

Statement of
Mary Alice Evans
Deputy Director
DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

before the
**SENATE COMMITTEE ON ECONOMIC DEVELOPMENT, TOURISM, AND
TECHNOLOGY**

Monday, April 30, 2018
9:00 a.m.
State Capitol, Conference Room 414

in consideration of
GM 750
**Submitting for Consideration and Confirmation as the to the Board of Directors of
the Hawaii Tourism Authority, Gubernatorial Nominee,
L. RICHARD FRIED, JR., for a term to expire 06-30-2022.**

Chair Wakai, Vice Chair Taniguchi, and Members of the Committee.

I respectfully urge your **support** for the confirmation of **L. Richard Fried, Jr.** to serve on the Board of Directors of the Hawaii Tourism Authority.

Rick Fried has brought a wealth of legal experience and community service to his role as a member of the Hawaii Tourism Authority Board. Rick has advocated for Hawaii's medically fragile families and volunteered for organizations that support Hawaii's quality of life for many years.

I respectfully urge you to recommend advice and consent to the nomination of Richard Fried, Jr. for the Board of Directors of the Hawaii Tourism Authority.

Thank you for the opportunity to comment.



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David Y. Ige
Governor

George D. Szigeti
President and Chief Executive Officer

Statement of
George D. Szigeti
Chief Executive Officer
Hawai'i Tourism Authority

on

GM 750

Board of Directors of the Hawai'i Tourism Authority
Senate Committee on Economic Development, Tourism, and Technology
Monday, April 30, 2018
9:00am
Conference Room 414

The Hawai'i Tourism Authority (HTA) offers the following **testimony in support of GM 750**, which submits for consideration and confirmation to HTA's Board of Directors (the Board), Gubernatorial Nominee **L. Richard Fried, Jr.** for a term to expire on June 30, 2022.

Mr. Fried has been of immeasurable help to HTA, and his service over the past several years has helped to streamline HTA's operations while simultaneously expanding Board review and oversight of important decision-making. He possesses a unique knowledge and understanding of HTA's mission to serve the people of Hawai'i by promoting Hawai'i as a premier visitor destination. As Chair of the Board, Mr. Fried has worked to improve HTA in order to better serve our key stakeholders: the State, Hawai'i's residents and communities, the visitor industry, and the visitors. His enthusiasm for and dedication to Hawai'i are evident, and his leadership on the Board has helped HTA to grow and improve our service to Hawai'i.

At HTA, we look forward to continuing our collaboration with Mr. Fried to enhance and highlight Hawai'i's people, place and culture with the goal of delivering an incomparable visitor experience.

Mahalo for the opportunity to offer this testimony.

GM-750

Submitted on: 4/26/2018 8:04:51 PM

Testimony for ETT on 4/30/2018 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Melodie Aduja	Testifying for Oahu County Committee on Legislative Priorities of the Democratic Party of Hawai'i	Support	No

Comments: