

Statement of
Mary Alice Evans
Deputy Director
DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

before the
**SENATE COMMITTEE ON ECONOMIC DEVELOPMENT, TOURISM, AND
TECHNOLOGY**

Monday, April 30, 2018
9:00 a.m.
State Capitol, Conference Room 414

in consideration of
GM 747
**Submitting for Consideration and Confirmation as the to the Board of Directors of
the Hawaii Tourism Authority, Gubernatorial Nominee,
DAVID ARAKAWA, for a term to expire 06-30-2020.**

Chair Wakai, Vice Chair Taniguchi, and Members of the Committee.

I respectfully urge your **support** for the confirmation of **David Arakawa** to serve on the Board of Directors of the Hawaii Tourism Authority.

David Arakawa has worked to make Hawaii a better place to live by serving in many public service roles and volunteering to help shape policies that balance development with protection for community values and traditions. His strong community ties and knowledge of Hawaii's land use planning framework will make him a valuable addition to the Hawaii Tourism Authority Board of Directors.

I respectfully urge you to recommend advice and consent to the nomination of David Arakawa for the Board of Directors of the Hawaii Tourism Authority.

Thank you for the opportunity to comment.



P.O. Box 253, Kunia, Hawai'i 96759
Phone: (808) 848-2074; Fax: (808) 848-1921
e-mail info@hfbf.org; www.hfbf.org

April 30, 2018

HEARING BEFORE THE
SENATE COMMITTEE ON ECONOMIC DEVELOPMENT, TOURISM, AND
TECHNOLOGY

TESTIMONY ON GM 747

Submitting for consideration and confirmation to the Board of Directors of the Hawai'i Tourism Authority, Gubernatorial Nominee, DAVID ARAKAWA, for a term to expire 06-30-2020.

Room 414
9:00 AM

Aloha Chair Wakai, Vice Chair Taniguchi, and Members of the Committee:

I am Randy Cabral, President of the Hawaii Farm Bureau (HFB). Organized since 1948, the HFB is comprised of 1,900 farm family members statewide, and serves as Hawaii's voice of agriculture to protect, advocate and advance the social, economic and educational interests of our diverse agricultural community.

The Hawaii Farm Bureau strongly supports the confirmation and appointment of Mr. David Arakawa to the Board of Directors of the Hawaii Tourism Authority.

Mr. Arakawa has an extensive legal experience with land use background. Mr. Arakawa is the current Executive Director the Land Use Research Foundation. He is a multi-faceted leader, as he deals with issues from two opposite sides of the spectrum, urban development to rural and agriculture land use. While representing a myriad of land use issues, Mr. Arakawa continues to be a strong advocate for agriculture, in both county and state levels of government.

HFB finds Mr. Arakawa to be a willing listener, honest and fair person and believe that he will serve the people of Hawaii well.

HFB respectfully requests your support of Mr. Arakawa to the Board of Directors of the Hawaii Tourism Authority.

Thank you for this opportunity to provide our support for Mr. Arakawa.

GM-747

Submitted on: 4/29/2018 2:48:51 PM

Testimony for ETT on 4/30/2018 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Warren Watanabe	Testifying for Maui County Farm Bureau	Support	No

Comments:

GM-747

Submitted on: 4/26/2018 1:11:26 PM

Testimony for ETT on 4/30/2018 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Javier Mendez-Alvarez	Individual	Oppose	No

Comments:

Mr. Arakawa is a known lobbyist for many years now and, nevertheless, has failed to register as such for years.

**Testimony before the Senate Committee on Economic Development,
Tourism, and Technology**

**GM 747 – Submitting for Consideration and Confirmation to the Board of
Directors of the Hawaii Tourism Authority, Gubernatorial Nominee, DAVID
ARAKAWA, for a term to expire 06-30-2020.**

**By Darcy Endo-Omoto
Vice President, Government & Community Affairs
Hawaiian Electric Company, Inc.**

**Monday, April 30, 2018
9:00 am
Conference Room 414**

Chair Wakai, Vice Chair Taniguchi, and Members of the Committee:

My name is Darcy Endo-Omoto and I am pleased to submit this testimony in strong support of David Arakawa's nomination to the Hawaii Tourism Authority's (HTA) Board of Directors.

I have had the pleasure of knowing and working with Dave for many years, primarily through his role as Executive Director of the Land Use Research Foundation and as Corporation Counsel for the City and County of Honolulu. As his resume will show, Dave has lengthy experience as an attorney in both the public and private sectors in Hawaii including the law firm of Fujiyama Duffy and Fujiyama, Hawaiian Airlines, Department of the Prosecuting Attorney, and the Department of Corporation Counsel, all providing a well-rounded perspective that would be valuable to any organization.

Dave's extensive experience working with the Legislature, City Council, and other policy-makers and his ability to find mutually beneficial solutions would be invaluable to the Hawaii Tourism Authority. These experiences along with his integrity, sense of fairness, and a genuine desire to do the "public good" have earned him the respect of many political and community leaders over the years. Such respect has been demonstrated by his appointments to many State and county advisory committees and task forces. A sampling of these groups include

Managing Capacity Work Group for the Hawaii Tourism Strategic Plan 2015-2020; State Land Use Task Force, Governor's Affordable Housing Barriers Task Force, Senate Working Group on the Environmental Review System, Governor's Affordable Housing Working Group, State DOT Statewide Long Range Transportation Plan Stakeholder Advisory Committee, Mayor's Affordable Housing Advisory Committee City Council Affordable Housing Working Group, the City's Homeless Coalition, and much more.

Dave has also been and continues to be an active member in the community by participating in numerous civic and community organizations such as the Aiea Neighborhood Board, Leeward Oahu Transportation Management Association, Chamber of Commerce of Honolulu, United Japanese Society of Hawaii, Hawaii United Okinawan Association, and many more. I know he will bring the same enthusiasm, commitment, and vision to the table as an HTA board member.

Thank you for the opportunity to support Dave's nomination.



HAWAII LABORERS-EMPLOYERS COOPERATION AND EDUCATION TRUST
650 Iwilei Road, Suite 285 · Honolulu, HI 96817 · Phone: 808-845-3238 · Fax: 808-845-8300 · URL: hilecet.org

TESTIMONY BY HAWAII LECET

COMMITTEE ON ECONOMIC DEVELOPMENT, TOURISM, AND TECHNOLOGY

Senator Glenn Wakai, Chair
Senator Brian Taniguchi, Vice Chair

NOTICE OF HEARING

DATE: Monday, April 30, 2018
TIME: 9:00 a.m.
PLACE: Conference Room 414
State Capitol, 415 S. Beretania Street

TESTIMONY ON GM 747

TO THE HONORABLE GLENN WAKAI, CHAIR, BRIAN TANIGUCHI, VICE CHAIR, AND MEMBERS OF THE COMMITTEE:

The Hawaii Laborers & Employers Cooperation and Education Trust Fund (Hawaii LECET) is a Labor-Management partnership established in 1992 between the 5,000 statewide members of the Hawaii Laborers Union and its' over 250 unionized contractors. Mahalo for the opportunity to testify in **STRONG SUPPORT** for GM 747, which submits for consideration and confirmation Gubernatorial Nominee, David Zen-Yu Arakawa, to the Board of Directors of the Hawaii Tourism Authority (HTA), for a term to expire on 06-30-2022.

Mr. Arakawa is currently the Executive Director of the Land Use Research Foundation of Hawaii (LURF). As Executive Director, Mr. Arakawa has tirelessly advocated for fair and reasonable government policy, legislation, rules and regulations in the areas of agriculture, affordable housing, transportation, infrastructure, renewable energy, and zoning issues, to name just a few. Mr. Arakawa is known for being a tenacious advocate and for his comprehensive and detailed testimony on various issues. Hawaii LECET has worked with Mr. Arakawa in his capacity as Executive Director of LURF on issues such as zoning, government policy and legislation, and have found him to be extremely knowledgeable in these areas. His extensive legal experience as a former partner with the law firm Fujiyama Duffy Fujiyama, and as Senior Vice President and General Legal Counsel for Hawaiian Airlines and Corporation Counsel for the City and County of Honolulu, will make him an asset to the HTA Board.

Despite his busy schedule, Mr. Arakawa is involved with advisory committees and task forces, such as the Managing Capacity Work Group for the Hawaii Tourism Strategic Plan, State Land Use Task Force, Governor's Affordable Housing Barriers Task Force, and Hawaii State Senate Working Group on the Environmental Review System. He is the current advisor and past President of the United Japanese Society of Hawaii, current advisor and past President of the Hawaii United Okinawan Association, and Co-President of the Hawaii Imin Shiryo Hozon Kai. Hawaii LECET strongly believes that Mr. Arakawa has the commitment, skills, knowledge and experience needed to serve on the Board of Directors of the Hawaii Tourism Authority. His industry experience is invaluable, and his willingness to serve the community is commendable. For these reasons, Hawaii LECET asks for your **STRONG SUPPORT** of Mr. David Arakawa, to the Board of Directors of the Hawaii Tourism Authority.

GM-747

Submitted on: 4/26/2018 8:03:33 PM

Testimony for ETT on 4/30/2018 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Melodie Aduja	Testifying for Oahu County Committee on Legislative Priorities of the Democratic Party of Hawai'i	Support	No

Comments:

GM-747

Submitted on: 4/27/2018 6:53:16 AM

Testimony for ETT on 4/30/2018 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
JN Takahashi	Individual	Support	No

Comments:

Chair Wakai and members of the Senate Committee on Economic Development, Tourism and Technology:

I support the nomination of David Arakawa to the Hawaii Tourism Authority. Having worked with him over the years, I've witnessed his broad and strategic thinking, "smarts", enthusiasm, and love for Hawaii. Thank you for the opportunity to provide written testimony supporting Mr. Arakawa.

