the opportunity to comment on this measure.



P.O. Box 324
Haiku, HI 96708
Handsome Bugga Productions

**Testimony On HB 1304 HD1
RELATING TO MARINE EVENTS
Strong Support**

To: Chair Rhoads, Chair Baker, Vice Chair Gabbard, Vice Chair Nishihara and members of the Senate Committees on Water And Land and Consumer Protection, And Health

My name, **Ellie Rae** of Pai'lolo SUP Sports LLC. and Executive Production Assistant Handsome Bugga Productions. Through events like Maui SUP Cup Maui2Molikai and Poi Bowl, as well as Pe'ahi Challenge (Jaws), I ensure event quality is of the highest of standards, provide local economic growth while satisfying the needs of our fans, athletes and partners, in order to help perpetuate the Hawaiian culture and growth of the great sport of professional surfing and stand up paddle (SUP) worldwide.

Event Permitting needs to be allowed One Year (1) out so that proper planning and preparation can move forward for a safe and successful event plan and this is why I'm asking you to please support and pass the bill HB 1304 HD1 – Relating to Marine Events!

Some examples why we need to plan one year out are:

- To fulfill all Government and Regulatory Authority requirements as specified by local government and property owners (For the Pe'ahi Challenge the land owner is Alexander and Baldwin)
- Participants and Competitors for the Big Wave Paddle-In Surfing Competitions and SUP Events come from around the World. There are many logistics to be considered, having ample time to plan and coordinate with all of our participants and their sponsors is key to a successful event.
- Time to coordinate the Media Broad Casting Team for world live coverage. (We had over 300 million viewers watching the Pe'ahi Challenge aka Jaw's on Maui)
- Event Management, Traffic Management Plan, Security / Police, Waste Management, Medical plan / incident action plan, Temporary Event Structures.

- Applying/Receiving Grant money ensures we can start promotion of event one year out.

Cooperation and communication throughout the planning and actual staging of the large surf/SUP events is paramount to their success. Finding out if our permits are approved by DLNR is a key step to our planning process. Getting this answer in a timely manner makes all the difference in our planning and will help ensure safe and successful events.

Should there be any concern with this **Testimony On HB 1304 HD1 RELATING TO MARINE EVENTS**, please contact Handsome Bugga Productions Management and we will be happy to assist.

With best regards and aloha,

Ellie Rae Marshman Castillo, Maui, HI
Pai'lolo SUP Sports/ Handsome Bugga Productions
Ellierae808@gmail.com
P: (808) 463-6287



P.O. Box 324
Haiku, HI 96708
Handsome Bugga Productions

**Testimony On HB 1304 HD1
RELATING TO MARINE EVENTS
Strong Support**

To: Chair Rhoads, Chair Baker, Vice Chair Gabbard, Vice Chair Nishihara and members of the Senate Committees on Water And Land and Consumer Protection, And Health

My name, **Rodney Iash Nui Kilborn:** Owner of Handsome Bugga Productions and World Surf League (WSL) Event Manager

- As the WSL Event Manager, I provide the event organizers with the guidelines to ensure event quality is of the highest of standards; satisfying the needs of our fans, athletes and partners, and to grow the great sport of professional surfing worldwide.

- As a longtime Hawaiian Northshore resident, I have been promoting surf, windsurf and now standup paddleboard events for over 30 years. For these events I am in charge of permitting, race safety teams, race logistics and community outreach.

Event Permitting needs One Year (1) out to plan and this is why I'm asking you to please support and pass the bill HB 1304 HD1 – Relating to Marine Events!

Some examples why we need to plan one year out are:

- To fulfill all Government and Regulatory Authority requirements as specified by local government and property owners (For the Pe'ahi Challenge the land owner is Alexander and Baldwin)
- Participants and Competitors for the Big Wave Paddle-In Surfing Competitions and Stand Up Paddle (SUP) Events come from around the World. The are many logistics to be considered, having ample time to plan and coordinate with all of our participants and their sponsors is key to a successful event.
- Time to coordinate the Media Broad Casting Team for world live coverage. (We had over 300 million viewers watching the Pe'ahi Challenge aka Jaw's on Maui)
- Event Management, Traffic Management Plan, Security / Police, Waste Management, Medical plan / incident action plan, Temporary Event Structures.
- The list goes on...

