

Fred C. Atkins

[REDACTED]
[REDACTED] [REDACTED]
[REDACTED]
[REDACTED]

[REDACTED] Waiter, Convention Catering Department, Kauai Surf Resort

[REDACTED] Catering Manager, Kauai Surf Resort

Duties included overseeing full service catering department. Local events, weddings, convention groups, etc. Involved in catering sales and service. Convention groups ranged from 200 to 1,000 people. Menus ranged from buffet stations to full service.

*Employee of the Year, three times, [REDACTED]

[REDACTED] Food & Beverage Manager, Hanalei Bay Resort

Hired to open the Bali Hai Restaurant and Happy Talk Bar. Responsible for hiring and training of F&B staff. Worked with Chef on menu planning and execution. Developed revenue and cost projections, scheduling and staff training. Operated the Bali Hai Restaurant and Happy Talk Bar.

[REDACTED] Convention Sales & Marketing Manager, Kauai Surf Resort

Responsible for the creation of promotion material for convention business. Involved in mainland sales trips and attended industry meetings and trade shows. On property site inspections and entertaining. Responsible for overseeing catering department during all programs. Creating and executing theme parties. Hosted some of the most prestigious incentive and corporate groups coming to Hawaii. In charge of the largest outer island convention facility during the early 1980's.

[REDACTED] Resident Manager, Kauai Surf Resort

In charge of the day-to-day operations of the hotel and all departments. Oversee resort's sales and marketing departments, budgets, renovations and all union negotiations and grievances. Worked closely with resort's Chef on F&B cost controls.

1986- 1992 Amenities Hawaii, Sole Proprietor

Provided amenity needs to Hawaii's top resorts and convention groups.

1986

To present General Partner, Kauai Kilohana Partners

Established a general limited partnership known as Kauai Kilohana Partners. Renovated a plantation estate for the purpose of creating a restaurant, shops, and carriage program and convention venue.

Developed theme parties, which included F&B planning, tenting, staging & lighting, tables, chairs, entertainment, props & décor for up to 800 people. Created events at locations off property including full F&B package. Created exclusive venues at private homes and historical locations around the island.

1989-1993 President, Hale Kea Ranch, Ltd.

Created separate company to develop the Rockefeller Estate at Hale Kea. Oversaw the remodeling of the estate to establish an attraction similar to Kilohana Plantation. Built a restaurant and catering kitchen to service a day-to-day restaurant operation with the capability to do convention groups. The restaurant (Hartwell's at Hale Kea) was owned and operated by our company. The complex also included seven (7) retail shops and two function areas.

Dates of Significance

1992 Kilohana Plantation

Rebuilt Kilohana after Hurricane Iniki. Oversaw the reconstruction of the main home, public areas and expansion of the Carriage House, including an area for a future kitchen. Kilohana was closed for a year.

Handled all negotiations with the insurance claim. Reopened in September 1993.

1993 Reopened to the public. Worked to regain restaurant and convention business. Created new theme parties for both on and off property programs.

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- 1997 Gaylord's Restaurant leases the pavilion for Luaus. Pavilion used for public luaus, local catering and convention groups.
- 2004 Increase in acreage for Kilohana, from 36 to 104 acres. Involved in the creation of the agricultural park and Kauai Plantation Railway. Oversaw permitting process of both projects. Worked with project manager on the building of the railroad, along with the layout and plantings to create Kilohana's Agricultural Park.
- 2007 Opening of Kauai Plantation Railway.
- 2008 Leased Pavilion to Norwegian Cruise Lines for ship Luaus.
Helped NCL with the permitting and building of the facility.
- 2009 Koloa Rum:
Reached an agreement with Koloa Rum for a company store and tasting room. Assisted with the special use and permitting process. Over saw the entire construction of the store for its owners.

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COMMUNITY SERVICE

YMCA

1988 – Present: Board of Directors

Kauai Visitors Bureau

1996- 1998: Board Member

1998-2000: Board Chair

2000-2003: Marketing Chair

Hawaii Visitors and Convention Bureau

2003 -2005: Outer Island Chair

2006 – 2010: Board Member

Kauai Hoe Waa

2003-2006: Founder/Board Member

Hawaii Tourism Authority

2015 – Present Board Member/Outer Island