Janice Takahashi

GM-747

Submitted on: 4/28/2018 10:26:53 AM

Testimony for ETT on 4/30/2018 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Alan Takemoto	Individual	Support	No

Comments:

Chair Wakai and committee members:

My name is Alan Takemoto. I am submitting testimony in strong support for David Arakawa's appointment to the Hawaii Tourism Authority Board of Directors.

David Arawaka has a wealth of knowledge and expertise in working in law and public service. He would be a great asset to the Hawaii Tourism Authority and to the State of Hawaii overall.

I've had the honor and pleasure of working with David for over 15 years on addressing many agricultural issues. He is very insightful and passionate about improving Hawaii as a place to live, work and visit.

Please support and approve David Arakawa's appointment to the Hawaii Tourism Authority.

Mahalo,

Alan Takemoto

GM-747

Submitted on: 4/27/2018 5:07:36 PM

Testimony for ETT on 4/30/2018 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Mae Nakahata	Individual	Support	No

Comments:

April 30, 2018

Chair Wakai and Members of the Senate Committee on Economic Development,
Tourism & Technology:

SUBJECT: GM 747, David Arakawa
Hawaii Tourism Authority

I am Paul Oshiro, providing written testimony in support of the confirmation of David Arakawa to the Hawaii Tourism Authority.

I have been personally acquainted with David for a number of years, most recently during David's present tenure as the Executive Director of the Land Use Research Foundation. In this position, David works with numerous entities and individuals to advocate for reasonable land use planning, legislation, and regulations. His extensive professional experience has equipped David with the knowledge, insight, and ability to assess and ably handle a wide range of diverse issues.

David is approachable, pleasant, and a hard working individual. He has the ability to collaboratively work with others to resolve conflicts in a fair and respectful manner. He has the experience, skills, and management style to continue as an effective steward of our island state. David's dedication and commitment are positive attributes that will be of tremendous benefit to the Hawaii Tourism Authority.

It is based on these observations that I support David's appointment to the Hawaii Tourism Authority. We are all extremely fortunate to have such a dedicated individual volunteering his personal time to public service.

Thank you for the opportunity to testify.

GM-747

Submitted on: 4/29/2018 9:47:04 AM

Testimony for ETT on 4/30/2018 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Alan Gottlieb	Testifying for Ponoholo Ranch Limited	Support	No

Comments:

GM-747

Submitted on: 4/29/2018 11:26:54 AM

Testimony for ETT on 4/30/2018 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Dale Sandlin	Testifying for Hawaii Cattlemens Council	Support	No

Comments:

HISTORIC HAWAII FOUNDATION

TO: Senator Glenn Wakai, Chair
Senator Brian T. Taniguchi, Vice Chair
Committee on Economic Development, Tourism and Technology

FROM: Kiersten Faulkner, Executive Director
Historic Hawai'i Foundation

Committee: Monday, April 30, 2018
9:00 a.m.
Conference Room 414

RE: **GM 747, Submitting for Consideration and Confirmation to the Board of Directors of the Hawai'i Tourism Authority, Gubernatorial Nominee David Arakawa, for a term to expire 06-30-2020**

On behalf of Historic Hawai'i Foundation, I am writing in support for the confirmation of David Arakawa as a member of the Hawai'i Tourism Authority Board of Directors.

The Hawai'i Tourism Authority (HTA) is responsible for developing and implementing the state's strategic tourism marketing plan and is responsible for supporting programs that enhance and showcase Hawaii's people, place and culture for visitor experiences.

Hawaii's visitor industry is at a crossroads; many communities are questioning whether the economic and social benefits of tourism are outweighed by the impact of tourism on the quality of life and Hawaii's natural, cultural and historic resources.

HTA has an important role in leading and facilitating a community dialogue on the preferred type and level of tourism and the carrying capacity for visitation to the Hawaiian Islands. The Board of Directors will need to take a critical view of conventional wisdom, rely on data and community engagement, and show leadership to guide HTA and the state's tourism program to a sustainable level that truly benefits the people of Hawai'i.

David Arakawa has a demonstrated record of listening and being responsive to community concerns about the nature and character of community development. He understands how various components of land use, urban design, financial constraints, legal obligations and community input can and should be considered, balanced and acted upon. His comportment is respectful of others and he treats them with civility and professionalism.

HTA will benefit greatly from Mr. Arakawa's experience, knowledge and demeanor. Therefore, we support his confirmation to the Hawai'i Tourism Authority.

Since 1974, Historic Hawai'i Foundation has been a statewide leader for historic preservation. HHF's members and numerous supporters work to preserve Hawaii's unique architectural and cultural heritage and believe that historic preservation is an important element in the present and future quality of life, economic viability and environmental sustainability of the state.