Cooperation and communication throughout the planning and actual staging of the large surf/SUP events is paramount to their success. Finding out if our permits are approved by DLNR is a key step to our planning process. Getting this answer in a timely manner makes all the difference in our planning and will help ensure safe and successful events.

Should there be any concern with this **Testimony On HB 1304 HD1 RELATING TO MARINE EVENTS**, please contact Handsome Bugga Productions Management and we will be happy to assist.

With best regards and aloha,

Rodney Kilborn
CEO Handsome Bugga Productions / Manage Director World Surf League Maui
Handsomebugga808@gmail.com
P: (808) 575 2842 C: 808 281 0049



Pailolo SUP Sports LLC
151 Kupuohi Street H-2
Lahaina, HI 96761

**Testimony in strong support of:
HB 1304 HD1
RELATING TO MARINE EVENTS**

To: Chair Rhoads, Chair Baker, Vice Chair Gabbard, Vice Chair Nishihara and members of the Senate Committees on Water And Land and Consumer Protection, And Health;

Dear Sirs and Madams,

My name is Mike Jucker, I am a partner in *Pailolo SUP Sports LLC*, the organizer of the annual Maui2Molokai SUP Race.

As the person in charge of marketing and Public Relations for the Maui2Molokai SUP Race, I would like to submit this testimony in favor of HB 1304 H1.

Please allow me to make some points on why we need to be able to plan one-year in advance:

Finding Sponsors

Many companies decide early in the fiscal year where to allocate their money too. Therefore, we have to approach local businesses as early as possible so we can engage in a reasonable negotiation process.

Event registration

With the Maui2Molokai SUP Race we represent an 8year long running race that has gained popularity in the international community of professional SUP-Athletes. In order for us to provide a seamless experience to our participants we must be able to open registration at least 8 months prior in full confidence that our event is being approved and has the green light.

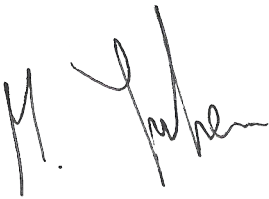
Many of our participants and competitors come from other countries. There are logistics that require the athletes to have enough time to plan and coordinate their travels as well as communicating with their sponsors.

Media and PR

We need time to set up our press releases leading up to the event. Media contacts are extremely important to the success of an event. Pre and post event exposure is key for our sponsors and athletes as this creates a direct value that can be measured and used for future events.

Thank you for your consideration. In case there are any questions regarding this testimony please feel free to contact me directly.

Kind regards and aloha,

A handwritten signature in black ink, appearing to read "M. Jucker". The signature is fluid and cursive, with a large initial "M" and a long, sweeping underline.

Mike Jucker
Marketing Manager | [Maui2Molokai](#)
info@maui2molokai.com
Phone: 808-205-4517

From: mailinglist@capitol.hawaii.gov
Sent: Monday, March 20, 2017 9:22 PM
To: WTL Testimony
Cc: kelekolio@hotmail.com
Subject: Submitted testimony for HB1304 on Mar 22, 2017 14:45PM

HB1304

Submitted on: 3/20/2017

Testimony for WTL/CPH on Mar 22, 2017 14:45PM in Conference Room 224

Submitted By	Organization	Testifier Position	Present at Hearing
GREG UNABIA	Individual	Support	No

Comments: Many facets must be put in place to provide for a successful event. The greatest lead (time) up to events helps to provide quality in total for its occurrence. It is imperative that HB 1304 provide this.

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 21, 2017 12:23 PM
To: WTL Testimony
Cc: hawaiiifishingfanatic@gmail.com
Subject: Submitted testimony for HB1304 on Mar 22, 2017 14:45PM

HB1304

Submitted on: 3/21/2017

Testimony for WTL/CPH on Mar 22, 2017 14:45PM in Conference Room 224

Submitted By	Organization	Testifier Position	Present at Hearing
Don Aweau	Individual	Support	No

Comments: In full support of the measure for advance planning purposes of icon events under DLNR jurisdiction. Urge committee members to consider an amendment for an outrigger canoe paddling events exemption or reduced processing fees for such Hawaiian cultural/community events. If amended, will help the affected communities and organizations to continue to perpetuate the Hawaiian culture thru their events. Mahalo for the opportunity to testify.

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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