

Andrew A. T. Chun

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Summary Providing integral leadership in the areas of Facilities, Marketing, Communication, Financial Management, Safety, Security and Human Resource Management.

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- Areas of Expertise**
- Marketing Management
 - Product Branding
 - Advertising and Promotions
 - Strategic Planning and Facilitation
 - Cost Benefit Analysis
 - Safety and Security Management
 - Construction Project Management
 - Market Research and Analysis
 - Recruitment and Retention
 - Communication Process Management

Experience **KTA Super Stores** [REDACTED]
Senior Vice President, Administrative Services
Primarily responsible for the leadership and management of the Facility, Safety and Security areas of the organization. Also responsible for enhancing communications between the various administrative departments and store operations.

- Manage various large store renovations, remodeling and new construction projects for stores.
- Developed and enhanced the internal process to account for and verify expenses generated in the areas of Facilities, Security and Safety.
- Developed and helped facilitate KTA's current 5 year strategic plan.
- Developed and implemented communication processes between various administrative departments and store operations.
- Audit and facilitate improvements in safety and security related topics.
- Investigate improper activities in and around the stores.
- Provide Property Management Expertise at various KTA Super Stores owned commercial properties.

KTA Super Stores [REDACTED]

Vice President, Director of Marketing

Share in the responsibility for the growth and profitability of KTA Super Stores. Managed the marketing and branding of KTA, new product development and sales promotion.

- Lead and managed a team of five who were responsible for all print, radio, television and other multimedia advertising for the entire company.
- Facilitated the teams that developed and implemented progressive promotional programs such as Kokua i Na Kula, Mountain Apple Brand Products and Save-a-tape receipt tapes.
- Created and shared in the implementation of the yearly corporate marketing plan, which included budgeting, financing and communications.

KTA Super Stores

Management Trainee, Advertising and Promotions Manager

Responsible for the learning and participation in the different aspects of grocery retail store operations such as cashiering, bagging and stocking.

- Developed and implemented the first PC networking system at KTA which enabled us to move from drafting tables to digitally made advertisements.
- Revamped and the streamlined the communication process to produce advertising and promotions which resulted in considerable cost savings to the company.
- Spent considerable time working in operations to learn the intricacies of the grocery retail business.

State Farm Insurance

Senior Claims Representative – Fire and Casualty

Responsible for the Investigation, evaluation, negotiation, and settlement of claims related to homeowners, farm and ranch and commercial insurance policies

- Verify coverage, legal liability and extent of damage to people and property.
- Prepared computerized estimates in loss settlements of homes and commercial buildings.
- Negotiate settlements with claimant attorneys for claims covered under the insured's policy.

Education

University of Hawaii at Manoa

- Masters in Human Resource Management

Drake University, Des Moines, Iowa

- Bachelor of Science Degree in Business Administration

Damien Memorial High School, Honolulu, Hawaii

- High School Diploma,

**Non-Profit
Experience**

American Red Cross East Hawaii Advisory Board

- Current Board President
- Board member since 2013

American Red Cross East Hawaii Advisory Board

- Board member 2009 to present
- Chaired “Hats Off” fundraising promotion in 2008

Crescent City Lions Club President

- President 2010 – 2012
- Member since 2005
- Developed and initiated “Fall Classic” youth baseball tournament to raise funds for the Hawaii Lions Foundation Eye Bank

Big Brothers Big Sisters Hawaii Island

- Board member 2012 to present
- Big Brother volunteer currently paired with a “little”

Positive Coaching Alliance

- Chairman 2008 to 2010
- Vice Chairman 2010 to present
- Board member since 2002
- Currently the Ways and Means chair responsible for raising monies via grants and fundraising opportunities to provide workshops for island youth coaches, players and parents.

References

**American Heart Association, Hawaii Japanese Center, Keaukaha Warriors
Pop Warner and others.**

Upon Request